

# Credit Card Transaction Report

Revenue

57M

Total Interest

7.98M

Tran amount

45.5M

Tran Count

667K

Card_Category	Revenue	Sum of Interest_Earned	Sum of Annual_Fees
Blue	47188612	66,14,172.62	2733690
Silver	5659109	8,21,922.98	189590
Gold	2533682	3,84,755.16	57565
Platinum	1135608	1,61,629.05	20665
Total	56517011	79,82,479.81	3001510

Q4

Q3

Q2

Q1

Week\_Start\_Date

All

F

M

Gold

Silver

Blue

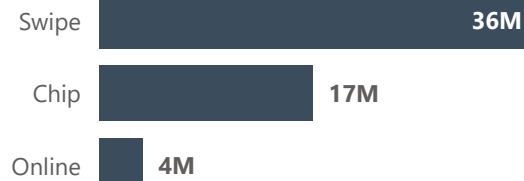
Platinum

Low

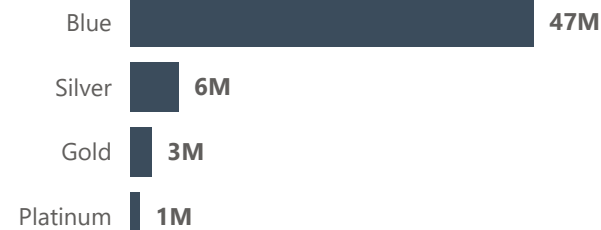
Med

High

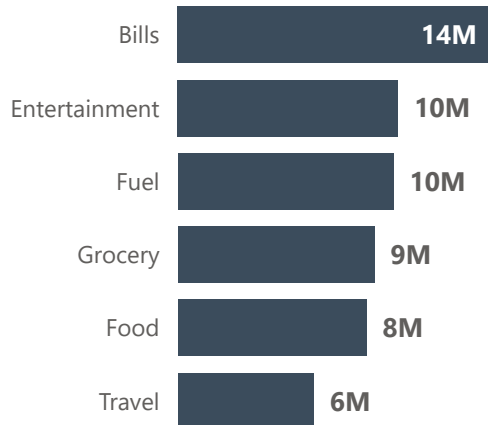
## Revenue by Customer Job



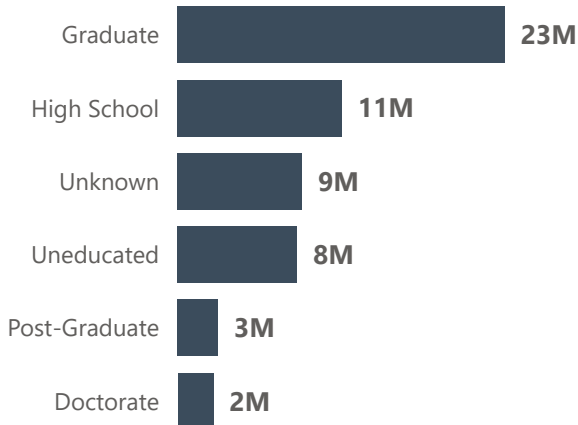
## Revenue by Card category



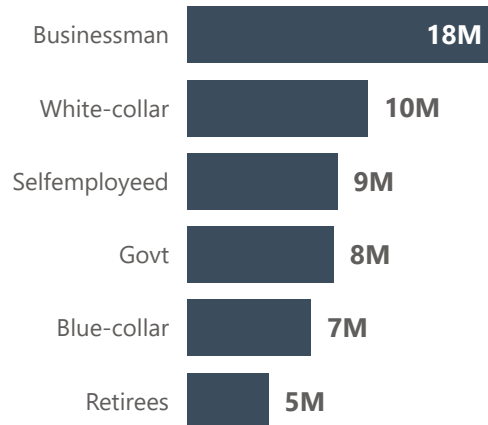
## Revenue by Expenditure Type



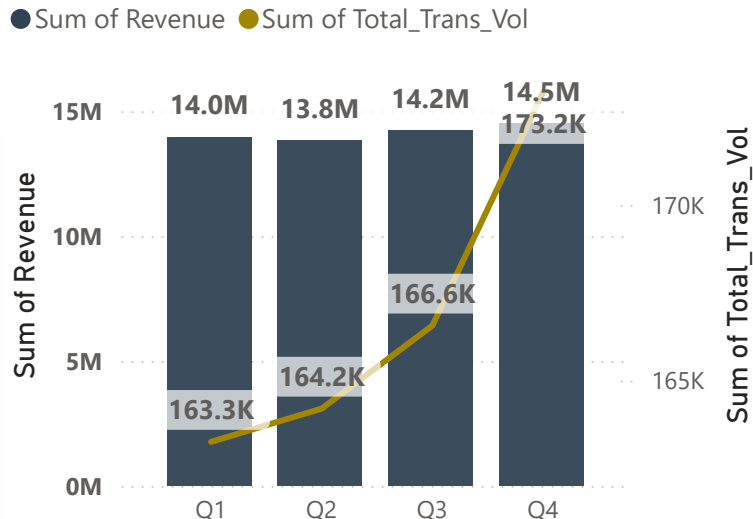
## Revenue by Education



## Revenue by Customer Job



## QTR Revenue and Total\_Trans\_Vol



# Credit Card Customer Report

Q4

Q3

Q2

Q1

Week\_Start\_Date

All

Revenue

57M

Total Interest

7.98M

Income

588M

CSS

3.19

M

31M

F

26M

Low

742.8M

Med

742.8M

High

742.1M

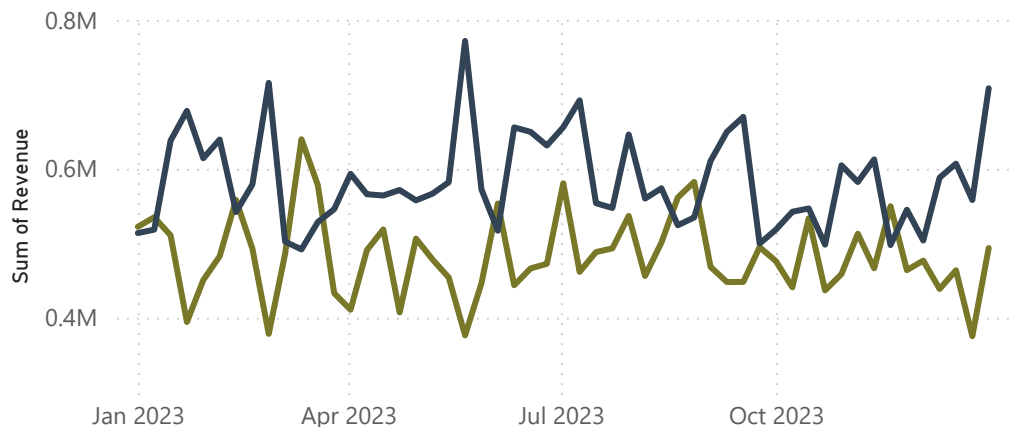
Gold

Silver

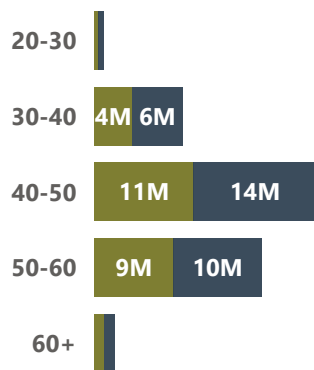
Blue

Platinum

Revenue by Week

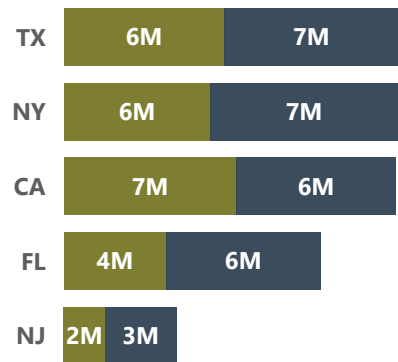


Revenue Age Group

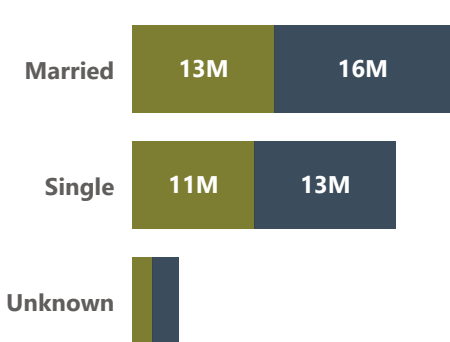


Customer_Job	Revenue	Sum of Interest_Earned	Sum of Income
Businessman	17697472	25,84,604.01	190350431
White-collar	10283124	14,64,690.92	105618475
Govt	8335534	11,82,230.84	90834727
Selfemployed	8542826	11,41,510.40	77659931
Blue-collar	7040606	9,67,751.42	73516911
Retirees	4617448	6,41,692.22	49619308
Total	56517011	79,82,479.81	587599783

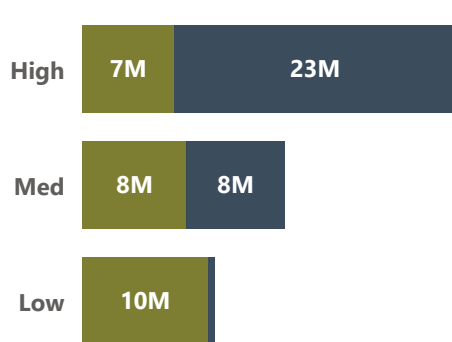
Top 5 State



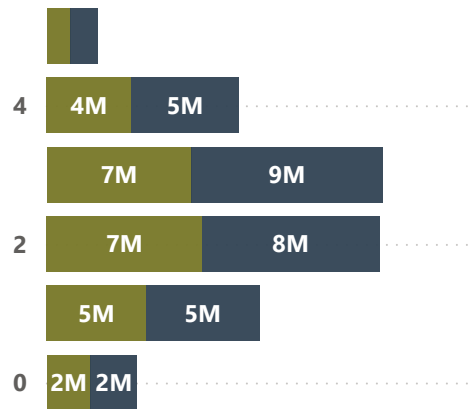
Revenue by Merital Status



Revenue by Income Group



Revenue by Dependents



Revenue By Education

