

**Thinks** What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior? Promoting new technologies and agricultural research and extension to reduce man power Improving water resource, Irrigation/ Drainage management Facilitating agricultural diversification to value added commodities Developing markets,agricultural credit and reduce expenditure Irrigation enhance the Modern machines allow farmers to storage of adopt more efficient ground water and precise farming practice such as precision agriculture Agriculture diversification allows Interplant farmer to expand the production which makes helps to generate a gardening time higher level of income efficient and cost effective

Does

What behavior have we observed? What can we imagine them doing?

more competitive

and prepares them

further market

Agriculture credit

empowers poor

facilitates the

development of food value chain

farmers to increase







