

# **Developing a Perimenopausal Symptom Tracker to Aid in Symptom Awareness and Identification of Perimenopause**

by  
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## **Abstract**

As the fields of medical technology and digital health advance, more can be done to support perimenopausal women through this life transition. Without proper education for doctors or the public, the everyday woman increasingly turns to technology to track her symptoms and take care of herself. However, FemTech corporations are using surveillance capitalism to sell these women's personal information which can have extremely serious ramifications for the women whose data is sold. During this study, research is done to determine the best way to help these women, and to develop a perimenopausal symptom tracking app that focuses on privacy and education. The app is designed to be user-friendly and intuitive, with a clean and simple design. The app has been evaluated using the System Usability Scale (SUS) and the Mobile App Rating Scale (MARS) to determine its usability and effectiveness. The app has been compared to other apps on the market to determine its strengths and weaknesses. The results of this study show that the app is usable and effective, but to be most helpful to perimenopausal women, a classification quiz to determine which stage of menopause the user is in should be added along with more detailed analysis of user data, and more learning resources. Future work, that would also be helpful to perimenopausal women, includes a classification quiz to determine which stage of menopause the user is in, along with more detailed analysis of user data, and more learning resources.

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I would like to thank the participants who evaluated my project and my supervisor.

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## 1 Introduction

This project aims to answer these questions by evaluating existing menopause apps, identifying areas for improvement (particularly in data privacy), and addressing them by creating a user-friendly and educational perimenopausal symptom tracking app. The perimenopause is an ill-defined time period that surrounds the final years of a woman's reproductive life[42]. Perimenopause is a transitional phase that is not well understood by many individuals including doctors, leading to a lack of awareness and knowledge about the symptoms and management strategies. Due to this lack of education and awareness, many individuals do not realise that the psychological, hormonal, and physical changes they are experiencing are due to perimenopause, leading to confusion and frustration[35]. There are many digital tools to support those currently in menopause, but there is a gap in the market for digital tools that support individuals who are entering the perimenopause phase of life. What makes these apps and tools useful to a perimenopausal women and what are the key features that are needed to support them during this time? This project aims to answer these questions by creating a user-friendly, educational, and privacy-focused perimenopausal symptom tracking app.

After evaluating existing apps and identifying a gap in the market, this project moved into the design phase. A methodology was established for managing the project, and processes were designed for collecting user requirements for the symptom tracker app. Additionally, a framework for app testing was created to evaluate usability. Both functional and non-functional requirements were identified, and the app's frontend interface and backend system for data management were designed.

During the implementation phase, the user interface was prototyped, app features were developed using reusable widgets, file management was integrated, and thorough testing was conducted. To ensure quality, multiple rounds of evaluation were carried out with users. These evaluations verified that the app meets its goals, fulfills the needs of its target audience, and remains competitive with existing apps in the market.

## 2 Background Literature

### 2.1 Perimenopause

The American Journal of Epidemiology[9] states that perimenopause is the transition period of a woman's life, which starts with a natural shift in ovulation and menstruation patterns and/or increased symptoms, and ends when a woman enters menopause. It classifies menopause as when a woman has not had her period for a year. This Lancashire and South Cumbria NHS Foundation Trust's article on Perimenopause, Menopause, and Pain[28] states that during perimenopause, the body's production of estrogen, testosterone, and progesterone fluctuates significantly and can stay low forever if no treatment is taken. This change in hormones drastically changes the way a woman's body and mind work. A Swiss Perimenopause study[50] found that women experiencing lower estrogen and progesterone levels had higher suicide intent scores and were more likely to develop depression, which is backed up by another study from the Journal of Psychiatric Research which found a correlation between low progesterone states and suicide[7]. Other effects of perimenopause are much more common, and perimenopause may not be the obvious source. During Perimenopause, 80% of women experience hot flashes[8], 77% joint pain[43], 60% memory issues[20], over 20% experience heart palpitations[45], 1/4 women have really heavy periods[23], 50% of women say it negatively impacts their sex lives[11], and 1/10 women leave their jobs because of menopausal symptoms[10]. It therefore comes as no surprise that almost 90% of women seek out their healthcare provider for advice on how to cope[22]. However, in the US, 3/4 of women who ask for medical help are left untreated, causing women to turn to other sources of help and information[51].

### 2.2 Menopause Education

A University College London publication on women's post reproductive health[3] explores the extent of knowledge women have about menopause. When it comes to menopause, most women are left untreated and unsupported. Without sufficient education, most are left suffering due to hormonal imbalance and lifestyle changes they are unprepared for and do not have the information they need to help them cope. In this study of 829 postmenopausal women, 90% were never educated about the menopause. It is rarely included in sexual

education received in school, and though awareness is increasing, it is still rarely talked about in the media and considered a taboo and private subject only to be talked about with your doctor[35]. Talking to the doctor is also problematic as doctors are also not well educated on menopause[32]. The NHS site on the treatment of menopause[39] states that many menopause symptoms can be effectively treated with hormone replacement therapy (HRT), even symptoms such as hot flushes can improve within a few weeks. However, a study of 3000 british menopausal women who complained to their doctors of low mood or anxiety symptoms found that 66% were offered anti-depresseants instead of hormones[38]. In fact, 1/4 of women are on anti-depresseants post menopause[12] despite the fact that antidepressants don't help low mood in menopausal women with hormone imbalances, and according to the National Institute for Health and Care Excellence[37] HRT should be offered first. This may be largely due to lack of education doctors receive about menopause. 41% of UK medical schools do not give any mandatory menopause education[32]. Professor Joyce Harper, an internationally renowned, award-winning scientist and a professor of reproductive science at UCL, states that "The data shows that women have a lack of education about this key life stage. Together with a reported lack of education from their healthcare professionals, women may be left undiagnosed and unsupported" [49].

### 2.3 Symptom Tracking Apps and Technology

When women do not receive education from school, their communities, or their doctors about peri-menopause, they will look for tools and education from other sources such as websites or apps to research, track, and analyse their experience. Over 50 million women worldwide use apps to track their menstrual cycle and examine a variety of other cycle-related factors[26]. There are 300 menstrual tracking applications available for download and an estimated 200 million downloads worldwide[16]. Symptom monitoring and appraisal methods are effective for reducing menopausal symptoms, and improving health awareness, shared decision-making, patient-doctor communication, and treatment goal setting[4].

While these apps can be effective tools for dealing with symptoms, one of the most prominent issues with these apps is the lack of privacy. The apps often earn profits by selling users' data to third parties, even if there is a promise of privacy advertised by the companies[21]. An article by the Director of Research for Sexual and Reproductive Health

and Rights, Population Institute in Washington, DC titled, "Missed period? The significance of period-tracking applications in a post-Roe America" [26] highlights the increased concerns around this surveillance capitalism since the June 2022 overturning of Roe vs Wade in the US stated that the right to abortion is not constitutionally protected[14]. It further explores how users personal tracking data may be used against them in court as evidence of having an abortion regardless of miscarriages, irregularities in menstrual cycles, and/or imperfect engagement with a period-tracking app. Some apps have even gone on record to say they will hand over users data to law enforcement if asked. The article even explains how some experts advise people who menstruate to track their periods on paper as opposed to using an app for their own protection. These 'FemTech' mobile apps currently fall outside of the scope of the Health Insurance Portability and Accountability Act, which protects sensitive health information from being disclosed by covered entities without the patient's consent or knowledge[19]. This highlights the ever increasing need for privacy in menstrual tracking apps.

A study[13] exploring the design experience of digital period trackers found that to best design digital period trackers for users, Hertzum's images of universal, situational and cultural usability should be used. This correlates with Dawsons concepts of evidence-based, usable, readable, interactive, and culturally sensitive design choices for health apps [15]. It found that a good period tracking app should know the users life stage, medical "situation", contraception, purpose of tracking, and tracking interests. It also highlights the need for education resources within these health apps and the importance of users having access to relevant, reliable health information such as including external links to information.

Not only do these peri-menopause apps have to be free, private, and personalised, but they must be accessible to all who want to use them. The European Accessibility Act (EAA) becomes law on the 28th of June 2025. The EAA is a landmark legal change that will improve the lives of disabled people by ensuring equal access to digital products and services for European Union (EU) consumers[1]. The EAA requires products and services to be Perceivable, Operable, Understandable, and Robust (known as POUR).

There are many app rating frameworks available including the Mobile Application Rating Scale (MARS), A-MARS, THESIS, App Quality Assessment tool for Health-Related Apps

(AQUA), the Digital Health Scorecard, the American Psychiatric Society App Evaluation Model, Beacon, Psyberguide, Haptique Health App Certification, Intercontinental Medical Statistics (IMS) Score, the EU Kitemark, and the FDA's procedures for approval of digital tools as medical devices[34]. MARS is designed to classifying and assessing the quality of mobile health apps[46]. In a study reviewing many different mobile health app rating scales, MARS is one of the most popular scales and is one of the only scales designed to be used by the public or those with little to no experience reviewing health apps[6]. Since MARS is widely known, easy to use, and assesses apps based on engagement, functionality, aesthetics, and quality of information, MARS was ultimately the best fit for this project.

Table 1: App Search Terms and Results in order of appearance on the Apple App Store.

Terms	Perimenopause Tracker	Perimenopause	Menopause
Natural Cycles: Birth Control	Clue Period & Cycle Tracker	Flo Period & Pregnancy Tracker	
Clue Period & Cycle Tracker	Perry - perimenopause Community	John Hopkins Menopause Guide	
Health & Her Menopause App	Health & Her Menopause App	Health & Her Menopause App	
MenoLife - Menopause Tracker	Caria: Menopause & Midlife	MenoLife - Menopause Tracker	
Balance - Menopause Support	MenoLife - Menopause Tracker	Caria: Menopause & Midlife	
Perry - perimenopause Community	Clue Period & Cycle Tracker	Menopause Stage - Clearblue me	
Caria: Menopause & Midlife	Balance - Menopause Support	Balance - Menopause Support	
Flo Period & Pregnancy Tracker	Flo Period & Pregnancy Tracker	Joylux Menopausal Health App	
Period Tracker by GP Apps	Joylux Menopausal Health App	Clue Period & Cycle Tracker	
Moody Month: Cycle Tracker	Stardust: Period & Pregnancy Tracker	ACOG	

In order to decide what apps to rate, the top 10 results in the Apple App Store for the search terms “Perimenopause Tracker”, “Perimenopause”, and “Menopause” were listed (See table 1). These terms were then ranked by frequency of appearance across these search terms and a final ten apps were chosen to be rated using the MARS system. From the ratings (See table 2), it was concluded that Clue and Flo had the best app design as their apps was clear, intuitive, and fast. Balance and Health and Her were more tailored to menopause and had significantly more perimenopause features including classification quizzes to determine menopause stage, pop ups and notifications when changes in patterns are detected, and resources to learn more about perimenopause and menopause.

Table 2: MARS Quality Scores for Perimenopause Apps

App Name	Engagement	Functionality	Aesthetics	Information	App Quality	Subjective
Clue	3.6	4.5	4.3	3.6	4	3.75
Balance	4	3.5	3.66	3.5	3.66	3.75
Caria	2.8	3.5	4.33	3	3.4	1.5
Health and Her	3.8	4.25	3.66	3.16	3.71	3
Perry	2.6	2.5	2	2.1	2.3	1
Natural Cycles	2.6	4	3	3.1	3.17	1.25
Flo	3.8	4.25	5	3.5	4.13	2.5
JoyLux	2.6	5	3.6	4.1	3.8	1.75
MenoLife	0	0	0	0	0	0
John Hopkins Menopause Guide	1.6	5	2.6	5	3.55	2.5

## 2.4 Project Direction

Given the issues identified above, this project aims to address them by developing an app which allows women to track, analyse, and learn about peri-menopause while ensuring a focus on users privacy and anonymity. The issue around privacy is especially concerning as many apps are selling user data to third parties without user knowledge and consent, and in today's political climate this can result in the incarceration of the user in some parts of the US[26]. The objective of this research is to determine if a symptom tracking app is considered helpful to perimenopausal women to ease their symptoms and create an awareness of perimenopause while maintaining their privacy.

## 3 Specification & Design

### 3.1 Methodology

In order to decide what software development framework to use when developing this app, two common Agile frameworks were considered: Scrum and Kanban. When comparing Scrum to Kanban methods, Kanban is found to often be better in terms of managing project schedules[29]. It also has the following benefits: increased visibility, improved workflow, and faster time to market[2]. Kanban boards and cards are easier to manage for a solo project compared to organising sprints, backlogs, and checkpoints for a Scrum system. Scrum also works better in teams of 3-9, not solo projects[36]. Kanban has even been shown to help student manage their workload and get assignments in on time[44]. Ultimately, Kanban was chosen as the best software development framework for this project for keeping the project on schedule, workload, increasing organisation, workflow, are easy to maintain for one person, and have been proven to work in a student setting.

GitLab Issue boards were selected as the platform to host the Kanban as each issue card can be linked to branches within repositories to keep track of which tasks and changes are for which branches to improve organisation. Three labels: Code, Writing and research, and Critical, were also added to signify the type of task for each issue card. The Kanban board included four sections, one for each label and one for closed tasks. Gitlab would automatically sort each task into the relevant section based on its labels. The board was updated regularly to reflect the current status of each task, and tasks were moved from one section to another as they were completed. This resulted in tasks that were easy to prioritise, order, track, and complete on time. See Figure 1 for the Kanban board.

### 3.2 Mid Project Organisation

After around a month of progress, a network diagram was made to find the critical path in order to correctly prioritise work. Once a list of the main activities was made, the dependencies of each activity were identified and the time it would take to complete each activity was estimated. The critical path was then identified by finding the path through the network diagram with a float or leeway of zero. The critical path is the sequence of activities that must be completed on time for the project to be completed on schedule. The

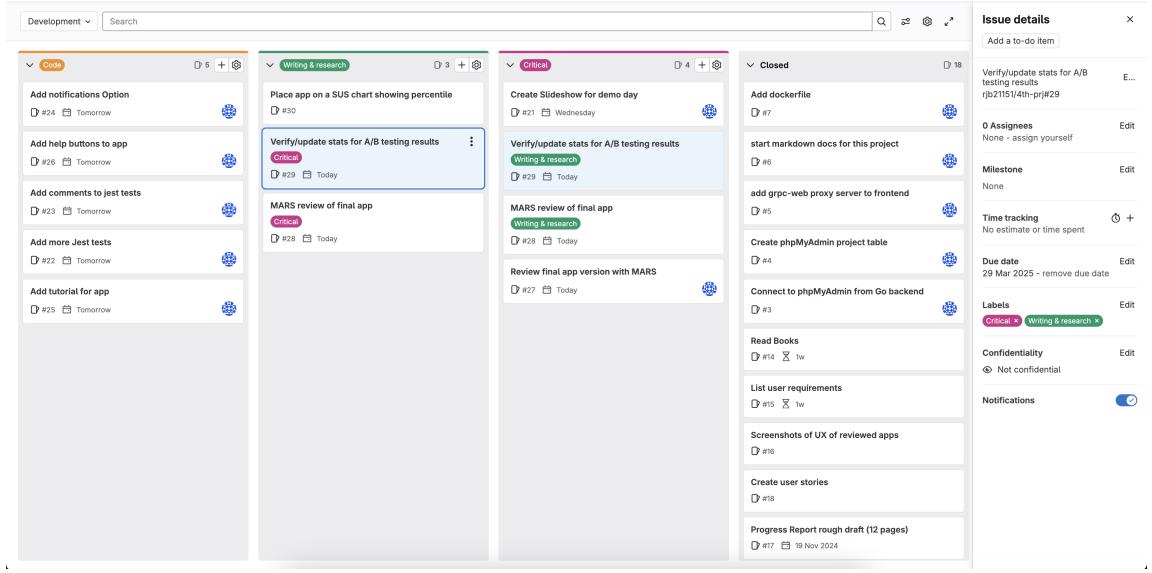


Figure 1: Kanban board on GitLab.

critical path is important because it helps to identify which activities are most important for the success of the project and which activities can be delayed without affecting the overall project timeline. See Figure 2 for the network diagram. The critical path activities are highlighted in red. From the network diagram, it was concluded that writing the report and obtaining feedback was the most important aspect of this project and should be prioritised over other tasks. The network diagram also helped to identify potential bottlenecks in the project timeline and allowed for better planning and scheduling of tasks.

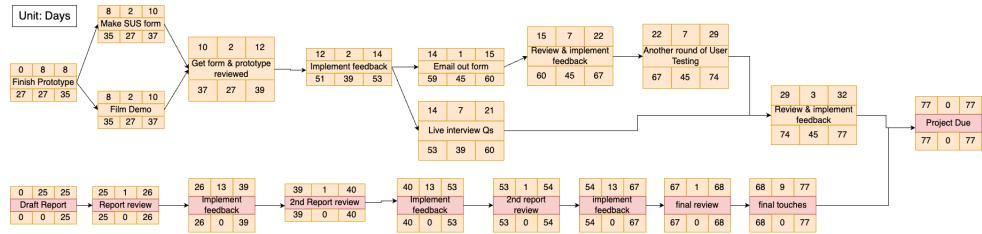


Figure 2: Network Diagram showing critical path.

### 3.3 Survey Specification and Design

#### 3.3.1 Ethics Form

Before beginning the process of gathering user requirements, an ethics form was drafted and completed to ensure that the research follows ethical guidelines. This Ethics form

included a summary of all progress to date, included how participants were recruited, what information participants received about the study and what they were expected to do, and how user data was stored and processed.

#### **3.3.2 Recruitment**

To recruit participants for the study, personal contacts in this demographic (women between the ages of 30 and 60) were invited and the supervisor for this project utilised professional and colleague email contacts and distribution lists to identify and invite women to participate.

#### **3.3.3 Survey Design**

In preparation for building the product, the design and app testing stages were designed. Each testing stage involved participants completing a questionnaire via Microsoft Forms for User Requirements and app testing.

In preparation, research was conducted through books on women's experiences during perimenopause, including works by Kat Muir[35] and Davina McCall[31], as well as reviewing research papers on health-tracking applications and a review of existing apps on the market to assess current solutions. Privacy emerged as a significant concern, with many apps engaging in surveillance capitalism and selling user data, often without informing the user or by misleading the user[21][18]. Hackers are lured to health data such as that stored by symptom tracking apps because on the black market, a person's medical data sells for 50 times what credit card information sells for[41]. This meant that the surveys must include opportunities for the users to give their opinions on privacy and their priorities in a tracking app. The first page of all online surveys conducted during the study contained the consent form with text that stated that by completing the survey, they were implying consent to take part in that phase.

#### **3.3.4 User Requirements Survey Design**

The User Requirements questionnaire contained questions regarding the users age, menopause stage, symptoms they experience, if they track their symptoms/periods, how, and the frequency of tracking. It also included questions to see if they share tracking data

with their healthcare provider and if it was helpful. There were additional questions tracking challenges, triggers, menopause medication or treatment. The final questions included open ended questions about tracking frustrations, helpful aspects of tracking, challenges in understanding/identifying patterns, reminder preferences, and insights/features a user might like to see in a tracking app.

### 3.3.5 App feedback Survey Design

The app testing surveys were designed to gather feedback on the app's usability and user experience using a System Usability Scale (SUS) along with additional free response questions. The SUS is a widely used tool for measuring the usability of a product or system, and it consists of 10 questions that assess various aspects of the user experience[24]. See Figure 3 for the questions used in a System usability scale. The SUS scores range from 0 to 100. The score number represents the percentile the app lands in with higher scores indicating better usability. The process for calculating the SUS score involves the following steps:

1. Each of the 10 questions is scored on a scale from 1 to 5, with odd-numbered questions being positively worded and even-numbered questions being negatively worded.
2. Subtract 1 from the odd numbered questions
3. Subtract the users response to the even numbered questions from 5.
4. Add the scores together and multiply by 2.5 to get the final score.

Alternative to SUS include the User Experience Questionnaire (UEQ), the Net Promoter Score (NPS), and the System Usability Metric (SUM). The UEQ is a more comprehensive tool that assesses various aspects of user experience, including attractiveness, perspicuity, efficiency, dependability, stimulation, and novelty. The NPS measures customer loyalty and satisfaction by asking users how likely they are to recommend the product to others. The SUM is a metric that combines various usability metrics into a single score. These tools were considered for this study however these were not chosen because they are not as widely used and accepted as the SUS. The SUS is a well-established and validated tool that has been used in numerous studies to assess the usability of various products and systems. It is

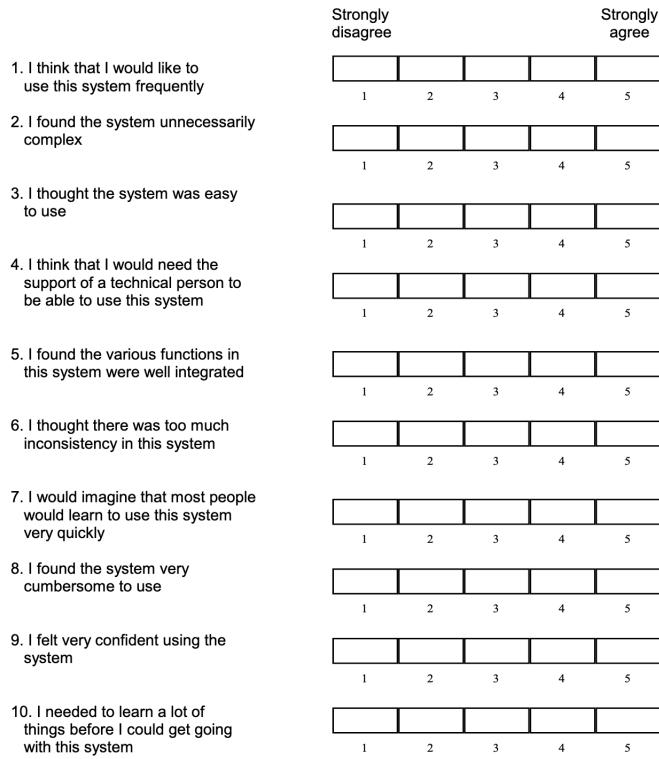


Figure 3: System Usability Scale Questions.

also easy to administer and interpret, making it a practical choice for this study. The SUS is also widely recognized and accepted in the field of usability testing, which adds credibility to the findings.

The survey also included questions about the app's design, ease of use, and overall satisfaction. Participants were asked to provide open-ended feedback on what they liked and disliked about the app. The survey also included questions about the participants' demographics, such as age and experience with perimenopause, to better understand the target audience.

The app testing process was divided into 3 stages: prototype evaluation, and final app evaluation with Group A, and final app evaluation with Group B.

The prototype evaluation was conducted using the initial React web app prototype. Since the web app was being tested locally and participants may struggle to download and let it up on their local devices, a demo video was made for users to watch. The first demo video was a screen recording of the website being used. After feedback from the project

supervisor, a voiceover was added, text and zoomed in images were added, and the video was shortened to 40 seconds and edited to be more engaging. Since the video was now short and fast, the Microsoft Forms survey was edited to allow the user to rewatch the demo video as many times as they pleased. The video was then uploaded to YouTube and a link was sent to participants along with the survey.

The second stage of evaluation for the final React Native app was conducted in an A/B testing format. Participants were divided into two equal sized groups, Group A and Group B. Both groups used the app for 2-5 minutes either by downloading and starting the app from a github repository or by using their iphone to scan a QR code that was linked to the app. The QR code was generated by Expo when starting the app. This allowed participants to easily access the app without having to download it from the App Store or Google Play.

Group A got to trial the app with the initial design and features. They were asked to provide feedback on the app's usability and user experience using the SUS survey. The feedback from Group A was used to make improvements to the app before it was released to Group B. Group B then tried the app with the new design and features. They were also asked to provide feedback on the app's usability and user experience using the SUS survey. The feedback from Group B was used to make final improvements. The goal of this evaluation was to see if the changes made had a positive impact on the usability of the app. Both group A and B provided valuable feedback on the app's usability and user experience, as well as to identified areas for improvement. The Microsoft Form used for evaluation was the same for both the web and Native app for Group A and Group B.

## 3.4 Requirements

### 3.4.1 Functional Requirements

The goal of this project is to create a user-friendly, educational, and privacy-focused perimenopausal symptom tracking app. This App's functional requirements were prioritized based on user needs and the project goal. Essential functional requirements impacting usability such as being able to navigate to a screen were prioritised over design and content details. The following functional requirements were identified from the evaluation of existing apps and from the results of the User Requirements Survey in 5.1.1:

- Users must be able to log the dates of their periods.
  - Allowing users to track their period dates means as they enter perimenopause, they can see signs of their cycle changing and how it is changing since perimenopause is defined as a shift in menstruation patterns[9].
- Users must be able to log their perimenopausal symptoms and their severity daily to track changes over time.
  - Perimenopause symptoms change over time and an increase in certain symptoms can signify that a women is entering or leaving the perimenopause stage[9].
- Users must be able to edit or delete logged symptoms and period data at any time.
  - 60% of women have memory issues during perimenopause so it is crucial that they can edit and delete symptoms and period data[21].
- The app must store all user data locally using AsyncStorage on the users device, ensuring no data is stored on external servers.
  - Since medical data is extremely valuable and often sold or stolen, privacy is an extremely important aspect of this app[21][41].
- The app must include a calendar view where users can see logged symptoms and period data over time. The app must provide graph-based visualizations showing symptom frequency and period heaviness trends over time.
  - Calendars allows users to see patterns in their symptoms and period data over time, which can help them identify triggers and patterns[9].
- The app must provide an option to reset user data to align with privacy-focused design principles
  - Users should be able to delete their data if they no longer want to use the app or if they are concerned about privacy since one of the goals of this project is to be privacy focused.
- The app must calculate and display the most common symptom based on user entries.

- This allows users to see which symptoms are most common for them and can help them identify treatment when talking to their doctor[9].
- The app must provide cycle length insights based on logged period data.
  - This allows users to compare their cycle length to the average premenopausal cycle to help them classify what stage of menopause they may be in or show their doctors[9].
- The app must calculate average period length based on tracked cycles.
  - This allows users to compare their period duration to the average period duration to help inform them what stage of menopause they may be in or show their doctors[9].
- Users must be able to access an Analysis Tab summarizing trends.
  - This allows users to see patterns in their symptoms and period data over time, which can help identify irregularities[9].
- The app must feature a Learn Page with information on perimenopause and related topics. Users must be able to access external links to trusted resources for more detailed information.
  - Since menopause is rarely talked about in media, is a taboo topic, and most women and many doctors are never educated on it, providing a source of reliable information about menopause is crucial to help women understand their symptoms and how to manage them[3][32][35].
- The app must follow EU accessibility standards, including text scaling, color contrast, and screen reader compatibility.
  - Many women experience blurred vision during perimenopause and menopause since as estrogen levels fall, the cornea thins and becomes less elastic which impacts the ability to focus light and causes blurred vision. Because of this, it is extremely important that the app accommodates those with impaired vision by having large text mode and high contrast modes[27].

### 3.4.2 Non-Functional Requirements

There are well-established industry standards for the non-functional requirements of Apps[5][47]. The key topics for non functional requirements touch on performance, security, usability, comptaibility, reliability, and maintainability. The most relevant ones for this project are:

- The time taken by the app to respond to user input should be minimal to ensure a smooth user experience[47].
- The time taken for the app to start up should be optimized to prevent user drop-off[47].
- The app should handle increases in load without a significant drop in performance[47].
- The app must run on the currently shipping OS[5].
- Apps must request explicit user consent and provide a clear visual and/or audible indication when recording, logging, or otherwise making a record of user activity[5].
- Widgets, extensions, and notifications should be related to the content and functionality of your app[5].
- Apply code hardening techniques and obfuscate the code to make it harder for attackers to analyze and exploit the app.[47].
- Create an intuitive user interface that allows users to navigate easily and accomplish tasks without confusion[47].
- Use high contrast colors and allow font size adjustments to improve readability for users with visual impairments[47].
- The app should comply with WCAG 2.2 level AA guidelines and standards to maintain acessibility[48].

As the project developed, user requirements were designed to be continually adjusted to best reflect the goal of this project.

## 3.5 Design

To meet the user-friendly goal, the design of the App's user interface went through multiple iterations, informed by user feedback.

### 3.5.1 Interface Design

At the beginning of the design process, low fidelity wireframes were created using Figma (See Figure 4).

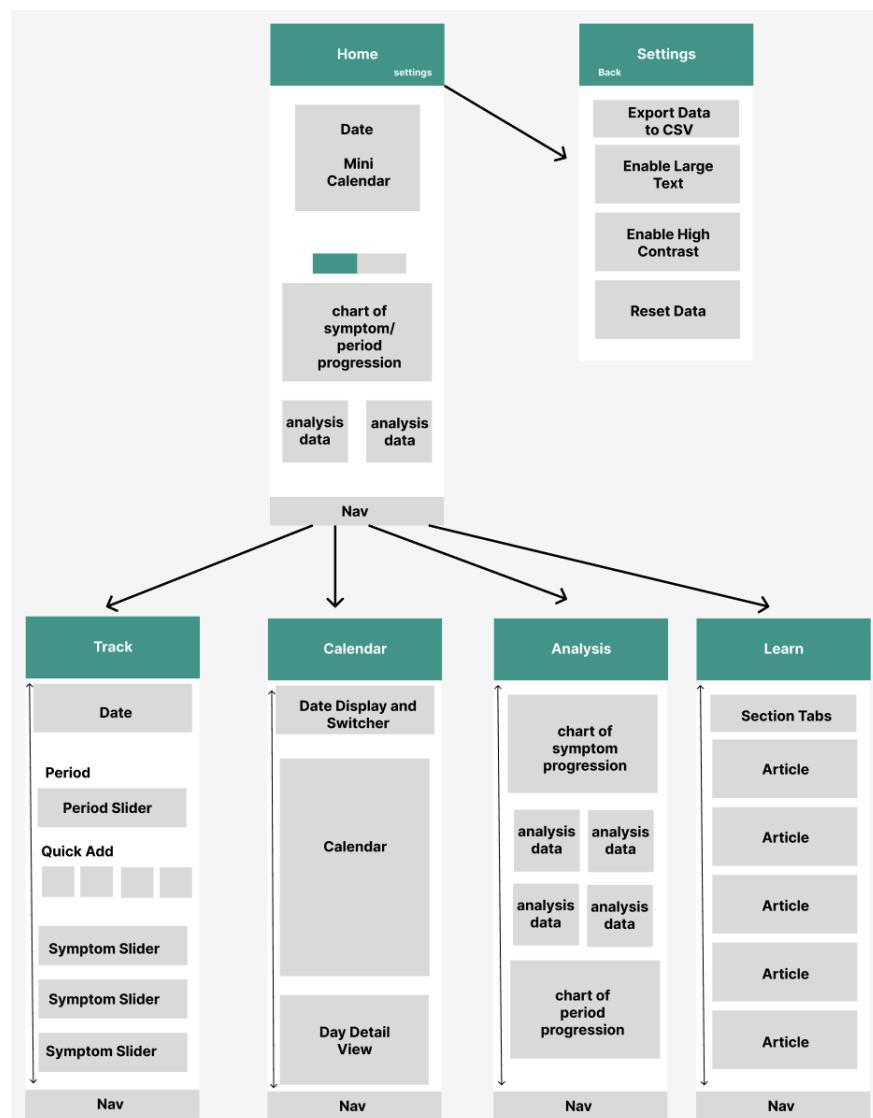


Figure 4: Wireframe of App on Figma.

The colour scheme was chosen to be relaxing and calming through the use of blue and green

tones. The app was designed to be user-friendly and intuitive, with a focus on simplicity and ease of use. The design was also created with the goal of making it easy for users to navigate the app and find the information they need, as well as be responsive and work well on different screen sizes, including tablets and smaller phones. The design was then fleshed out into a more detailed figma design. See Figure 5.

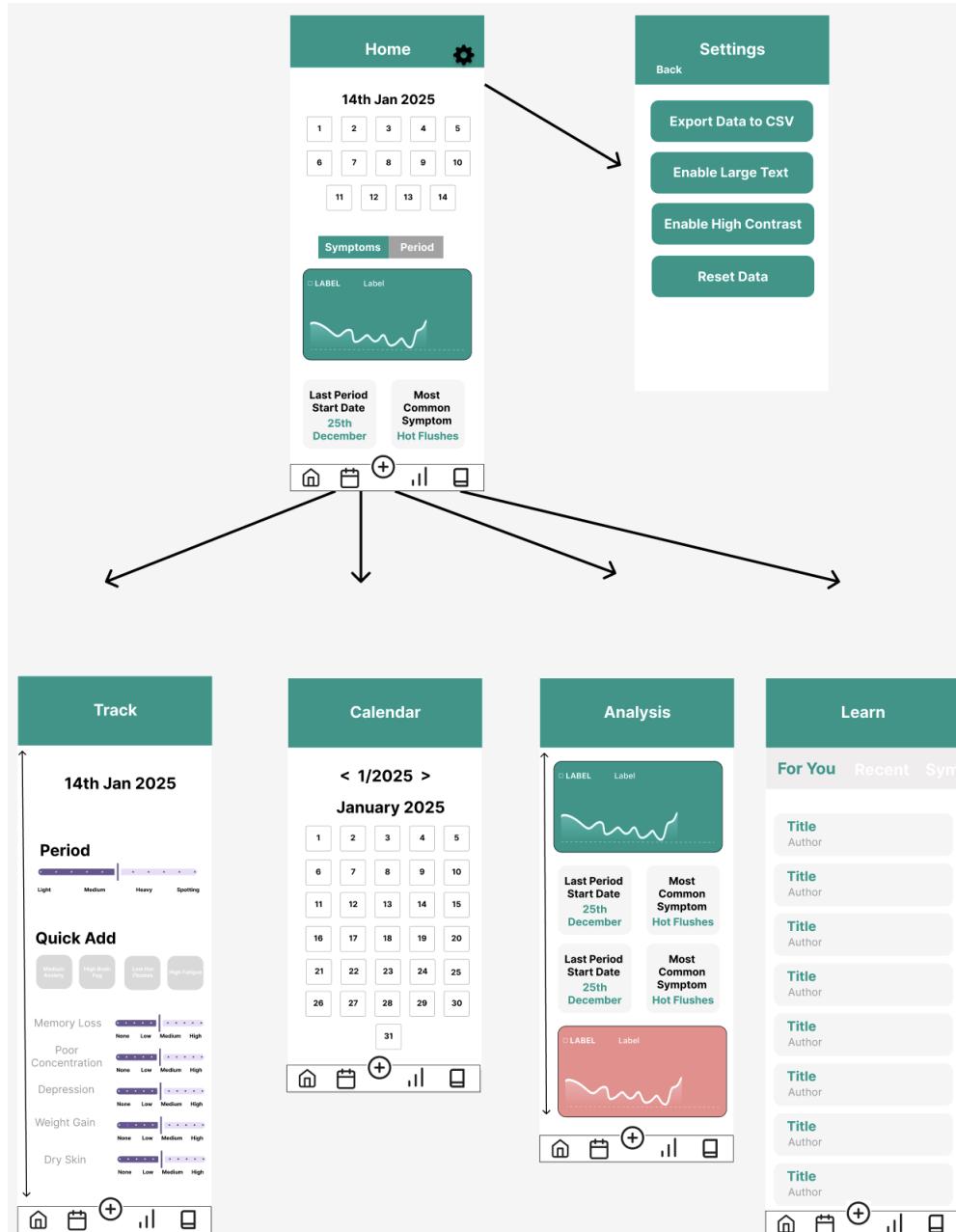


Figure 5: Detailed Draft of App on Figma.

The final design as seen in figure 6 was created with a focus on simplicity and ease of use. The app was designed to be user-friendly and intuitive, with a clean and simple design. The final color scheme was chosen to be calming and easy on the eyes, with a focus on blues and greens. Feedback from user evaluations was incorporated into the design to ensure that it met the needs of the target audience. Some user feedback that was implemented includes adding days of the week to the mini calendar in the home page, making the track button in the nav bar larger and a different color to make it more visible, ability to refresh the home page, and ability to track by clicking a day in the calendar.

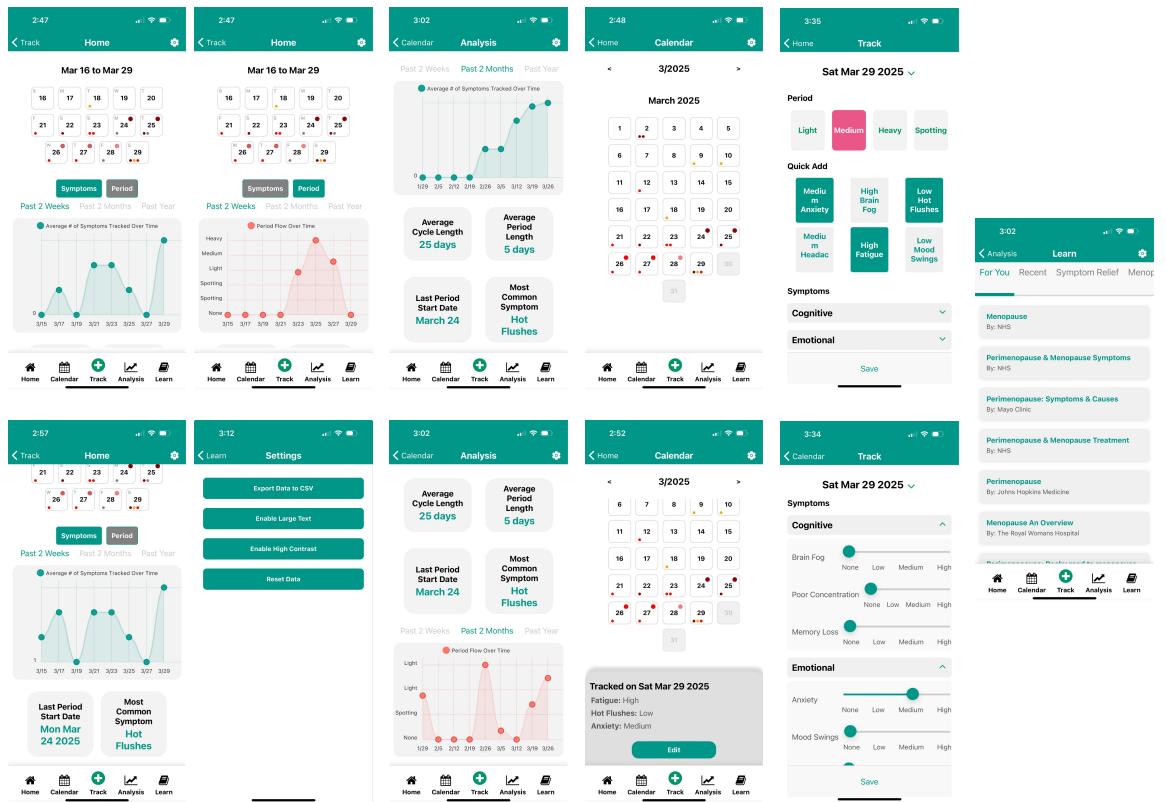


Figure 6: Final React Native App Design.

The app was then compared to the EU WAG 2.1 accessibility standards and adjusted to be accessible to all users, with large text and color contrast options in the settings. Figure 7 shows the app in dark mode with high contrast and large text mode enabled.

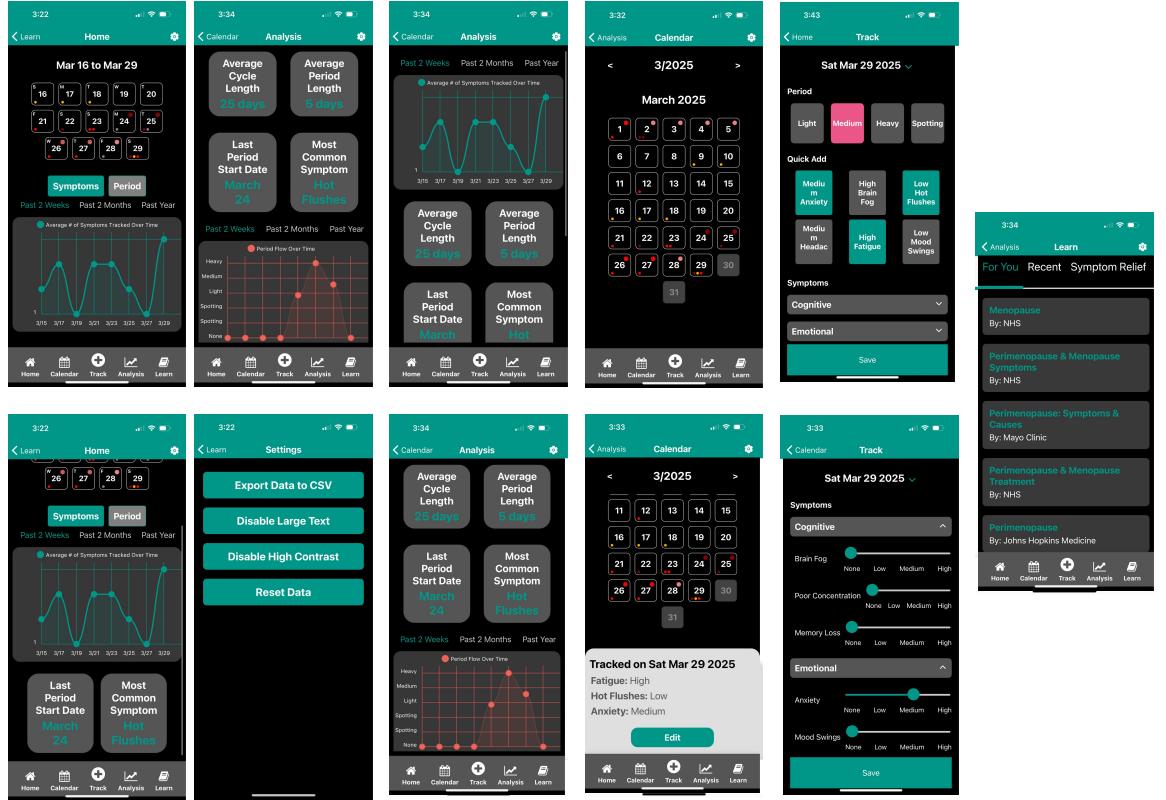


Figure 7: Final React Native App Design with high contrast and large text on.

### 3.5.2 System Design

In the interest of protecting user privacy, there is no database and all data is stored on the user's local device. The data that is saved in AsyncStorage on their device is formatted as featured in table3.

Table 3: Structure of User Data Stored in AsyncStorage

Anonymous User

Date1	Symptom1	Severity
	Symptom2	Severity
Date2	Symptom1	Severity
	Symptom2	Severity
Date n	Symptom1	Severity
	Symptom2	Severity

The data is stored using JSON as that is the required format specified by Async Storage. JSON (JavaScript Object Notation) is a lightweight data interchange format that is easy for humans to read and write, and easy for machines to parse and generate[25]. The data is stored in a dictionary format with the date as the key and the symptoms and their severity as the values. The severity is stored as a number from 1-5, with 1 being not severe and 5 being extremely severe. This allows for easy access to the data and makes it easy to display in graphs and charts. The data is also stored in a way that is easy to update and delete.

The list of perimenopause symptoms is also structured in the same way as user data. There is a JSON file with "symptoms" as the top level object. Each symptom is then stored with the display name as the value and a version of the symptom with no spaces or capitals is used as the key. This allows for easy access to the symptoms and makes it easy to display in the app. The symptoms are also stored in a way that allows for easy editing and deletion of symptoms. This file is small and accessed frequently so it is stored in the app bundle and not Async Storage.

## 4 Product

### 4.1 Implementation

#### 4.1.1 Prototyping

React is a free, open-source, front-end JavaScript library commonly used for building user interfaces for Apps[33]. During the design and initial development phase, a prototype was first made using React and js with an npm node.js server as a web app. This was extremely successful and the first round of user testing was conducted with this React and node.js web version of the app. However, a change from this React prototype to a different solution was much needed. Since React is a web based framework AsyncStorage is not available, meaning localstorage or a database must be used. Both these options come with many privacy and security concerns that don't align with the functional requirements of this project.

The next Implementation was using Go and React with typescript for more security but due to typescript being a more strict language development was significantly slowed down along with the complexities of safely sending data back and forth between Go and React. A GoLang Envoy Proxy was considered but became increasing complex and was not compatible with the timeline of the project. While more secure, it still did not address the issue of privacy and security of the data as a database would still need to be used.

#### 4.1.2 Expo & React Native

The final implementation decided on was a React native app that uses both typescript and javascript. This allowed for a lot of work to be moved over without rewriting files, as well as having the ability to use typescript's strict type checking for more complex files to make debugging easier and faster through type safety and reduced runtime errors. Expo was used for the react native app due to its easy routing capabilities, intuitive and easy testing setups, and debuggers. Nicola Corti who is on the React Native team at Meta said at the 2024 React keynote conference, "Expo today, is the fastest way to bring your apps from idea, to production: With Expo, code was transferred from the prototypes to a working React Native IOS Expo app that could be tested on iPhone in less than a day. Not only is it fast, a react Native setup allows the use of AsyncStorage where the user data is safely stored on

their device. This allowed user data to be stored without a username or password or any other identifiable details making the app completely anonymous.

#### 4.1.3 The new React Native

This app uses React Native 0.76.0, which is the latest version of React Native at the time of writing and has been in the works since 2018. This version includes many new features and improvements. The old react native used a bridge to asynchronously pass messages between the apps javascript and native code for IOS and Android, the new react native uses a JavaScript Interface (JSI) which allows direct method calls without the overhead of serializing data which greatly improves efficiency[40]. The new react native supports concurrent rendering which means the UI of the app looks smoother when applying updates. This new version of react native is enabled in this project and made development and the user experience much more enjoyable. See Figure 8 for a comparison of the old and new React Native.

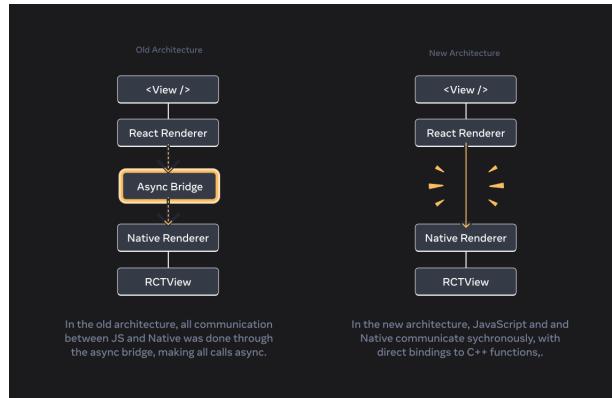


Figure 8: The old and new React Native[40]

#### 4.1.4 React Navigation

In order to handle navigation within the app, React Navigation was used. React Navigation is a completely customisable routing and navigation library that works with React Native. The library supports both stack and tab navigation, making it easy to create a variety of navigation patterns such as the nav bar at the bottom of the app, and handling page switching via buttons in the app such as pressing on a calendar day box or a back button.

#### 4.1.5 Widgets

This app had many reusable components throughout the app. These components are called widgets and are used to create a consistent look and feel across the app while making the code easier to read and understand. The widgets are also used to create a consistent user experience, making it easy for users to navigate the app and find the information they need. Another pro of using widgets is that they can be easily tested and debugged, making it easier to identify and fix any issues that arise. Changing the widget definition in one place will change the look and feel of the app in all places where the widget is used making the code easier to change, update, and understand for future developers.

#### 4.1.6 Chart Kit

Given many Doctors and women lack knowledge about perimenopause and the symptoms, the app uses a data analysis library called react-native-chart-kit to display the data in a visual way. This library is used to create charts and graphs that help users understand their data and identify patterns. The library supports a variety of chart types, including line charts, bar charts, and pie charts, making it easy to create a variety of visualizations.

Two charts were created for the app: a symptom chart and a period chart. Since perimenopause is the time in a woman's life when their period begins to change, the period chart is used to show the users period cycle and how it changes over time. This way, when a user bleeds inconsistently or has a missed period, they can see how their cycle has changed over time and if it is normal for them. This data can then be exported to a csv file and shared with their doctor who can provide them with their expert opinion based on the users data. The period chart has three options, view data for the past two weeks, two months, or the past year. An algorithm was implemented that averages the data over time so it displays in an aesthetically pleasing way for the user. When two weeks is selected, data from every two days is averaged and showed on the chart. When two months is selected, data from every 7 days is averaged and showed on the chart. When a year is selected, data from every month is averaged and shown on the chart. Likewise, the Symptom chart averages the number of symptoms tracked over time and displays it on the chart.

#### 4.1.7 Data Analysis

To further support women in perimenopause, the analysis page in the app displays data that is relevant to a perimenopausal woman. This includes data commonly asked about by a doctor such as the last period start date, average cycle length, most common symptoms, and average period length. The average cycle length is found by calculating the average number of days between the start of each period. The most common symptoms are found by counting the number of times each symptom is tracked and displaying the one with the highest count. The average period length is found by calculating the average number of days between the start and end of each period. This data is displayed in widgets, making it easy for users to understand, and easily accessible to share with their doctor. The analysis widgets are shown in Figure 9.



Figure 9: Data Analysis Widgets

#### 4.1.8 Settings Context

As women enter perimenopause, they may experience symptoms such as brain fog, poor concentration, memory loss, dry eyes, blurred vision, and increased sensitivity to light[27]. To help users manage their symptoms, the app includes a settings page that allows users to change the font size and colour contrast of the app. This is done using a context provider that stores the user's settings in Async Storage. A settings-context typescript file was created that specifies the context type and the types of settings that the user can change which were specified as two booleans, one for large text and one for high contrast. It creates a context provider that wraps the app (used in layout.tsx) and passes the state of the user's settings and a function to update the settings, making it easy to access the settings from within each component. These components have been written to dynamically

change depending on the setting used in line css.

#### 4.1.9 Expo FileSystem

In order for users to export their data to a csv, Expo FileSystem was used. This allows the app to create a file on the user's device that can be opened in a spreadsheet program. FileSystem provides an API for accessing the file system, making it easy to work with files in a cross-platform way. The library also provides support for reading and writing files in different formats, such as JSON and CSV, making it easy to work with the user's JSON data stored in Async Storage. The FileSystem architecture is shown in Figure 10.

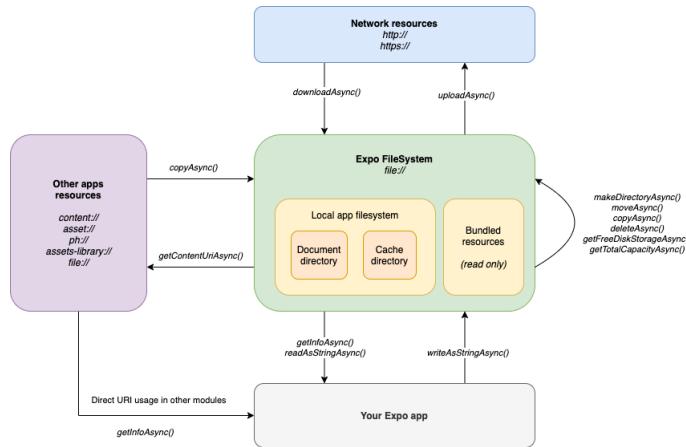


Figure 10: The Expo File System[17]

In order to implement FileSystem, the expo-file-system library was integrated into the app. When the user selects the export data to CSV button in settings, their data is fetched from Async Storage. Rows are defined for the CSV file for date, user, key, and value. Each object in the user data is iterated over to check if there is any null or empty data before adding the data to the CSV file using `writeAsStringAsync()`. The data is then shared with the user using `shareAsync()` which allows the user to specify where to store the file.

## 4.2 Verification & Validation

Using Expo, the app was trialed and tested on mobile devices and emulators to ensure that the app was functioning as expected. The app was tested on iOS devices with different screen sizes to ensure that it was responsive and that the UI was consistent across all devices. The app was also tested for performance, and adjustments were made to ensure

that it was fast and responsive by using a timer to measure the time it takes for the app and its different pages to load on click, conforming with the non-functional requirements.

#### 4.2.1 Testing with Jest

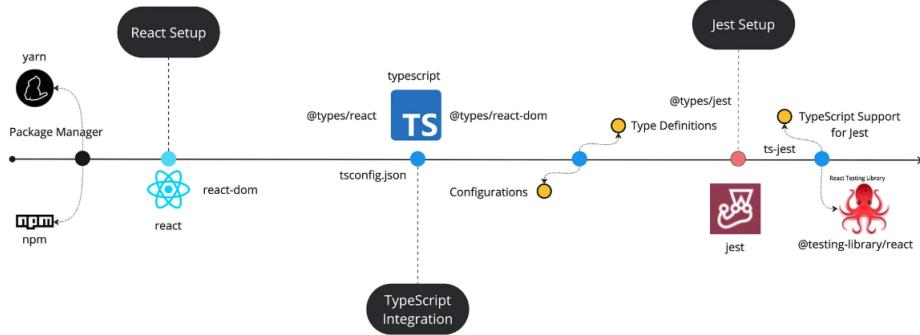


Figure 11: The Expo Jest React Native Testing Setup[30]

Jest (A JavaScript Testing Framework that works with React Native and Expo) was also used to make unit tests to validate whether components render and if they render correctly. The use of Jest was made even easier as Jest comes pre setup with a react native expo project so minimal setup is required and there is copious documentation for reference while developing (See Figure 11 for Jest setup details). Jest tests were written in the components/tests/ directory in typescript to ensure strong type checking while validating the app. A common test is to be able to render a component and check if it is the correct component. This is done by using the `toBeTruthy()` method to check if the component is rendered correctly. The tests were run using the command line and the results were checked to ensure that all tests passed. Each component is tested to see if it renders on the screen correctly, if it renders correctly with specified large text or high contrast settings on, and if it renders correctly with the correct props passed to it.

## 5 Results & Evaluation

### 5.1 Evaluation Process

#### 5.1.1 User Requirements Results

The user requirements survey was completed by 11 participants, and the results are shown in Table 4. The survey was designed to gather information about the participants' experiences with perimenopause and menopause, as well as their preferences for tracking symptoms.

**Table 4: User Requirements Survey Results**

User Requirements Survey Results (n = 11)		
What stage of menopause are you in?	Premenopausal	9%
	PeriMenopausal	55%
	Menopausal	0%
	PostMenopausal	18%
	Other	18%
Do you experience any Period, Perimenopause, or Menopause symptoms?	Yes	82%
	No	18%
What perimenopausal / menopausal symptoms do you currently experience, if any?	Hot Flashes	9%
	Mood Swings	13%
	Irregular Periods	4%
	Sleep Problems	13%
	Joint and Muscle Aches	16%
	Vaginal Dryness	13%
	Night Sweats	6%
	Have to pee often	9%
	Other	9%
How do you track your symptoms or periods?	Smartwatch	18%
	Manually recorded	36%
	No tracking	18%

The majority 55% of participants are in the perimenopausal stage, with 82% of participants experiencing symptoms. The most common symptoms reported were joint and muscle aches 16%, mood swings 13%, sleep problems 13%, and Vaginal Dryness 13%. A significant proportion of participants 36% reported manually recording their symptoms, while 18% do not track their symptoms at all.

#### 5.1.2 Round 1: Web App Evaluation

For the first round of app evaluation, 5 users who were women between the ages of 30 and 65 were recruited to watch a demo video of the app and fill out a SUS and a few long answer questions with their feedback. These participants were recruited via email and were asked to read through a participant information sheet before participating.

Table 5: Round 1 SUS Results for Prototype React Web App

SUS Scores(n=5)	
	67.5
	85
	72.5
	77.5
	65
Average Score	73.5

The SUS scores ranged from 65 to 85 which is around and slightly above the mean app score for health apps which is 68%[24]. Each users SUS score was averaged as seen in Figure 5 to produce the average SUS score of 73.5, it is clear that the app is usable as it's in the 27th percentile of app scores, but there is room for improvement. The app got a 3.8 average rating by the 5 users who reviewed this app. Some notes of improvement included:

- Inconsistent back buttons
- Initial setup could be difficult for some
- Unable to track symptoms hourly
- Could use more graphs
- The app is not very informative
- A page to summaries all symptoms experienced to share with doctor
- Text size is too small
- Help buttons

### 5.1.3 Round 2: React Native Evaluation with Group A

After obtaining results from round 1, the app was transitioned from a web app to a React Native app. A/B Testing was then conducted with more participants to see if the changes made had a positive impact on the SUS score.

Evaluation for stage B involved a slightly larger group (7 participants) using the React Native version of the app. From the data in Table 6, the average SUS score was 82.85, which means the app lands in the 82nd percentile, with all scores ranging from 75 to 95.

Table 6: Round 2 SUS Results for Group A React Native App

SUS Group A Results	User 1	User 2	User 3	User 4	User 5	User 6	User 7
I think that I would like to use PeriPath frequently.	5	5	5	5	5	5	5
I found PeriPath unnecessarily complex.	1	2	1	2	2	1	1
I thought PeriPath was easy to use.	4	5	5	4	4	4	5
I think that I would need the support of a technical person to be able to use PeriPath.	3	2	3	2	3	3	3
I found the various functions in PeriPath were well integrated.	5	4	5	5	4	5	4
I thought there was too much inconsistency in PeriPath.	1	1	1	2	2	2	1
I would imagine that most people would learn to use PeriPath very quickly.	4	4	5	4	4	4	5
I found PeriPath very cumbersome to use.	1	1	1	2	2	2	2
I felt very confident using PeriPath.	4	4	5	5	5	4	4
I needed to learn a lot of things before I could get going with PeriPath.	1	3	1	3	3	3	3
SUS Score	87.5	82.5	95	80	75	77.5	82.5
Average SUS Score from all users	82.85						

The average SUS score of 82.85 indicates that the app is highly usable and meets the needs of the target audience. The feedback from the participants was mostly positive, with many noting that the app took a little bit of effort to start using and get the hang of, but once they figured out how to track data and what the different buttons and pages did they found the app very useful and helpful. There was very positive feedback on the color scheme with blue and green hues as well as many participants mentioning the usefulness of the learn section and the tracking feature. Some notes for improvement included:

- The Mini Calendar in the home screen didn't have the intended functionality
- Sometimes there is no arrow to go back to the previous page
- Didn't know how to track or start using it, track button wasn't obvious
- The calendar in Symptom Selector doesn't work

This commenced the next round of development during which the app was improved based on the feedback from Group A. The calendar in the home screen was fixed so when a user clicks on one of the days it takes them straight to the track page preset with the date they clicked on and the previous data tracked for that day (if there was any). Navigation was fixed so that the back button always appears after switching pages and the navigation bar at the bottom of the screen was added to more pages. The track button was made larger, the symbol was changed so that instead of a plus sign, it was a plus sign in a circle, and the color was changed to a more vibrant green instead of black to make it stand out even more.

			Which features or tools within the app did you find the most useful and why?	Were there specific aspects that made tracking easier or more insightful?	Did any part of using the app feel confusing or difficult?	Was there anything in the navigation, or setup that caused hesitation?	If you could change one thing about the app, what would it be and why? This could include design, functionality, or specific features.	Are there any other comments or suggestions you have for improving the app?	Anything about your experience that hasn't yet been covered?
User 1	Took a bit to get the hang of but seems very useful with 5 good features	The learn section	Quick add buttons made it easier	Having back buttons from home were strange	Calender didn't take me to track when click on button	How the calendar works in home	No	No	
User 2	sensible ui and easy to interact with, lots of 5 useful features	The learn section provides useful information and helpful advice for dealing with symptoms	clear to use calendar as visual aid	no	no	bugfix the calender in symptom selector	no!	no!	
User 3	It's very clear 5 and helpful	The sectioning was very helpful	No	No	Nothing	No	No		
User 4	Very good but slightly confusing to 4 start with	Identifying all of my symptoms without me having to try and find it or type it in	The learn section was very helpful	That there was no arrow to get out was slightly confusing to start with	No	Make the track button bigger	No	No	
User 5	good color scheme	Tracking and analysis	Sliders with severity	What to do when first started	Some of the symptoms didn't know what some buttons didn't take me where I thought they would	None	No	No	
User 6	pretty but too 4 much going on	Range of symptoms	period at the top	hard to figure out how to track	How to track could be more obvious	No	No		
User 7	Looks helpful but a bit inconsistent in styling and not enough 4 symptoms	learn section	Quick add buttons	How to start using it	How to start using it	A tutorial or help buttons	No	No	

Figure 12: Group A Free Response Questions Feedback

#### 5.1.4 Round 3: React Native Evaluation with Group B

After implementing the feedback from Group A, the updated React Native app was then tested with a new group of 7 participants. This group was also asked to fill out a SUS and long answer questions about their experience with the app. The goal of this round of testing was to see if the changes made had a positive impact on the usability of the app.

The changes made included:

- Adding padding to the navigation bar
- Emphasizing the Track button through color, size, and shape
- Calender functionality was fixed so that when a user clicks on a day it takes them to the track page with the date preselected
- The calendar in Symptom Selector was fixed to allow users to change the date they are tracking data for directly in the track page wihout having to go back to the home or calendar page
- Fixed navigation so that the back button always appears after switching pages
- Greyed out future dates in the calendar so a user can't track dates in the future
- Added days of the week initials to the top left hand corner of the calendar day boxes

Table 7: Round 3 SUS Results for Group B React Native App

SUS Group B Results	User 1	User 2	User 3	User 4	User 5	User 6	User 7
I think that I would like to use PeriPath frequently.	5	5	5	5	5	5	5
I found PeriPath unnecessarily complex.	2	2	1	1	2	1	1
I thought PeriPath was easy to use.	5	4	4	5	5	5	4
I think that I would need the support of a technical person to be able to use PeriPath.	2	1	1	1	1	1	1
I found the various functions in PeriPath were well integrated.	5	5	5	4	4	5	4
I thought there was too much inconsistency in PeriPath.	2	1	2	2	1	1	1
I would imagine that most people would learn to use PeriPath very quickly.	4	5	5	5	5	3	5
I found PeriPath very cumbersome to use.	1	1	1	1	1	1	1
I felt very confident using PeriPath.	4	5	5	5	5	5	5
I needed to learn a lot of things before I could get going with PeriPath.	3	1	1	2	1	2	1
SUS Score	82.5	95	95	92.5	95	92.5	95
Average SUS Score from all users	92.5						

in the home page

- Added a data reload function to the home page triggered by pulling down on the screen
- Fixed how the symptoms that are tracked are displayed in the calendar detail view when a user clicks on a day in the big calendar
- Fixed the Edit button in the big calendar day detail view
- Fixed the most common symptom analysis widget to correctly display the most common symptom tracked
- Adjusted the style of components to be more compatible with the high contrast mode
- Refined the export to CSV functionality to not include data that was stored as None or empty so that only the tracked symptoms show in the CSV

As seen in Table 7, the SUS scores ranged from 82.5 to 95, with an average SUS score of 92.5, which places the app in the 92nd percentile. This indicates that the app is highly usable and meets the needs of the target audience. All participants stated that they Strongly Agree that they would like to use the app frequently and all participants strongly disagreed with the statement that the app was very cumbersome to use. All participants also stated that they agreed or strongly agreed that they felt very confident using the app and that it was easy to use.

The feedback from the free response questions in Figure 13 was also very positive, with many participants noting that they would use the app again and that they found it helpful for tracking their symptoms. The average rating of the app out of 5 was 4.8 with 5 being the

## 5 RESULTS & EVALUATION

Overall, how would you rate this App?	Why did you give it this rating?	Which features or tools within the app did you find the most useful, and why?	Were there specific aspects that made tracking easier or more insightful?	Did any part of using the app feel confusing or difficult?	Was there anything in the navigation, terminology, or setup that caused hesitation?	If you could change one thing about the app, what would it be and why? This could include design, functionality, or specific features.	Are there any other comments or suggestions you have for improving the app?	Anything about the experience that hasn't yet been covered?
User 1	5 Easy to use and useful resource	Period tracker and learning resources Adding the day and date makes it a lot easier to read	Standout clear use visuals	No	no	nothing	no Make the track button bigger	This is a review of the 2nd version of the app
User 2	5 Very good		Using a scale slider for severity	No	Fornication	Add definitions	no Fornication	
User 3	Easy to enter symptoms over a couple of months. Two month Graph and Last Period 5 Star. Date both really helpful.	Symptom Tracker and Period Tracking. Because these are the two things that matter to me most, as a perimenopausal women trying to track and make sense of my symptoms and how much they impact my life.	The graph with different views: Period flow over past two weeks, two months, Past year	Entering back data into the Calendar was a bit difficult. The first time I did this, I entered the data but forgot to hit Save, and then wondered why the calendar didn't show my entered dots on the day I'd just updated.	Making sense of the calendar days on the first page was a little confusing at first, not entirely intuitive.	On the Track page, it might be worth moving the Save button at the bottom of the Track screen more prominent.	None Tracking high (potentially harmful) symptoms and suggesting help/treatment	Symptoms - good range, easy to enter I like how you have sub-categories here: makes it easy for the user to quickly navigate to the ones they want to enter, particularly after using it a few times.
User 4	Steed and intuitive design, it's easy to use 5 track and learn sections	Symptom tracker	Multiple ways to select a date and add symptoms	No, very intuitive	Graph layout	The ability to select certain dates to view specific data sets and graphs	no Tracking high (potentially harmful) symptoms and suggesting help/treatment	No
User 5	Easy to use looks nice, I like this features, I like that I can access information easily from the app. I like all the different options for symptoms.I liked that the app is discreet and can be used in public without feeling 5 obvious	Learn, symptom tracker	The amount of options available in the symptom tracker, the scales used, The colour coding	None	No	Nope	Maybe a fun fact a day or something like that to learn more without having to exit the app	No
User 6	I included a variety of symptoms. At the beginning you could select out of an option of 6, but because the next part of the app broke down the symptoms it then updated those original 6 automatically based on the seven symptoms which is kind of particularly useful as sometimes it's hard to self judge 5 whether you fit into the criteria.	The selection of symptoms was super useful because it auto updated as I was selecting them. I also found the learn section very useful because it shows a quick overview of your symptoms which helps increase the data in a simple format.	yes, the inclusion of resources for each of the symptoms helps with understanding how they affect me	No, it was clear and easy to use	No, it was self explanatory and intuitive	Nothing, it's really well made	none :)) nope	I like just ensure that all of the symptoms make sense and that there isn't too much medical jargon that someone may not be able to understand
User 7	I't clear and simpe to use, I really like the learn section and the journals tailored to you I found that to be really unique I also like the dual function of being both a symptom 4 and a period tracker	I loved the learn section and really appreciated the fact that it tailored articles to me to learn more about my specific symptoms aiding me to gain more knowledge	I like how detailed the symptoms section was so you could find the symptoms you wouldn't even realise were related and help me understand what is going on in my body	Not really it was very well laid out	nothing	maybe a more jazzy home page but I'm nitpicking	n/a	

Figure 13: Group B Free Response Questions Feedback

highest rating. Several users stated that information was easy to access and track. Many stated that they liked the variety of symptoms that could be tracked and that it was helpful to see symptom they didn't even realise were related to perimenopause to help self reflect. One user even stated that they especially liked the fact that the app was discreet looking and could be used in public without feeling obvious. Several users stated the uniqueness and dual functionality of the app being a period tracker and a symptom tracker was a big selling point.

Improvement suggestions included:

- making the track save button bigger
- offering help/treatment for symptoms tracked with high severity
- make the home page look more interesting
- add a fun fact a day related to perimenopause
- make the track button bigger
- make sure all the symptoms are put in terms most people would understand and are not medical jargon

## 5.2 Results of Evaluation

From the results of the user requirements survey, it is clear that the majority of participants are in the perimenopausal stage and experience symptoms related to this stage. The survey also revealed that many participants do not currently track their symptoms, indicating a potential need for a potential gap and a potential need for a user-friendly tracking app that can help users monitor their symptoms and provide insights into their health. We can conclude this because the high symptom prevalence confirms the importance of addressing user needs in this demographic. A tracking app is also suitable as it would have the potential benefit of customizable or comprehensive tracking features for the diverse symptoms experienced by perimenopausal women as highlighted in the survey.

### 5.2.1 Round 1: Web App Evaluation

The average score of 73.5 places the web app in the 73rd percentile which indicates acceptable usability but there is room for improvement. The feedback from the participants highlighted several areas for improvement, including the need for more graphs, a summary page for symptoms, and larger text size. These suggestions were taken into account when making changes to the app for the next round of testing. After researching the causes of some of the issues, it was found that the web app was not responsive and did not work well on different screen sizes. The behavior also changed slightly depending on the browser used. This was a significant issue as the app was designed to be used on mobile devices, and the lack of responsiveness made it difficult for users to navigate the app. The decision was made to switch to a React Native app, which would allow for better performance and usability on mobile devices.

### 5.2.2 Round 2: React Native Evaluation with Group A

The increase in average SUS score from the 73.5th percentile to the 82.85th percentile shows that the design changes had a significant positive impact on the usability, look, and feel of the app. Many users stated that they would use the app again and that it was easy to use once they figured out how to track symptoms and navigate the app. The main areas for refinement were slight inconsistencies in navigation and calendar functionality however it was still much better received than the initial web app.

### 5.2.3 Round 3: React Native Evaluation with Group B

The changes made to the app were well received by the participants, and the feedback was overwhelmingly positive. The participants found the app easy to use and appreciated the changes made to the look and feel of the app. The average SUS score of 92.5 indicates that the app is highly usable and meets the needs of the target audience. This is emphasised by the sharp increase from Round 2 which had a SUS score of 82 showing a 12 to 13% increase in usability. The increase in FRQ App Rating out of 5 from 3.8 in stage 1, to 4.8 in stage 3 shows that not only is the app more usable but that the users agree and are aware of the increase in quality of the app. The consistent top scores on ease of use, integration of functions, and reduced complexity reflect that previous issues were effectively addressed. Participants also showed high confidence and readiness to adopt the app, suggesting that the changes positively impacted the overall user experience.

### 5.2.4 MARS Evaluation

The app was then rated according to the MARS rating system and compared to the other app rated at the beginning of the study.

Table 8: MARS Quality Scores for Perimenopause Apps

App Name	Engagement	Functionality	Aesthetics	Information	App Quality	Subjective
Clue	3.6	4.5	4.3	3.6	4	3.75
Balance	4	3.5	3.66	3.5	3.66	3.75
Caria	2.8	3.5	4.33	3	3.4	1.5
Health and Her	3.8	4.25	3.66	3.16	3.71	3
Perry	2.6	2.5	2	2.1	2.3	1
Natural Cycles	2.6	4	3	3.1	3.17	1.25
Flo	3.8	4.25	5	3.5	4.13	2.5
JoyLux	2.6	5	3.6	4.1	3.8	1.75
Menolife	0	0	0	0	0	0
John Hopkins Menopause Guide	1.6	5	2.6	5	3.55	2.5
Peri Path	3.8	4.25	4.6	3.8	4.11	3.5

As shown in Table 8, the PeriPath app received an average score of 4.11 for app quality, which is higher than the average scores of the other apps reviewed. The app also received a subjective score of 3.5, indicating that users found the app to be useful and relevant to their needs. The engagement score of 3.8 suggests that users found the app engaging and enjoyable to use, while the functionality score of 4.25 indicates that the app performed well in terms of its features and capabilities. The aesthetics score of 4.6 suggests that users found the app visually appealing and easy to navigate. Overall, the MARS evaluation indicates that PeriPath is a high-quality app that meets the needs of its target audience and is competitive with apps already on the market.

## 6 Discussion & Reflection

### 6.1 Interpreting the Results

The results of this study show that there is a gap in the market for private and discreet focused period and symptom tracking apps. By creating a usable app with real data privacy and anonymity the aim and goals of this study have been accomplished. The app has evolved and improved with each round of user review and feedback which is reinforced by the rating scores and stats collected. Research showed that many women prefer to track symptoms manually but from the background research it is a likely possibility that this is due to lack of privacy and the sensitivity of data collected. It also may likely be due to cultural attitudes that do not encourage this sort of information to be discussed and reviewed.

### 6.2 Challenges & Limitations

Version control practices became lax at one point during the project which had repercussions on the project timeline. Future projects should have a more strict version control policy. The small number of participants did make the data collected less reliable and not necessarily representative. The app was also not fully tested on all devices and platforms, so there may be some bugs or inconsistencies that were not caught. Transitioning the application to use only typescript instead of a combination of typescript and javascript would be a good next step. This would allow for more strict type checking and reduce runtime errors. While researching, many good points were discovered about Expo router instead of React Navigation. While React Navigation did not pose any major issues and was easy to use, Expo Router may prove to be more sustainable for long term development and should be considered. Android support should also be added.

### 6.3 Reflection & Future Work

Trying different implementation strategies, while worthwhile, meant much time was wasted switching between different languages and frameworks. This was a valuable learning experience, but it did slow down the project. Future projects should have a more clear implementation plan from the start to avoid this issue. For Future work, more analysis data should be added to the analysis page to provide the user with possible triggers or which

symptoms are commonly tracked together or to notify the user when an unusual pattern is detected. The app could also be expanded to include more detailed analysis of user data, such as predicting when a user's next period will start based on their previous data, or include a quiz to indicate what stage of menopause they may be in and why. The app could be expanded to include more educational resources on perimenopause and related topics, such as articles, videos, and podcasts. A database connection could also be added so that those who want to back up their data can do so. Integrating the app with Apple Health or health watches and other apps to reduce the amount of work a user has to go through to input data may make the app more popular and give the app more data to increase analysis accuracy. Creating compatibility with the NHS digital front door app that is currently in the works would also be a good next step to increase the app's reach and usability. This could be accomplished in the form of easy data exporting from the tracking app to the NHS app so doctors are more aware of what their patients are going through and are better equipped to help perimenopausal individuals.

## 7 Conclusion

The conclusion is similar to when a plane lands. You don't rewrite the introduction. You say something like - I addressed the problem outlined in the introduction, and I built some software to do this. I tested the software like this ADD FEW WORDS.

Summarize main findings drawn from the project work. Mention the objectives or research questions. Do not repeat points raised in the discussion and reflection Section. If applicable, you can make recommendations. The conclusion should NOT contain any references.

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## A Appendix

This is where you can include your documentation.

Remember that the marker is not required to read this, but might well check to ensure that you have included product documentation, and ethical approval, as required.

### A.1 Ethical Approval Form

# **Title of Research: Navigating Perimenopause: A Study on Symptom Tracking, Healthcare Communication, and Effective Tools Among Women in Transition**

## **Summary**

This study aims to explore the experiences of women in perimenopause regarding symptom tracking and communication with healthcare providers. With a focus on identifying effective tools and strategies, the research seeks to gather insights that can improve support systems for women navigating this transitional phase of life. By understanding the methods women use to track their symptoms and engage with healthcare, the study aims to enhance their mental and physical health, ultimately providing recommendations for resources and tools that empower women during this significant life stage.

## **How will participants be recruited?**

I will recruit women between the ages of 30-60 through the following methods:

- Inviting personal contacts in this demographic
- Ask my supervisor to utilise professional and colleague email contacts and distribution lists to identify and invite women to participate
- posting a link to the form on social media groups and forums dedicated to women's health and menopause (only if struggling with recruitment).

I am to recruit up to 20 participants across the three phases of this project.

To the participants that will be recruited via email, the email will be structured as follows:

*Dear possible participant,*

*I am a 4<sup>th</sup>-year undergraduate computer science student making an app to help women through the perimenopausal phase. You are being contacted because you are a woman between the ages of 30-60. This study aims to provide a helpful tool to help women navigate this transitional phase of life. If you decide to participate, you may be asked to either fill out an online survey, test the app, or provide feedback via an online form or interview. You will not be required to participate in all the phases of the study if you do not wish to. To find out more information please see the attached Participant Information Sheet.*

*Thank you for your time,*

*Kiran Mahn  
4<sup>th</sup> Year Computer Science Student  
University of Strathclyde*

**What will the participants be told about the proposed research study?**

Please see the attached Participant Information Sheet.

**How will consent be demonstrated?**

Please see the attached Consent Form.

**What will participants be expected to do?**

Participants are expected to answer questions relative to each phase and some will be asked to use an app developed during the study:

**User Requirements Phase (Nov 20 – Dec 31):** In preparation for building the product, participants will be asked to complete a questionnaire via Microsoft Forms. This online questionnaire will contain the following questions. The first page of all online surveys done will be the consent form with text saying that by completing the survey, they are implying consent to take part in that phase. The survey is here:

<https://forms.office.com/Pages/ResponsePage.aspx?id=YwceYzMV60elzQRXvuWUTmZRiFbzRbxNrl7mdBlWOx9URE4zV1hGSVNREY1WEFPMzYwNENNNDNHQy4u>

**Testing and evaluation (Jan 1 – March 25):**

After creating the initial product, users will be asked to use the app. This will involve creating an account with the app (username, password, and email) and tracking their perimenopausal symptoms for up to one week. If time allows another round of testing and evaluation will be carried out.

This does not have to be a real email, and they are advised that their password should not be an existing password that you use for another site or service. Their email, username, password, and any information they provide in using the app will be stored on the university run server. Only the researcher and their supervisor will have access to this data which will be deleted in April of 2025 when the study is complete.

A few participants will be asked to complete an online system usability survey with questions from the SUS provided by the Agency for Healthcare Research and Quality (.gov) at this link:

[https://digital.ahrq.gov/sites/default/files/docs/survey/systemusabilityscale%2528sus%2529\\_comp%255B1%255D.pdf](https://digital.ahrq.gov/sites/default/files/docs/survey/systemusabilityscale%2528sus%2529_comp%255B1%255D.pdf).

In addition, a small selection of participants may be asked to do in-person/online interviews. I will share my screen with a copy of the consent form and orally ask for the participant's verbal consent. There will be an audio recording of the live interviews done on Microsoft Teams that will be transcribed after without attaching the participants name to their transcription to keep the data anonymous. Once the transcription has been made, the original audio will be deleted. The transcription will be deleted at the end of the study. They may be asked some of the following questions:

- 1. What were your initial impressions of the app when you first started using it?**  
What aspects stood out to you, either positively or negatively?
- 2. How did the app meet or not meet your expectations for tracking symptoms?**  
*Was there anything specific that exceeded or fell short of what you were looking for?*
- 3. Can you walk me through how you typically use the app? What's your process for logging symptoms or accessing insights, and how does it fit into your daily routine?**
- 4. Which features or tools within the app did you find the most useful, and why?**  
*Were there specific aspects that made tracking easier or more insightful?*
- 5. Did any part of using the app feel confusing or difficult?**  
*Was there anything in the navigation, terminology, or setup that caused hesitation?*
- 6. Were there any features you found yourself wanting or expecting that the app didn't offer?**  
*Any specific data views, customization options, or reports?*
- 7. Can you describe any new insights or patterns you discovered using the app?**  
*Did the app help reveal any previously unnoticed trends in your symptoms?*
- 8. Would you use the app data to share tracking information and trends with your healthcare provider (hypothetically)?**  
*If yes, how did that go? Did the app provide helpful information for that discussion?*
- 9. How has the app impacted your understanding of your symptoms or perimenopausal experience overall?**  
*Do you feel more in control, knowledgeable, or equipped to handle certain symptoms?*
- 10. How did you feel about the app's notifications or reminders to log symptoms?**  
*Were they helpful, or annoying, or did you need them to be more customizable?*
- 11. What, if any, impact has using the app had on your self-care or symptom management practices?**  
*Have you implemented any new strategies or approaches because of tracking?*
- 12. Do you feel the app sufficiently addresses your mental and emotional well-being, or is it more focused on physical symptoms?**  
*Would you want more emphasis on mental health tracking or support?*
- 13. Can you describe any specific frustrations, or pain points you've encountered when using the app?**  
*Are there things that interrupt your experience or make you less likely to use the app consistently?*
- 14. If you could change one thing about the app, what would it be and why?**  
*This could include design, functionality, or specific features.*
- 15. Would you continue using the app long-term? Why or why not?**  
*What would encourage or discourage continued use?*
- 16. Are there any other comments or suggestions you have for improving the app?**  
*Anything about the experience that hasn't yet been covered?*
- 17. Is there anything else you would like to discuss or tell me about your experience?**  
*(if overtime ask for consent to continue, like do you have an extra 10 minutes)*

### **What data will be collected and how will it be captured and stored and disposed of?**

The data collected via spreadsheet will include participant age, email, username, password, symptoms, and responses to the questionnaire/interview questions. All data

will be anonymized, and only the researcher and supervisor will have access to it. All data will be securely stored in a university-hosted database and deleted upon study completion. The user's email will be asked for when signing up for an account with the application and will be stored in the app database, separate from their research responses. Their email will also be optionally recorded if they choose to opt-in to be part of more than one phase of the study, this will also be stored separately from their results in their university OneDrive system.

### **How will the data be processed?**

All the data collected will be aggregated and analysed for trends using varying Python algorithms for the app. This data will be visualised in graphs and charts. Since no participant's names are collected their data remains anonymous. For the descriptive analysis of the surveys and interviews, thematic analysis of free-text responses will be used to describe the data in Microsoft Word.

## A.2 Participant Information Sheet

## **Participant Information Sheet**

# **Navigating Perimenopause: A Study on Symptom Tracking, Healthcare Communication, and Effective Tools Among Women in Transition**

**Department:** Computer and Information Sciences

**Study Title:** Navigating Perimenopause: A Study on Symptom Tracking, Healthcare Communication, and Effective Tools Among Women in Transition

### **Introduction**

Hello, and thank you for your interest in this study! My name is Kiran Mahn, and I am a 4th-year Computer Science undergraduate at the University of Strathclyde. I am conducting this research study to understand how women navigate perimenopause, focusing on how they track their symptoms, communicate with healthcare providers, discover their perimenopausal status, and identify which tools and strategies work best for them. This study aims to gather insights that could help improve support systems and resources for women transitioning into perimenopause and will develop a new prototype app. If you have any questions or need additional information, please feel free to reach me at my email: [kiran.mahn.2021@uni.strath.ac.uk](mailto:kiran.mahn.2021@uni.strath.ac.uk). Thank you for taking the time to consider this invitation.

### **Purpose of the Research**

The purpose of this research is to understand how perimenopausal women track symptoms, identify patterns, and communicate with healthcare providers. By examining the tools and methods they currently use, the study aims to develop a new prototype app to support women record their symptoms, which could help support their mental and physical health. Insights from this research will provide recommendations for a new prototype app which will aim to empower women to recognize health patterns, triggers and enhance self-care and medical discussions.

### **Voluntary Participation**

Participation in this research is entirely voluntary, and it is each your choice whether to take part. Choosing not to participate or deciding to withdraw at any point will not affect any other aspect of your care experiences. You have the right to withdraw from the study at any time without any negative consequences.

### **What will you do in the project?**

This research is being conducted for an Undergraduate Dissertation Project between November 2024 – April 2025 and has three parts. You do not have to participate in all 3 if you do not wish to.

**User Requirements (Nov 20 – Dec 31):** In preparation for building the product you will be asked to complete an online questionnaire that takes about 7 minutes to complete. This online questionnaire will contain questions aimed at trying to understand your premenopausal, perimenopause, or menopause

experiences and requirements for the prototype app. At the end of the survey if you will to be contacted about the next steps such as app testing and feedback, there will be a section for you to provide your email and by doing so you will be giving your consent to be contacted about your interest in participating in any of the next steps.

#### **Testing and evaluation (Jan 1 – March 25):**

After the prototype application has been made, you will be asked to use the app. This will involve creating an account with the app (username, password, and email) and tracking your premenopausal, perimenopausal, or menopausal symptoms for up to one week. This does not have to be a real email, and your password should not be an existing password that you use for another site or service. Your email, username, password, and any information you provide in using the app will be stored on the university run server. Only the researcher and their supervisor will have access to this data which will be deleted in April of 2025 when the study is complete. You may also be asked to complete an online survey about your experience using the app. You may be contacted again for round of testing and feedback after improvements to the app are made.

#### **Why have you been invited to take part?**

You have been invited to take part because you are a woman between the ages of 30-60.

#### **What information is being collected in the project?**

The following information will be collected from each participant:

- Age
- Responses to questionnaire and interview questions
- Email (if you choose to allow us to contact you about future stages of testing and feedback. If so your survey responses will be completely separate from the email you provide us with)
- Email (if you choose to participate in the app testing stage)

#### **Data Security and Access**

Your data will be anonymized, and only the researcher and supervisor will have access to it. All data will be securely stored and deleted upon study completion.

#### **Thank you for reading this information – please ask any questions if you are unsure about what is written here.**

All personal data will be processed in accordance with data protection legislation. Please read our Privacy Notice for Research Participants for more information about your rights under the legislation.

#### **What happens next?**

If you would like to learn more about the project or participate, please contact Kiran Mahn at the University of Strathclyde. You will be asked to sign a consent form before starting. Results will form part of the dissertation report and may be published in

external dissemination activities (e.g. conference or publication); if you decide not to participate, thank you for your time and attention.

**Contact Information:**

- **Researcher:** Kiran Mahn, [kiran.mahn.2021@uni.strath.ac.uk](mailto:kiran.mahn.2021@uni.strath.ac.uk)
- **Chief Investigator and Dissertation Supervisor:** Dr Lisa McCann, [lisa.mccann@strath.ac.uk](mailto:lisa.mccann@strath.ac.uk)
- **Ethics Committee Contact:** [ethics@cis.strath.ac.uk](mailto:ethics@cis.strath.ac.uk)

**This research was granted ethical approval by the Department of Computer and Information Sciences Ethics Committee.**

**If you have any questions/concerns, during or after the research, or wish to contact an independent person to whom any questions may be directed or further information may be sought from, please contact: [ethics@cis.strath.ac.uk](mailto:ethics@cis.strath.ac.uk)**

**A.3 Consent Form**

# **Consent Form for Navigating Perimenopause: A Study on Symptom Tracking, Healthcare Communication, and Effective Tools Among Women in Transition**

**Name of department:** Computer and Information Sciences

**Title of the study:** Navigating Perimenopause: A Study on Symptom Tracking, Healthcare Communication, and Effective Tools Among Women in Transition

- I confirm that I have read and understood the Participant Information Sheet for the above project and the researcher has answered any queries to my satisfaction.
- I understand that my participation is voluntary and that I am free to withdraw from the project at any time, up to the point of completion, without having to give a reason and without any consequences.
- I understand that I can request the withdrawal from the study of some personal information and that whenever possible researchers will comply with my request. This may include the following personal data:
  - Audio recordings of interviews (if participating)
  - Any data the application collects
- I understand that anonymised data (i.e. data that do not identify me personally) including my email cannot be withdrawn once they have been included in the study.
- I understand that any information recorded in the research will remain confidential and no information that identifies me will be made publicly available.
- I consent to being a participant in the project.
- I consent to being audio recorded as part of the project if I choose to participate in the live interview phase

#### A.4 MARS Reviews

# Mobile Application Rating Scale (MARS)

## App Classification

The Classification section is used to collect descriptive and technical information about the app. Please review the app description in iTunes / Google Play to access this information.

App Name: Balance

Rating this version: \_\_\_\_\_ Rating all versions: 4.7 \_\_\_\_\_

Developer: Balance App Limited

N ratings this version: \_\_\_\_\_ N ratings all versions: 628 \_\_\_\_\_

Version: 2.09 \_\_\_\_\_ Last update: 5 days ago \_\_\_\_\_

Cost - basic version: free \_\_\_\_\_ Cost - upgrade version: £4.99 \_\_\_\_\_

Platform:  iPhone  iPad  Android

Brief description: use evidence based information to help you feel empowered during the perimenopause and menopause. Explore articles, track symptoms and periods, generate a health report to take to your next healthcare appointment, be part of a supportive community, monitor sleep quality. Paid part of app includes: live sessions w/ Dr. Louise Newson (founder), balance+ "gurus" sharing their experience on nutrition and weight, skin and hair, mental and sexual, physical health and more \_\_\_\_\_

### Theoretical background/Strategies (all that apply)

Focus: what the app targets  
(select all that apply)

- Increase Happiness/Well-being
- Mindfulness/Meditation/Relaxation
- Reduce negative emotions
- Depression
- Anxiety/Stress
- Anger
- Behaviour Change
- Alcohol /Substance Use
- Goal Setting
- Entertainment
- Relationships
- Physical health
- Other \_\_\_\_\_

- Assessment
- Feedback
- Information/Education
- Monitoring/Tracking
- Goal setting
- Advice /Tips /Strategies /Skills training
- CBT - Behavioural (positive events)
- CBT – Cognitive (thought challenging)
- ACT - Acceptance commitment therapy
- Mindfulness/Meditation
- Relaxation
- Gratitude
- Strengths based
- Other \_\_\_\_\_

Affiliations:

Unknown  **Commercial**  Government  NGO  University

**Technical aspects of app (all that apply)**

**Age group (all that apply)**

- Children (under 12)
- Adolescents (13-17)
- Young Adults (18-25)
- Adults**
- General

- Allows sharing (Facebook, Twitter, etc.)

- Has an app community**
- Allows password-protection**
- Requires login**
- Sends reminders**
- Needs web access to function**



## App Quality Ratings

The Rating scale assesses app quality on four dimensions. All items are rated on a 5-point scale from “1.Inadequate” to “5.Excellent”. Circle the number that most accurately represents the quality of the app component you are rating. Please use the descriptors provided for each response category.

### SECTION A

**Engagement – fun, interesting, customisable, interactive (e.g. sends alerts, messages, reminders, feedback, enables sharing), well-targeted to audience**

**1. Entertainment: Is the app fun/entertaining to use? Does it use any strategies to increase engagement through entertainment (e.g. through gamification)?**

- 1 Dull, not fun or entertaining at all
- 2 Mostly boring
- 3 OK, fun enough to entertain user for a brief time (< 5 minutes)
- 4 Moderately fun and entertaining, would entertain user for some time (5-10 minutes total)**
- 5 Highly entertaining and fun, would stimulate repeat use

**2. Interest: Is the app interesting to use? Does it use any strategies to increase engagement by presenting its content in an interesting way?**

- 1 Not interesting at all
- 2 Mostly uninteresting
- 3 OK, neither interesting nor uninteresting; would engage user for a brief time (< 5 minutes)
- 4 Moderately interesting; would engage user for some time (5-10 minutes total)**
- 5 Very interesting, would engage user in repeat use

**3. Customisation: Does it provide/retain all necessary settings/preferences for apps features (e.g. sound, content, notifications, etc.)?**

- 1 Does not allow any customisation or requires setting to be input every time
- 2 Allows insufficient customisation limiting functions
- 3 Allows basic customisation to function adequately
- 4 Allows numerous options for customisation**
- 5 Allows complete tailoring to the individual's characteristics/preferences, retains all settings

**4. Interactivity: Does it allow user input, provide feedback, contain prompts (reminders, sharing options, notifications, etc.)? Note: these functions need to be customisable and not overwhelming in order to be perfect.**

- 1 No interactive features and/or no response to user interaction
- 2 Insufficient interactivity, or feedback, or user input options, limiting functions
- 3 Basic interactive features to function adequately
- 4 Offers a variety of interactive features/feedback/user input options**
- 5 Very high level of responsiveness through interactive features/feedback/user input options

**5. Target group: Is the app content (visual information, language, design) appropriate for your target audience?**

- 1 Completely inappropriate/unclear/confusing
- 2 Mostly inappropriate/unclear/confusing
- 3 Acceptable but not targeted. May be inappropriate/unclear/confusing
- 4 Well-targeted, with negligible issues**
- 5 Perfectly targeted, no issues found

**A. Engagement mean score = 4**



## SECTION B

**Functionality – app functioning, easy to learn, navigation, flow logic, and gestural design of app**

**6. Performance: How accurately/fast do the app features (functions) and components (buttons/menus) work?**

- 1 App is broken; no/insufficient/inaccurate response (e.g. crashes/bugs/broken features, etc.) 2
- Some functions work, but lagging or contains major technical problems
- 3 App works overall. Some technical problems need fixing/Slow at times**
- 4 Mostly functional with minor/negligible problems
- 5 Perfect/timely response; no technical bugs found/contains a 'loading time left' indicator

**7. Ease of use: How easy is it to learn how to use the app; how clear are the menu labels/icons and instructions?**

- 1 No/limited instructions; menu labels/icons are confusing; complicated
- 2 Useable after a lot of time/effort
- 3 Useable after some time/effort**
- 4 Easy to learn how to use the app (or has clear instructions)
- 5 Able to use app immediately; intuitive; simple

**8. Navigation: Is moving between screens logical/accurate/appropriate/ uninterrupted; are all necessary screen links present?**

- 1 Different sections within the app seem logically disconnected and random/confusing/navigation is difficult
- 2 Usable after a lot of time/effort
- 3 Usable after some time/effort
- 4 Easy to use or missing a negligible link**
- 5 Perfectly logical, easy, clear and intuitive screen flow throughout, or offers shortcuts

**9. Gestural design: Are interactions (taps/swipes/pinches/scrolls) consistent and intuitive across all components/screens?**

- 1 Completely inconsistent/confusing
- 2 Often inconsistent/confusing
- 3 OK with some inconsistencies/confusing elements
- 4 Mostly consistent/intuitive with negligible problems**
- 5 Perfectly consistent and intuitive

**B. Functionality mean score = \_3.5\_\_\_\_\_**

## **SECTION C**

### **Aesthetics – graphic design, overall visual appeal, colour scheme, and stylistic consistency**

**10. Layout: Is arrangement and size of buttons/icons/menus/content on the screen appropriate or zoomable if needed?**

- 1 Very bad design, cluttered, some options impossible to select/locate/see/read device display not optimised
- 2 Bad design, random, unclear, some options difficult to select/locate/see/read
- 3 Satisfactory, few problems with selecting/locating/seeing/reading items or with minor screen size problems
- 4 Mostly clear, able to select/locate/see/read items**
- 5 Professional, simple, clear, orderly, logically organised, device display optimised. Every design component has a purpose



**11. Graphics: How high is the quality/resolution of graphics used for buttons/icons/menus/content?**

- 1 Graphics appear amateur, very poor visual design - disproportionate, completely stylistically inconsistent
- 2 Low quality/low resolution graphics; low quality visual design – disproportionate, stylistically inconsistent
- 3 Moderate quality graphics and visual design (generally consistent in style)**
- 4 High quality/resolution graphics and visual design – mostly proportionate, stylistically consistent
- 5 Very high quality/resolution graphics and visual design - proportionate, stylistically consistent throughout

**12. Visual appeal: How good does the app look?**

- 1 No visual appeal, unpleasant to look at, poorly designed, clashing/mismatched colours
- 2 Little visual appeal – poorly designed, bad use of colour, visually boring
- 3 Some visual appeal – average, neither pleasant, nor unpleasant
- 4 High level of visual appeal – seamless graphics – consistent and professionally designed**
- 5 As above + very attractive, memorable, stands out; use of colour enhances app features/menu

**C. Aesthetics mean score = \_3.66\_\_\_\_\_**

## **SECTION D**

### **Information – Contains high quality information (e.g. text, feedback, measures, references) from a credible source. Select N/A if the app component is irrelevant.**

**13. Accuracy of app description (in app store): Does app contain what is described?**

- 1 Misleading. App does not contain the described components/functions. Or has no description
- 2 Inaccurate. App contains very few of the described components/functions
- 3 OK. App contains some of the described components/functions
- 4 Accurate. App contains most of the described components/functions**
- 5 Highly accurate description of the app components/functions

**14. Goals: Does app have specific, measurable and achievable goals (specified in app store description or within the app itself)?**

- N/A Description does not list goals, or app goals are irrelevant to research goal (e.g. using a game for educational purposes)
- 1 App has no chance of achieving its stated goals
  - 2 Description lists some goals, but app has very little chance of achieving them

- 3 OK. App has clear goals, which may be achievable.
- 4 App has clearly specified goals, which are measurable and achievable
- 5 App has specific and measurable goals, which are highly likely to be achieved**

**15. Quality of information: Is app content correct, well written, and relevant to the goal/topic of the app?**

- N/A There is no information within the app
- 1 Irrelevant/inappropriate/incoherent/incorrect
- 2 Poor. Barely relevant/appropriate/coherent/may be incorrect
- 3 Moderately relevant/appropriate/coherent/and appears correct
- 4 Relevant/appropriate/coherent/correct**
- 5 Highly relevant, appropriate, coherent, and correct



**16. Quantity of information: Is the extent coverage within the scope of the app; and comprehensive but concise?**

- N/A There is no information within the app
- 1 Minimal or overwhelming
- 2 Insufficient or possibly overwhelming
- 3 OK but not comprehensive or concise
- 4 Offers a broad range of information, has some gaps or unnecessary detail; or has no links to more information and resources**
- 5 Comprehensive and concise; contains links to more information and resources

**17. Visual information: Is visual explanation of concepts – through charts/graphs/images/videos, etc. – clear, logical, correct?**

- N/A There is no visual information within the app (e.g. it only contains audio, or text)
- 1 Completely unclear/confusing/wrong or necessary but missing**
- 2 Mostly unclear/confusing/wrong
- 3 OK but often unclear/confusing/wrong
- 4 Mostly clear/logical/correct with negligible issues
- 5 Perfectly clear/logical/correct

**18. Credibility: Does the app come from a legitimate source (specified in app store description or within the app itself)?**

- 1 Source identified but legitimacy/trustworthiness of source is questionable (e.g. commercial business with vested interest)
- 2 Appears to come from a legitimate source, but it cannot be verified (e.g. has no webpage)
- 3 Developed by small NGO/institution (hospital/centre, etc.) /specialised commercial business, funding body**
- 4 Developed by government, university or as above but larger in scale
- 5 Developed using nationally competitive government or research funding (e.g. Australian Research Council, NHMRC)

**19. Evidence base: Has the app been trialled/tested; must be verified by evidence (in published scientific literature)?**

- N/A The app has not been trialled/tested
- 1 The evidence suggests the app does not work
- 2 App has been trialled (e.g., acceptability, usability, satisfaction ratings) and has partially positive outcomes in studies that are not randomised controlled trials (RCTs), or there is little or no

contradictory evidence.

- 3 App has been trialled (e.g., acceptability, usability, satisfaction ratings) and has positive outcomes in studies that are not RCTs, and there is no contradictory evidence.
- 4 App has been trialled and outcome tested in 1-2 RCTs indicating positive results
- 5 App has been trialled and outcome tested in  $\geq 3$  high quality RCTs indicating positive results

**D. Information mean score = 3.5 \***

\* Exclude questions rated as "N/A" from the mean score calculation.



## App subjective quality

### SECTION E

**20. Would you recommend this app to people who might benefit from it?**

- 1 **Not at all** I would not recommend this app to anyone
- 2 **There are very few people I would recommend this app to**
- 3 **Maybe** There are several people whom I would recommend it to
- 4 There are many people I would recommend this app to
- 5 **Definitely** I would recommend this app to everyone

**21. How many times do you think you would use this app in the next 12 months if it was relevant to you?**

- 1 **None**
- 2 1-2
- 3 3-10
- 4 **10-50**
- 5 >50

**22. Would you pay for this app?**

- 1 No
- 3 **Maybe**
- 5 Yes

**23. What is your overall star rating of the app?**

- 1 ★ One of the worst apps I've used
- 2 ★★
- 3 ★★★ Average
- 4 ★★★★
- 5 ★★★★★ One of the best apps I've used

## Scoring

**App quality scores for**

**SECTION**

A: Engagement Mean Score = \_\_\_ 4 \_\_\_\_\_

B: Functionality Mean Score = \_\_\_ 3.5 \_\_\_\_\_

C: Aesthetics Mean Score = \_\_\_ 3.66 \_\_\_\_\_

D: Information Mean Score = \_\_\_ 3.5 \_\_\_\_\_

**App quality mean Score = \_\_\_ 3.665 \_\_\_\_\_**

**App subjective quality Score = \_\_\_ 3.75 \_\_\_\_\_**

**Notes:** Seems to be supported / made by a doctor. Offers quick links for live sessions and additional feedback. Has good technical info / options for current treatment selections and can generate a health report for ur doctor which is good. Has limited options for food tracking and others and lack of graphs and articles community is weird



## **App-specific**

These added items can be adjusted and used to assess the perceived impact of the app on the user's knowledge, attitudes, intentions to change as well as the likelihood of actual change in the target health behaviour.

**SECTION F**

- 1. Awareness:** This app is likely to increase awareness of the importance of addressing [insert target health behaviour]

Strongly Agree 5

Strongly disagree

1 2 3 4

- 2. Knowledge:** This app is likely to increase knowledge/understanding of [insert target health behaviour]

Strongly Agree 5

Strongly disagree

1 2 3 4

- 3. Attitudes:** This app is likely to change attitudes toward improving [insert target health behaviour]

Strongly Agree 5

Strongly disagree

1 2 3 4

- 4. Intention to change:** This app is likely to increase intentions/motivation to address [insert target health behaviour]

Strongly Agree 5

Strongly disagree

1 2 3 4

**5. Help seeking: Use of this app is likely to encourage further help seeking for [insert target health behaviour] (if it's required)**

Strongly Agree 5

Strongly disagree

1 2 3 4

**6. Behaviour change: Use of this app is likely increase/decrease [insert target health behaviour]**

Strongly Agree 5

Strongly disagree

1 2 3 4



# Mobile Application Rating Scale (MARS)

## App Classification

The Classification section is used to collect descriptive and technical information about the app. Please review the app description in iTunes / Google Play to access this information.

App Name: Caria

Rating this version: \_\_\_\_\_ Rating all versions: 4.6 \_\_\_\_\_

Developer: Chorus Health Inc.

N ratings this version: \_\_\_\_\_ N ratings all versions: 1.3k \_\_\_\_\_

Version: 1.9.14 \_\_\_\_\_ Last update: 1 year ago \_\_\_\_\_

Cost - basic version: free \_\_\_\_\_ Cost - upgrade version: \_\_\_\_\_

Platform:  iPhone  iPad  Android

Brief description: Helps you create an easier friendlier menopause by tracking symptoms and get personalized health insights and connect to other women on a similar journey

### Theoretical background/Strategies

(all that apply)

Focus: what the app targets  
(select all that apply)

- Increase Happiness/Well-being
- Mindfulness/Meditation/Relaxation
- Reduce negative emotions
- Depression
- Anxiety/Stress
- Anger
- Behaviour Change
- Alcohol /Substance Use
- Goal Setting
- Entertainment
- Relationships
- Physical health
- Other \_\_\_\_\_

- Assessment
- Feedback
- Information/Education
- Monitoring/Tracking
- Goal setting
- Advice /Tips /Strategies /Skills training
- CBT - Behavioural (positive events)
- CBT – Cognitive (thought challenging)
- ACT - Acceptance commitment therapy
- Mindfulness/Meditation
- Relaxation
- Gratitude
- Strengths based
- Other \_\_\_\_\_

Affiliations:

Unknown  Commercial  Government  NGO  University

Children (under 12)

Age group (all that apply)

Adolescents (13-17)

- |   |  |
|---|--|
| <input type="checkbox"/> Young Adults (18-25)                     | community  |
| <input type="checkbox"/> <b>Adults</b>                            | <input type="checkbox"/> <b>Allows password-protection</b>   |
| <input type="checkbox"/> General                                  | <input type="checkbox"/> <b>Requires login</b>               |
| <b>Technical aspects of app (all that apply)</b>                  | <input type="checkbox"/> <b>Sends reminders</b>              |
| <input type="checkbox"/> Allows sharing (Facebook, Twitter, etc.) | <input type="checkbox"/> <b>Needs web access to function</b> |
| <input type="checkbox"/> Has an app                               |  |



## App Quality Ratings

The Rating scale assesses app quality on four dimensions. All items are rated on a 5-point scale from “1.Inadequate” to “5.Excellent”. Circle the number that most accurately represents the quality of the app component you are rating. Please use the descriptors provided for each response category.

### SECTION A

**Engagement – fun, interesting, customisable, interactive (e.g. sends alerts, messages, reminders, feedback, enables sharing), well-targeted to audience**

**1. Entertainment: Is the app fun/entertaining to use? Does it use any strategies to increase engagement through entertainment (e.g. through gamification)?**

- 1 Dull, not fun or entertaining at all
- 2 Mostly boring**
- 3 OK, fun enough to entertain user for a brief time (< 5 minutes)
- 4 Moderately fun and entertaining, would entertain user for some time (5-10 minutes total)
- 5 Highly entertaining and fun, would stimulate repeat use

**2. Interest: Is the app interesting to use? Does it use any strategies to increase engagement by presenting its content in an interesting way?**

- 1 Not interesting at all
- 2 Mostly uninteresting**
- 3 OK, neither interesting nor uninteresting; would engage user for a brief time (< 5 minutes)
- 4 Moderately interesting; would engage user for some time (5-10 minutes total)
- 5 Very interesting, would engage user in repeat use

**3. Customisation: Does it provide/retain all necessary settings/preferences for apps features (e.g. sound, content, notifications, etc.)?**

- 1 Does not allow any customisation or requires setting to be input every time
- 2 Allows insufficient customisation limiting functions
- 3 Allows basic customisation to function adequately**
- 4 Allows numerous options for customisation
- 5 Allows complete tailoring to the individual's characteristics/preferences, retains all settings

**4. Interactivity: Does it allow user input, provide feedback, contain prompts (reminders, sharing options, notifications, etc.)? Note: these functions need to be customisable and not overwhelming in order to be perfect.**

- 1 No interactive features and/or no response to user interaction
- 2 Insufficient interactivity, or feedback, or user input options, limiting functions
- 3 Basic interactive features to function adequately**
- 4 Offers a variety of interactive features/feedback/user input options
- 5 Very high level of responsiveness through interactive features/feedback/user input options

**5. Target group: Is the app content (visual information, language, design) appropriate for your target audience?**

- 1 Completely inappropriate/unclear/confusing
- 2 Mostly inappropriate/unclear/confusing
- 3 Acceptable but not targeted. May be inappropriate/unclear/confusing
- 4 Well-targeted, with negligible issues**
- 5 Perfectly targeted, no issues found

**A. Engagement mean score = 2.8**



**SECTION B**

**Functionality – app functioning, easy to learn, navigation, flow logic, and gestural design of app**

**6. Performance: How accurately/fast do the app features (functions) and components (buttons/menus) work?**

- 1 App is broken; no/insufficient/inaccurate response (e.g. crashes/bugs/broken features, etc.)
- 2 Some functions work, but lagging or contains major technical problems
- 3 App works overall. Some technical problems need fixing/Slow at times
- 4 Mostly functional with minor/negligible problems**
- 5 Perfect/timely response; no technical bugs found/contains a 'loading time left' indicator

**7. Ease of use: How easy is it to learn how to use the app; how clear are the menu labels/icons and instructions?**

- 1 No/limited instructions; menu labels/icons are confusing; complicated
- 2 Useable after a lot of time/effort
- 3 Useable after some time/effort**
- 4 Easy to learn how to use the app (or has clear instructions)
- 5 Able to use app immediately; intuitive; simple

**8. Navigation: Is moving between screens logical/accurate/appropriate/ uninterrupted; are all necessary screen links present?**

- 1 Different sections within the app seem logically disconnected and random/confusing/navigation is difficult
- 2 Usable after a lot of time/effort
- 3 Usable after some time/effort**
- 4 Easy to use or missing a negligible link
- 5 Perfectly logical, easy, clear and intuitive screen flow throughout, or offers shortcuts

**9. Gestural design: Are interactions (taps/swipes/pinches/scrolls) consistent and intuitive across all components/screens?**

- 1 Completely inconsistent/confusing
- 2 Often inconsistent/confusing
- 3 OK with some inconsistencies/confusing elements
- 4 Mostly consistent/intuitive with negligible problems**
- 5 Perfectly consistent and intuitive

**B. Functionality mean score = \_\_\_\_3.5\_\_\_\_\_**

**SECTION C**

**Aesthetics – graphic design, overall visual appeal, colour scheme, and stylistic consistency**

**10. Layout: Is arrangement and size of buttons/icons/menus/content on the screen appropriate or zoomable if needed?**

- 1 Very bad design, cluttered, some options impossible to select/locate/see/read device display not optimised
- 2 Bad design, random, unclear, some options difficult to select/locate/see/read
- 3 Satisfactory, few problems with selecting/locating/seeing/reading items or with minor screen size problems**
- 4 Mostly clear, able to select/locate/see/read items
- 5 Professional, simple, clear, orderly, logically organised, device display optimised. Every design component has a purpose



**11. Graphics: How high is the quality/resolution of graphics used for buttons/icons/menus/content?**

- 1 Graphics appear amateur, very poor visual design - disproportionate, completely stylistically inconsistent
- 2 Low quality/low resolution graphics; low quality visual design – disproportionate, stylistically inconsistent
- 3 Moderate quality graphics and visual design (generally consistent in style)
- 4 High quality/resolution graphics and visual design – mostly proportionate, stylistically consistent
- 5 Very high quality/resolution graphics and visual design - proportionate, stylistically consistent throughout**

**12. Visual appeal: How good does the app look?**

- 1 No visual appeal, unpleasant to look at, poorly designed, clashing/mismatched colours 2
- Little visual appeal – poorly designed, bad use of colour, visually boring
- 3 Some visual appeal – average, neither pleasant, nor unpleasant
- 4 High level of visual appeal – seamless graphics – consistent and professionally designed
- 5 As above + very attractive, memorable, stands out; use of colour enhances app features/menus**

C. Aesthetics mean score = \_\_\_\_\_ 4.33 \_\_\_\_\_

## SECTION D

**Information – Contains high quality information (e.g. text, feedback, measures, references) from a credible source. Select N/A if the app component is irrelevant.**

**13. Accuracy of app description (in app store): Does app contain what is described?**

- 1 Misleading. App does not contain the described components/functions. Or has no description 2
- Inaccurate. App contains very few of the described components/functions
- 3 OK. App contains some of the described components/functions
- 4 Accurate. App contains most of the described components/functions**
- 5 Highly accurate description of the app components/functions

**14. Goals: Does app have specific, measurable and achievable goals (specified in app store description or within the app itself)?**

- N/A Description does not list goals, or app goals are irrelevant to research goal (e.g. using a game for educational purposes)
- 1 App has no chance of achieving its stated goals
  - 2 Description lists some goals, but app has very little chance of achieving them
  - 3 OK. App has clear goals, which may be achievable.**
  - 4 App has clearly specified goals, which are measurable and achievable
  - 5 App has specific and measurable goals, which are highly likely to be achieved

**15. Quality of information: Is app content correct, well written, and relevant to the goal/topic of the app?**

N/A There is no information within the app

- 1 Irrelevant/inappropriate/incoherent/incorrect
- 2 Poor. Barely relevant/appropriate/coherent/may be incorrect
- 3 Moderately relevant/appropriate/coherent/and appears correct**
- 4 Relevant/appropriate/coherent/correct
- 5 Highly relevant, appropriate, coherent, and correct



**16. Quantity of information: Is the extent coverage within the scope of the app; and comprehensive but concise?**

- N/A There is no information within the app
- 1 Minimal or overwhelming
- 2 Insufficient or possibly overwhelming
- 3 OK but not comprehensive or concise
- 4 Offers a broad range of information, has some gaps or unnecessary detail; or has no links to more information and resources**
- 5 Comprehensive and concise; contains links to more information and resources

**17. Visual information: Is visual explanation of concepts – through charts/graphs/images/videos, etc. – clear, logical, correct?**

- N/A There is no visual information within the app (e.g. it only contains audio, or text)
- 1 Completely unclear/confusing/wrong or necessary but missing
- 2 Mostly unclear/confusing/wrong
- 3 OK but often unclear/confusing/wrong**
- 4 Mostly clear/logical/correct with negligible issues
- 5 Perfectly clear/logical/correct

**18. Credibility: Does the app come from a legitimate source (specified in app store description or within the app itself)?**

- 1 Source identified but legitimacy/trustworthiness of source is questionable (e.g. commercial business with vested interest)**
- 2 Appears to come from a legitimate source, but it cannot be verified (e.g. has no webpage) 3 Developed by small NGO/institution (hospital/centre, etc.) /specialised commercial business, funding body
- 4 Developed by government, university or as above but larger in scale
- 5 Developed using nationally competitive government or research funding (e.g. Australian Research Council, NHMRC)

**19. Evidence base: Has the app been trialled/tested; must be verified by evidence (in published scientific literature)?**

- N/A The app has not been trialled/tested
- 1 The evidence suggests the app does not work
- 2 App has been trialled (e.g., acceptability, usability, satisfaction ratings) and has partially positive outcomes in studies that are not randomised controlled trials (RCTs), or there is little or no contradictory evidence.
- 3 App has been trialled (e.g., acceptability, usability, satisfaction ratings) and has positive outcomes in studies that are not RCTs, and there is no contradictory evidence.
- 4 App has been trialled and outcome tested in 1-2 RCTs indicating positive results
- 5 App has been trialled and outcome tested in >3 high quality RCTs indicating positive results

**D. Information mean score = 3 \***

\* Exclude questions rated as "N/A" from the mean score calculation.



## App subjective quality

### SECTION E

**20. Would you recommend this app to people who might benefit from it?**

- 1 Not at all I would not recommend this app to anyone**
- 2 There are very few people I would recommend this app to
- 3 Maybe** There are several people whom I would recommend it to
- 4 There are many people I would recommend this app to
- 5 Definitely** I would recommend this app to everyone

**21. How many times do you think you would use this app in the next 12 months if it was relevant to you?**

- 1 None**
- 2 1-2
- 3 3-10
- 4 10-50
- 5 >50

**22. Would you pay for this app?**

- 1 No**
- 3 Maybe
- 5 Yes

**23. What is your overall star rating of the app?**

- 1 ★ One of the worst apps I've used**
- 2 ★★**
- 3 ★★★ Average**
- 4 ★★★★**
- 5 ★★★★★ One of the best apps I've used**

## Scoring

**App quality scores for**

**SECTION**

A: Engagement Mean Score = \_\_\_\_ 2.8 \_\_\_\_\_

B: Functionality Mean Score = \_\_\_\_ 3.5 \_\_\_\_\_

C: Aesthetics Mean Score = \_\_\_\_ 4.33 \_\_\_\_\_

D: Information Mean Score = \_\_\_\_ 3 \_\_\_\_\_

**App quality mean Score = \_\_\_\_ 3.4075 \_\_\_\_\_**

**App subjective quality Score = \_\_\_\_ 1.5 \_\_\_\_\_**

**Notes: Confusion graphs, lots of tracking options, great for communities and discussions**



## App-specific

These added items can be adjusted and used to assess the perceived impact of the app on the user's knowledge, attitudes, intentions to change as well as the likelihood of actual change in the target health behaviour.

### SECTION F

- 1. Awareness:** This app is likely to increase awareness of the importance of addressing [insert target health behaviour]

Strongly Agree 5

Strongly disagree

1 2 3 4

- 2. Knowledge:** This app is likely to increase knowledge/understanding of [insert target health behaviour]

Strongly Agree 5

Strongly disagree

1 2 3 4

- 3. Attitudes:** This app is likely to change attitudes toward improving [insert target health behaviour]

Strongly Agree 5

Strongly disagree

1 2 3 4

- 4. Intention to change:** This app is likely to increase intentions/motivation to address [insert target health behaviour]

Strongly Agree 5

Strongly disagree

1 2 3 4

- 5. Help seeking:** Use of this app is likely to encourage further help seeking for [insert target health behaviour] (if it's required)

Strongly Agree 5

Strongly disagree

1 2 3 4

- 6. Behaviour change:** Use of this app is likely increase/decrease [insert target health behaviour]

1 2 3 4

Strongly disagree

Strongly Agree 5



# Mobile Application Rating Scale (MARS)

## App Classification

The Classification section is used to collect descriptive and technical information about the app. Please review the app description in iTunes / Google Play to access this information.

App Name: Clue Period & Cycle Tracker

Rating this version: \_\_\_\_\_ Rating all versions: 4.8

Developer: BioWink GmbH

N ratings this version: \_\_\_\_\_ N ratings all versions: 363k

Version: 192.0 Last update: 25/10/24

Cost - basic version: free Cost - upgrade version: \$39.99/year or \$9.99/month

Platform:  iPhone  iPad  Android

Brief description: tracker for period, fertility, and cycle related changes. Analyses data, gives reminders, articles, ovulation calculator

**Focus: what the app targets  
(select all that apply)**

- Increase Happiness/Well-being
- Mindfulness/Meditation/Relaxation
- Reduce negative emotions
- Depression
- Anxiety/Stress
- Anger
- Behaviour Change
- Alcohol /Substance Use
- Goal Setting
- Entertainment
- Relationships
- Physical health
- Other \_\_\_\_\_

**Theoretical background/Strategies  
(all that apply)**

- Assessment
- Feedback
- Information/Education
- Monitoring/Tracking
- Goal setting
- Advice /Tips /Strategies /Skills training
- CBT - Behavioural (positive events)
- CBT – Cognitive (thought challenging)
- ACT - Acceptance commitment therapy
- Mindfulness/Meditation
- Relaxation
- Gratitude
- Strengths based
- Other \_\_\_\_\_

Affiliations:

- Unknown
- Commercial
- Government
- NGO
- University
- General

**Age group (all that apply)**

- Children (under 12)
- Adolescents (13-17)
- Young Adults (18-25)
- Adults

**Technical aspects of app (all that apply)**

- Allows sharing (Facebook, Twitter, etc.)
- Has an app community
- Allows password-protection

- Requires login
- Sends reminders

- Needs web access to function



## App Quality Ratings

The Rating scale assesses app quality on four dimensions. All items are rated on a 5-point scale from “1.Inadequate” to “5.Excellent”. Circle the number that most accurately represents the quality of the app component you are rating. Please use the descriptors provided for each response category.

### SECTION A

**Engagement – fun, interesting, customisable, interactive (e.g. sends alerts, messages, reminders, feedback, enables sharing), well-targeted to audience**

**1. Entertainment: Is the app fun/entertaining to use? Does it use any strategies to increase engagement through entertainment (e.g. through gamification)?**

- 1 Dull, not fun or entertaining at all
- 2 Mostly boring**
- 3 OK, fun enough to entertain user for a brief time (< 5 minutes)
- 4 Moderately fun and entertaining, would entertain user for some time (5-10 minutes total)
- 5 Highly entertaining and fun, would stimulate repeat use

**2. Interest: Is the app interesting to use? Does it use any strategies to increase engagement by presenting its content in an interesting way?**

- 1 Not interesting at all
- 2 Mostly uninteresting
- 3 OK, neither interesting nor uninteresting; would engage user for a brief time (< 5 minutes)**
- 4 Moderately interesting; would engage user for some time (5-10 minutes total)
- 5 Very interesting, would engage user in repeat use

**3. Customisation: Does it provide/retain all necessary settings/preferences for apps features (e.g. sound, content, notifications, etc.)?**

- 1 Does not allow any customisation or requires setting to be input every time
- 2 Allows insufficient customisation limiting functions
- 3 Allows basic customisation to function adequately
- 4 Allows numerous options for customisation
- 5 Allows complete tailoring to the individual's characteristics/preferences, retains all settings**

**4. Interactivity: Does it allow user input, provide feedback, contain prompts (reminders, sharing options, notifications, etc.)? Note: these functions need to be customisable and not overwhelming in order to be perfect.**

- 1 No interactive features and/or no response to user interaction
- 2 Insufficient interactivity, or feedback, or user input options, limiting functions
- 3 Basic interactive features to function adequately
- 4 Offers a variety of interactive features/feedback/user input options**
- 5 Very high level of responsiveness through interactive features/feedback/user input options

**5. Target group: Is the app content (visual information, language, design) appropriate for your target audience?**

- 1 Completely inappropriate/unclear/confusing
- 2 Mostly inappropriate/unclear/confusing
- 3 Acceptable but not targeted. May be inappropriate/unclear/confusing

**4 Well-targeted, with negligible issues**  
5 Perfectly targeted, no issues found

**A. Engagement mean score = 3.6**



**SECTION B**

**Functionality – app functioning, easy to learn, navigation, flow logic, and gestural design of app**

**6. Performance: How accurately/fast do the app features (functions) and components (buttons/menus) work?**

- 1 App is broken; no/insufficient/inaccurate response (e.g. crashes/bugs/broken features, etc.) 2 Some functions work, but lagging or contains major technical problems
- 3 App works overall. Some technical problems need fixing/Slow at times
- 4 Mostly functional with minor/negligible problems**
- 5 Perfect/timely response; no technical bugs found/contains a 'loading time left' indicator

**7. Ease of use: How easy is it to learn how to use the app; how clear are the menu labels/icons and instructions?**

- 1 No/limited instructions; menu labels/icons are confusing; complicated
- 2 Useable after a lot of time/effort
- 3 Useable after some time/effort
- 4 Easy to learn how to use the app (or has clear instructions)**
- 5 Able to use app immediately; intuitive; simple

**8. Navigation: Is moving between screens logical/accurate/appropriate/ uninterrupted; are all necessary screen links present?**

- 1 Different sections within the app seem logically disconnected and random/confusing/navigation is difficult
- 2 Usable after a lot of time/effort
- 3 Usable after some time/effort
- 4 Easy to use or missing a negligible link
- 5 Perfectly logical, easy, clear and intuitive screen flow throughout, or offers shortcuts**

**9. Gestural design: Are interactions (taps/swipes/pinches/scrolls) consistent and intuitive across all components/screens?**

- 1 Completely inconsistent/confusing
- 2 Often inconsistent/confusing
- 3 OK with some inconsistencies/confusing elements
- 4 Mostly consistent/intuitive with negligible problems
- 5 Perfectly consistent and intuitive**

**B. Functionality mean score = 4.5**

**SECTION C**

**Aesthetics – graphic design, overall visual appeal, colour scheme, and stylistic consistency**

**10. Layout: Is arrangement and size of buttons/icons/menus/content on the screen appropriate or zoomable if needed?**

- 1 Very bad design, cluttered, some options impossible to select/locate/see/read device display not optimised
- 2 Bad design, random, unclear, some options difficult to select/locate/see/read

- 3 Satisfactory, few problems with selecting/locating/seeing/reading items or with minor screen size problems**
- 4 Mostly clear, able to select/locate/see/read items
- 5 Professional, simple, clear, orderly, logically organised, device display optimised. Every design component has a purpose



**11. Graphics: How high is the quality/resolution of graphics used for buttons/icons/menus/content?**

- 1 Graphics appear amateur, very poor visual design - disproportionate, completely stylistically inconsistent
- 2 Low quality/low resolution graphics; low quality visual design – disproportionate, stylistically inconsistent
- 3 Moderate quality graphics and visual design (generally consistent in style)
- 4 High quality/resolution graphics and visual design – mostly proportionate, stylistically consistent
- 5 Very high quality/resolution graphics and visual design - proportionate, stylistically consistent throughout**

**12. Visual appeal: How good does the app look?**

- 1 No visual appeal, unpleasant to look at, poorly designed, clashing/mismatched colours
- 2 Little visual appeal – poorly designed, bad use of colour, visually boring
- 3 Some visual appeal – average, neither pleasant, nor unpleasant
- 4 High level of visual appeal – seamless graphics – consistent and professionally designed
- 5 As above + very attractive, memorable, stands out; use of colour enhances app features/menus**

**C. Aesthetics mean score = 4.3**

## SECTION D

**Information – Contains high quality information (e.g. text, feedback, measures, references) from a credible source. Select N/A if the app component is irrelevant.**

**13. Accuracy of app description (in app store): Does app contain what is described?**

- 1 Misleading. App does not contain the described components/functions. Or has no description
- 2 Inaccurate. App contains very few of the described components/functions
- 3 OK. App contains some of the described components/functions
- 4 Accurate. App contains most of the described components/functions**
- 5 Highly accurate description of the app components/functions

**14. Goals: Does app have specific, measurable and achievable goals (specified in app store description or within the app itself)?**

- N/A Description does not list goals, or app goals are irrelevant to research goal (e.g. using a game for educational purposes)
- 1 App has no chance of achieving its stated goals
- 2 Description lists some goals, but app has very little chance of achieving them
- 3 OK. App has clear goals, which may be achievable.
- 4 App has clearly specified goals, which are measurable and achievable**
- 5 App has specific and measurable goals, which are highly likely to be achieved

**15. Quality of information: Is app content correct, well written, and relevant to the goal/topic of the app?**

- N/A There is no information within the app
- 1 Irrelevant/inappropriate/incoherent/incorrect
- 2 Poor. Barely relevant/appropriate/coherent/may be incorrect

- 3 Moderately relevant/appropriate/coherent/and appears correct  
**4 Relevant/appropriate/coherent/correct**  
5 Highly relevant, appropriate, coherent, and correct



**16. Quantity of information: Is the extent coverage within the scope of the app; and comprehensive but concise?**

- N/A There is no information within the app  
1 Minimal or overwhelming  
2 Insufficient or possibly overwhelming  
3 OK but not comprehensive or concise  
4 Offers a broad range of information, has some gaps or unnecessary detail; or has no links to more information and resources  
**5 Comprehensive and concise; contains links to more information and resources**

**17. Visual information: Is visual explanation of concepts – through charts/graphs/images/videos, etc. – clear, logical, correct?**

- N/A There is no visual information within the app (e.g. it only contains audio, or text)  
1 Completely unclear/confusing/wrong or necessary but missing  
2 Mostly unclear/confusing/wrong  
3 OK but often unclear/confusing/wrong  
**4 Mostly clear/logical/correct with negligible issues**  
5 Perfectly clear/logical/correct

**18. Credibility: Does the app come from a legitimate source (specified in app store description or within the app itself)?**

- 1 Source identified but legitimacy/trustworthiness of source is questionable (e.g. commercial business with vested interest)**  
2 Appears to come from a legitimate source, but it cannot be verified (e.g. has no webpage)  
3 Developed by small NGO/institution (hospital/centre, etc.) /specialised commercial business, funding body  
4 Developed by government, university or as above but larger in scale  
5 Developed using nationally competitive government or research funding (e.g. Australian Research Council, NHMRC)

**19. Evidence base: Has the app been trialled/tested; must be verified by evidence (in published scientific literature)?**

- N/A The app has not been trialled/tested**  
1 The evidence suggests the app does not work  
2 App has been trialled (e.g., acceptability, usability, satisfaction ratings) and has partially positive outcomes in studies that are not randomised controlled trials (RCTs), or there is little or no contradictory evidence.  
3 App has been trialled (e.g., acceptability, usability, satisfaction ratings) and has positive outcomes in studies that are not RCTs, and there is no contradictory evidence.  
4 App has been trialled and outcome tested in 1-2 RCTs indicating positive results  
5 App has been trialled and outcome tested in ≥3 high quality RCTs indicating positive results

**D. Information mean score = 3.6 \***

\* Exclude questions rated as "N/A" from the mean score calculation.

## App subjective quality

### SECTION E

**20. Would you recommend this app to people who might benefit from it?**

- 1 **Not at all** I would not recommend this app to anyone
- 2 There are very few people I would recommend this app to
- 3 **Maybe** There are several people whom I would recommend it to
- 4 **There are many people I would recommend this app to**
- 5 **Definitely** I would recommend this app to everyone

**21. How many times do you think you would use this app in the next 12 months if it was relevant to you?**

- 1 **None**
- 2 1-2
- 3 3-10
- 4 **10-50**
- 5 >50

**22. Would you pay for this app?**

- 1 No
- 3 **Maybe**
- 5 Yes

**23. What is your overall star rating of the app?**

- 1 ★ One of the worst apps I've used
- 2 ★★
- 3 ★★★ Average
- 4 ★★★★**
- 5 ★★★★★ One of the best apps I've used

## Scoring

### App quality scores for

#### SECTION

A: Engagement Mean Score = 3.6

B: Functionality Mean Score = 4.5

C: Aesthetics Mean Score = 4.3

D: Information Mean Score = 3.6

App quality mean Score = 4

App subjective quality Score = 3.75

Notes: Easy tracking, a bit overwhelming though. Have to pay for analysis of symptoms and trends. Has many articles with references



## App-specific

These added items can be adjusted and used to assess the perceived impact of the app on the user's knowledge, attitudes, intentions to change as well as the likelihood of actual change in the target health behaviour.

### SECTION F

- 1. Awareness:** This app is likely to increase awareness of the importance of addressing [insert target health behaviour]

Strongly Agree 5

Strongly disagree

1 2 3 4

- 2. Knowledge:** This app is likely to increase knowledge/understanding of [insert target health behaviour]

Strongly Agree 5

Strongly disagree

1 2 3 4

- 3. Attitudes:** This app is likely to change attitudes toward improving [insert target health behaviour]

Strongly Agree 5

Strongly disagree

1 2 3 4

- 4. Intention to change:** This app is likely to increase intentions/motivation to address [insert target health behaviour]

Strongly Agree 5

Strongly disagree

1 2 3 4

- 5. Help seeking:** Use of this app is likely to encourage further help seeking for [insert target health behaviour] (if it's required)

Strongly Agree 5

Strongly disagree

1 2 3 4

- 6. Behaviour change:** Use of this app is likely increase/decrease [insert target health behaviour]

1 2 3 4

Strongly disagree

Strongly Agree 5



# Mobile Application Rating Scale (MARS)

## App Classification

The Classification section is used to collect descriptive and technical information about the app. Please review the app description in iTunes / Google Play to access this information.

App Name: Health and Her Menopause App

Rating this version: \_\_\_\_\_ Rating all versions: 4.7 \_\_\_\_\_

Developer: Health & Her Ltd

N ratings this version: \_\_\_\_\_ N ratings all versions: 321 \_\_\_\_\_

Version: 1.7.10 \_\_\_\_\_ Last update: 2 months ago \_\_\_\_\_

Cost - basic version: free \_\_\_\_\_ Cost - upgrade version: \_\_\_\_\_

Platform:  iPhone  iPad  Android

Brief description: Helps you build positive lifestyle habits that put you back in control as you go through perimenopause and menopause with CBT exercises for hot flushes, night sweats, adn low mood. Guided imagery meditation for better sleep, pelvic floor training for sensitive bladders, etc. and daily symptom assessments to monitor what is triggering or improving your symptoms

Focus: what the app targets  
(select all that apply)

- Increase Happiness/Well-being
- Mindfulness/Meditation/Relaxation
- Reduce negative emotions
- Depression
- Anxiety/Stress
- Anger
- Behaviour Change
- Alcohol /Substance Use
- Goal Setting
- Entertainment
- Relationships
- Physical health
- Other \_\_\_\_\_

Theoretical background/Strategies  
(all that apply)

- Assessment
- Feedback
- Information/Education
- Monitoring/Tracking
- Goal setting
- Advice /Tips /Strategies /Skills training  CBT - Behavioural (positive events)
- CBT – Cognitive (thought challenging)
- ACT - Acceptance commitment therapy
- Mindfulness/Meditation
- Relaxation
- Gratitude
- Strengths based
- Other \_\_\_\_\_

Affiliations:

- Unknown  Commercial  Government  NGO  University

<b>Technical aspects of app (all that apply)</b>	
<b>Age group (all that apply)</b>	
<input type="checkbox"/> Children (under 12)	<input type="checkbox"/> Allows sharing (Facebook, Twitter, etc.)
<input type="checkbox"/> Adolescents (13-17)	<input type="checkbox"/> Has an app community
<input type="checkbox"/> Young Adults (18-25)	<input type="checkbox"/> Allows password-protection - Test1234
<input type="checkbox"/> Adults	<input type="checkbox"/> Requires login
<input type="checkbox"/> General	<input type="checkbox"/> Sends reminders
	<input type="checkbox"/> Needs web access to function



## App Quality Ratings

The Rating scale assesses app quality on four dimensions. All items are rated on a 5-point scale from "1.Inadequate" to "5.Excellent". Circle the number that most accurately represents the quality of the app component you are rating. Please use the descriptors provided for each response category.

### SECTION A

**Engagement – fun, interesting, customisable, interactive (e.g. sends alerts, messages, reminders, feedback, enables sharing), well-targeted to audience**

**1. Entertainment: Is the app fun/entertaining to use? Does it use any strategies to increase engagement through entertainment (e.g. through gamification)?**

- 1 Dull, not fun or entertaining at all
- 2 Mostly boring
- 3 OK, fun enough to entertain user for a brief time (< 5 minutes)**
- 4 Moderately fun and entertaining, would entertain user for some time (5-10 minutes total) 5
- Highly entertaining and fun, would stimulate repeat use

**2. Interest: Is the app interesting to use? Does it use any strategies to increase engagement by presenting its content in an interesting way?**

- 1 Not interesting at all
- 2 Mostly uninteresting
- 3 OK, neither interesting nor uninteresting; would engage user for a brief time (< 5 minutes)
- 4 Moderately interesting; would engage user for some time (5-10 minutes total)**
- 5 Very interesting, would engage user in repeat use

**3. Customisation: Does it provide/retain all necessary settings/preferences for apps features (e.g. sound, content, notifications, etc.)?**

- 1 Does not allow any customisation or requires setting to be input every time
- 2 Allows insufficient customisation limiting functions
- 3 Allows basic customisation to function adequately
- 4 Allows numerous options for customisation**
- 5 Allows complete tailoring to the individual's characteristics/preferences, retains all settings

**4. Interactivity: Does it allow user input, provide feedback, contain prompts (reminders, sharing options, notifications, etc.)? Note: these functions need to be customisable and not overwhelming in order to be perfect.**

- 1 No interactive features and/or no response to user interaction
- 2 Insufficient interactivity, or feedback, or user input options, limiting functions
- 3 Basic interactive features to function adequately
- 4 Offers a variety of interactive features/feedback/user input options**
- 5 Very high level of responsiveness through interactive features/feedback/user input options

**5. Target group: Is the app content (visual information, language, design) appropriate for your target audience?**

- 1 Completely inappropriate/unclear/confusing
- 2 Mostly inappropriate/unclear/confusing
- 3 Acceptable but not targeted. May be inappropriate/unclear/confusing
- 4 Well-targeted, with negligible issues**
- 5 Perfectly targeted, no issues found

**A. Engagement mean score = 3.8**



**SECTION B**

**Functionality – app functioning, easy to learn, navigation, flow logic, and gestural design of app**

**6. Performance: How accurately/fast do the app features (functions) and components (buttons/menus) work?**

- 1 App is broken; no/insufficient/inaccurate response (e.g. crashes/bugs/broken features, etc.)
- 2 Some functions work, but lagging or contains major technical problems
- 3 App works overall. Some technical problems need fixing/Slow at times**
- 4 Mostly functional with minor/negligible problems
- 5 Perfect/timely response; no technical bugs found/contains a 'loading time left' indicator

**7. Ease of use: How easy is it to learn how to use the app; how clear are the menu labels/icons and instructions?**

- 1 No/limited instructions; menu labels/icons are confusing; complicated
- 2 Useable after a lot of time/effort
- 3 Useable after some time/effort
- 4 Easy to learn how to use the app (or has clear instructions)
- 5 Able to use app immediately; intuitive; simple**

**8. Navigation: Is moving between screens logical/accurate/appropriate/ uninterrupted; are all necessary screen links present?**

- 1 Different sections within the app seem logically disconnected and random/confusing/navigation is difficult
- 2 Usable after a lot of time/effort
- 3 Usable after some time/effort
- 4 Easy to use or missing a negligible link**
- 5 Perfectly logical, easy, clear and intuitive screen flow throughout, or offers shortcuts

**9. Gestural design: Are interactions (taps/swipes/pinches/scrolls) consistent and intuitive across all components/screens?**

- 1 Completely inconsistent/confusing
- 2 Often inconsistent/confusing
- 3 OK with some inconsistencies/confusing elements
- 4 Mostly consistent/intuitive with negligible problems
- 5 Perfectly consistent and intuitive**

**B. Functionality mean score = 4.25**

**SECTION C**

**Aesthetics – graphic design, overall visual appeal, colour scheme, and stylistic consistency**

**10. Layout: Is arrangement and size of buttons/icons/menus/content on the screen appropriate or zoomable if needed?**

- 1 Very bad design, cluttered, some options impossible to select/locate/see/read device display not optimised
- 2 Bad design, random, unclear, some options difficult to select/locate/see/read
- 3 Satisfactory, few problems with selecting/locating/seeing/reading items or with minor screen size problems**
- 4 Mostly clear, able to select/locate/see/read items
- 5 Professional, simple, clear, orderly, logically organised, device display optimised. Every design component has a purpose



**11. Graphics: How high is the quality/resolution of graphics used for buttons/icons/menus/content?**

- 1 Graphics appear amateur, very poor visual design - disproportionate, completely stylistically inconsistent
- 2 Low quality/low resolution graphics; low quality visual design – disproportionate, stylistically inconsistent
- 3 Moderate quality graphics and visual design (generally consistent in style)
- 4 High quality/resolution graphics and visual design – mostly proportionate, stylistically consistent**
- 5 Very high quality/resolution graphics and visual design - proportionate, stylistically consistent throughout

**12. Visual appeal: How good does the app look?**

- 1 No visual appeal, unpleasant to look at, poorly designed, clashing/mismatched colours
- 2 Little visual appeal – poorly designed, bad use of colour, visually boring
- 3 Some visual appeal – average, neither pleasant, nor unpleasant
- 4 High level of visual appeal – seamless graphics – consistent and professionally designed**
- 5 As above + very attractive, memorable, stands out; use of colour enhances app features/menus

**C. Aesthetics mean score = 3.66**

## **SECTION D**

**Information – Contains high quality information (e.g. text, feedback, measures, references) from a credible source. Select N/A if the app component is irrelevant.**

**13. Accuracy of app description (in app store): Does app contain what is described?**

- 1 Misleading. App does not contain the described components/functions. Or has no description
- 2 Inaccurate. App contains very few of the described components/functions
- 3 OK. App contains some of the described components/functions
- 4 Accurate. App contains most of the described components/functions
- 5 Highly accurate description of the app components/functions**

**14. Goals: Does app have specific, measurable and achievable goals (specified in app store description or within the app itself)?**

- N/A Description does not list goals, or app goals are irrelevant to research goal (e.g. using a game for educational purposes)
- 1 App has no chance of achieving its stated goals
  - 2 Description lists some goals, but app has very little chance of achieving them
  - 3 OK. App has clear goals, which may be achievable.
  - 4 App has clearly specified goals, which are measurable and achievable**
  - 5 App has specific and measurable goals, which are highly likely to be achieved

**15. Quality of information: Is app content correct, well written, and relevant to the goal/topic of the app?**

- N/A There is no information within the app
- 1 Irrelevant/inappropriate/incoherent/incorrect
- 2 Poor. Barely relevant/appropriate/coherent/may be incorrect
- 3 Moderately relevant/appropriate/coherent/and appears correct**
- 4 Relevant/appropriate/coherent/correct
- 5 Highly relevant, appropriate, coherent, and correct



**16. Quantity of information: Is the extent coverage within the scope of the app; and comprehensive but concise?**

- N/A There is no information within the app
- 1 Minimal or overwhelming
- 2 Insufficient or possibly overwhelming**
- 3 OK but not comprehensive or concise
- 4 Offers a broad range of information, has some gaps or unnecessary detail; or has no links to more information and resources
- 5 Comprehensive and concise; contains links to more information and resources

**17. Visual information: Is visual explanation of concepts – through charts/graphs/images/videos, etc. – clear, logical, correct?**

- N/A There is no visual information within the app (e.g. it only contains audio, or text)
- 1 Completely unclear/confusing/wrong or necessary but missing
- 2 Mostly unclear/confusing/wrong
- 3 OK but often unclear/confusing/wrong
- 4 Mostly clear/logical/correct with negligible issues**
- 5 Perfectly clear/logical/correct

**18. Credibility: Does the app come from a legitimate source (specified in app store description or within the app itself)?**

- 1 Source identified but legitimacy/trustworthiness of source is questionable (e.g. commercial business with vested interest)**
- 2 Appears to come from a legitimate source, but it cannot be verified (e.g. has no webpage) 3 Developed by small NGO/institution (hospital/centre, etc.) /specialised commercial business, funding body
- 4 Developed by government, university or as above but larger in scale
- 5 Developed using nationally competitive government or research funding (e.g. Australian Research Council, NHMRC)

**19. Evidence base: Has the app been trialled/tested; must be verified by evidence (in published scientific literature)?**

- N/A The app has not been trialled/tested**
- 1 The evidence suggests the app does not work
- 2 App has been trialled (e.g., acceptability, usability, satisfaction ratings) and has partially positive outcomes in studies that are not randomised controlled trials (RCTs), or there is little or no contradictory evidence.
- 3 App has been trialled (e.g., acceptability, usability, satisfaction ratings) and has positive outcomes in studies that are not RCTs, and there is no contradictory evidence.

4 App has been trialled and outcome tested in 1-2 RCTs indicating positive results

5 App has been trialled and outcome tested in  $\geq 3$  high quality RCTs indicating positive results

D. Information mean score = 3.16 \*

\* Exclude questions rated as "N/A" from the mean score calculation.



## App subjective quality

### SECTION E

20. Would you recommend this app to people who might benefit from it?

- 1 Not at all I would not recommend this app to anyone
- 2 There are very few people I would recommend this app to
- 3 Maybe There are several people whom I would recommend it to
- 4 There are many people I would recommend this app to
- 5 Definitely I would recommend this app to everyone

21. How many times do you think you would use this app in the next 12 months if it was relevant to you?

- 1 None
- 2 1-2
- 3 3-10
- 4 10-50
- 5 >50

22. Would you pay for this app?

- 1 No
- 3 Maybe
- 5 Yes

23. What is your overall star rating of the app?

- 1 ★ One of the worst apps I've used
- 2 ★★
- 3 ★★★ Average
- 4 ★★★★
- 5 ★★★★★ One of the best apps I've used

## Scoring

App quality scores for

## SECTION

A: Engagement Mean Score = \_\_\_\_ 3.8 \_\_\_\_\_

B: Functionality Mean Score = \_\_\_\_ 4.25 \_\_\_\_\_

C: Aesthetics Mean Score = \_\_\_\_ 3.66 \_\_\_\_\_

D: Information Mean Score = \_\_\_\_ 3.16 \_\_\_\_\_

**App quality mean Score = \_\_\_\_ 3.71 \_\_\_\_\_**

**App subjective quality Score = \_\_\_\_ 3 \_\_\_\_\_**

**Notes:** App had good symptom and trigger logging and tracking as well as good notification recommendations for given symptoms and CBT



## App-specific

These added items can be adjusted and used to assess the perceived impact of the app on the user's knowledge, attitudes, intentions to change as well as the likelihood of actual change in the target health behaviour.

## SECTION F

- 1. Awareness:** This app is likely to increase awareness of the importance of addressing [insert target health behaviour]

Strongly Agree 5

Strongly disagree

1 2 3 4

- 2. Knowledge:** This app is likely to increase knowledge/understanding of [insert target health behaviour]

Strongly Agree 5

Strongly disagree

1 2 3 4

- 3. Attitudes:** This app is likely to change attitudes toward improving [insert target health behaviour]

Strongly Agree 5

Strongly disagree

1 2 3 4

- 4. Intention to change:** This app is likely to increase intentions/motivation to address [insert target health behaviour]

Strongly Agree 5

Strongly disagree

1 2 3 4

- 5. Help seeking:** Use of this app is likely to encourage further help seeking for [insert target health behaviour] (if it's required)

1 2 3 4

Strongly Agree 5

Strongly disagree

**6. Behaviour change: Use of this app is likely increase/decrease [insert target health behaviour]**

Strongly Agree 5

Strongly disagree

1 2 3 4



# Mobile Application Rating Scale (MARS)

## App Classification

The Classification section is used to collect descriptive and technical information about the app. Please review the app description in iTunes / Google Play to access this information.

App Name: MenoLife

Rating this version: \_\_\_\_\_ Rating all versions: 4.5 \_\_\_\_\_

Developer: MenoLabs LLC

N ratings this version: \_\_\_\_\_ N ratings all versions: 1.6k \_\_\_\_\_

Version: 5.0.16 \_\_\_\_\_ Last update: 1 year ago \_\_\_\_\_

Cost - basic version: free \_\_\_\_\_ Cost - upgrade version: \_\_\_\_\_

Platform:  iPhone  iPad  Android

Brief description: track your symptoms and discover triggers nd see trendlines, progress, changes, and latest research about your symptoms in a personalized reporting system

### Theoretical background/Strategies (all that apply)

#### Focus: what the app targets (select all that apply)

- Increase Happiness/Well-being
- Mindfulness/Meditation/Relaxation
- Reduce negative emotions
- Depression
- Anxiety/Stress
- Anger
- Behaviour Change
- Alcohol /Substance Use
- Goal Setting
- Entertainment
- Relationships
- Physical health
- Other \_\_\_\_\_

- Assessment
- Feedback
- Information/Education
- Monitoring/Tracking
- Goal setting
- Advice /Tips /Strategies /Skills training
- CBT - Behavioural (positive events)
- CBT – Cognitive (thought challenging)
- ACT - Acceptance commitment therapy
- Mindfulness/Meditation
- Relaxation
- Gratitude
- Strengths based
- Other \_\_\_\_\_

#### Affiliations:

- Unknown
- Commercial
- Government
- NGO
- University

- Children (under 12)

#### Age group (all that apply)

- Adolescents (13-17)

- |   |  |
|---|--|
| <input type="checkbox"/> Young Adults (18-25)                     | community  |
| <input type="checkbox"/> <b>Adults</b>                            | <input type="checkbox"/> <b>Allows password-protection</b>   |
| <input type="checkbox"/> General                                  | <input type="checkbox"/> <b>Requires login</b>               |
| <b>Technical aspects of app (all that apply)</b>                  | <input type="checkbox"/> Sends reminders                     |
| <input type="checkbox"/> Allows sharing (Facebook, Twitter, etc.) | <input type="checkbox"/> <b>Needs web access to function</b> |
| <input type="checkbox"/> Has an app                               |  |



## App Quality Ratings

The Rating scale assesses app quality on four dimensions. All items are rated on a 5-point scale from "1.Inadequate" to "5.Excellent". Circle the number that most accurately represents the quality of the app component you are rating. Please use the descriptors provided for each response category.

**\*\* Note This App Crashed After answering 5 intro questions and reviews reported same issue\***

### SECTION A

**Engagement – fun, interesting, customisable, interactive (e.g. sends alerts, messages, reminders, feedback, enables sharing), well-targeted to audience**

**1. Entertainment: Is the app fun/entertaining to use? Does it use any strategies to increase engagement through entertainment (e.g. through gamification)?**

- 1 Dull, not fun or entertaining at all
- 2 Mostly boring
- 3 OK, fun enough to entertain user for a brief time (< 5 minutes)
- 4 Moderately fun and entertaining, would entertain user for some time (5-10 minutes total) 5
- Highly entertaining and fun, would stimulate repeat use

**2. Interest: Is the app interesting to use? Does it use any strategies to increase engagement by presenting its content in an interesting way?**

- 1 Not interesting at all
- 2 Mostly uninteresting
- 3 OK, neither interesting nor uninteresting; would engage user for a brief time (< 5 minutes) 4
- Moderately interesting; would engage user for some time (5-10 minutes total)
- 5 Very interesting, would engage user in repeat use

**3. Customisation: Does it provide/retain all necessary settings/preferences for apps features (e.g. sound, content, notifications, etc.)?**

- 1 Does not allow any customisation or requires setting to be input every time
- 2 Allows insufficient customisation limiting functions
- 3 Allows basic customisation to function adequately
- 4 Allows numerous options for customisation
- 5 Allows complete tailoring to the individual's characteristics/preferences, retains all settings

**4. Interactivity: Does it allow user input, provide feedback, contain prompts (reminders, sharing options, notifications, etc.)? Note: these functions need to be customisable and not overwhelming in order to be perfect.**

- 1 No interactive features and/or no response to user interaction
- 2 Insufficient interactivity, or feedback, or user input options, limiting functions
- 3 Basic interactive features to function adequately
- 4 Offers a variety of interactive features/feedback/user input options

5 Very high level of responsiveness through interactive features/feedback/user input options

**5. Target group: Is the app content (visual information, language, design) appropriate for your target audience?**

- 1 Completely inappropriate/unclear/confusing
- 2 Mostly inappropriate/unclear/confusing
- 3 Acceptable but not targeted. May be inappropriate/unclear/confusing
- 4 Well-targeted, with negligible issues
- 5 Perfectly targeted, no issues found

**A. Engagement mean score =**



**SECTION B**

**Functionality – app functioning, easy to learn, navigation, flow logic, and gestural design of app**

**6. Performance: How accurately/fast do the app features (functions) and components (buttons/menus) work?**

- 1 App is broken; no/insufficient/inaccurate response (e.g. crashes/bugs/broken features, etc.) 2 Some functions work, but lagging or contains major technical problems
- 3 App works overall. Some technical problems need fixing/Slow at times
- 4 Mostly functional with minor/negligible problems
- 5 Perfect/timely response; no technical bugs found/contains a 'loading time left' indicator

**7. Ease of use: How easy is it to learn how to use the app; how clear are the menu labels/icons and instructions?**

- 1 No/limited instructions; menu labels/icons are confusing; complicated
- 2 Useable after a lot of time/effort
- 3 Useable after some time/effort
- 4 Easy to learn how to use the app (or has clear instructions)
- 5 Able to use app immediately; intuitive; simple

**8. Navigation: Is moving between screens logical/accurate/appropriate/ uninterrupted; are all necessary screen links present?**

- 1 Different sections within the app seem logically disconnected and random/confusing/navigation is difficult
- 2 Usable after a lot of time/effort
- 3 Usable after some time/effort
- 4 Easy to use or missing a negligible link
- 5 Perfectly logical, easy, clear and intuitive screen flow throughout, or offers shortcuts

**9. Gestural design: Are interactions (taps/swipes/pinches/scrolls) consistent and intuitive across all components/screens?**

- 1 Completely inconsistent/confusing
- 2 Often inconsistent/confusing
- 3 OK with some inconsistencies/confusing elements
- 4 Mostly consistent/intuitive with negligible problems
- 5 Perfectly consistent and intuitive

**B. Functionality mean score = \_\_\_\_\_**

**SECTION C**

## Aesthetics – graphic design, overall visual appeal, colour scheme, and stylistic consistency

### 10. Layout: Is arrangement and size of buttons/icons/menus/content on the screen appropriate or zoomable if needed?

- 1 Very bad design, cluttered, some options impossible to select/locate/see/read device display not optimised
- 2 Bad design, random, unclear, some options difficult to select/locate/see/read
- 3 Satisfactory, few problems with selecting/locating/seeing/reading items or with minor screen size problems
- 4 Mostly clear, able to select/locate/see/read items
- 5 Professional, simple, clear, orderly, logically organised, device display optimised. Every design component has a purpose



### 11. Graphics: How high is the quality/resolution of graphics used for buttons/icons/menus/content?

- 1 Graphics appear amateur, very poor visual design - disproportionate, completely stylistically inconsistent
- 2 Low quality/low resolution graphics; low quality visual design – disproportionate, stylistically inconsistent
- 3 Moderate quality graphics and visual design (generally consistent in style)
- 4 High quality/resolution graphics and visual design – mostly proportionate, stylistically consistent
- 5 Very high quality/resolution graphics and visual design - proportionate, stylistically consistent throughout

### 12. Visual appeal: How good does the app look?

- 1 No visual appeal, unpleasant to look at, poorly designed, clashing/mismatched colours
- 2 Little visual appeal – poorly designed, bad use of colour, visually boring
- 3 Some visual appeal – average, neither pleasant, nor unpleasant
- 4 High level of visual appeal – seamless graphics – consistent and professionally designed
- 5 As above + very attractive, memorable, stands out; use of colour enhances app features/menus

C. Aesthetics mean score = \_\_\_\_\_

## SECTION D

Information – Contains high quality information (e.g. text, feedback, measures, references) from a credible source. Select N/A if the app component is irrelevant.

### 13. Accuracy of app description (in app store): Does app contain what is described?

- 1 Misleading. App does not contain the described components/functions. Or has no description
- 2 Inaccurate. App contains very few of the described components/functions
- 3 OK. App contains some of the described components/functions
- 4 Accurate. App contains most of the described components/functions
- 5 Highly accurate description of the app components/functions

### 14. Goals: Does app have specific, measurable and achievable goals (specified in app store description or within the app itself)?

- N/A Description does not list goals, or app goals are irrelevant to research goal (e.g. using a game for educational purposes)
- 1 App has no chance of achieving its stated goals
  - 2 Description lists some goals, but app has very little chance of achieving them
  - 3 OK. App has clear goals, which may be achievable.
  - 4 App has clearly specified goals, which are measurable and achievable
  - 5 App has specific and measurable goals, which are highly likely to be achieved

**15. Quality of information: Is app content correct, well written, and relevant to the goal/topic of the app?**

- N/A There is no information within the app
- 1 Irrelevant/inappropriate/incoherent/incorrect
- 2 Poor. Barely relevant/appropriate/coherent/may be incorrect
- 3 Moderately relevant/appropriate/coherent/and appears correct
- 4 Relevant/appropriate/coherent/correct
- 5 Highly relevant, appropriate, coherent, and correct



**16. Quantity of information: Is the extent coverage within the scope of the app; and comprehensive but concise?**

- N/A There is no information within the app
- 1 Minimal or overwhelming
- 2 Insufficient or possibly overwhelming
- 3 OK but not comprehensive or concise
- 4 Offers a broad range of information, has some gaps or unnecessary detail; or has no links to more information and resources
- 5 Comprehensive and concise; contains links to more information and resources

**17. Visual information: Is visual explanation of concepts – through charts/graphs/images/videos, etc. – clear, logical, correct?**

- N/A There is no visual information within the app (e.g. it only contains audio, or text)
- 1 Completely unclear/confusing/wrong or necessary but missing
- 2 Mostly unclear/confusing/wrong
- 3 OK but often unclear/confusing/wrong
- 4 Mostly clear/logical/correct with negligible issues
- 5 Perfectly clear/logical/correct

**18. Credibility: Does the app come from a legitimate source (specified in app store description or within the app itself)?**

- 1 Source identified but legitimacy/trustworthiness of source is questionable (e.g. commercial business with vested interest)
- 2 Appears to come from a legitimate source, but it cannot be verified (e.g. has no webpage) 3 Developed by small NGO/institution (hospital/centre, etc.) /specialised commercial business, funding body
- 4 Developed by government, university or as above but larger in scale
- 5 Developed using nationally competitive government or research funding (e.g. Australian Research Council, NHMRC)

**19. Evidence base: Has the app been trialled/tested; must be verified by evidence (in published scientific literature)?**

- N/A The app has not been trialled/tested
- 1 The evidence suggests the app does not work
- 2 App has been trialled (e.g., acceptability, usability, satisfaction ratings) and has partially positive outcomes in studies that are not randomised controlled trials (RCTs), or there is little or no contradictory evidence.
- 3 App has been trialled (e.g., acceptability, usability, satisfaction ratings) and has positive outcomes in studies that are not RCTs, and there is no contradictory evidence.

4 App has been trialled and outcome tested in 1-2 RCTs indicating positive results

5 App has been trialled and outcome tested in  $\geq 3$  high quality RCTs indicating positive results

D. Information mean score = \_\_\_\_\_ \*

\* Exclude questions rated as "N/A" from the mean score calculation.



## App subjective quality

### SECTION E

20. Would you recommend this app to people who might benefit from it?

- 1 **Not at all** I would not recommend this app to anyone
- 2 There are very few people I would recommend this app to
- 3 **Maybe** There are several people whom I would recommend it to
- 4 There are many people I would recommend this app to
- 5 **Definitely** I would recommend this app to everyone

21. How many times do you think you would use this app in the next 12 months if it was relevant to you?

- 1 **None**
- 2 1-2
- 3 3-10
- 4 10-50
- 5  $>50$

22. Would you pay for this app?

- 1 No
- 3 Maybe
- 5 Yes

23. What is your overall star rating of the app?

- 1 ★ One of the worst apps I've used
- 2 ★★
- 3 ★★★ Average
- 4 ★★★★
- 5 ★★★★★ One of the best apps I've used

## Scoring

App quality scores for

## SECTION

A: Engagement Mean Score =   0  

B: Functionality Mean Score =   0  

C: Aesthetics Mean Score =   0  

D: Information Mean Score =   0  

**App quality mean Score =   0**

**App subjective quality Score =   0**



## App-specific

These added items can be adjusted and used to assess the perceived impact of the app on the user's knowledge, attitudes, intentions to change as well as the likelihood of actual change in the target health behaviour.

### SECTION F

- 1. Awareness: This app is likely to increase awareness of the importance of addressing [insert target health behaviour]**

Strongly Agree 5

Strongly disagree

1 2 3 4

- 2. Knowledge: This app is likely to increase knowledge/understanding of [insert target health behaviour]**

Strongly Agree 5

Strongly disagree

1 2 3 4

- 3. Attitudes: This app is likely to change attitudes toward improving [insert target health behaviour]**

Strongly Agree 5

Strongly disagree

1 2 3 4

- 4. Intention to change: This app is likely to increase intentions/motivation to address [insert target health behaviour]**

Strongly Agree 5

Strongly disagree

1 2 3 4

- 5. Help seeking: Use of this app is likely to encourage further help seeking for [insert target health behaviour] (if it's required)**

Strongly Agree 5

Strongly disagree

1 2 3 4

- 6. Behaviour change: Use of this app is likely increase/decrease [insert target health behaviour]**

Strongly Agree 5

Strongly disagree

1 2 3 4



# Mobile Application Rating Scale (MARS)

## App Classification

The Classification section is used to collect descriptive and technical information about the app. Please review the app description in iTunes / Google Play to access this information.

App Name: Peri Path\_\_\_\_\_

Rating this version: NA Rating all versions: NA\_\_\_\_\_

Developer: Kiran Mahn\_\_\_\_\_

N ratings this version: NA N ratings all versions: NA\_\_\_\_\_

Version: NA Last update: NA\_\_\_\_\_

Cost - basic version: free Cost - upgrade version: free\_\_\_\_\_

Platform:  iPhone  iPad  Android

Brief description: *A period and perimenopause tracking and education app*\_\_\_\_\_

**Focus: what the app targets  
(select all that apply)**

- Increase Happiness/Well-being
- Mindfulness/Meditation/Relaxation
- Reduce negative emotions
- Depression
- Anxiety/Stress
- Anger
- Behaviour Change
- Alcohol /Substance Use
- Goal Setting
- Entertainment
- Relationships
- Physical health
- Other \_\_\_\_\_

**Theoretical background/Strategies  
(all that apply)**

- Assessment
- Feedback
- Information/Education
- Monitoring/Tracking
- Goal setting
- Advice /Tips /Strategies /Skills training
- CBT - Behavioural (positive events)
- CBT – Cognitive (thought challenging)
- ACT - Acceptance commitment therapy
- Mindfulness/Meditation
- Relaxation
- Gratitude
- Strengths based
- Other \_\_\_\_\_

**Affiliations:**

- Unknown
- Commercial
- Government
- NGO
- University
- General

**Age group (all that apply)**

- Children (under 12)
- Adolescents (13-17)
- Young Adults (18-25)
- Adults

**Technical aspects of app (all that apply)**

- Allows sharing (Facebook, Twitter, etc.)
- Has an app community
- Allows password-protection

- Requires login
- Sends reminders

- Needs web access to function



## App Quality Ratings

The Rating scale assesses app quality on four dimensions. All items are rated on a 5-point scale from “1.Inadequate” to “5.Excellent”. Circle the number that most accurately represents the quality of the app component you are rating. Please use the descriptors provided for each response category.

### SECTION A

**Engagement – fun, interesting, customisable, interactive (e.g. sends alerts, messages, reminders, feedback, enables sharing), well-targeted to audience**

**1. Entertainment: Is the app fun/entertaining to use? Does it use any strategies to increase engagement through entertainment (e.g. through gamification)?**

- 1 Dull, not fun or entertaining at all
- 2 Mostly boring
- 3 OK, fun enough to entertain user for a brief time (< 5 minutes)**
- 4 Moderately fun and entertaining, would entertain user for some time (5-10 minutes total) 5
- Highly entertaining and fun, would stimulate repeat use

**2. Interest: Is the app interesting to use? Does it use any strategies to increase engagement by presenting its content in an interesting way?**

- 1 Not interesting at all
- 2 Mostly uninteresting
- 3 OK, neither interesting nor uninteresting; would engage user for a brief time (< 5 minutes) 4**
- Moderately interesting; would engage user for some time (5-10 minutes total)**
- 5 Very interesting, would engage user in repeat use

**3. Customisation: Does it provide/retain all necessary settings/preferences for apps features (e.g. sound, content, notifications, etc.)?**

- 1 Does not allow any customisation or requires setting to be input every time
- 2 Allows insufficient customisation limiting functions
- 3 Allows basic customisation to function adequately
- 4 Allows numerous options for customisation**
- 5 Allows complete tailoring to the individual's characteristics/preferences, retains all settings

**4. Interactivity: Does it allow user input, provide feedback, contain prompts (reminders, sharing options, notifications, etc.)? Note: these functions need to be customisable and not overwhelming in order to be perfect.**

- 1 No interactive features and/or no response to user interaction
- 2 Insufficient interactivity, or feedback, or user input options, limiting functions
- 3 Basic interactive features to function adequately
- 4 Offers a variety of interactive features/feedback/user input options
- 5 Very high level of responsiveness through interactive features/feedback/user input options**

**5. Target group: Is the app content (visual information, language, design) appropriate for your target audience?**

- 1 Completely inappropriate/unclear/confusing
- 2 Mostly inappropriate/unclear/confusing
- 3 Acceptable but not targeted. May be inappropriate/unclear/confusing
- 4 Well-targeted, with negligible issues**

5 Perfectly targeted, no issues found

**A. Engagement mean score = 3.8**



**SECTION B**

**Functionality – app functioning, easy to learn, navigation, flow logic, and gestural design of app**

**6. Performance: How accurately/fast do the app features (functions) and components (buttons/menus) work?**

- 1 App is broken; no/insufficient/inaccurate response (e.g. crashes/bugs/broken features, etc.) 2
- Some functions work, but lagging or contains major technical problems
- 3 App works overall. Some technical problems need fixing/Slow at times
- 4 Mostly functional with minor/negligible problems

**5 Perfect/timely response; no technical bugs found/contains a 'loading time left' indicator**

**7. Ease of use: How easy is it to learn how to use the app; how clear are the menu labels/icons and instructions?**

- 1 No/limited instructions; menu labels/icons are confusing; complicated
- 2 Useable after a lot of time/effort
- 3 Useable after some time/effort**
- 4 Easy to learn how to use the app (or has clear instructions)
- 5 Able to use app immediately; intuitive; simple

**8. Navigation: Is moving between screens logical/accurate/appropriate/ uninterrupted; are all necessary screen links present?**

- 1 Different sections within the app seem logically disconnected and random/confusing/navigation is difficult
- 2 Usable after a lot of time/effort
- 3 Usable after some time/effort
- 4 Easy to use or missing a negligible link

**5 Perfectly logical, easy, clear and intuitive screen flow throughout, or offers shortcuts**

**9. Gestural design: Are interactions (taps/swipes/pinches/scrolls) consistent and intuitive across all components/screens?**

- 1 Completely inconsistent/confusing
- 2 Often inconsistent/confusing
- 3 OK with some inconsistencies/confusing elements
- 4 Mostly consistent/intuitive with negligible problems**
- 5 Perfectly consistent and intuitive

**B. Functionality mean score = 4.25**

**SECTION C**

**Aesthetics – graphic design, overall visual appeal, colour scheme, and stylistic consistency**

**10. Layout: Is arrangement and size of buttons/icons/menus/content on the screen appropriate or zoomable if needed?**

- 1 Very bad design, cluttered, some options impossible to select/locate/see/read device display not optimised
- 2 Bad design, random, unclear, some options difficult to select/locate/see/read
- 3 Satisfactory, few problems with selecting/locating/seeing/reading items or with minor screen size

- problems
- 4 Mostly clear, able to select/locate/see/read items
- 5 Professional, simple, clear, orderly, logically organised, device display optimised. Every design component has a purpose**



**11. Graphics: How high is the quality/resolution of graphics used for buttons/icons/menus/content?**

- 1 Graphics appear amateur, very poor visual design - disproportionate, completely stylistically inconsistent
- 2 Low quality/low resolution graphics; low quality visual design – disproportionate, stylistically inconsistent
- 3 Moderate quality graphics and visual design (generally consistent in style)
- 4 High quality/resolution graphics and visual design – mostly proportionate, stylistically consistent** 5  
Very high quality/resolution graphics and visual design - proportionate, stylistically consistent throughout

**12. Visual appeal: How good does the app look?**

- 1 No visual appeal, unpleasant to look at, poorly designed, clashing/mismatched colours 2  
Little visual appeal – poorly designed, bad use of colour, visually boring
- 3 Some visual appeal – average, neither pleasant, nor unpleasant
- 4 High level of visual appeal – seamless graphics – consistent and professionally designed **5 As above + very attractive, memorable, stands out; use of colour enhances app features/menus**

C. Aesthetics mean score = 4.6

## SECTION D

**Information – Contains high quality information (e.g. text, feedback, measures, references) from a credible source. Select N/A if the app component is irrelevant.**

**13. Accuracy of app description (in app store): Does app contain what is described?**

- 1 Misleading. App does not contain the described components/functions. Or has no description 2  
Inaccurate. App contains very few of the described components/functions
- 3 OK. App contains some of the described components/functions
- 4 Accurate. App contains most of the described components/functions
- 5 Highly accurate description of the app components/functions**

**14. Goals: Does app have specific, measurable and achievable goals (specified in app store description or within the app itself)?**

- N/A Description does not list goals, or app goals are irrelevant to research goal (e.g. using a game for educational purposes)
- 1 App has no chance of achieving its stated goals
  - 2 Description lists some goals, but app has very little chance of achieving them
  - 3 OK. App has clear goals, which may be achievable.
  - 4 App has clearly specified goals, which are measurable and achievable**
  - 5 App has specific and measurable goals, which are highly likely to be achieved

**15. Quality of information: Is app content correct, well written, and relevant to the goal/topic of the app?**

- N/A There is no information within the app
- 1 Irrelevant/inappropriate/incoherent/incorrect
  - 2 Poor. Barely relevant/appropriate/coherent/may be incorrect
  - 3 Moderately relevant/appropriate/coherent/and appears correct
  - 4 Relevant/appropriate/coherent/correct
  - 5 Highly relevant, appropriate, coherent, and correct**

**16. Quantity of information: Is the extent coverage within the scope of the app; and comprehensive but concise?**

- N/A There is no information within the app
- 1 Minimal or overwhelming
- 2 Insufficient or possibly overwhelming
- 3 OK but not comprehensive or concise
- 4 Offers a broad range of information, has some gaps or unnecessary detail; or has no links to more information and resources
- 5 Comprehensive and concise; contains links to more information and resources**

**17. Visual information: Is visual explanation of concepts – through charts/graphs/images/videos, etc. – clear, logical, correct?**

- N/A There is no visual information within the app (e.g. it only contains audio, or text)
- 1 Completely unclear/confusing/wrong or necessary but missing
- 2 Mostly unclear/confusing/wrong
- 3 OK but often unclear/confusing/wrong
- 4 Mostly clear/logical/correct with negligible issues**
- 5 Perfectly clear/logical/correct

**18. Credibility: Does the app come from a legitimate source (specified in app store description or within the app itself)?**

- 1 Source identified but legitimacy/trustworthiness of source is questionable (e.g. commercial business with vested interest)
- 2 Appears to come from a legitimate source, but it cannot be verified (e.g. has no webpage)** 3 Developed by small NGO/institution (hospital/centre, etc.) /specialised commercial business, funding body
- 4 Developed by government, university or as above but larger in scale
- 5 Developed using nationally competitive government or research funding (e.g. Australian Research Council, NHMRC)

**19. Evidence base: Has the app been trialled/tested; must be verified by evidence (in published scientific literature)?**

- N/A The app has not been trialled/tested
- 1 The evidence suggests the app does not work
- 2 App has been trialled (e.g., acceptability, usability, satisfaction ratings) and has partially positive outcomes in studies that are not randomised controlled trials (RCTs), or there is little or no contradictory evidence.**
- 3 App has been trialled (e.g., acceptability, usability, satisfaction ratings) and has positive outcomes in studies that are not RCTs, and there is no contradictory evidence.
- 4 App has been trialled and outcome tested in 1-2 RCTs indicating positive results
- 5 App has been trialled and outcome tested in  $\geq 3$  high quality RCTs indicating positive results

**D. Information mean score = 3.8 \***

\* Exclude questions rated as "N/A" from the mean score calculation.



## App subjective quality

### SECTION E

20. Would you recommend this app to people who might benefit from it?

- 1 Not at all I would not recommend this app to anyone
- 2 There are very few people I would recommend this app to
- 3 Maybe There are several people whom I would recommend it to
- 4 There are many people I would recommend this app to
- 5 Definitely I would recommend this app to everyone

21. How many times do you think you would use this app in the next 12 months if it was relevant to you?

- 1 None
- 2 1-2
- 3 3-10
- 4 10-50
- 5 >50

22. Would you pay for this app?

- 1 No
- 3 Maybe
- 5 Yes

23. What is your overall star rating of the app?

- 1 ★ One of the worst apps I've used
- 2 ★★
- 3 ★★★ Average
- 4 ★★★★
- 5 ★★★★★ One of the best apps I've used

## Scoring

### App quality scores for

#### SECTION

A: Engagement Mean Score = \_\_\_\_ 3.8 \_\_\_\_\_

B: Functionality Mean Score = \_\_\_\_ 4.25 \_\_\_\_\_

C: Aesthetics Mean Score = \_\_\_\_ 4.6 \_\_\_\_\_

D: Information Mean Score = \_\_\_\_ 3.8 \_\_\_\_\_

App quality mean Score = \_\_\_\_ 4.11 \_\_\_\_\_

App subjective quality Score = \_\_\_\_ 3.5 \_\_\_\_\_



## App-specific

These added items can be adjusted and used to assess the perceived impact of the app on the user's knowledge, attitudes, intentions to change as well as the likelihood of actual change in the target health behaviour.

### SECTION F

- 1. Awareness:** This app is likely to increase awareness of the importance of addressing [insert target health behaviour]

Strongly Agree 5

Strongly disagree

1 2 3 4

- 2. Knowledge:** This app is likely to increase knowledge/understanding of [insert target health behaviour]

Strongly Agree 5

Strongly disagree

1 2 3 4

- 3. Attitudes:** This app is likely to change attitudes toward improving [insert target health behaviour]

Strongly Agree 5

Strongly disagree

1 2 3 4

- 4. Intention to change:** This app is likely to increase intentions/motivation to address [insert target health behaviour]

Strongly Agree 5

Strongly disagree

1 2 3 4

- 5. Help seeking:** Use of this app is likely to encourage further help seeking for [insert target health behaviour] (if it's required)

Strongly Agree 5

Strongly disagree

1 2 3 4

- 6. Behaviour change:** Use of this app is likely increase/decrease [insert target health behaviour]

Strongly Agree 5

Strongly disagree

1 2 3 4



# Mobile Application Rating Scale (MARS)

## App Classification

The Classification section is used to collect descriptive and technical information about the app. Please review the app description in iTunes / Google Play to access this information.

App Name: Perry

Rating this version: \_\_\_\_\_ Rating all versions: 4.9 \_\_\_\_\_

Developer: pro.space \_\_\_\_\_

N ratings this version: \_\_\_\_\_ N ratings all versions: 222 \_\_\_\_\_

Version: 4.29.1 \_\_\_\_\_ Last update: 8 months go \_\_\_\_\_

Cost - basic version: free \_\_\_\_\_ Cost - upgrade version: \_\_\_\_\_

Platform:  iPhone  iPad  Android

Brief description: connecting and supporting warriors across perimenopause and menopause. Groups topics and chat in group conversations or directly w friends. Research-backed courses and tutorials. Regular live events w experts \_\_\_\_\_

Focus: what the app targets  
(select all that apply)

- Increase Happiness/Well-being
- Mindfulness/Meditation/Relaxation
- Reduce negative emotions
- Depression
- Anxiety/Stress
- Anger
- Behaviour Change
- Alcohol /Substance Use
- Goal Setting
- Entertainment
- Relationships
- Physical health
- Other \_\_\_\_\_

Theoretical background/Strategies  
(all that apply)

- Assessment
- Feedback
- Information/Education
- Monitoring/Tracking
- Goal setting
- Advice /Tips /Strategies /Skills training
- CBT - Behavioural (positive events)
- CBT – Cognitive (thought challenging)
- ACT - Acceptance commitment therapy
- Mindfulness/Meditation
- Relaxation
- Gratitude
- Strengths based
- Other \_\_\_\_\_

Affiliations:

Unknown  Commercial  Government  NGO  University

Children (under 12)

Age group (all that apply)

Adolescents (13-17)

- |   |  |
|---|--|
| <input type="checkbox"/> Young Adults (18-25)                     | <input type="checkbox"/> <b>Has an app community</b>         |
| <input type="checkbox"/> <b>Adults</b>                            | <input type="checkbox"/> <b>Allows password-protection</b>   |
| <input type="checkbox"/> General                                  | <input type="checkbox"/> <b>Requires login</b>               |
| <b>Technical aspects of app (all that apply)</b>                  | <input type="checkbox"/> <b>Sends reminders</b>              |
| <input type="checkbox"/> Allows sharing (Facebook, Twitter, etc.) | <input type="checkbox"/> <b>Needs web access to function</b> |



## App Quality Ratings

The Rating scale assesses app quality on four dimensions. All items are rated on a 5-point scale from “1.Inadequate” to “5.Excellent”. Circle the number that most accurately represents the quality of the app component you are rating. Please use the descriptors provided for each response category.

### SECTION A

**Engagement – fun, interesting, customisable, interactive (e.g. sends alerts, messages, reminders, feedback, enables sharing), well-targeted to audience**

**1. Entertainment: Is the app fun/entertaining to use? Does it use any strategies to increase engagement through entertainment (e.g. through gamification)?**

- 1 Dull, not fun or entertaining at all
- 2 Mostly boring**
- 3 OK, fun enough to entertain user for a brief time (< 5 minutes)
- 4 Moderately fun and entertaining, would entertain user for some time (5-10 minutes total)
- 5 Highly entertaining and fun, would stimulate repeat use

**2. Interest: Is the app interesting to use? Does it use any strategies to increase engagement by presenting its content in an interesting way?**

- 1 Not interesting at all
- 2 Mostly uninteresting**
- 3 OK, neither interesting nor uninteresting; would engage user for a brief time (< 5 minutes)
- 4 Moderately interesting; would engage user for some time (5-10 minutes total)
- 5 Very interesting, would engage user in repeat use

**3. Customisation: Does it provide/retain all necessary settings/preferences for apps features (e.g. sound, content, notifications, etc.)?**

- 1 Does not allow any customisation or requires setting to be input every time
- 2 Allows insufficient customisation limiting functions
- 3 Allows basic customisation to function adequately**
- 4 Allows numerous options for customisation
- 5 Allows complete tailoring to the individual's characteristics/preferences, retains all settings

**4. Interactivity: Does it allow user input, provide feedback, contain prompts (reminders, sharing options, notifications, etc.)? Note: these functions need to be customisable and not overwhelming in order to be perfect.**

- 1 No interactive features and/or no response to user interaction
- 2 Insufficient interactivity, or feedback, or user input options, limiting functions**
- 3 Basic interactive features to function adequately
- 4 Offers a variety of interactive features/feedback/user input options
- 5 Very high level of responsiveness through interactive features/feedback/user input options

**5. Target group: Is the app content (visual information, language, design) appropriate for your target audience?**

- 1 Completely inappropriate/unclear/confusing
- 2 Mostly inappropriate/unclear/confusing
- 3 Acceptable but not targeted. May be inappropriate/unclear/confusing
- 4 Well-targeted, with negligible issues**
- 5 Perfectly targeted, no issues found

**A. Engagement mean score = 2.6**



**SECTION B**

**Functionality – app functioning, easy to learn, navigation, flow logic, and gestural design of app**

**6. Performance: How accurately/fast do the app features (functions) and components (buttons/menus) work?**

- 1 App is broken; no/insufficient/inaccurate response (e.g. crashes/bugs/broken features, etc.)
- 2 Some functions work, but lagging or contains major technical problems
- 3 App works overall. Some technical problems need fixing/Slow at times**
- 4 Mostly functional with minor/negligible problems
- 5 Perfect/timely response; no technical bugs found/contains a 'loading time left' indicator

**7. Ease of use: How easy is it to learn how to use the app; how clear are the menu labels/icons and instructions?**

- 1 No/limited instructions; menu labels/icons are confusing; complicated
- 2 Useable after a lot of time/effort**
- 3 Useable after some time/effort
- 4 Easy to learn how to use the app (or has clear instructions)
- 5 Able to use app immediately; intuitive; simple

**8. Navigation: Is moving between screens logical/accurate/appropriate/ uninterrupted; are all necessary screen links present?**

- 1 Different sections within the app seem logically disconnected and random/confusing/navigation is difficult
- 2 Usable after a lot of time/effort**
- 3 Usable after some time/effort
- 4 Easy to use or missing a negligible link
- 5 Perfectly logical, easy, clear and intuitive screen flow throughout, or offers shortcuts

**9. Gestural design: Are interactions (taps/swipes/pinches/scrolls) consistent and intuitive across all components/screens?**

- 1 Completely inconsistent/confusing
- 2 Often inconsistent/confusing
- 3 OK with some inconsistencies/confusing elements**
- 4 Mostly consistent/intuitive with negligible problems
- 5 Perfectly consistent and intuitive

**B. Functionality mean score = \_\_\_\_2.5\_\_\_\_\_**

**SECTION C**

**Aesthetics – graphic design, overall visual appeal, colour scheme, and stylistic consistency**

**10. Layout: Is arrangement and size of buttons/icons/menus/content on the screen appropriate or zoomable if needed?**

- 1 Very bad design, cluttered, some options impossible to select/locate/see/read device display not optimised
- 2 Bad design, random, unclear, some options difficult to select/locate/see/read**
- 3 Satisfactory, few problems with selecting/locating/seeing/reading items or with minor screen size problems
- 4 Mostly clear, able to select/locate/see/read items
- 5 Professional, simple, clear, orderly, logically organised, device display optimised. Every design component has a purpose



**11. Graphics: How high is the quality/resolution of graphics used for buttons/icons/menus/content?**

- 1 Graphics appear amateur, very poor visual design - disproportionate, completely stylistically inconsistent
- 2 Low quality/low resolution graphics; low quality visual design – disproportionate, stylistically inconsistent**
- 3 Moderate quality graphics and visual design (generally consistent in style)
- 4 High quality/resolution graphics and visual design – mostly proportionate, stylistically consistent
- 5 Very high quality/resolution graphics and visual design - proportionate, stylistically consistent throughout

**12. Visual appeal: How good does the app look?**

- 1 No visual appeal, unpleasant to look at, poorly designed, clashing/mismatched colours
- 2 Little visual appeal – poorly designed, bad use of colour, visually boring**
- 3 Some visual appeal – average, neither pleasant, nor unpleasant
- 4 High level of visual appeal – seamless graphics – consistent and professionally designed
- 5 As above + very attractive, memorable, stands out; use of colour enhances app features/menus

C. Aesthetics mean score = 2

## SECTION D

**Information – Contains high quality information (e.g. text, feedback, measures, references) from a credible source. Select N/A if the app component is irrelevant.**

**13. Accuracy of app description (in app store): Does app contain what is described?**

- 1 Misleading. App does not contain the described components/functions. Or has no description
- 2 Inaccurate. App contains very few of the described components/functions
- 3 OK. App contains some of the described components/functions**
- 4 Accurate. App contains most of the described components/functions
- 5 Highly accurate description of the app components/functions

**14. Goals: Does app have specific, measurable and achievable goals (specified in app store description or within the app itself)?**

N/A Description does not list goals, or app goals are irrelevant to research goal (e.g. using a game for educational purposes)

**1 App has no chance of achieving its stated goals**

- 2 Description lists some goals, but app has very little chance of achieving them
- 3 OK. App has clear goals, which may be achievable.
- 4 App has clearly specified goals, which are measurable and achievable
- 5 App has specific and measurable goals, which are highly likely to be achieved

**15. Quality of information: Is app content correct, well written, and relevant to the goal/topic of the app?**

N/A There is no information within the app

- 1 Irrelevant/inappropriate/incoherent/incorrect
- 2 Poor. Barely relevant/appropriate/coherent/may be incorrect
- 3 Moderately relevant/appropriate/coherent/and appears correct**
- 4 Relevant/appropriate/coherent/correct
- 5 Highly relevant, appropriate, coherent, and correct



**16. Quantity of information: Is the extent coverage within the scope of the app; and comprehensive but concise?**

- N/A There is no information within the app
- 1 Minimal or overwhelming
- 2 Insufficient or possibly overwhelming**
- 3 OK but not comprehensive or concise
- 4 Offers a broad range of information, has some gaps or unnecessary detail; or has no links to more information and resources
- 5 Comprehensive and concise; contains links to more information and resources

**17. Visual information: Is visual explanation of concepts – through charts/graphs/images/videos, etc. – clear, logical, correct?**

- N/A There is no visual information within the app (e.g. it only contains audio, or text)
- 1 Completely unclear/confusing/wrong or necessary but missing**
- 2 Mostly unclear/confusing/wrong
- 3 OK but often unclear/confusing/wrong
- 4 Mostly clear/logical/correct with negligible issues
- 5 Perfectly clear/logical/correct

**18. Credibility: Does the app come from a legitimate source (specified in app store description or within the app itself)?**

- 1 Source identified but legitimacy/trustworthiness of source is questionable (e.g. commercial business with vested interest)
- 2 Appears to come from a legitimate source, but it cannot be verified (e.g. has no webpage)
- 3 Developed by small NGO/institution (hospital/centre, etc.) /specialised commercial business, funding body**
- 4 Developed by government, university or as above but larger in scale
- 5 Developed using nationally competitive government or research funding (e.g. Australian Research Council, NHMRC)

**19. Evidence base: Has the app been trialled/tested; must be verified by evidence (in published scientific literature)?**

- N/A The app has not been trialled/tested
- 1 The evidence suggests the app does not work
- 2 App has been trialled (e.g., acceptability, usability, satisfaction ratings) and has partially positive outcomes in studies that are not randomised controlled trials (RCTs), or there is little or no contradictory evidence.
- 3 App has been trialled (e.g., acceptability, usability, satisfaction ratings) and has positive outcomes in studies that are not RCTs, and there is no contradictory evidence.
- 4 App has been trialled and outcome tested in 1-2 RCTs indicating positive results
- 5 App has been trialled and outcome tested in  $\geq 3$  high quality RCTs indicating positive results

**D. Information mean score = \_\_\_\_\_ \* 2.1 \_\_\_\_\_ \***

\* Exclude questions rated as "N/A" from the mean score calculation.



## App subjective quality

### SECTION E

**20. Would you recommend this app to people who might benefit from it?**

- 1 Not at all I would not recommend this app to anyone**
- 2 There are very few people I would recommend this app to
- 3 Maybe** There are several people whom I would recommend it to
- 4 There are many people I would recommend this app to
- 5 Definitely** I would recommend this app to everyone

**21. How many times do you think you would use this app in the next 12 months if it was relevant to you?**

- 1 None**
- 2 1-2
- 3 3-10
- 4 10-50
- 5 >50

**22. Would you pay for this app?**

- 1 No**
- 3 Maybe
- 5 Yes

**23. What is your overall star rating of the app?**

- 1 ★ One of the worst apps I've used**
- 2 ★★
- 3 ★★★ Average
- 4 ★★★★
- 5 ★★★★★ One of the best apps I've used**

## Scoring

App quality scores for

SECTION

A: Engagement Mean Score = \_\_\_\_ 2.6 \_\_\_\_\_

B: Functionality Mean Score = \_\_\_\_ 2.5 \_\_\_\_\_

C: Aesthetics Mean Score = 2

D: Information Mean Score = 2.1

App quality mean Score = 2.3

App subjective quality Score = 1

Notes: symptom tracker doesn't work and bad community features. Unhelpful. Live q and as seem cool.



## App-specific

These added items can be adjusted and used to assess the perceived impact of the app on the user's knowledge, attitudes, intentions to change as well as the likelihood of actual change in the target health behaviour.

### SECTION F

- 1. Awareness:** This app is likely to increase awareness of the importance of addressing [insert target health behaviour]

Strongly Agree 5

Strongly disagree

1 2 3 4

- 2. Knowledge:** This app is likely to increase knowledge/understanding of [insert target health behaviour]

Strongly Agree 5

Strongly disagree

1 2 3 4

- 3. Attitudes:** This app is likely to change attitudes toward improving [insert target health behaviour]

Strongly Agree 5

Strongly disagree

1 2 3 4

- 4. Intention to change:** This app is likely to increase intentions/motivation to address [insert target health behaviour]

Strongly Agree 5

Strongly disagree

1 2 3 4

- 5. Help seeking:** Use of this app is likely to encourage further help seeking for [insert target health behaviour] (if it's required)

Strongly Agree 5

Strongly disagree

1 2 3 4

- 6. Behaviour change:** Use of this app is likely increase/decrease [insert target health behaviour]

1 2 3 4

Strongly disagree

Strongly Agree 5



## Mobile Application Rating Scale (MARS)

### App Classification

The Classification section is used to collect descriptive and technical information about the app. Please review the app description in iTunes / Google Play to access this information.

App Name: John Hopkins Menopause Guide

Rating this version: 4.8 Rating all versions: 4.8

Developer: Unbound Medicine, Inc.

Ratings this version: 57 N ratings all versions: 57

Version: 1.3 Last update: 6 months ago

Cost - basic version: Free Cost - upgrade version: Free

Platform:  iPhone  iPad  Android

Brief description: Free resource for healthcare providers covering menopause

#### Theoretical background/Strategies (all that apply)

Focus: what the app targets (select all that apply)

- Increase Happiness/Well-being
- Mindfulness/Meditation/Relaxation
- Reduce negative emotions
- Depression
- Anxiety/Stress
- Anger
- Behaviour Change
- Alcohol/Substance Use
- Goal Setting
- Entertainment
- Relationships
- Physical health
- Other \_\_\_\_\_

#### Affiliations:

#### Age group (all that apply)

- Children (under 12)
- Adolescents (13-17)
- Young Adults (18-25)
- Adults

#### Technical aspects of app (all that apply)

- Allows sharing (Facebook, Twitter, etc.)
- Has an app community
- Allows password-protection

D. Information Mean Score = 4.1  
App quality mean Score = 3.8  
App subjective quality Score = 1.75



## App-specific

These added items can be adjusted and used to assess the perceived impact of the app on the user's knowledge, attitudes, intentions to change as well as the likelihood of actual change in the target health behaviour.

### SECTION F

1. Awareness: This app is likely to increase awareness of the importance of addressing [insert target health behaviour]

Strongly Agree 5

Strongly disagree

1 2 3 4

2. Knowledge: This app is likely to increase knowledge/understanding of [insert target health behaviour]

Strongly Agree 5

Strongly disagree

1 2 3 4

3. Attitudes: This app is likely to change attitudes toward improving [insert target health behaviour]

Strongly Agree 5

Strongly disagree

1 2 3 4

4. Intention to change: This app is likely to increase intentions/motivation to address [insert target health behaviour]

Strongly Agree 5

Strongly disagree

1 2 3 4

5. Help seeking: Use of this app is likely to encourage further help seeking for [insert target health behaviour] (if it's required)

Strongly Agree 5

Strongly disagree

1 2 3 4

6. Behaviour change: Use of this app is likely increase/decrease [insert target health behaviour]

Strongly Agree 5

Strongly disagree

1 2 3 4

## App subjective quality

### SECTION E

20. Would you recommend this app to people who might benefit from it?

- 1 Not at all I would not recommend this app to anyone
- 2 There are very few people I would recommend this app to
- 3 Maybe There are several people whom I would recommend it to
- 4 There are many people I would recommend this app to
- 5 Definitely I would recommend this app to everyone

21. How many times do you think you would use this app in the next 12 months if it was relevant to you?

- 1 None
- 2 1-2
- 3 3-10
- 4 10-50
- 5 >50

22. Would you pay for this app?

- 1 No
- 2 Maybe
- 3 Yes

23. What is your overall star rating of the app?

- 1 ★ One of the worst apps I've used
- 2 ★★
- 3 ★★★ Average
- 4 ★★★★
- 5 ★★★★★ One of the best apps I've used

## Scoring

### App quality scores for

#### SECTION

- A: Engagement Mean Score = 2.6
- B: Functionality Mean Score = 5
- C: Aesthetics Mean Score = 3.6

**16. Quantity of information: Is the extent coverage within the scope of the app; and comprehensive but concise?**

- N/A There is no information within the app
- 1 Minimal or overwhelming
- 2 Insufficient or possibly overwhelming
- 3 OK but not comprehensive or concise
- 4 Offers a broad range of information, has some gaps or unnecessary detail; or has no links to more information and resources
- 5 Comprehensive and concise; contains links to more information and resources

**17. Visual information: Is visual explanation of concepts – through charts/graphs/images/videos, etc. – clear, logical, correct?**

- N/A There is no visual information within the app (e.g. it only contains audio, or text)
- 1 Completely unclear/confusing/wrong or necessary but missing
- 2 Mostly unclear/confusing/wrong
- 3 OK but often unclear/confusing/wrong
- 4 Mostly clear/logical/correct with negligible issues
- 5 Perfectly clear/logical/correct

**18. Credibility: Does the app come from a legitimate source (specified in app store description or within the app itself)?**

- 1 Source identified but legitimacy/trustworthiness of source is questionable (e.g. commercial business with vested interest)
- 2 Appears to come from a legitimate source, but it cannot be verified (e.g. has no webpage)
- 3 Developed by small NGO/institution (hospital/centre, etc.) /specialised commercial business, funding body
- 4 Developed by government, university or as above but larger in scale
- 5 Developed using nationally competitive government or research funding (e.g. Australian Research Council, NHMRC)

**19. Evidence base: Has the app been trialled/tested; must be verified by evidence (in published scientific literature)?**

- N/A The app has not been trialled/tested
- 1 The evidence suggests the app does not work
- 2 App has been trialled (e.g., acceptability, usability, satisfaction ratings) and has partially positive outcomes in studies that are not randomised controlled trials (RCTs), or there is little or no contradictory evidence.
- 3 App has been trialled (e.g., acceptability, usability, satisfaction ratings) and has positive outcomes in studies that are not RCTs, and there is no contradictory evidence.
- 4 App has been trialled and outcome tested in 1-2 RCTs indicating positive results
- 5 App has been trialled and outcome tested in  $\geq 3$  high quality RCTs indicating positive results

D. Information mean score = 4.1

\* Exclude questions rated as "N/A" from the mean score calculation.

size problems  
 4 Mostly clear, able to select/locate/see/read items  
 5 Professional, simple, clear, orderly, logically organised, device display optimised. Every design component has a purpose

**YOUNGANDWELL**  Queensland University of Technology

**11. Graphics: How high is the quality/resolution of graphics used for buttons/icons/menus/content?**

1 Graphics appear amateur, very poor visual design - disproportionate, completely stylistically inconsistent  
 2 Low quality/low resolution graphics; low quality visual design – disproportionate, stylistically inconsistent  
 3 Moderate quality graphics and visual design (generally consistent in style)  
 4 High quality/resolution graphics and visual design – mostly proportionate, stylistically consistent 5  
 Very high quality/resolution graphics and visual design - proportionate, stylistically consistent throughout

**12. Visual appeal: How good does the app look?**

1 No visual appeal, unpleasant to look at, poorly designed, clashing/mismatched colours 2  
 Little visual appeal – poorly designed, bad use of colour, visually boring 3  
 3 Some visual appeal – average, neither pleasant, nor unpleasant  
 4 High level of visual appeal – seamless graphics – consistent and professionally designed 5 As above + very attractive, memorable, stands out; use of colour enhances app features/menus

C. Aesthetics mean score = 3.6

**SECTION D**

**Information – Contains high quality information (e.g. text, feedback, measures, references) from a credible source. Select N/A if the app component is irrelevant.**

**13. Accuracy of app description (in app store): Does app contain what is described?**

1 Misleading. App does not contain the described components/functions. Or has no description 2  
 Inaccurate. App contains very few of the described components/functions  
 3 OK. App contains some of the described components/functions  
 4 Accurate. App contains most of the described components/functions  
 5 Highly accurate description of the app components/functions

**14. Goals: Does app have specific, measurable and achievable goals (specified in app store description or within the app itself)?**

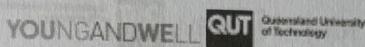
N/A Description does not list goals, or app goals are irrelevant to research goal (e.g. using a game for educational purposes)  
 1 App has no chance of achieving its stated goals  
 2 Description lists some goals, but app has very little chance of achieving them  
 3 OK. App has clear goals, which may be achievable.  
 4 App has clearly specified goals, which are measurable and achievable  
 5 App has specific and measurable goals, which are highly likely to be achieved

**15. Quality of information: Is app content correct, well written, and relevant to the goal/topic of the app?**

N/A There is no information within the app  
 1 Irrelevant/inappropriate/incoherent/incorrect  
 2 Poor. Barely relevant/appropriate/coherent/may be incorrect  
 3 Moderately relevant/appropriate/coherent/and appears correct  
 4 Relevant/appropriate/coherent/correct  
 5 Highly relevant, appropriate, coherent, and correct

5 Perfectly targeted, no issues found

A. Engagement mean score = 2.6



### SECTION B

Functionality – app functioning, easy to learn, navigation, flow logic, and gestural design of app

6. Performance: How accurately/fast do the app features (functions) and components (buttons/menus) work?

- 1 App is broken; no/insufficient/inaccurate response (e.g. crashes/bugs/broken features, etc.) 2 Some functions work, but lagging or contains major technical problems 3 App works overall. Some technical problems need fixing/Slow at times 4 Mostly functional with minor/negligible problems 5 Perfect/timely response; no technical bugs found/contains a 'loading time left' indicator

7. Ease of use: How easy is it to learn how to use the app; how clear are the menu labels/icons and instructions?

- 1 No/limited instructions; menu labels/icons are confusing; complicated 2 Useable after a lot of time/effort 3 Useable after some time/effort 4 Easy to learn how to use the app (or has clear instructions) 5 Able to use app immediately; intuitive; simple

8. Navigation: Is moving between screens logical/accurate/appropriate/uninterrupted; are all necessary screen links present?

- 1 Different sections within the app seem logically disconnected and random/confusing/navigation is difficult 2 Usable after a lot of time/effort 3 Usable after some time/effort 4 Easy to use or missing a negligible link 5 Perfectly logical, easy, clear and intuitive screen flow throughout, or offers shortcuts

9. Gestural design: Are interactions (taps/swipes/pinches/scrolls) consistent and intuitive across all components/screens?

- 1 Completely inconsistent/confusing 2 Often inconsistent/confusing 3 OK with some inconsistencies/confusing elements 4 Mostly consistent/intuitive with negligible problems 5 Perfectly consistent and intuitive

B. Functionality mean score = 5

### SECTION C

Aesthetics – graphic design, overall visual appeal, colour scheme, and stylistic consistency

10. Layout: Is arrangement and size of buttons/icons/menus/content on the screen appropriate or zoomable if needed?

- 1 Very bad design, cluttered, some options impossible to select/locate/see/read device display not optimised 2 Bad design, random, unclear, some options difficult to select/locate/see/read 3 Satisfactory, few problems with selecting/locating/seeing/reading items or with minor screen

Requires login  
 Sends reminders

**YOUNGANDWELL QUT**  
 Queensland University of Technology

## App Quality Ratings

The Rating scale assesses app quality on four dimensions. All items are rated on a 5-point scale from "1.Inadequate" to "5.Excellent". Circle the number that most accurately represents the quality of the app component you are rating. Please use the descriptors provided for each response category.

### SECTION A

**Engagement – fun, interesting, customisable, interactive (e.g. sends alerts, messages, reminders, feedback, enables sharing), well-targeted to audience**

1. Entertainment: Is the app fun/entertaining to use? Does it use any strategies to increase engagement through entertainment (e.g. through gamification)?
  - 1 Dull, not fun or entertaining at all
  - 2 Mostly boring
  - 3 OK, fun enough to entertain user for a brief time (< 5 minutes)
  - 4 Moderately fun and entertaining, would entertain user for some time (5-10 minutes total)
  - 5 Highly entertaining and fun, would stimulate repeat use
2. Interest: Is the app interesting to use? Does it use any strategies to increase engagement by presenting its content in an interesting way?
  - 1 Not interesting at all
  - 2 Mostly uninteresting
  - 3 OK, neither interesting nor uninteresting; would engage user for a brief time (< 5 minutes)
  - 4 Moderately interesting; would engage user for some time (5-10 minutes total)
  - 5 Very interesting, would engage user in repeat use
3. Customisation: Does it provide/retain all necessary settings/preferences for apps features (e.g. sound, content, notifications, etc.)?
  - 1 Does not allow any customisation or requires setting to be input every time
  - 2 Allows insufficient customisation limiting functions
  - 3 Allows basic customisation to function adequately
  - 4 Allows numerous options for customisation
  - 5 Allows complete tailoring to the individual's characteristics/preferences, retains all settings
4. Interactivity: Does it allow user input, provide feedback, contain prompts (reminders, sharing options, notifications, etc.)? Note: these functions need to be customisable and not overwhelming in order to be perfect.
  - 1 No interactive features and/or no response to user interaction
  - 2 Insufficient interactivity, or feedback, or user input options, limiting functions
  - 3 Basic interactive features to function adequately
  - 4 Offers a variety of interactive features/feedback/user input options
  - 5 Very high level of responsiveness through interactive features/feedback/user input options
5. Target group: Is the app content (visual information, language, design) appropriate for your target audience?
  - 1 Completely inappropriate/unclear/confusing
  - 2 Mostly inappropriate/unclear/confusing
  - 3 Acceptable but not targeted. May be inappropriate/unclear/confusing
  - 4 Well-targeted, with negligible issues

## Mobile Application Rating Scale (MARS)

### App Classification

The Classification section is used to collect descriptive and technical information about the app. Please review the app description in iTunes / Google Play to access this information.

App Name: JoyLUX Menopausal Health App  
Rating this version: 4.7  
Developer: Joylux Inc.  
Version: 4.3.6  
Cost - basic version: Free  
Platform: iPhone / Pad / Android  
Brief description: Track menopause symptoms & stages,  
integrates w/companion product "rFitGold"

#### Focus: what the app targets (select all that apply)

- Increase Happiness/Well-being
- Mindfulness/Meditation/Relaxation
- Reduce negative emotions
- Depression
- Anxiety/Stress
- Anger
- Behaviour Change
- Alcohol/Substance Use
- Goal Setting
- Entertainment
- Relationships
- Physical health
- Other \_\_\_\_\_

#### Theoretical background/Strategies (all that apply)

- Assessment
- Feedback
- Information/Education
- Monitoring/Tracking
- Goal setting
- Advice /Tips /Strategies /Skills training
- CBT - Behavioural (positive events)
- CBT – Cognitive (thought challenging)
- ACT - Acceptance commitment therapy
- Mindfulness/Meditation
- Relaxation
- Gratitude
- Strengths based
- Other \_\_\_\_\_

#### Affiliations:

- Unknown
- Commercial
- Government
- NGO
- University
- General

#### Age group (all that apply)

- Children (under 12)
- Adolescents (13-17)
- Young Adults (18-25)
- Adults

#### Technical aspects of app (all that apply)

- Allows sharing (Facebook, Twitter, etc.)
- Has an app community
- Allows password-protection

D: Information Mean Score = 3.33  
App quality mean Score = 4.09  
App subjective quality Score = 2.5



## App-specific

These added items can be adjusted and used to assess the perceived impact of the app on the user's knowledge, attitudes, intentions to change as well as the likelihood of actual change in the target health behaviour.

## **SECTION F**

## App subjective quality

### SECTION E

20. Would you recommend this app to people who might benefit from it?

- 1 Not at all I would not recommend this app to anyone
- 2 There are very few people I would recommend this app to
- 3 Maybe There are several people whom I would recommend it to
- 4 There are many people I would recommend this app to
- 5 Definitely I would recommend this app to everyone

21. How many times do you think you would use this app in the next 12 months if it was relevant to you?

- 1 None
- 2 1-2
- 3 3-10
- 4 10-50
- 5 >50

22. Would you pay for this app?

- 1 No
- 3 Maybe
- 5 Yes

23. What is your overall star rating of the app?

- 1 ★ One of the worst apps I've used
- 2 ★★
- 3 ★★★ Average
- 4 ★★★★
- 5 ★★★★★ One of the best apps I've used

## Scoring

### App quality scores for

#### SECTION

A: Engagement Mean Score = 3.8

B: Functionality Mean Score = 4.25

C: Aesthetics Mean Score = 5

SECTION E	
<b>YOUNGANDWELL</b>	<b>QUT</b> Queensland University of Technology
<b>16. Quantity of information: Is the extent coverage within the scope of the app; and comprehensive but concise?</b>	
<p>N/A There is no information within the app          1 Minimal or overwhelming          2 Insufficient or possibly overwhelming          3 OK but not comprehensive or concise          4 Offers a broad range of information, has some gaps or unnecessary detail; or has no links to more information and resources          5 Comprehensive and concise; contains links to more information and resources</p>	
<b>17. Visual information: Is visual explanation of concepts – through charts/graphs/images/videos, etc. – clear, logical, correct?</b>	
<p>N/A There is no visual information within the app (e.g. it only contains audio, or text)          1 Completely unclear/confusing/wrong or necessary but missing          2 Mostly unclear/confusing/wrong          3 OK but often unclear/confusing/wrong          4 Mostly clear/logical/correct with negligible issues          5 Perfectly clear/logical/correct</p>	
<b>18. Credibility: Does the app come from a legitimate source (specified in app store description or within the app itself)?</b>	
<p>1 Source identified but legitimacy/trustworthiness of source is questionable (e.g. commercial business with vested interest)          2 Appears to come from a legitimate source, but it cannot be verified (e.g. has no webpage)          Developed by small NGO/institution (hospital/centre, etc.)/specialised commercial business, funding body          4 Developed by government, university or as above but larger in scale          5 Developed using nationally competitive government or research funding (e.g. Australian Research Council, NHMRC)</p>	
<b>19. Evidence base: Has the app been trialled/tested; must be verified by evidence (in published scientific literature)?</b>	
<p>N/A The app has not been trialled/tested          1 The evidence suggests the app does not work          2 App has been trialled (e.g., acceptability, usability, satisfaction ratings) and has partially positive outcomes in studies that are not randomised controlled trials (RCTs), or there is little or no contradictory evidence.          3 App has been trialled (e.g., acceptability, usability, satisfaction ratings) and has positive outcomes in studies that are not RCTs, and there is no contradictory evidence.          4 App has been trialled and outcome tested in 1-2 RCTs indicating positive results          5 App has been trialled and outcome tested in <u>&gt;3</u> high quality RCTs indicating positive results</p>	
<b>D. Information mean score = <u>3.5</u> *</b>	
<small>* Exclude questions rated as "N/A" from the mean score calculation.</small>	
<small>A = Evidence from GPs/other health professionals          B = Evidence from RCTs          C = Evidence from other sources</small>	

size problems

4 Mostly clear, able to select/locate/see/read items

5 Professional, simple, clear, orderly, logically organised, device display optimised. Every design component has a purpose



**11. Graphics: How high is the quality/resolution of graphics used for buttons/icons/menus/content?**

1 Graphics appear amateur, very poor visual design - disproportionate, completely stylistically inconsistent

2 Low quality/low resolution graphics; low quality visual design - disproportionate, stylistically inconsistent

3 Moderate quality graphics and visual design (generally consistent in style)

4 High quality/resolution graphics and visual design - mostly proportionate, stylistically consistent

5 Very high quality/resolution graphics and visual design - proportionate, stylistically consistent throughout

**12. Visual appeal: How good does the app look?**

1 No visual appeal, unpleasant to look at, poorly designed, clashing/mismatched colours

2 Little visual appeal - poorly designed, bad use of colour, visually boring

3 Some visual appeal - average, neither pleasant, nor unpleasant

4 High level of visual appeal - seamless graphics - consistent and professionally designed

5 As above + very attractive, memorable, stands out; use of colour enhances app features/menus

C. Aesthetics mean score = 5

## SECTION D

**Information – Contains high quality information (e.g. text, feedback, measures, references) from a credible source. Select N/A if the app component is irrelevant.**

**13. Accuracy of app description (in app store): Does app contain what is described?**

1 Misleading. App does not contain the described components/functions. Or has no description

2 Inaccurate. App contains very few of the described components/functions

3 OK. App contains some of the described components/functions

4 Accurate. App contains most of the described components/functions

5 Highly accurate description of the app components/functions

**14. Goals: Does app have specific, measurable and achievable goals (specified in app store description or within the app itself)?**

N/A Description does not list goals, or app goals are irrelevant to research goal (e.g. using a game for educational purposes)

1 App has no chance of achieving its stated goals

2 Description lists some goals, but app has very little chance of achieving them

3 OK. App has clear goals, which may be achievable.

4 App has clearly specified goals, which are measurable and achievable

5 App has specific and measurable goals, which are highly likely to be achieved

**15. Quality of information: Is app content correct, well written, and relevant to the goal/topic of the app?**

N/A There is no information within the app

1 Irrelevant/inappropriate/incoherent/incorrect

2 Poor. Barely relevant/appropriate/coherent/may be incorrect

3 Moderately relevant/appropriate/coherent/and appears correct

4 Relevant/appropriate/coherent/correct

5 Highly relevant, appropriate, coherent, and correct

5 Perfectly targeted, no issues found

A. Engagement mean score = 3.8

## SECTION B

Functionality – app functioning, easy to learn, navigation, flow logic, and gestural design of app

6. Performance: How accurately/fast do the app features (functions) and components (buttons/menus) work?

- 1 App is broken; no/insufficient/inaccurate response (e.g. crashes/bugs/broken features, etc.)
- 2 Some functions work, but lagging or contains major technical problems
- 3 App works overall. Some technical problems need fixing/Slow at times
- 4 Mostly functional with minor/negligible problems
- 5 Perfect/timely response; no technical bugs found/contains a 'loading time left' indicator

7. Ease of use: How easy is it to learn how to use the app; how clear are the menu labels/icons and instructions?

- 1 No/limited instructions; menu labels/icons are confusing; complicated
- 2 Useable after a lot of time/effort
- 3 Useable after some time/effort
- 4 Easy to learn how to use the app (or has clear instructions)
- 5 Able to use app immediately; intuitive; simple

8. Navigation: Is moving between screens logical/accurate/appropriate/ uninterrupted; are all necessary screen links present?

- 1 Different sections within the app seem logically disconnected and random/confusing/navigation is difficult
- 2 Usable after a lot of time/effort
- 3 Usable after some time/effort
- 4 Easy to use or missing a negligible link
- 5 Perfectly logical, easy, clear and intuitive screen flow throughout, or offers shortcuts

9. Gestural design: Are interactions (taps/swipes/pinches/scrolls) consistent and intuitive across all components/screens?

- 1 Completely inconsistent/confusing
- 2 Often inconsistent/confusing
- 3 OK with some inconsistencies/confusing elements
- 4 Mostly consistent/intuitive with negligible problems
- 5 Perfectly consistent and intuitive

B. Functionality mean score = 4.25

## SECTION C

Aesthetics – graphic design, overall visual appeal, colour scheme, and stylistic consistency

10. Layout: Is arrangement and size of buttons/icons/menus/content on the screen appropriate or zoomable if needed?

- 1 Very bad design, cluttered, some options impossible to select/locate/see/read device display not optimised
- 2 Bad design, random, unclear, some options difficult to select/locate/see/read
- 3 Satisfactory, few problems with selecting/locating/seeing/reading items or with minor screen

## App Quality Ratings

The Rating scale assesses app quality on four dimensions. All items are rated on a 5-point scale from "1.Inadequate" to "5.Excellent". Circle the number that most accurately represents the quality of the app component you are rating. Please use the descriptors provided for each response category.

### SECTION A

**Engagement – fun, interesting, customisable, interactive (e.g. sends alerts, messages, reminders, feedback, enables sharing), well-targeted to audience**

**1. Entertainment: Is the app fun/entertaining to use? Does it use any strategies to increase engagement through entertainment (e.g. through gamification)?**

- 1 Dull, not fun or entertaining at all
- 2 Mostly boring
- 3 OK, fun enough to entertain user for a brief time (< 5 minutes)
- 4 Moderately fun and entertaining, would entertain user for some time (5-10 minutes total)**
- 5 Highly entertaining and fun, would stimulate repeat use

**2. Interest: Is the app interesting to use? Does it use any strategies to increase engagement by presenting its content in an interesting way?**

- 1 Not interesting at all
- 2 Mostly uninteresting
- 3 OK, neither interesting nor uninteresting; would engage user for a brief time (< 5 minutes)
- 4 Moderately interesting; would engage user for some time (5-10 minutes total)**
- 5 Very interesting, would engage user in repeat use

**3. Customisation: Does it provide/retain all necessary settings/preferences for apps features (e.g. sound, content, notifications, etc.)?**

- 1 Does not allow any customisation or requires setting to be input every time
- 2 Allows insufficient customisation limiting functions
- 3 Allows basic customisation to function adequately
- 4 Allows numerous options for customisation**
- 5 Allows complete tailoring to the individual's characteristics/preferences, retains all settings

**4. Interactivity: Does it allow user input, provide feedback, contain prompts (reminders, sharing options, notifications, etc.)? Note: these functions need to be customisable and not overwhelming in order to be perfect.**

- 1 No interactive features and/or no response to user interaction
- 2 Insufficient interactivity, or feedback, or user input options, limiting functions
- 3 Basic interactive features to function adequately
- 4 Offers a variety of interactive features/feedback/user input options**
- 5 Very high level of responsiveness through interactive features/feedback/user input options

**5. Target group: Is the app content (visual information, language, design) appropriate for your target audience?**

- 1 Completely inappropriate/unclear/confusing
- 2 Mostly inappropriate/unclear/confusing**
- 3 Acceptable but not targeted. May be inappropriate/unclear/confusing
- 4 Well-targeted, with negligible issues

# Mobile Application Rating Scale (MARS)

## App Classification

The Classification section is used to collect descriptive and technical information about the app. Please review the app description in iTunes / Google Play to access this information.

App Name: Flo Period & Pregnancy Tracker  
Rating this version: 4.8 Rating all versions: 4.8  
Developer: FLO HEALTH UK LTD  
Ratings this version: NA N ratings all versions: 1.6 million  
Version: 9.75.0 Last update: 1 day ago  
Cost - basic version: \$69.99/year  
Platform:  iPhone  iPad  Android  
Brief description: Track & learn about periods, fertility, & symptoms, & sex

### Theoretical background/Strategies (all that apply)

- Focus: what the app targets (select all that apply)
- Increase Happiness/Well-being
  - Mindfulness/Meditation/Relaxation
  - Reduce negative emotions
  - Depression
  - Anxiety/Stress
  - Anger
  - Behaviour Change
  - Alcohol/Substance Use
  - Goal Setting
  - Entertainment
  - Relationships
  - Physical health
  - Other \_\_\_\_\_
- View prints
- Assessment
  - Feedback
  - Information/Education
  - Monitoring/Tracking
  - Goal setting
  - Advice /Tips /Strategies /Skills training
  - CBT - Behavioural (positive events)
  - CBT – Cognitive (thought challenging)
  - ACT - Acceptance commitment therapy
  - Mindfulness/Meditation
  - Relaxation
  - Gratitude
  - Strengths based
  - Other \_\_\_\_\_

Affiliations: \_\_\_\_\_

- Unknown  Commercial  Government  NGO  University
- General

### Technical aspects of app (all that apply)

- Allows sharing (Facebook, Twitter, etc.)  Has an app community
- Allows password-protection

D: Information Mean Score = B3B  
App quality mean Score = 3.17  
App subjective quality Score = b25



## App-specific

These added items can be adjusted and used to assess the perceived impact of the app on the user's knowledge, attitudes, intentions to change as well as the likelihood of actual change in the target health behaviour.

### SECTION F

1. Awareness: This app is likely to increase awareness of the importance of addressing [insert target health behaviour]

Strongly Agree 5

Strongly disagree

1 2 3 4

2. Knowledge: This app is likely to increase knowledge/understanding of [insert target health behaviour]

Strongly Agree 5

Strongly disagree

1 2 3 4

3. Attitudes: This app is likely to change attitudes toward improving [insert target health behaviour]

Strongly Agree 5

Strongly disagree

1 2 3 4

4. Intention to change: This app is likely to increase intentions/motivation to address [insert target health behaviour]

Strongly Agree 5

Strongly disagree

1 2 3 4

5. Help seeking: Use of this app is likely to encourage further help seeking for [insert target health behaviour] (if it's required)

Strongly Agree 5

Strongly disagree

1 2 3 4

[insert target health behaviour]



## App subjective quality

### SECTION E

20. Would you recommend this app to people who might benefit from it?

- 1 Not at all I would not recommend this app to anyone
- 2 There are very few people I would recommend this app to
- 3 Maybe There are several people whom I would recommend it to
- 4 There are many people I would recommend this app to
- 5 Definitely I would recommend this app to everyone

21. How many times do you think you would use this app in the next 12 months if it was relevant to you?

- 1 None
- 2 1-2
- 3 3-10
- 4 10-50
- 5 >50

22. Would you pay for this app?

- 1 No
- 3 Maybe
- 5 Yes

23. What is your overall star rating of the app?

- 1 ★ One of the worst apps I've used
- 2 ★★
- 3 ★★★ Average
- 4 ★★★★
- 5 ★★★★★ One of the best apps I've used

## Scoring

### App quality scores for

#### SECTION

- A: Engagement Mean Score = 2.6
- B: Functionality Mean Score = 4
- C: Aesthetics Mean Score = 3

**16. Quantity of information: Is the extent coverage within the scope of the app; and comprehensive but concise?**

- N/A There is no information within the app  
 1 Minimal or overwhelming  
 2 Insufficient or possibly overwhelming  
 3 OK but not comprehensive or concise  
 4 Offers a broad range of information, has some gaps or unnecessary detail; or has no links to more information and resources  
 5 Comprehensive and concise; contains links to more information and resources

**17. Visual information: Is visual explanation of concepts – through charts/graphs/images/videos, etc. – clear, logical, correct?**

- N/A There is no visual information within the app (e.g. it only contains audio, or text)  
 1 Completely unclear/confusing/wrong or necessary but missing  
 2 Mostly unclear/confusing/wrong  
 3 OK but often unclear/confusing/wrong  
 4 Mostly clear/logical/correct with negligible issues  
 5 Perfectly clear/logical/correct

**18. Credibility: Does the app come from a legitimate source (specified in app store description or within the app itself)?**

- 1 Source identified but legitimacy/trustworthiness of source is questionable (e.g. commercial business with vested interest)  
 2 Appears to come from a legitimate source, but it cannot be verified (e.g. has no webpage)  
Developed by small NGO/institution (hospital/centre, etc.) /specialised commercial business, funding body  
4 Developed by government, university or as above but larger in scale  
5 Developed using nationally competitive government or research funding (e.g. Australian Research Council, NHMRC)

**19. Evidence base: Has the app been trialled/tested; must be verified by evidence (in published scientific literature)?**

- N/A The app has not been trialled/tested  
1 The evidence suggests the app does not work  
2 App has been trialled (e.g., acceptability, usability, satisfaction ratings) and has partially positive outcomes in studies that are not randomised controlled trials (RCTs), or there is little or no contradictory evidence.  
3 App has been trialled (e.g., acceptability, usability, satisfaction ratings) and has positive outcomes in studies that are not RCTs, and there is no contradictory evidence.  
4 App has been trialled and outcome tested in 1-2 RCTs indicating positive results  
5 App has been trialled and outcome tested in  $\geq 3$  high quality RCTs indicating positive results

**D. Information mean score = 3.1** \*

\* Exclude questions rated as "N/A" from the mean score calculation.

- size problems**
- 4 Mostly clear, able to select/locate/see/read items
  - 5 Professional, simple, clear, orderly, logically organised, device display optimised. Every design component has a purpose



**11. Graphics: How high is the quality/resolution of graphics used for buttons/icons/menus/content?**

- 1 Graphics appear amateur, very poor visual design - disproportionate, completely stylistically inconsistent
- 2 Low quality/low resolution graphics; low quality visual design – disproportionate, stylistically inconsistent
- 3 Moderate quality graphics and visual design (generally consistent in style)
- 4 High quality/resolution graphics and visual design – mostly proportionate, stylistically consistent 5
- Very high quality/resolution graphics and visual design - proportionate, stylistically consistent throughout

**12. Visual appeal: How good does the app look?**

- 1 No visual appeal, unpleasant to look at, poorly designed, clashing/mismatched colours 2
- Little visual appeal – poorly designed, bad use of colour, visually boring
- Some visual appeal – average, neither pleasant, nor unpleasant
- High level of visual appeal – seamless graphics – consistent and professionally designed 5 As above + very attractive, memorable, stands out; use of colour enhances app features/menus

C. Aesthetics mean score = 3

## SECTION D

**Information – Contains high quality information (e.g. text, feedback, measures, references) from a credible source. Select N/A if the app component is irrelevant.**

**13. Accuracy of app description (in app store): Does app contain what is described?**

- 1 Misleading. App does not contain the described components/functions. Or has no description 2
- Inaccurate. App contains very few of the described components/functions
- OK. App contains some of the described components/functions
- Accurate. App contains most of the described components/functions
- Highly accurate description of the app components/functions

**14. Goals: Does app have specific, measurable and achievable goals (specified in app store description or within the app itself)?**

- N/A Description does not list goals, or app goals are irrelevant to research goal (e.g. using a game for educational purposes)
- 1 App has no chance of achieving its stated goals
  - 2 Description lists some goals, but app has very little chance of achieving them
  - 3 OK. App has clear goals, which may be achievable.
  - App has clearly specified goals, which are measurable and achievable
  - App has specific and measurable goals, which are highly likely to be achieved

**15. Quality of information: Is app content correct, well written, and relevant to the goal/topic of the app?**

- N/A There is no information within the app
- 1 Irrelevant/inappropriate/incoherent/incorrect
  - Poor. Barely relevant/appropriate/coherent/may be incorrect
  - Moderately relevant/appropriate/coherent/and appears correct
  - Relevant/appropriate/coherent/correct
  - Highly relevant, appropriate, coherent, and correct

5 Perfectly targeted, no issues found

A. Engagement mean score = 2.6

## SECTION B

### Functionality – app functioning, easy to learn, navigation, flow logic, and gestural design of app

#### 6. Performance: How accurately/fast do the app features (functions) and components (buttons/menus) work?

- 1 App is broken; no/insufficient/inaccurate response (e.g. crashes/bugs/broken features, etc.)
- 2 Some functions work, but lagging or contains major technical problems
- 3 App works overall. Some technical problems need fixing/Slow at times
- 4 Mostly functional with minor/negligible problems
- 5 Perfect/timely response; no technical bugs found/contains a 'loading time left' indicator

#### 7. Ease of use: How easy is it to learn how to use the app; how clear are the menu labels/icons and instructions?

- 1 No/limited instructions; menu labels/icons are confusing; complicated
- 2 Useable after a lot of time/effort
- 3 Useable after some time/effort
- 4 Easy to learn how to use the app (or has clear instructions)
- 5 Able to use app immediately; intuitive; simple

#### 8. Navigation: Is moving between screens logical/accurate/appropriate/ uninterrupted; are all necessary screen links present?

- 1 Different sections within the app seem logically disconnected and random/confusing/navigation is difficult
- 2 Usable after a lot of time/effort
- 3 Usable after some time/effort
- 4 Easy to use or missing a negligible link
- 5 Perfectly logical, easy, clear and intuitive screen flow throughout, or offers shortcuts

#### 9. Gestural design: Are interactions (taps/swipes/pinches/scrolls) consistent and intuitive across all components/screens?

- 1 Completely inconsistent/confusing
- 2 Often inconsistent/confusing
- 3 OK with some inconsistencies/confusing elements
- 4 Mostly consistent/intuitive with negligible problems
- 5 Perfectly consistent and intuitive

B. Functionality mean score = 4

## SECTION C

### Aesthetics – graphic design, overall visual appeal, colour scheme, and stylistic consistency

#### 10. Layout: Is arrangement and size of buttons/icons/menu/content on the screen appropriate or zoomable if needed?

- 1 Very bad design, cluttered, some options impossible to select/locate/see/read device display not optimised
- 2 Bad design, random, unclear, some options difficult to select/locate/see/read
- 3 Satisfactory, few problems with selecting/locating/seeing/reading items or with minor screen

## App Quality Ratings

The Rating scale assesses app quality on four dimensions. All items are rated on a 5-point scale from "1.Inadequate" to "5.Excellent". Circle the number that most accurately represents the quality of the app component you are rating. Please use the descriptors provided for each response category.

### SECTION A

**Engagement – fun, interesting, customisable, interactive (e.g. sends alerts, messages, reminders, feedback, enables sharing), well-targeted to audience**

**1. Entertainment: Is the app fun/entertaining to use? Does it use any strategies to increase engagement through entertainment (e.g. through gamification)?**

- 1 Dull, not fun or entertaining at all
- 2 Mostly boring
- 3 OK, fun enough to entertain user for a brief time (< 5 minutes)
- 4 Moderately fun and entertaining, would entertain user for some time (5-10 minutes total)
- 5 Highly entertaining and fun, would stimulate repeat use

**2. Interest: Is the app interesting to use? Does it use any strategies to increase engagement by presenting its content in an interesting way?**

- 1 Not interesting at all
- 2 Mostly uninteresting
- 3 OK, neither interesting nor uninteresting; would engage user for a brief time (< 5 minutes)
- 4 Moderately interesting; would engage user for some time (5-10 minutes total)
- 5 Very interesting, would engage user in repeat use

**3. Customisation: Does it provide/retain all necessary settings/preferences for apps features (e.g. sound, content, notifications, etc.)?**

- 1 Does not allow any customisation or requires setting to be input every time
- 2 Allows insufficient customisation limiting functions
- 3 Allows basic customisation to function adequately
- 4 Allows numerous options for customisation
- 5 Allows complete tailoring to the individual's characteristics/preferences, retains all settings

**4. Interactivity: Does it allow user input, provide feedback, contain prompts (reminders, sharing options, notifications, etc.)? Note: these functions need to be customisable and not overwhelming in order to be perfect.**

- 1 No interactive features and/or no response to user interaction
- 2 Insufficient interactivity, or feedback, or user input options, limiting functions
- 3 Basic interactive features to function adequately
- 4 Offers a variety of interactive features/feedback/user input options
- 5 Very high level of responsiveness through interactive features/feedback/user input options

**5. Target group: Is the app content (visual information, language, design) appropriate for your target audience?**

- 1 Completely inappropriate/unclear/confusing
- 2 Mostly inappropriate/unclear/confusing
- 3 Acceptable but not targeted. May be inappropriate/unclear/confusing
- 4 Well-targeted, with negligible issues

## Mobile Application Rating Scale (MARS)

### App Classification

The Classification section is used to collect descriptive and technical information about the app. Please review the app description in iTunes / Google Play to access this information.

App Name: Natural Cycles

Rating this version: 4.8 Rating all versions: 4.8

Developer: Natural Cycles Nordic AB

Ratings this version: NA N ratings all versions: 25,000

Version: 5.4.4 Last update: 1 week ago

Cost - basic version: £ 5.83/mo Cost - upgrade version: £ 14.99/mo

Platform:  iPhone  iPad  Android

Brief description: Period & Fertility tracker. "100% hormone free contraception". Symptom tracker

#### Theoretical background/Strategies

Focus: what the app targets  
(select all that apply)

- Increase Happiness/Well-being
- Mindfulness/Meditation/Relaxation
- Reduce negative emotions
- Depression
- Anxiety/Stress
- Anger
- Behaviour Change
- Alcohol/Substance Use
- Goal Setting
- Entertainment
- Relationships
- Physical health
- Other \_\_\_\_\_

(all that apply)

- Assessment
- Feedback
- Information/Education
- Monitoring/Tracking
- Goal setting
- Advice /Tips /Strategies /Skills training
- CBT - Behavioural (positive events)
- CBT - Cognitive (thought challenging)
- ACT - Acceptance commitment therapy
- Mindfulness/Meditation
- Relaxation
- Gratitude
- Strengths based
- Other \_\_\_\_\_

Affiliations:

- Unknown
- Commercial
- Government
- NGO
- University
- General

#### Age group (all that apply)

- Children (under 12)
- Adolescents (13-17)
- Young Adults (18-25)
- Adults

#### Technical aspects of app (all that apply)

- Allows sharing (Facebook, Twitter, etc.)
- Has an app community
- Allows password-protection

# Mobile Application Rating Scale (MARS)

## App Classification

The Classification section is used to collect descriptive and technical information about the app. Please review the app description in iTunes / Google Play to access this information.

App Name: MenoLife - Menopause Tracker  
Rating this version: 4.5 Rating all versions: 4.5  
Developer: Menolabs, LLC  
rations this version: 1,600 N ratings all versions: 1,600  
Version: 5.0.16 Last update: 2 years ago  
Cost - basic version: Free Cost - upgrade version: Free  
Platform:  iPhone  iPad  Android  
Brief description: Track menopause symptoms, see trends, progress & changes & suggestions

### Theoretical background/Strategies

Focus: what the app targets  
(select all that apply)

- Increase Happiness/Well-being
  - Mindfulness/Meditation/Relaxation
  - Reduce negative emotions
  - Depression
  - Anxiety/Stress
  - Anger
  - Behaviour Change
  - Alcohol/Substance Use
  - Goal Setting
  - Entertainment
  - Relationships
  - Physical health
  - Other \_\_\_\_\_
- Assessment
  - Feedback
  - Information/Education
  - Monitoring/Tracking
  - Goal setting
  - Advice /Tips /Strategies /Skills training
  - CBT - Behavioural (positive events)
  - CBT – Cognitive (thought challenging)
  - ACT - Acceptance commitment therapy
  - Mindfulness/Meditation
  - Relaxation
  - Gratitude
  - Strengths based
  - Other \_\_\_\_\_

Affiliations:

- Unknown  Commercial  Government  NGO  University
- General

### Age group (all that apply)

- Children (under 12)
- Adolescents (13-17)
- Young Adults (18-25)  Adults

### Technical aspects of app (all that apply)

- Allows sharing (Facebook, Twitter, etc.)  Has an app community
- Allows password-protection

D: Information Mean Score = 5  
App quality mean Score = 3.65  
App subjective quality Score = 2.5



## App-specific

These added items can be adjusted and used to assess the perceived impact of the app on the user's knowledge, attitudes, intentions to change as well as the likelihood of actual change in the target health behaviour.

### SECTION F

1. Awareness: This app is likely to increase awareness of the importance of addressing [insert target health behaviour]

Strongly Agree 5

Strongly disagree

1 2 3 4

2. Knowledge: This app is likely to increase knowledge/understanding of [insert target health behaviour]

Strongly Agree 5

Strongly disagree

1 2 3 4

3. Attitudes: This app is likely to change attitudes toward improving [insert target health behaviour]

Strongly Agree 5

Strongly disagree

1 2 3 4

4. Intention to change: This app is likely to increase intentions/motivation to address [insert target health behaviour]

Strongly Agree 5

Strongly disagree

1 2 3 4

5. Help seeking: Use of this app is likely to encourage further help seeking for [insert target health behaviour] (if it's required)

Strongly Agree 5

Strongly disagree

1 2 3 4

6. Behaviour change: Use of this app is likely increase/decrease [insert target health behaviour]

Strongly Agree 5

## App subjective quality

### SECTION E

#### 20. Would you recommend this app to people who might benefit from it?

- 1 Not at all I would not recommend this app to anyone
- 2 There are very few people I would recommend this app to
- 3 Maybe There are several people whom I would recommend it to
- 4 There are many people I would recommend this app to
- 5 Definitely I would recommend this app to everyone

#### 21. How many times do you think you would use this app in the next 12 months if it was relevant to you?

- 1 None

2 1-2

3 3-10

4 10-50

5 >50

#### 22. Would you pay for this app?

- 1 No

- 3 Maybe

- 5 Yes

#### 23. What is your overall star rating of the app?

- 1 ★ One of the worst apps I've used

- 2 ★★

- 3 ★★★ Average

- 4 ★★★★

- 5 ★★★★★ One of the best apps I've used

## Scoring

### App quality scores for

#### SECTION

A: Engagement Mean Score = 1.6

B: Functionality Mean Score = 5

C: Aesthetics Mean Score = 2.6

## App Quality Ratings

The Rating scale assesses app quality on four dimensions. All items are rated on a 5-point scale from "1.Inadequate" to "5.Excellent". Circle the number that most accurately represents the quality of the app component you are rating. Please use the descriptors provided for each response category.

### SECTION A

Engagement – fun, interesting, customisable, interactive (e.g. sends alerts, messages, reminders, feedback, enables sharing), well-targeted to audience

1. Entertainment: Is the app fun/entertaining to use? Does it use any strategies to increase engagement through entertainment (e.g. through gamification)?

- 1-Dull, not fun or entertaining at all
- 2 Mostly boring
- 3 OK, fun enough to entertain user for a brief time (< 5 minutes)
- 4 Moderately fun and entertaining, would entertain user for some time (5-10 minutes total) 5
- Highly entertaining and fun, would stimulate repeat use

2. Interest: Is the app interesting to use? Does it use any strategies to increase engagement by presenting its content in an interesting way?

- 1 Not interesting at all
- 2 Mostly uninteresting
- 3 OK, neither interesting nor uninteresting; would engage user for a brief time (< 5 minutes) 4
- Moderately interesting; would engage user for some time (5-10 minutes total)
- 5 Very interesting, would engage user in repeat use

3. Customisation: Does it provide/retain all necessary settings/preferences for apps features (e.g. sound, content, notifications, etc.)?

- 1 Does not allow any customisation or requires setting to be input every time
- 2 Allows insufficient customisation limiting functions
- 3 Allows basic customisation to function adequately
- 4 Allows numerous options for customisation
- 5 Allows complete tailoring to the individual's characteristics/preferences, retains all settings

4. Interactivity: Does it allow user input, provide feedback, contain prompts (reminders, sharing options, notifications, etc.)? Note: these functions need to be customisable and not overwhelming in order to be perfect.

- 1 No interactive features and/or no response to user interaction
- 2 Insufficient interactivity, or feedback, or user input options, limiting functions
- 3 Basic interactive features to function adequately
- 4 Offers a variety of interactive features/feedback/user input options
- 5 Very high level of responsiveness through interactive features/feedback/user input options

5. Target group: Is the app content (visual information, language, design) appropriate for your target audience?

- 1 Completely inappropriate/unclear/confusing
- 2 Mostly inappropriate/unclear/confusing
- 3 Acceptable but not targeted. May be inappropriate/unclear/confusing
- 4 Well-targeted, with negligible issues

**16. Quantity of information: Is the extent coverage within the scope of the app; and comprehensive but concise?**

- N/A There is no information within the app  
1 Minimal or overwhelming  
2 Insufficient or possibly overwhelming  
3 OK but not comprehensive or concise  
4 Offers a broad range of information, has some gaps or unnecessary detail; or has no links to more information and resources  
**5 Comprehensive and concise; contains links to more information and resources**

**17. Visual information: Is visual explanation of concepts – through charts/graphs/images/videos, etc. – clear, logical, correct?**

- N/A There is no visual information within the app (e.g. it only contains audio, or text)  
1 Completely unclear/confusing/wrong or necessary but missing  
2 Mostly unclear/confusing/wrong  
3 OK but often unclear/confusing/wrong  
4 Mostly clear/logical/correct with negligible issues  
**5 Perfectly clear/logical/correct**

**18. Credibility: Does the app come from a legitimate source (specified in app store description or within the app itself)?**

- 1 Source identified but legitimacy/trustworthiness of source is questionable (e.g. commercial business with vested interest)  
2 Appears to come from a legitimate source, but it cannot be verified (e.g. has no webpage)  
3 Developed by small NGO/institution (hospital/centre, etc.) /specialised commercial business, funding body  
4 Developed by government, university or as above but larger in scale  
**5 Developed using nationally competitive government or research funding (e.g. Australian Research Council, NHMRC)**

**19. Evidence base: Has the app been trialled/tested; must be verified by evidence (in published scientific literature)?**

- N/A The app has not been trialled/tested  
1 The evidence suggests the app does not work  
2 App has been trialled (e.g., acceptability, usability, satisfaction ratings) and has partially positive outcomes in studies that are not randomised controlled trials (RCTs), or there is little or no contradictory evidence.  
3 App has been trialled (e.g., acceptability, usability, satisfaction ratings) and has positive outcomes in studies that are not RCTs, and there is no contradictory evidence.  
4 App has been trialled and outcome tested in 1-2 RCTs indicating positive results  
5 App has been trialled and outcome tested in  $\geq 3$  high quality RCTs indicating positive results

**D. Information mean score = 5.**

\* Exclude questions rated as "N/A" from the mean score calculation.

5 Perfectly targeted, no issues found

A. Engagement mean score = 1.6



## SECTION B

**Functionality – app functioning, easy to learn, navigation, flow logic, and gestural design of app**

6. Performance: How accurately/fast do the app features (functions) and components (buttons/menus) work?

1 App is broken; no/insufficient/inaccurate response (e.g. crashes/bugs/broken features, etc.) 2

Some functions work, but lagging or contains major technical problems

3 App works overall. Some technical problems need fixing/Slow at times

4 Mostly functional with minor/negligible problems

5 Perfect/timely response; no technical bugs found/contains a 'loading time left' indicator

7. Ease of use: How easy is it to learn how to use the app; how clear are the menu labels/icons and instructions?

1 No/limited instructions; menu labels/icons are confusing; complicated

2 Useable after a lot of time/effort

3 Useable after some time/effort

4 Easy to learn how to use the app (or has clear instructions)

5 Able to use app immediately; intuitive; simple

8. Navigation: Is moving between screens logical/accurate/appropriate/ uninterrupted; are all necessary screen links present?

1 Different sections within the app seem logically disconnected and random/confusing/navigation is difficult

2 Usable after a lot of time/effort

3 Usable after some time/effort

4 Easy to use or missing a negligible link

5 Perfectly logical, easy, clear and intuitive screen flow throughout, or offers shortcuts

9. Gestural design: Are interactions (taps/swipes/pinches/scrolls) consistent and intuitive across all components/screens?

1 Completely inconsistent/confusing

2 Often inconsistent/confusing

3 OK with some inconsistencies/confusing elements

4 Mostly consistent/intuitive with negligible problems

5 Perfectly consistent and intuitive

B. Functionality mean score = 5

## SECTION C

**Aesthetics – graphic design, overall visual appeal, colour scheme, and stylistic consistency**

10. Layout: Is arrangement and size of buttons/icons/menu/content on the screen appropriate or zoomable if needed?

1 Very bad design, cluttered, some options impossible to select/locate/see/read device display not optimised

2 Bad design, random, unclear, some options difficult to select/locate/see/read

3 Satisfactory, few problems with selecting/locating/seeing/reading items or with minor screen

size problems  
 4 Mostly clear, able to select/locate/see/read items  
 5 Professional, simple, clear, orderly, logically organised, device display optimised. Every design component has a purpose

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**11. Graphics: How high is the quality/resolution of graphics used for buttons/icons/menus/content?**

1 Graphics appear amateur, very poor visual design - disproportionate, completely stylistically inconsistent  
2 Low quality/low resolution graphics; low quality visual design - disproportionate, stylistically inconsistent  
 3 Moderate quality graphics and visual design (generally consistent in style)  
4 High quality/resolution graphics and visual design - mostly proportionate, stylistically consistent 5  
Very high quality/resolution graphics and visual design - proportionate, stylistically consistent throughout

**12. Visual appeal: How good does the app look?**

1 No visual appeal, unpleasant to look at, poorly designed, clashing/mismatched colours 2  
Little visual appeal - poorly designed, bad use of colour, visually boring  
3 Some visual appeal - average, neither pleasant, nor unpleasant  
4 High level of visual appeal - seamless graphics - consistent and professionally designed 5 As above + very attractive, memorable, stands out; use of colour enhances app features/menus

**C. Aesthetics mean score = 2.6**

**SECTION D**

**Information – Contains high quality information (e.g. text, feedback, measures, references) from a credible source. Select N/A if the app component is irrelevant.**

**13. Accuracy of app description (in app store): Does app contain what is described?**

1 Misleading. App does not contain the described components/functions. Or has no description 2  
Inaccurate. App contains very few of the described components/functions  
3 OK. App contains some of the described components/functions  
4 Accurate. App contains most of the described components/functions  
 5 Highly accurate description of the app components/functions

**14. Goals: Does app have specific, measurable and achievable goals (specified in app store description or within the app itself)?**

N/A Description does not list goals, or app goals are irrelevant to research goal (e.g. using a game for educational purposes)  
1 App has no chance of achieving its stated goals  
2 Description lists some goals, but app has very little chance of achieving them  
3 OK. App has clear goals, which may be achievable.  
 4 App has clearly specified goals, which are measurable and achievable  
5 App has specific and measurable goals, which are highly likely to be achieved

**15. Quality of information: Is app content correct, well written, and relevant to the goal/topic of the app?**

N/A There is no information within the app  
1 Irrelevant/inappropriate/incoherent/incorrect  
2 Poor. Barely relevant/appropriate/coherent/may be incorrect  
3 Moderately relevant/appropriate/coherent/and appears correct  
4 Relevant/appropriate/coherent/correct  
 5 Highly relevant, appropriate, coherent, and correct