

B.Tech. DEGREE EXAMINATION, OCTOBER/NOVEMBER 2022

End Examination

Sixth Semester

ENTREPRENEURSHIP AND INCUBATION

(Electronics and Communication Engineering and Mechanical engineering)

(Academic year 2021 – 2022)

(RU 19 Regulations)

(Regular)

Time : 3 Hours

Max. Marks : 70

PART — A

(Compulsory Question)

Answer any FIVE questions.

(10 × 2 = 20 Marks)

1. ☒ (a) Define Entrepreneurship.
- ☒ (b) Difference between Entrepreneur and Intrapreneur.
- ☒ (c) Sources of New Idea.
- ☒ (d) What is Business Plan?
- ☒ (e) Role of NBFC in promoting Entrepreneurship.
- ☒ (f) Sources of Finance.
- ☒ (g) Role of Women Entrepreneurs.
- ☒ (h) Export Oriented Units.
- ☒ (i) Define Business Incubator.
- ☒ (j) Value Proposition

PART — B

Answer one FULL question from each Unit; All questions carry EQUAL marks

(5 × 10 = 50 Marks)

UNIT I

- ✓ 2. State various levels involved in entrepreneurship process. 10
Or
3. Explain the characteristics of Entrepreneurs. 10

UNIT II

4. Discuss the various sources of New Ideas. 10
Or
- ✓ 5. What are the measures taken while presenting a Business Plan 10

UNIT III

- ✓ 6. Explain the Institutional support in the aid of Entrepreneurship. 10
Or
7. Describe the different Entrepreneurship Development Programmes. 10

UNIT IV

- ✓ 8. Explain the problems faced by Women Entrepreneurs. 10
Or
9. Describe the role of Central Government in promoting Women Entrepreneurs. 10

UNIT V

- ✓ 10. Explain the principles of Business Incubation. 10
Or
- ✓ 11. Describe the steps in preparing a Business Plan. 10