

## Report

**Event/Workshop/FDP/Program/Activity Name:** Organized Awareness Programme on Entrepreneurship involving MSME

**Date:** 17/11/2022

**Convener or Coordinator Name:** Dr. Biswarup Neogi

### About the Program:

In November 2022, the AICTE IDEA Lab at JISCE organized an Awareness Programme on Entrepreneurship involving Micro, Small, and Medium Enterprises (MSME) to empower students about the opportunities and challenges in the sector. Dr. Biswarup Neogi, the Convener and Coordinator of all programs, played a pivotal role in conceptualizing and executing the project presentation. The focus was on providing students with a comprehensive understanding of the MSME sector's significance in the country's economic landscape. The presentation highlighted the sector's contributions to employment generation, industrial growth, and socio-economic development. Dr. Biswarup Neogi's expertise and guidance were evident throughout the presentation, encouraging students to think critically, identify potential business opportunities, and understand the importance of innovation in sustaining competitiveness. The project presentation ignited a spark of entrepreneurship in the hearts of the students, inspiring them to explore entrepreneurial ventures and contribute to the nation's growth.



Signature of Convener      Signature of Coordinator