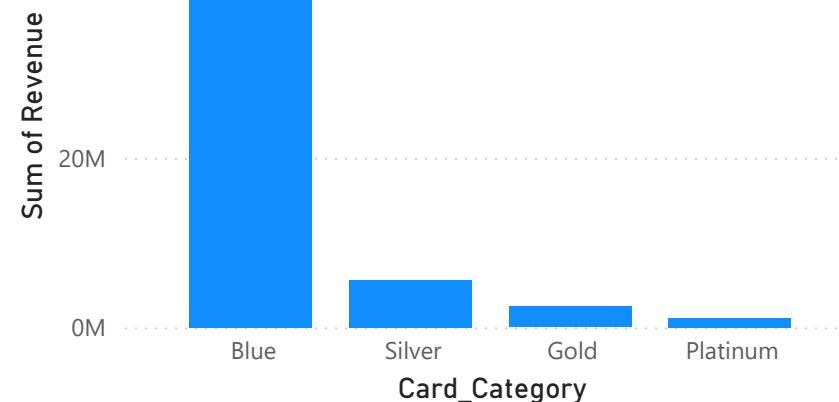


Sum of Revenue by Card_Cat



Delinquent_Acc

	Blue	Gold	Platinum	Silver	Total
0	85.63%	1.74%	0.62%	5.94%	93.93%
1	5.53%	0.12%	0.04%	0.39%	6.07%
Total	91.16%	1.86%	0.66%	6.32%	100.00%

Delinquent_Acc

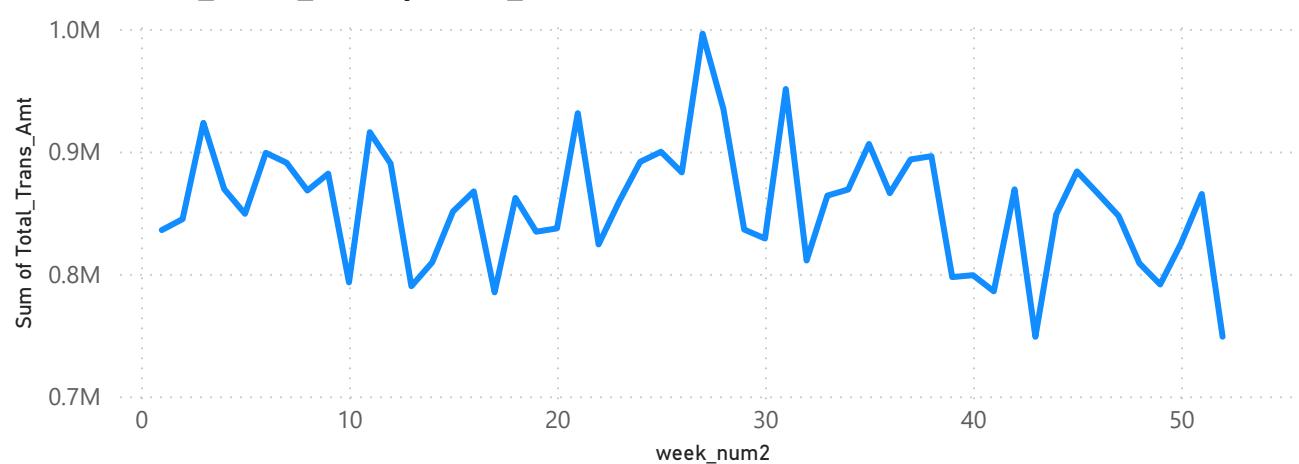
	Blue-collar	Businessman	Govt	Retirees	Selfemployed	White-c
0	14.76%	17.81%	13.97%	9.15%	23.82%	14.76%
1	0.86%	1.00%	1.12%	0.60%	1.65%	0.86%
Total	15.62%	18.81%	15.09%	9.75%	25.47%	15.62%

Activation_30_Days

	%GT Count of Activation_30_Days
0	42.53%
1	57.47%
Total	100.00%

week_num2	current_week_revenue	previous_week_revenue	wow_revenue
52	933,134.43	1,070,439.10	-12.83%
51	1,070,439.10	1,026,549.11	4.28%
50	1,026,549.11	980,152.37	4.73%
49	980,152.37	1,008,776.60	-2.84%
48	1,008,776.60	1,047,120.33	-3.66%
47	1,047,120.33	1,078,915.24	-2.95%
46	1,078,915.24	1,094,926.59	-1.46%
45	1,094,926.59	1,063,063.37	3.00%
44	1,063,063.37	934,631.07	13.74%
43	934,631.07	1,080,205.07	-13.48%
42	1,080,205.07	982,974.09	9.89%
41	982,974.09	994,113.68	-1.12%
40	994,113.68	994,184.42	-0.01%
39	994,184.42	1,117,637.54	-11.05%
38	1,117,637.54	1,097,403.01	1.84%
37	1,097,403.01	1,078,572.94	1.75%

Sum of Total_Trans_Amt by week_num2



Credit Card Transaction Report

Q4

Q3

Q2

Q1

Week_Start_Date

All

Revenue

Amount

Total Interest

55M

45M

8M

Count

656K

Card_Catagory

Silver

Blue

Gold

Platinum

F

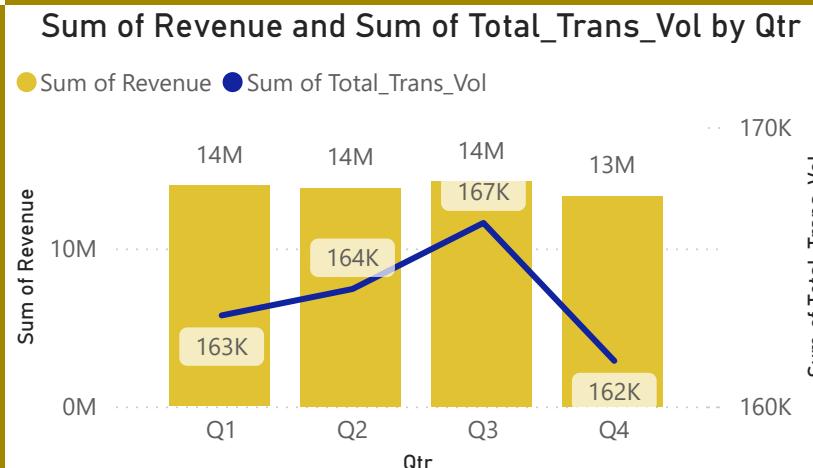
M

Medium

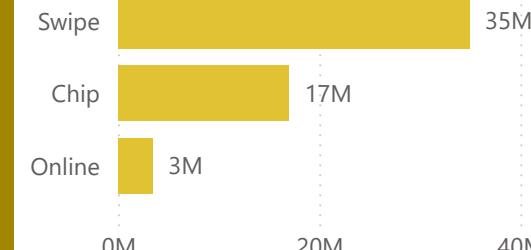
Low

High

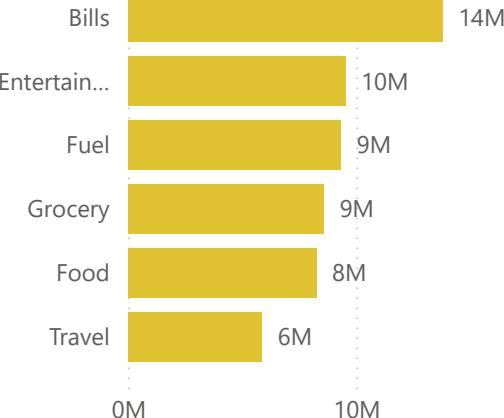
Card_Catagory	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46,139,397.74	36957875	6495888
Silver	5,586,332.28	4586746	812081
Gold	2,454,072.16	2024078	373784
Platinum	1,135,608.05	953314	161629
Total	55,315,410.23	44522013	7843382



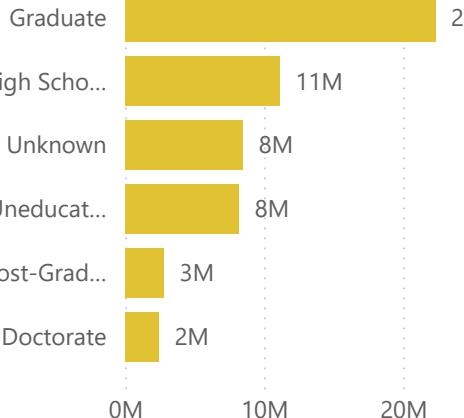
Revenue by Use Chip



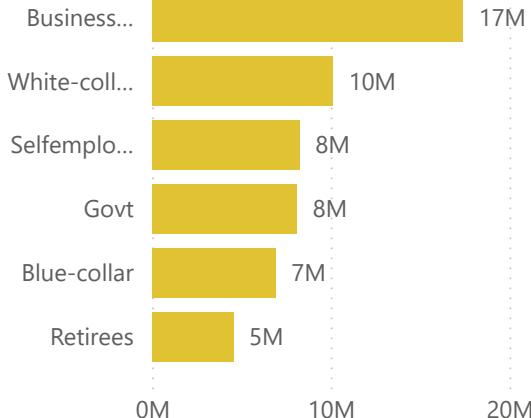
Revenue by Exp_Type



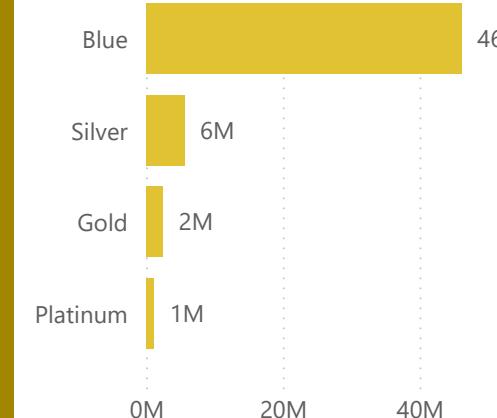
Revenue by Education Level



Revenue by Customer Job



Revenue by Card Category



Credit Card Customer Report

Q4

Q3

Q2

Q1

Week_Start_Date

All

Revenue

Income

Total Interest

55M

576M

8M

CSS

3.19

Card_Category

Silver

Blue

Gold

Platinum

M

30M

F

25M

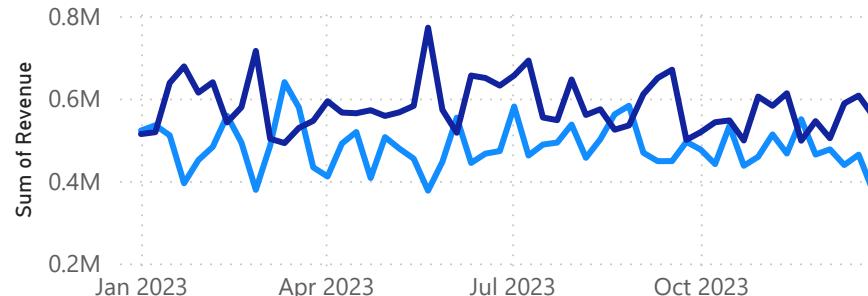
Swipe

Online

Chip

Revenue by Week_Start_Date and Gender

Gender ● F ● M



Customer_Job

Sum of Revenue

Sum of Interest_Earned

Sum of Income

Blue-collar

6,904,278.57

952801

72262158

Businessman

17,387,832.31

2539390

186959919

Govt

8,111,701.37

1160016

88773989

Retirees

4,535,184.24

630359

48675030

Selfemployed

8,261,757.81

1119742

75313288

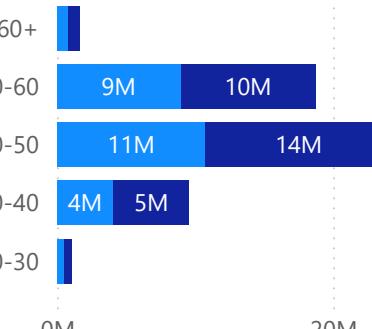
Total

55,315,410.23

7843382

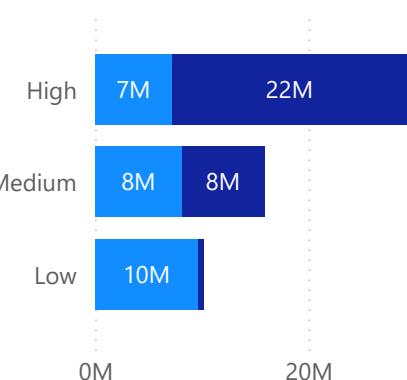
575914439

Revenue by Income Group



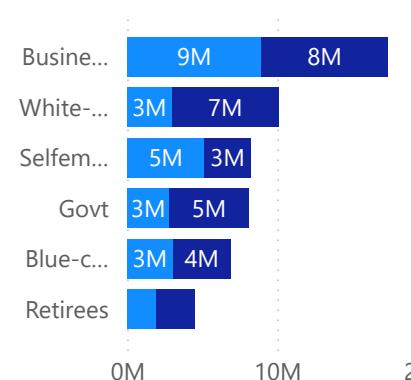
Revenue by Income Group

Gender ● F ● M



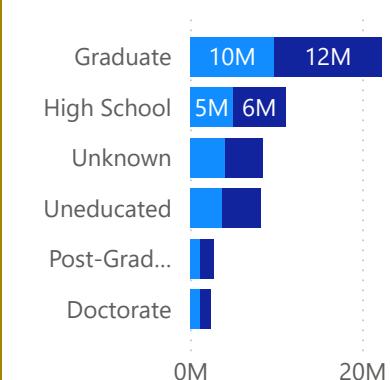
Revenue by Customer Job

Gender ● F ● M



Revenue by Education Level

Gender ● F ● M



Top 5 States by Revenue

Gender ● F ● M



Revenue by Marital Status

Gender ● F ● M

