Dear Client,

Thank you for providing the three datasets from Sprocket Central Pty Ltd.

The summary shown below is all about the issues related to the given datasets.

- *Customer Demographic –*
    1. *Data in 'gender' column is inconsistent*
    2. *Special Characters are there in dataset*
    3. *few missing data is present in 'job_title' column*
    4. *n/a data is also there in 'job_industry_category'*

- *Customer Addresses – State column data is not consistent*

- *Transaction –*
    1. *some missing data in 'online_order', 'brand', 'product_line' 'product_class', 'product_size', 'standard_cost' and 'product_first_sold_date' column.*
    2. *Special character/symbol in 'standard_cost' column*

Here are few recommendations for improving the datasets.

- If there is a categorical data then provide proper categories options.
- Take care about missing and special character data.

So, this is all about your datasets and it was great experience working on this dataset.

Kind Regards,
Kiran Phondake