```
<!DOCTYPE html>
<html lang="en-US" itemscope="itemscope"
itemtype="http://schema.org/WebPage">
<head>
<meta charset="UTF-8">
<meta name="viewport" content="width=device-width, initial-</pre>
scale=1.0">
<link rel="profile" href="http://qmpq.org/xfn/11">
<link rel="pingback"</pre>
href="http://www.kiranthikkam.com/xmlrpc.php">
<title>About &#8211; Dead End</title>
<link rel="alternate" type="application/rss+xml" title="Dead End</pre>
» Feed" href="http://www.kiranthikkam.com/feed/" />
<link rel="alternate" type="application/rss+xml" title="Dead End</pre>
» Comments Feed"
href="http://www.kiranthikkam.com/comments/feed/" />
<link rel="alternate" type="application/rss+xml" title="Dead End</pre>
» About Comments Feed"
href="http://www.kiranthikkam.com/about/feed/" />
          <script type="text/javascript">
               window. wpemojiSettings =
{"baseUrl":"https:\/\/s.w.org\/images\/core\/emoji\/72x72\/","ex
t":".png", "source": { "concatemoji": "http:\/\/www.kiranthikkam.com
\/wp-includes\/js\/wp-emoji-release.min.js?ver=4.4.2"}};
               !function(a,b,c){function d(a){var
c,d=b.createElement("canvas"),e=d.getContext&&d.getContext("2d")
,f=String.fromCharCode;return
e&&e.fillText?(e.textBaseline="top",e.font="600 32px
Arial", "flag"===a?(e.fillText(f(55356,56806,55356,56826),0,0), d.
toDataURL().length>3e3):"diversity"===a?(e.fillText(f(55356,5722
1),0,0),c=e.getImageData(16,16,1,1).data.toString(),e.fillText(f
(55356,57221,55356,57343),0,0),c!==e.getImageData(16,16,1,1).dat
a.toString()):("simple"===a?e.fillText(f(55357,56835),0,0):e.fil
lText(f(55356,57135),0,0),0!==e.qetImageData(16,16,1,1).data[0])
):!1}function e(a){var
c=b.createElement("script");c.src=a,c.type="text/javascript",b.g
etElementsByTagName("head")[0].appendChild(c)}var
f,q;c.supports={simple:d("simple"),flaq:d("flaq"),unicode8:d("un
icode8"),diversity:d("diversity")},c.DOMReady=!1,c.readyCallback
=function(){c.DOMReady=!0},c.supports.simple&&c.supports.flag&&c
.supports.unicode8&&c.supports.diversity||(g=function(){c.readyC
allback()},b.addEventListener?(b.addEventListener("DOMContentLoa
ded",g,!1),a.addEventListener("load",g,!1)):(a.attachEvent("onlo
ad",q),b.attachEvent("onreadystatechange",function(){"complete"=
==b.readyState&&c.readyCallback()})),f=c.source||{},f.concatemoj
i?e(f.concatemoji):f.wpemoji&&f.twemoji&&(e(f.twemoji),e(f.wpemo
ji)))}(window, document, window. wpemojiSettings);
```

```
</script>
          <style type="text/css">
imq.wp-smiley,
imq.emoji {
     display: inline !important;
     border: none !important;
     box-shadow: none !important;
     height: 1em !important;
     width: 1em !important;
     margin: 0 .07em !important;
     vertical-align: -0.1em !important;
     background: none !important;
     padding: 0 !important;
}
</style>
<link rel='stylesheet' id='shop-isle-bootstrap-css'</pre>
href='http://www.kiranthikkam.com/wp-content/themes/shop-
isle/assets/bootstrap/css/bootstrap.min.css?ver=20120206'
type='text/css' media='all' />
<link rel='stylesheet' id='shop-isle-magnific-popup-css'</pre>
href='http://www.kiranthikkam.com/wp-content/themes/shop-
isle/assets/css/magnific-popup.css?ver=20120206' type='text/css'
media='all' />
<link rel='stylesheet' id='shop-isle-flexslider-css'</pre>
href='http://www.kiranthikkam.com/wp-content/themes/shop-
isle/assets/css/flexslider.css?ver=20120206' type='text/css'
media='all' />
<link rel='stylesheet' id='shop-isle-owl-carousel-css'</pre>
href='http://www.kiranthikkam.com/wp-content/themes/shop-
isle/assets/css/owl.carousel.css?ver=20120206' type='text/css'
media='all' />
<link rel='stylesheet' id='shop-isle-animate-css'</pre>
href='http://www.kiranthikkam.com/wp-content/themes/shop-
isle/assets/css/animate.css?ver=20120206' type='text/css'
media='all' />
<link rel='stylesheet' id='shop-isle-main-style-css'</pre>
href='http://www.kiranthikkam.com/wp-content/themes/shop-
isle/assets/css/style.css?ver=20120206' type='text/css'
media='all' />
<link rel='stylesheet' id='shop-isle-style-css'</pre>
href='http://www.kiranthikkam.com/wp-content/themes/shop-
isle/style.css?ver=1.1.3' type='text/css' media='all' />
<link rel='stylesheet' id='shop-isle-woocommerce-style1-css'</pre>
href='http://www.kiranthikkam.com/wp-content/themes/shop-
isle/inc/woocommerce/css/woocommerce.css?ver=v3' type='text/css'
media='all' />
<script type='text/javascript'</pre>
src='http://www.kiranthikkam.com/wp-
```

```
includes/js/jquery/jquery.js?ver=1.11.3'></script>
<script type='text/javascript'</pre>
src='http://www.kiranthikkam.com/wp-includes/js/jquery/jquery-
migrate.min.js?ver=1.2.1'></script>
<link rel='https://api.w.org/'</pre>
href='http://www.kiranthikkam.com/wp-json/' />
<link rel="EditURI" type="application/rsd+xml" title="RSD"</pre>
href="http://www.kiranthikkam.com/xmlrpc.php?rsd" />
<link rel="wlwmanifest" type="application/wlwmanifest+xml"</pre>
href="http://www.kiranthikkam.com/wp-includes/wlwmanifest.xml"
<meta name="generator" content="WordPress 4.4.2" />
<meta name="generator" content="WooCommerce 2.5.2" />
<link rel="canonical" href="http://www.kiranthikkam.com/about/"</pre>
/>
<link rel='shortlink' href='http://www.kiranthikkam.com/?p=2' />
<link rel="alternate" type="application/json+oembed"</pre>
href="http://www.kiranthikkam.com/wp-
json/oembed/1.0/embed?url=http%3A%2F%2Fwww.kiranthikkam.com%2Fab
out%2F" />
<link rel="alternate" type="text/xml+oembed"</pre>
href="http://www.kiranthikkam.com/wp-
json/oembed/1.0/embed?url=http%3A%2F%2Fwww.kiranthikkam.com%2Fab
out%2F&format=xml" />
<script type="text/javascript">
var lc = {};
 lc.license = 7113941;
lc.params = [
                { name: 'Products', value: '' },
                { name: 'Shipping address', value: '' },
    ];
(function() {
var lc = document.createElement('script'); lc.type =
'text/javascript'; lc.async = true;
lc.src = ('https:' == document.location.protocol ? 'https://' :
'http://') + 'cdn.livechatinc.com/tracking.js';
var s = document.getElementsByTagName('script')[0];
s.parentNode.insertBefore(lc, s);
})();
function checkCart() {
    var params = 'action=wc-livechat-check-cart';
    var obj;
    try {
        obj = new XMLHttpRequest();
    } catch(e){
        try {
        obj = new ActiveXObject("Msxml2.XMLHTTP");
```

```
} catch(e) {
            try {
            obj = new ActiveXObject("Microsoft.XMLHTTP");
            } catch(e) {
                return false;
        }
    obj.onreadystatechange = function() {
        if(obj.readyState === 4) {
            var currentParams = JSON.parse(obj.responseText);
            if (JSON.stringify(__lc.params) !==
JSON.stringify(currentParams)) {
                LC API.set custom variables(currentParams);
                  lc.params = currentParams;
            }
        }
    }
    obj.open('POST', 'http://www.kiranthikkam.com/wp-
admin/admin-ajax.php', true);
    obj.setRequestHeader("Content-Type", "application/x-www-form-
urlencoded; charset=UTF-8");
    obj.send(params);
    return obj;
}
setInterval(function() { checkCart(); }, 10000);
</script></head>
<body class="page page-id-2 page-template-default woocommerce-</pre>
active">
     <!-- Preloader -->
               <!-- Navigation start -->
          <nav class="navbar navbar-custom navbar-transparent</pre>
navbar-fixed-top" role="navigation">
               <div class="container">
                    <div class="header-container">
                          <div class="navbar-header">
                               <div
class="shop isle header title"><h1 class="site-title"><a</pre>
href="http://www.kiranthikkam.com/" title="Dead End"
rel="home">Dead End</a></h1><h2 class="site-description"><a
```

```
href="http://www.kiranthikkam.com/" title="Dead End"
rel="home">your search ends here</a></h2></div>
                         <div type="button" class="navbar-</pre>
toggle" data-toggle="collapse" data-target="#custom-collapse">
                              <span class="sr-only">Toggle
navigation</span>
                              <span class="icon-</pre>
bar"></span>
                              <span class="icon-</pre>
bar"></span>
                              <span class="icon-</pre>
bar"></span>
                         </div>
                     </div>
                     <div class="header-menu-wrap">
                         <div class="collapse navbar-
collapse" id="custom-collapse">
                              class="nav navbar-nav navbar-right"><li id="menu-item-55"
class="menu-item menu-item-type-custom menu-item-object-custom"
menu-item-55"><a href="http://#">Dead End</a>
id="menu-item-52" class="menu-item menu-item-type-post type
menu-item-object-page current-menu-item page item page-item-2
current page item menu-item-52"><a
href="http://www.kiranthikkam.com/about/">About</a>
id="menu-item-51" class="menu-item menu-item-type-post type
menu-item-object-page menu-item-has-children menu-item-51"><a
href="http://www.kiranthikkam.com/shop/">Shop</a>
custom menu-item-object-custom menu-item-has-children menu-item-
53"><a href="http://#">For Men</a>
    custom menu-item-object-custom menu-item-72"><a
href="http://www.kiranthikkam.com/product-
category/men/footwear/">Footwear</a>
    </1i>
    custom menu-item-object-custom menu-item-54"><a
href="http://#">For Women</a>
id="menu-item-49" class="menu-item menu-item-type-post type
menu-item-object-page menu-item-has-children menu-item-49"><a
```

```
href="http://www.kiranthikkam.com/my-account/">My Account</a>
post type menu-item-object-page menu-item-48"><a
href="http://www.kiranthikkam.com/products-page/transaction-
results/">Transaction Results</a>
id="menu-item-56" class="menu-item menu-item-type-post_type
menu-item-object-page menu-item-has-children menu-item-56"><a
href="http://www.kiranthikkam.com/cart/">Cart</a>
post type menu-item-object-page menu-item-50"><a
href="http://www.kiranthikkam.com/checkout/">Checkout</a>
</div>
                     </div>
                                               <div
class="navbar-cart">
                              <div class="header-search">
                                  <div class="glyphicon
glyphicon-search header-search-button"></div>
                                  <div class="header-
search-input">
                                      <form role="search"
method="get" class="woocommerce-product-search"
action="http://www.kiranthikkam.com/">
type="search" class="search-field" placeholder="Search
Products…" value="" name="s" title="Search for:" />
                                          <input
type="submit" value="Search" />
                                          <input
type="hidden" name="post type" value="product" />
                                      </form>
                                  </div>
                              </div>
        <div class="navbar-cart-inner">
href="http://www.kiranthikkam.com/cart/" title="View your
shopping cart">
```

```
<span
class="icon-basket"></span>
                                                   <span
class="cart-item-number">0</span>
                                              </a>
                                         </div>
                               </div>
                    </div>
               </div>
          </nav>
          <!-- Navigation end -->
     <!-- Wrapper start -->
     <div class="main">
          <section class="page-header-module module bg-dark"</pre>
data-background="http://www.kiranthikkam.com/wp-
content/themes/shop-isle/assets/images/header.jpg">
          <div class="container">
               <div class="row">
                    <div class="col-sm-10 col-sm-offset-1">
                         <h1 class="module-title font-
alt">About</h1>
                    </div>
               </div>
                         </div><!-- .container -->
          </section>
          <!-- Pricing start -->
          <section class="page-module-content module">
     <div class="container">
                    <div class="row">
                         <!-- Content column start -->
                                                         <div
class="col-sm-8">
                                    <div
class="woocommerce"></div>
```

```
<article id="post-2" class="post-2 page type-page status-publish</pre>
hentry">
              <div class="entry-content"
itemprop="mainContentOfPage">
              <div style="font-size:20px"><strong>Dead
end(kiranthikkam.com) is a young and vibrant company that aims
to provide good quality branded products. Dead end caters to the
fashion needs of men and accessories.</strong>
At Dead end we strive to achieve the highest level of
"Customer Satisfaction" possible. Our cutting edge E-commerce
platform, highly experienced buying team, agile warehouse
systems and state of the art customer care centre provides
customer with:
<strong>Broader selection of products</strong>
<strong>Superior buying experience</strong>
<strong>On-time delivery of products</strong>
<strong>Quick resolution of any concerns</strong>
</div>
                        </div><!-- .entry-content -->
         </article><!-- #post-## -->
<div id="comments" class="comments-area">
                        <div id="respond" class="comment-</pre>
respond">
              <h3 id="reply-title" class="comment-reply-</pre>
title">Leave a Reply <small><a rel="nofollow" id="cancel-
comment-reply-link" href="/about/#respond"
style="display:none;">Cancel reply</a></small></h3>
    <form action="http://www.kiranthikkam.com/wp-comments-</pre>
post.php" method="post" id="commentform" class="comment-form"
novalidate>
                        <span</pre>
id="email-notes">Your email address will not be
published.</span> Required fields are marked <span</pre>
class="required">*</span><p class="comment-form-
comment"><label for="comment">Comment</label> <textarea</pre>
id="comment" name="comment" cols="45" rows="8" aria-
required="true" required="required"></textarea><p</pre>
class="comment-form-author"><label for="author">Name <span
```

```
class="required">*</span></label> <input id="author"</pre>
name="author" type="text" value="" size="30" aria-
required='true' required='required' />
<label for="email">Email <span</pre>
class="required">*</span></label> <input id="email" name="email"</pre>
type="email" value="" size="30" aria-describedby="email-notes"
aria-required='true' required='required' />
<label for="url">Website</label>
<input id="url" name="url" type="url" value="" size="30" />
<input name="submit" type="submit"</pre>
id="submit" class="submit" value="Post Comment" /> <input</pre>
type='hidden' name='comment post ID' value='2'
id='comment post_ID' />
<input type='hidden' name='comment parent' id='comment parent'</pre>
value='0' />
</form>
                        </div><!-- #respond -->
</div><!-- #comments -->
                             </div>
                        <!-- Content column end -->
                        <!-- Sidebar column start -->
                                                     <div
class="col-xs-12 col-sm-4 col-md-3 col-md-offset-1 sidebar">
                             </div>
                        <!-- Sidebar column end -->
                   </div><!-- .row -->
              </div>
         </section>
         <!-- Pricing end -->
    <div class="bottom-page-wrap">
                                          <!-- Widgets start
-->
         <div class="module-small bq-dark</pre>
shop isle footer sidebar">
              <div class="container">
```

```
<div class="row">
```

```
<!-- Widgets
end -->
                                                       <div
class="col-sm-6 col-md-3 footer-sidebar-wrap">
     </div>
                                                  <!-- Widgets
end -->
                                                       <div
class="col-sm-6 col-md-3 footer-sidebar-wrap">
     </div>
                                                  <!-- Widgets
end -->
                                                  <!-- Widgets
end -->
                    </div><!-- .row -->
               </div>
          </div>
                    <!-- Footer start -->
          <footer class="footer bg-dark">
               <!-- Divider -->
               <hr class="divider-d">
               <!-- Divider -->
               <div class="container">
                    <div class="row">
                         <div class="col-sm-6"><p
class="copyright font-alt">© Themeisle, All rights
reserved
                                             isle-poweredby-box"><a class="shop-isle-poweredby"</pre>
href="http://themeisle.com/themes/shop-isle/"
rel="nofollow">ShopIsle </a>powered by<a class="shop-isle-
poweredby" href="http://wordpress.org/" rel="nofollow">
WordPress</a>
                                   </div><div class="col-sm-
6"><div class="footer-social-links"><a href="#"><span
class="social facebook"></span></a><a href="#"><span</pre>
```

```
class="social twitter"></span></a><a href="#"><span</pre>
class="social dribbble"></span></a><a href="#"><span
class="social skype"></span></a></div></div>
     </div><!-- .row -->
               </div>
          </footer>
          <!-- Footer end -->
          </div><!-- .bottom-page-wrap -->
     </div>
     <!-- Wrapper end -->
     <!-- Scroll-up -->
     <div class="scroll-up">
          <a href="#totop"><i class="arrow carrot-2up"></i></a>
     </div>
<script type='text/javascript'>
/* <![CDATA[ */
var wc add to cart params = {"ajax url":"\/wp-admin\/admin-
ajax.php","wc ajax url":"\/about\/?wc-
ajax=%%endpoint%%","i18n view cart":"View
Cart","cart_url":"http:\/\/www.kiranthikkam.com\/cart\/","is car
t":"", "cart redirect after add": "no"};
/* | | > */
</script>
<script type='text/javascript' src='//www.kiranthikkam.com/wp-</pre>
content/plugins/woocommerce/assets/js/frontend/add-to-
cart.min.js?ver=2.5.2'></script>
<script type='text/javascript' src='//www.kiranthikkam.com/wp-</pre>
content/plugins/woocommerce/assets/js/jquery-
blockui/jquery.blockUI.min.js?ver=2.70'></script>
<script type='text/javascript'>
/* <![CDATA[ */
var woocommerce params = {"ajax url":"\/wp-admin\/admin-
ajax.php","wc ajax url":"\/about\/?wc-ajax=%%endpoint%%"};
/* | |> */
</script>
<script type='text/javascript' src='//www.kiranthikkam.com/wp-</pre>
content/plugins/woocommerce/assets/js/frontend/woocommerce.min.j
s?ver=2.5.2'></script>
<script type='text/javascript' src='//www.kiranthikkam.com/wp-</pre>
content/plugins/woocommerce/assets/js/jquery-
cookie/jquery.cookie.min.js?ver=1.4.1'></script>
<script type='text/javascript'>
/* <![CDATA[ */
var wc cart fragments params = {"ajax url":"\/wp-admin\/admin-
```

```
ajax.php", "wc ajax url": "\/about\/?wc-
ajax=%%endpoint%%","fragment name":"wc fragments"};
/* | |> */
</script>
<script type='text/javascript' src='//www.kiranthikkam.com/wp-</pre>
content/plugins/woocommerce/assets/js/frontend/cart-
fragments.min.js?ver=2.5.2'></script>
<script type='text/javascript'</pre>
src='http://www.kiranthikkam.com/wp-content/themes/shop-
isle/assets/bootstrap/js/bootstrap.min.js?ver=20120206'></script
<script type='text/javascript'</pre>
src='http://www.kiranthikkam.com/wp-content/themes/shop-
isle/assets/js/jquery.mb.YTPlayer.min.js?ver=20120206'></script>
<script type='text/javascript'</pre>
src='http://www.kiranthikkam.com/wp-content/themes/shop-
isle/assets/js/jqBootstrapValidation.js?ver=20120206'></script>
<script type='text/javascript'</pre>
src='http://www.kiranthikkam.com/wp-content/themes/shop-
isle/assets/js/jquery.flexslider-min.js?ver=20120206'></script>
<script type='text/javascript'</pre>
src='http://www.kiranthikkam.com/wp-content/themes/shop-
isle/assets/js/jquery.magnific-
popup.min.js?ver=20120206'></script>
<script type='text/javascript'</pre>
src='http://www.kiranthikkam.com/wp-content/themes/shop-
isle/assets/js/jquery.fitvids.js?ver=20120206'></script>
<script type='text/javascript'</pre>
src='http://www.kiranthikkam.com/wp-content/themes/shop-
isle/assets/js/smoothscroll.js?ver=20120206'></script>
<script type='text/javascript'</pre>
src='http://www.kiranthikkam.com/wp-content/themes/shop-
isle/assets/js/owl.carousel.min.js?ver=20120206'></script>
<script type='text/javascript'</pre>
src='http://www.kiranthikkam.com/wp-content/themes/shop-
isle/assets/js/custom.js?ver=20120206'></script>
<script type='text/javascript'</pre>
src='http://www.kiranthikkam.com/wp-content/themes/shop-
isle/js/navigation.min.js?ver=20120206'></script>
<script type='text/javascript'</pre>
src='http://www.kiranthikkam.com/wp-content/themes/shop-
isle/js/skip-link-focus-fix.min.js?ver=20130115'></script>
<script type='text/javascript'</pre>
src='http://www.kiranthikkam.com/wp-includes/js/comment-
reply.min.js?ver=4.4.2'></script>
<script type='text/javascript'</pre>
src='http://www.kiranthikkam.com/wp-includes/js/wp-
embed.min.js?ver=4.4.2'></script>
```

</body>