

SOHAN UMESH JOSHI

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Links

[My Personal Website](#) | [The inProgress Newsletter](#)

Education

University of Pune

B.E (Bachelors in Engineering) | 05/2024

- Currently a pre-final year student majoring in electronics and telecommunications engineering at Pune Institute of Computer Technology with an average CGPA of 9.11/ 10.

Experience

Training and Placement Cell, PICT, Pune

EnTC Student Head | 08/2023 - Present

- Working in a team of 18 volunteers for the Training and Placement Cell at my college to smoothen the placement process of 700+ batchmates.

Understanding VC

Content Manager | 05/2022 - Present

- **Summarized** 30+ business podcasts with **10,000+ downloads** on multiple podcast platforms.
- **Aided** client with AI tools, achieving **50% cost reduction** and improved production quality.
- **Transformed** from a novice to a well-informed individual in VC and startup ecosystems, now aspiring to build a career in these domains, presently dedicated to driving podcast growth.

IEEE Pune Section

Podcast Team Lead | 03/2022 - Present

- **Led** a nine-member team in 2022-2023 to create resourceful educational podcasts for the student community.
- **Initiated** video podcasting for our show '[Beyond Conversations](#)', and published 13 episodes on YouTube.
- **Crossed 210+ subscribers, 7100+ views** on our YouTube channel in one year.
- **Enlarged** team to 12 members in 2023-2024, forming **4 domain-specific teams** for seamless production.
- **Produced** 8 episodes within 4 months, demonstrating a doubled production rate while elevating technical excellence (audio and video) and podcast aesthetics.
- **Achieved 10,000 views** in just 4 months, thereby surpassing the 2022 view count **in 30% of the time**.
- **Crossed 700 hours of watch time** on YouTube, currently focussed on leveraging the exponential growth of the podcast to grow it even further.

The inProgress Newsletter

Founder | 08/2021 - Present

- **Launched** 'Sohan's Newsletter' with a weekly publishing schedule, with the motive of documenting my learning curve.
- **Gained** 80-90 student readers from my college in 2022, expanding my network through organic marketing.
- **Developed** a strong understanding of student-centric issues through my newsletter network, inspiring a focus on self-improvement writing.
- **Initiated** a self-improvement documentation, providing actionable tips and perspectives to foster a satisfying and fulfilling student life for readers.
- **Rebranded** as '[The inProgress Newsletter](#),' emphasizing a collective self-improvement journey for all.
- **Achieved** 10,000+ reads and 200+ weekly readers in the same duration.
- **Promoted** newsletter content on LinkedIn, reaching 100K+ impressions in the same duration.
- **Currently** prioritizing the development of a writing system to ensure consistent newsletter delivery.

www.joshisohan.com

Writer | 05/2023

- **Built** [my personal website](#) using no-code tools, primarily to unify my content portfolio at one place.

- **Started my blog** on the website to share perspectives, insights, resources and actionable advice, to address and help the student community.

MIM Wizard

Community Management Intern | 12/2022 - 03/2023

- **Applied** hands-on project management skills from ideation to execution while building the community.
- **Commenced** community building through insightful podcasts featuring students studying abroad, providing valuable insights for aspiring students.
- **Achieved** 300+ subscribers and 4000+ views in 4 video podcast production in the same duration.
- **Attained** in-depth knowledge of end-to-end content creation and management process.

Skills

Leadership | Project Management | Marketing | Blogging | Podcasting | Team Management | Strategic Content Development | Social Media Management | Wordpress | Public Speaking | Communication |