

## GENERAL

The site is a raffle system to win sneakers.

Users should be able to buy tickets through paypal **without leaving the site.**

The site should be mobile friendly, no added feature or anything but we need to make sure it is decent looking.

The site is basically a list of items with different statuses. At all time, there is only 1 live item. Administrator adds items in the admin panel who will only be shown in the “upcoming” page until they become live. After the item being won, we see the item on the “winner” page (more details later in doc)

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## ADMIN PANEL

There should be an admin panel @ [www.sitename.com/admin](http://www.sitename.com/admin). There should be a white back ground with a login asking for User and password (user=sneakerup, pass=montreal), only 1 user.

## **ONLY 1 ITEM IS LIVE AT ALL TIME**

To create a raffle, admin inputs: **1 image file, \$ per ticket, raffle start time, raffle end time, name of shoe, text description.**

The administrator will input .png images (images like the file “style idea” in the dropbox **but without the price**, only a picture of sneakers in that format)

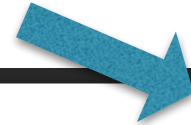
We need an option to “queue” the next raffle items, meaning that when an item is live and the admin is inputting more items (that will be considered “upcoming”), the admin needs to have the option to make the next item live when the current live item hits his end time.

The raffle becomes “live” when we are at **raffle start time**.

When a user buys one or multiple tickets, back-end needs to keep track of the “shoe size” and the “name” that will be inputted in the paypal form. When the raffle ends, the admin panel need’s to output a random number out of the number of tickets bought, the random number shall be the winner of the raffle (need to output in admin panel **winner’s name** (“firstname”+”first letter of last name”, exemple for Simon Dorvil it would be SIMOND), the **shoe size** and the **email address** gotten from paypal.

<https://www.instagram.com/sneakerupsocial/>

THERE IS NO BLACK  
BORDER



logo:

[https://www.dropbox.com/s/nssk8jmirma9bbq/  
Sneaker-Up\\_Logo-Concept.pdf?dl=0](https://www.dropbox.com/s/nssk8jmirma9bbq/Sneaker-Up_Logo-Concept.pdf?dl=0)

font: Avenir Next Condensed



FONT IS BOLD

THE INTERNET'S  
ONLY SNEAKER LOTTERY.

FONT IS REGULAR  
ICON + TEXT SHOULD FLOAT UP  
AND DOWN

CLICK TO MAKE SITE SCROLL

ENTER NOW



RAFFLE

UPCOMING

WINNERS

FAQ

**LIVE** • RED CIRCLE FLASHES

ALL RED IS #e9244f

**\$1** PER  
TICKET

FONT IS HEAVY



NUMBER INPUT (NUMBER  
LIST)

WHEN YOU CLICK ON THE ARROW,  
START ANIMATION OF RED BOX  
MOVING TO THE RIGHT AND  
DISSAPEARING, REVEALING THE  
SHOE TEXT DESCRIPTION

**YEEZY BOOST 350**

SHOE SIZE (US)

TICKETS

ENTER NOW

RAFFLE

UPCOMING

WINNERS

FAQ

**\$1** PER  
TICKET

FONT IS HEAVY



YEEZY BOOST 350

**\$1** PER  
TICKET



YEEZY BOOST 350

**\$1** PER  
TICKET



YEEZY BOOST 350

HOVER MOUSE ON SHOE

= BLUR EFFECT AND START DATE  
APPEARS

**\$1** PER  
TICKET



YEEZY BOOST 350

**\$1** PER  
TICKET



YEEZY BOOST 350

**\$1** PER  
TICKET



YEEZY BOOST 350

RAFFLE

UPCOMING

WINNERS

FAQ

FONT IS HEAVY

**YEEZY BOOST 350**

**ENDED 08.06.2017**



**WINNER**

FAQ FONT IS BOLD

ICON + FAQ SHOULD FLOAT

***SIMOND***

FONT IS ITALIC

**HOW DOES IT WORK ?**

FAQ



RAFFLE

UPCOMING

WINNERS

FAQ

## HOW TO BUY? +

Leer refrkm dvkmvd dkv dvk.

## WHEN WILL I RECEIVE MY ITEM? +

Leer refrkm dvkmvd dkv dvk.

## IS THIS SAFE? +

Leer refrkm dvkmvd dkv dvk.

CLICK ON + OR QUESTION ITSELF =  
DROP DOWN OF THE COLORED BOX  
WITH ANSWER

WE ONLY SEE THE QUESTIONS AT  
FIRST, NOT THE ANSWERS



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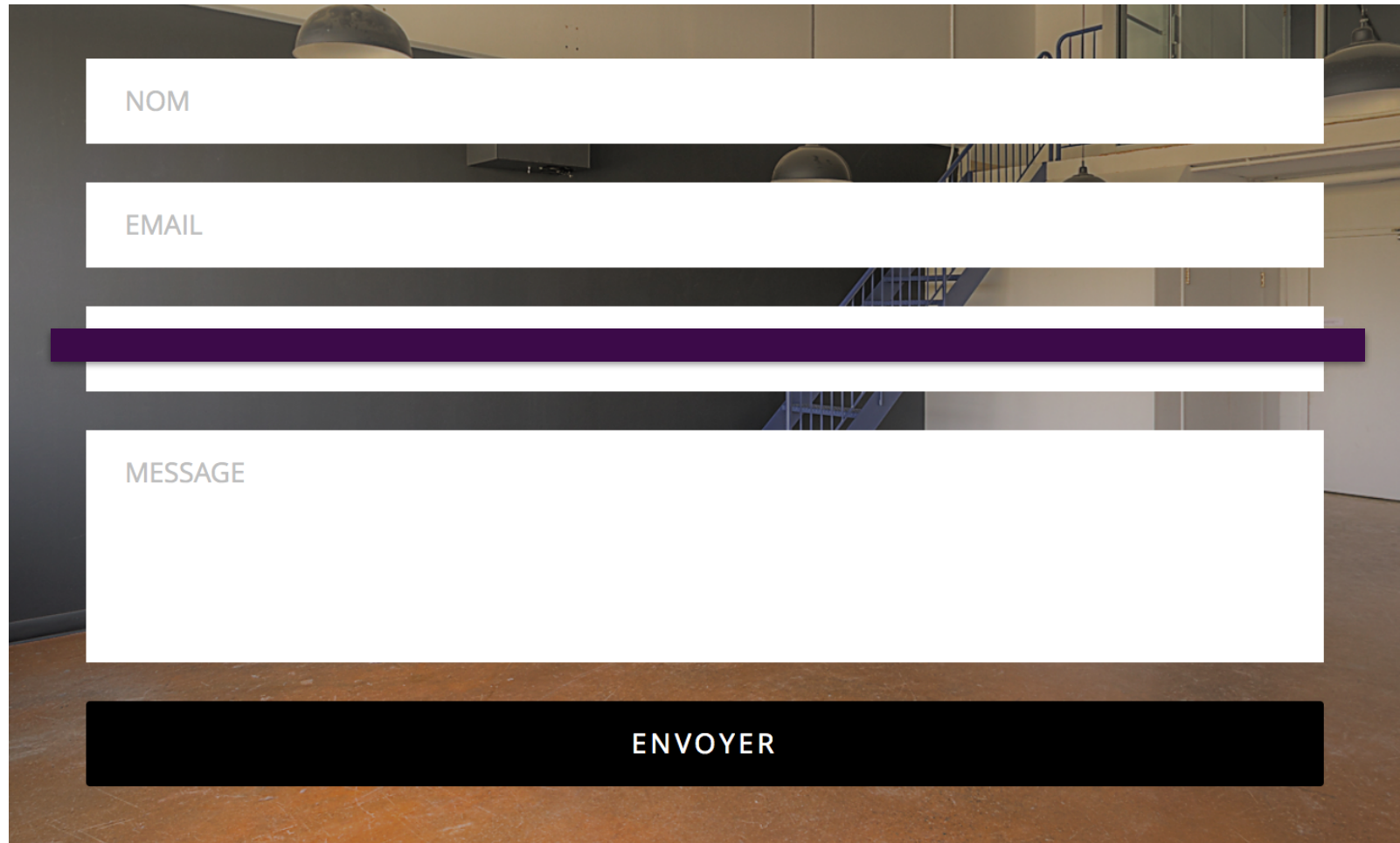
TERMS OF USE



WE WILL BE ADDING AN EMAIL FORM  
BETWEEN FAQ AND THE FOOTER, SEE NEXT  
PAGE



EMAIL FORM SENDING TO [info@sneaker-up.com](mailto:info@sneaker-up.com), ASKING FOR NAME, EMAIL, MESSAGE, SEND BUTTON



NOM

EMAIL

MESSAGE

ENVOYER

FOOTER SHOULD BE HERE