



Kiran Kumar V

SEO Analyst | SEO Specialist | Online Asset Manager | Digital Marketing Consultant

SEO Analyst with 4.5 years of experience producing search engine optimized content and continuous improvement and executing online marketing strategies. A strategic thinker with a growth mindset to expand my knowledge and skills while contributing significantly to the company's success.

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📍 Bangalore

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ORGANIZATION

SEO Specialist Digimark Agency

10/2022 - Present Bangalore
Digital marketing agency in Bangalore - <https://www.digimarkagency.com/>

Achievements/Tasks

- SEO audit | Keyword research | On Page & off page Optimization | Schema | ASO Optimization |
- Tools: GSC, GA4, Bing webmasters, Ahrefs, SEMrush, & Data studio/lookers Studio.

SEO Analyst RDS Digital

02/2022 - 07/2022 Bangalore, India
RDS Digital is a Holistic digital marketing agency in Bangalore - <https://rdsdigital.in/>

Achievements/Tasks

- SEO Audit, Keyword Research, Optimizing On-Page & Off-Page, local SEO, Technical SEO & ASO. Implementing SEO Strategy & link-building campaigns. Providing recommendations & execute strategies for content development with SEO goals.
- Tools: GA, GSC, Bing webmaster tools, Ahref, Screaming Frog, SEMrush, Data studio, Outranking and Screpy

Contact : Deepak Kumar - Deepak@rdsdigital.in

Asst. Manager of Digital Marketing Digital Value add

12/2019 - 01/2022 Bangalore, India
Healthcare digital marketing consultancy based in Bangalore - <http://digitalvalueadd.com>

Tasks:

- Website Audit, On-Page & Off-Page SEO Optimization, Local SEO, Social Media Marketing, Content designing, Podcast & designing WordPress websites, conducting competitor analysis, keyword research, optimizing website content and, implementing digital marketing strategies.
- Tools: GSC, Google Analytics, Anchor.fm, Canva, Toonly & Speechelo

Contact : Ajai Kumar - ajayraikumar@yahoo.com

SEO Analyst FirstRank Ltd, Webmetrics Infotech Services LLP

03/2018 - 07/2019 Bangalore, India
Digital marketing consultancy London Based SEO Company - <https://www.firstrank.co.uk>

Tasks:

- On-Page SEO & Off-Page SEO Optimization.
- Website auditing, Social media & Email campaign.

Contact : Venkatesh - venkatesh@firstrank.co.uk

EDUCATION

Bachelor of Computer Application - BCA. Noble School Of Business, J P Nagar. [🔗](#)

07/2012 - 05/2015 Bangalore ; 60 %

SKILLS

HTML5

JavaScript

CSS

WordPress

Local SEO

On-Page/Off-Page Optimization

Search Console

Canva

Bing Webmaster Tools

Google Analytics/GA4

ASO Optimization

Link-building

Competitor Analysis

Keyword Research

Python

ACADEMIC PROJECTS

Smart Home Energy Assisting System (10/2014 - 03/2015)

- Front End used: Vb.net | Back End Used: MS Access | Duration: 6 Months.
- SHEAS is Smart home-based energy assisting application.
- It help analyses energy consumed data and plot the loss of the energy. This data is maintained into the records periodically.

CERTIFICATION COURSE

Advanced Google Analytics [🔗](#)

Introduction to Data Studio- [🔗](#)

Growth-Driven Design [🔗](#)

Microsoft Advertising Native & Display Certification [🔗](#)

Intermediate course on J2EE and Angular JS
(06/2016 - 03/2017)

LANGUAGES KNOWN

Tamil

Native or Bilingual Proficiency

English

Full Professional Proficiency

INTERESTS AND HOBBIES

Gardening

Podcast

Music

Cycling

Reading Books

Home Decor

Swimming

Badminton