

PRIVACY POLICY

This **ADDON** platform privacy policy describe how we collect, use and retains personal data that you provide to us or that we collect. This Privacy Policy explains what Personal Data (defined below) we collect, how we use and share that data

Introduction to Privacy Policy

This privacy policy (the "PRIVACY POLICY") applies to your use of the ADDON application only but does not apply to any third party websites that may be linked to ADDON.

The terms "WE", "OUR" and "US" refer to ADDON and the terms "YOU", "YOUR" and "USER" refer to you, as a user of ADDON. The term "PERSONAL INFORMATION" means information that you provide to us which personally identifies you to be contacted or identified, such as your name, phone number, email address, and any other data that is tied to such information. Our practices and procedures in relation to the collection and use of Personal Information have been set-out below in order to ensure safe usage of the application for you.

We have implemented reasonable security practices and procedures that are commensurate with the information assets being protected and with the nature of our business. While we try our best to provide security that is better than the industry standards, because of the inherent vulnerabilities of the internet, we cannot ensure or warrant complete security of all information that is being transmitted to us by you. By visiting this our application, you agree and acknowledge to be bound by this Privacy Policy and you hereby consent that we will collect, use, process and share your Personal Information in the manner set out herein below. If you do not agree with these terms, do not use the Application.

It is clarified that the terms and conditions that are provided separately, form an integral part of your use of our application and should be read in conjunction with this Privacy Policy.

Where and when is information collected from customers and end users?

We collect, receive and store your Personal Information. If you provide your third-party account credentials ("THIRD PARTY ACCOUNT INFORMATION") to us, you understand that some content and information in those accounts may be transmitted to your account with us if you authorize such transmissions and that Third Party Account Information transmitted to us shall be covered by this Privacy Policy. You may opt to not provide us with certain information; however that will restrict you from registering with us or availing some of our features and services.

We use commercially reasonable efforts to ensure that the collection of Personal Information is limited to that which is necessary to fulfill the purposes identified below. If we use or plan to use your information in a manner different than the purpose for which it is collected, then we will ask you for your consent prior to such use.

The Personal Information collected will be used only for the purpose of enabling you to use the services provided by us, to help promote a safe service, calibrate consumer interest in our products and services, inform you about online offers and updates, troubleshoot problems, customize User experience, detect and protect us against error, fraud and other criminal activity, collect money, enforce our terms and conditions, and as otherwise described to you at the time of collection of such information.

Account information?

If you create an account to take advantage of the full range of services offered on ADDON, we ask for and record Personal Information.

The Personal Data that we collect may vary based on who you are. As part of the registration process, we collect each User's first and last name, Business name and address, Email and phone number. We will also collect any additional information about yourself that you choose to include as part of your User profile, which may include a profile photo; we will also collect Business logo We assure that your Personal Information will not be made public or sold to any third party.

How Do We Use The Information We Collect?

We use Personal Data for the following purposes :-

- ✓ We use your name, business name, email, contact details to share your selected posters with your details.
- ✓ We use your details to respond to your inquiries, comments, feedback or questions;
- ✓ We use your details to send administrative information to you, for example information regarding the ADDON and changes to our terms, conditions, and policies;

Enforcement : We may use the information we collect in connection with your use of ADDON (including your Personal Information) in order to investigate, enforce, and apply our terms and conditions and Privacy Policy.

User can update or correct personal information? : As a registered ADDON User, you can modify some of your Personal Information and your privacy preferences by accessing the "Account" section of this app.

Security for collected information:

Security:

Your account is password protected. We use industry standard measures to protect the Personal Information that is stored in our database. We limit the access to your Personal Information to those employees and contractors who need access to perform their job function, such as our customer service personnel

You're Choices: Whether or not you provide Personal Data to us is your decision, but if you choose not to provide information that is needed to use features of the ADDON Platform and/or ADDON Services, you may be unable to use those features. You can also contact us at addontech4@gmail.com request access to your data or to ask us to update, correct, or delete your Personal Data.

Updates to this Privacy Policy: We may change, modify or amend this Privacy Policy from time to time. We will notify you of material changes to this Privacy Policy by posting the amended terms on the ADDON Platform at least thirty (30) days before the effective date of the changes. In addition, you will be required to affirmatively accept the new Privacy Policy the first time you visit the

Grievance authority: If you have any questions about our Privacy Policy or the information practices relating to the ADDON Platform, please feel free to contact us at addontech4@gmail.com