



# Practical Machine Learning

**Day 1: MAR24 DBDA**

**Kiran Waghmare**

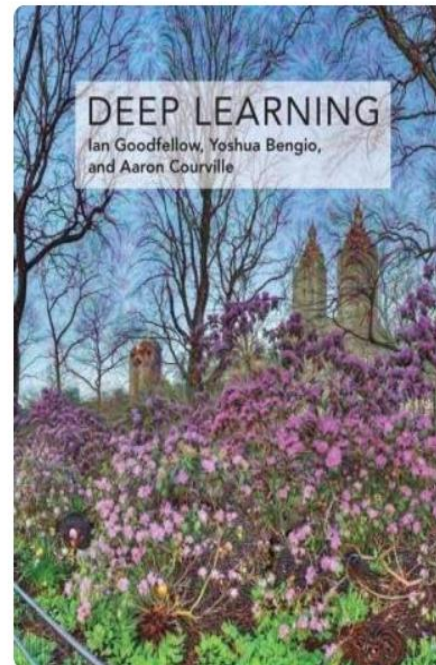
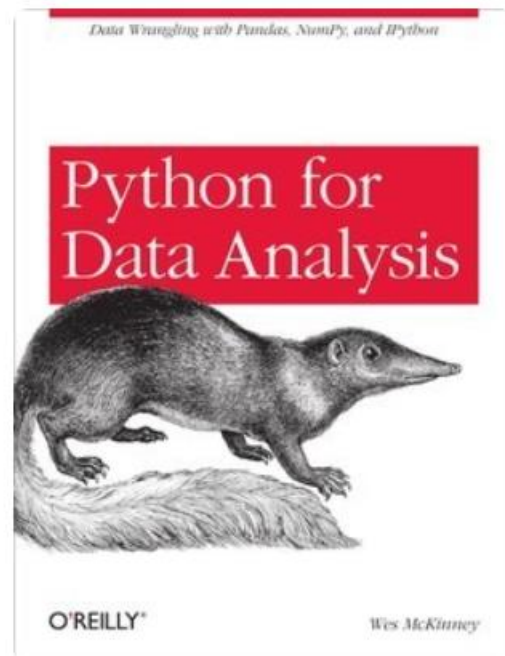
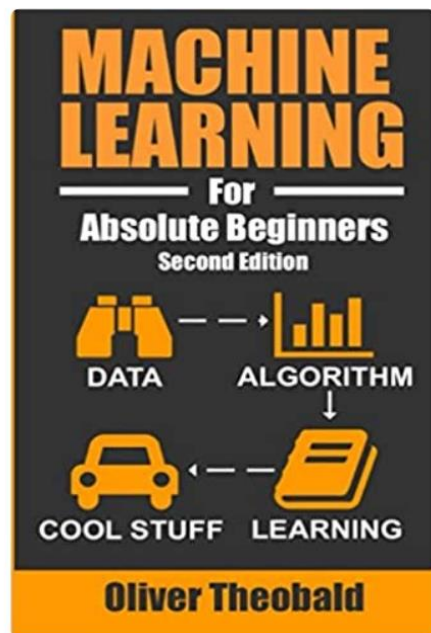
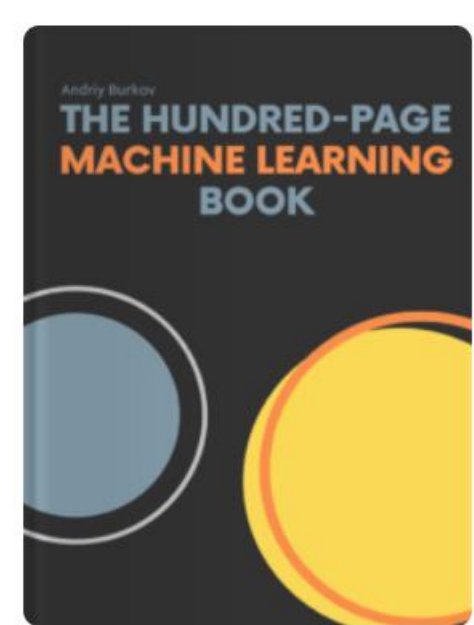
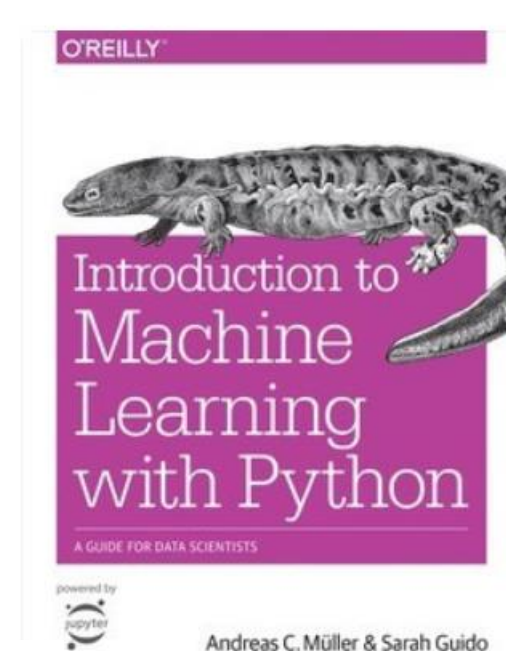
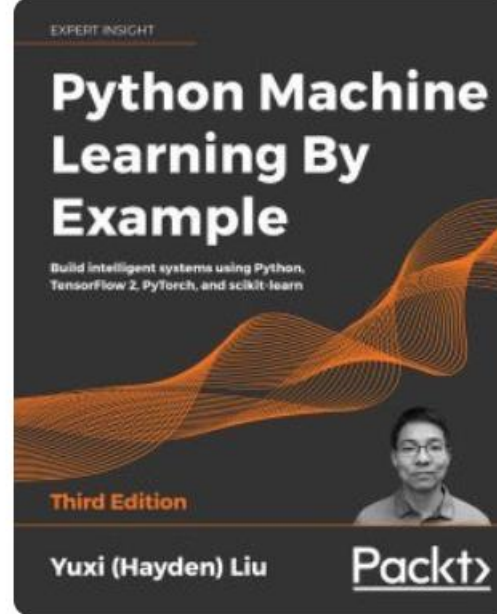
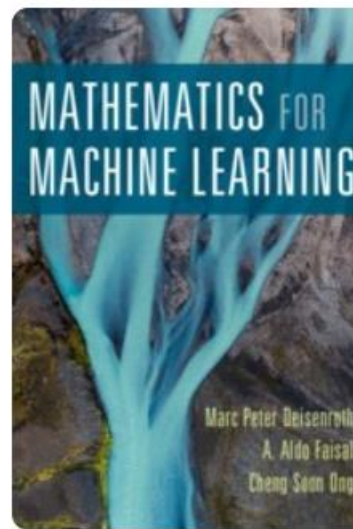
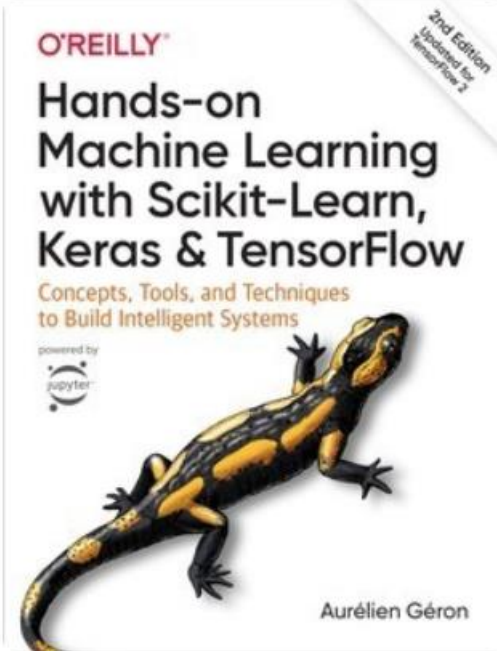
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# Machine Learning Roadmap

SCxdscxSCS







# Agenda

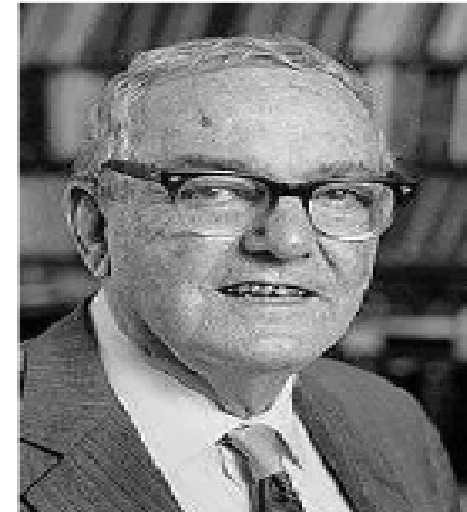
- What is machine learning?
- Algorithm types of Machine learning
- Supervised and Unsupervised Learning
- Uses of Machine learning
- Evaluating ML techniques
- Introduction to Scikit Learn

# Why Machine Learning?

- Develop systems that can automatically adapt and customize themselves to individual users.
  - Personalized news or mail filter
- Discover new knowledge from large databases (**data mining**).
  - Market basket analysis (e.g. diapers and beer)
- Ability to mimic human and replace certain monotonous tasks - which require some intelligence.
  - like recognizing handwritten characters
- Develop systems that are too difficult/expensive to construct manually because they require specific detailed skills or knowledge tuned to a specific task (knowledge engineering bottleneck).

# Machine Learning

- **Herbert Alexander Simon:**  
“Learning is any process by which a system improves performance from experience.”
- “Machine Learning is concerned with computer programs that automatically improve their performance through experience. “



**Herbert Simon**

[Turing Award](#) 1975

[Nobel Prize in Economics](#) 1978



# What is Machine Learning?

- [Arthur Samuel, 1959]
  - Field of study that gives computers
  - the ability to learn without being explicitly programmed
- [Kevin Murphy] algorithms that
  - automatically detect patterns in data
  - use the uncovered patterns to predict future data or other outcomes of interest
- [Tom Mitchell] algorithms that
  - improve their performance (P)
  - at some task (T)
  - with experience (E)

## Definition

A computer program which learns from experience is called a *machine learning program* or simply a *learning program*. Such a program is sometimes also referred to as a *learner*.

## What is Machine Learning?

- If you are a Scientist

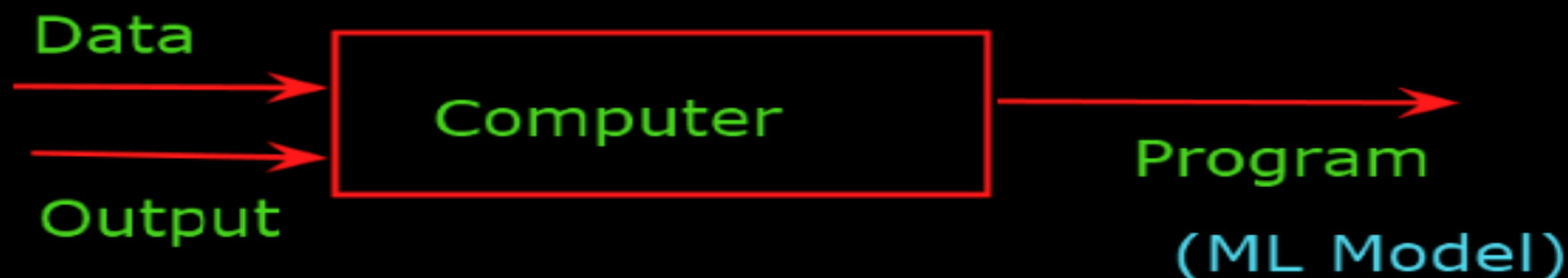




## Traditional Programming



## Machine Learning Programming



# What is Machine Learning?

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Learning: the acquisition of skills

Task: T :  
Performance : P  
Experience : E

Learning algorithms

At some task (T)

Improvement in  
performance/ accuracy

Overall experience

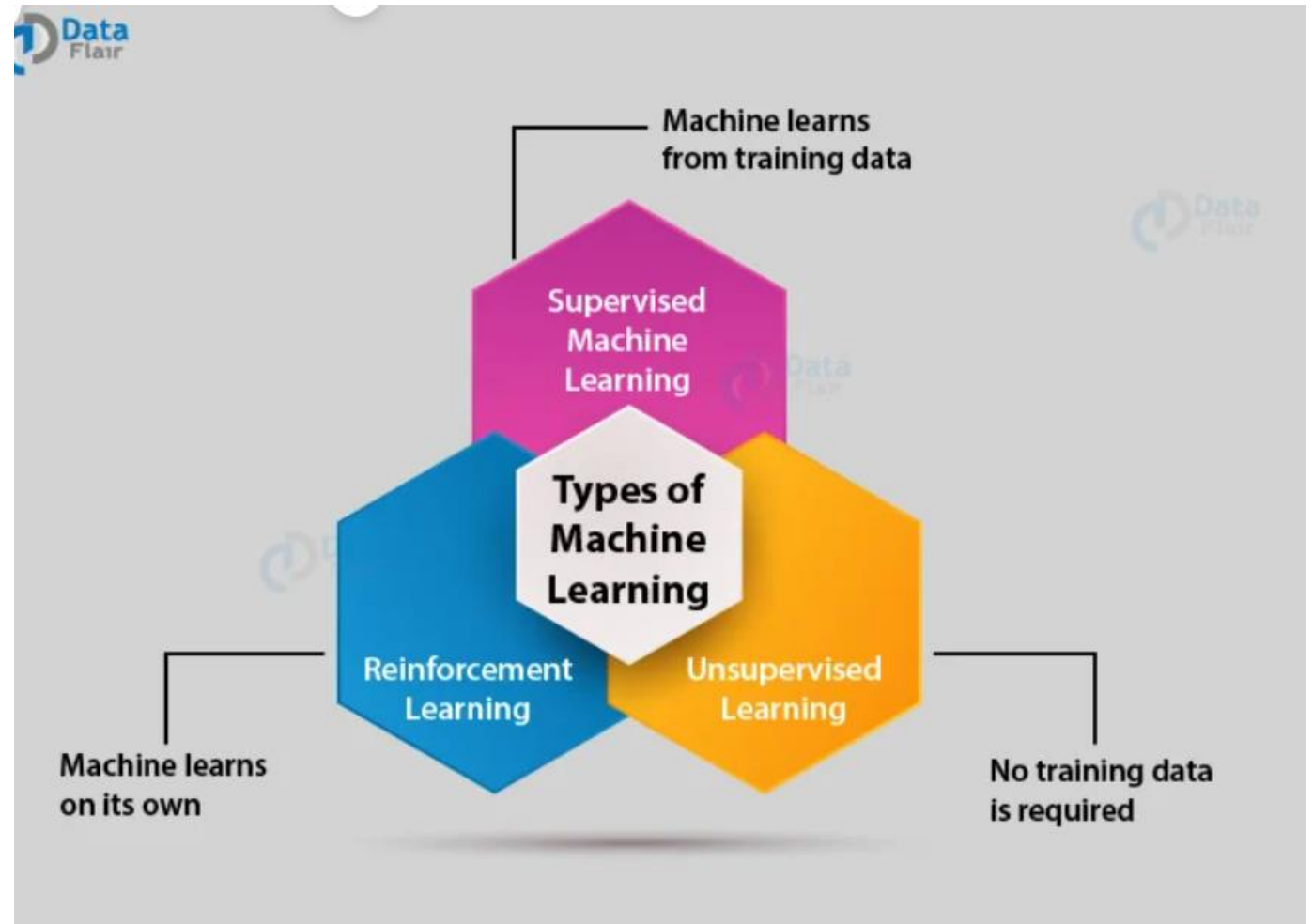


# What is Machine Learning Model?

- **Definition:**
  - Machine Learning is a concept which allows the machine
  - **to learn from examples and experience,**
  - and that **too without being explicitly programmed.**
- Machine Learning algorithms are an evolution of **normal algorithms.**
- They make your **programs “smarter”,** by **allowing them to automatically learn** from the data you provide.
- The algorithm is mainly divided into:
  - **Training Phase**
  - **Testing phase**

# Types of Machine Learning

- Machine Learning Algorithms can be classified into 3 types as follows –
  - **Supervised Learning**
  - **Unsupervised Learning**
  - **Reinforcement Learning**



## Types of learning:

### Supervised:

- 
- Labelled
- guidance will be provided
- explicitly learning model
- predicts the future outcomes
- train the algorithm on a labelled dataset
- and then we will set it to prediction
- Input/ Output
- classification, prediction

### Unsupervised:

- 
- Not labelled
- No guidance (self learning)
- identify the patterns, trends.
- can not predict
- train an algorithms to find patterns (similarities/ abnormalities)
- Input
- Cluster, anomaly detection

customer





# Machine Learning End Product



Ordinary  
System



With AI

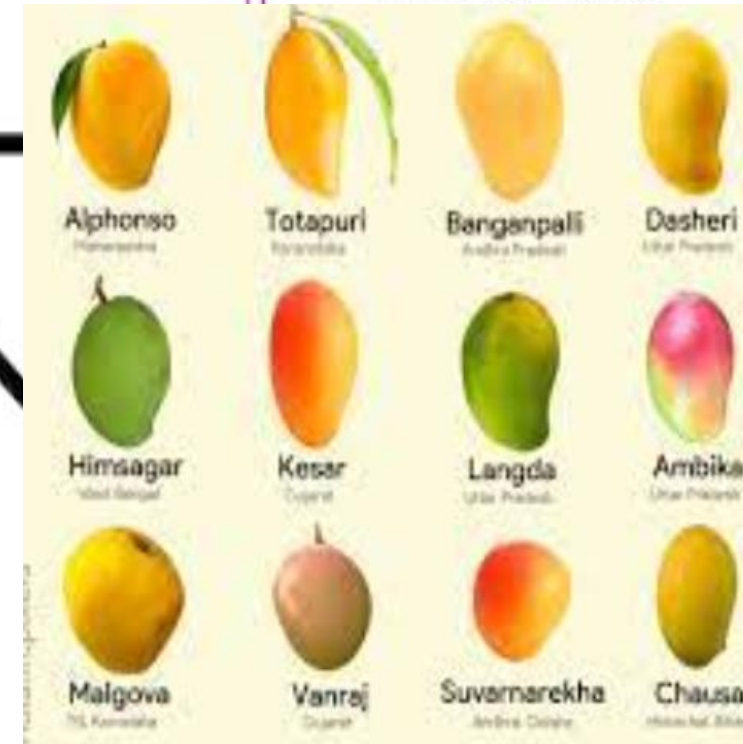


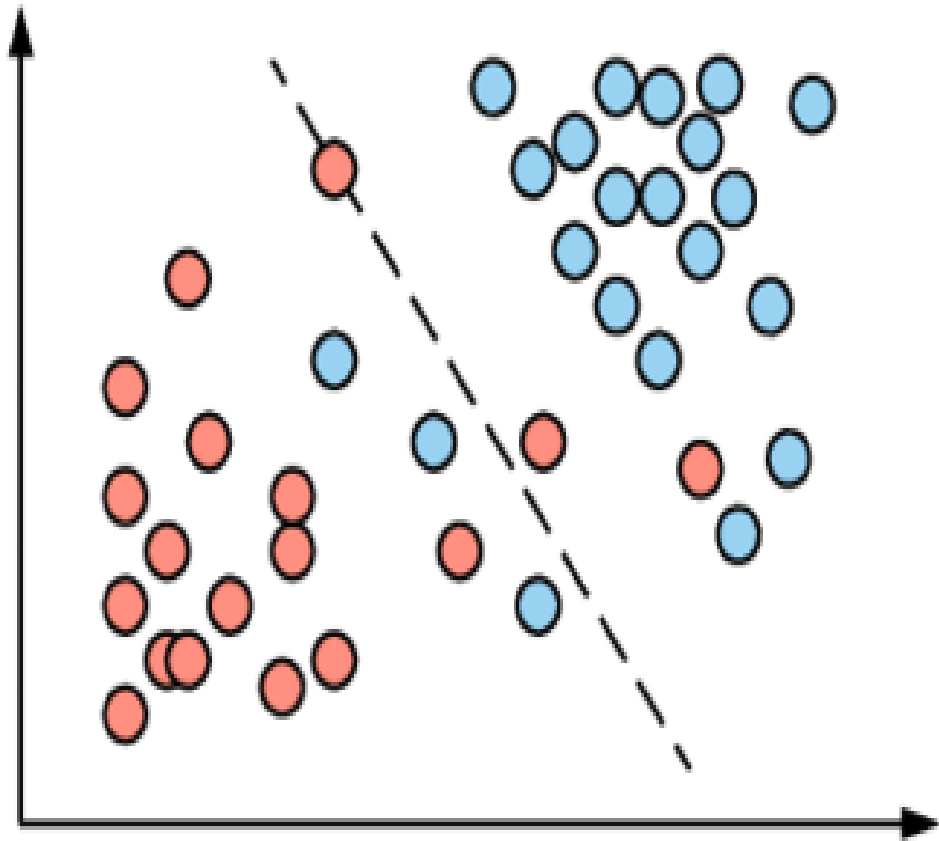
Machine  
Learning



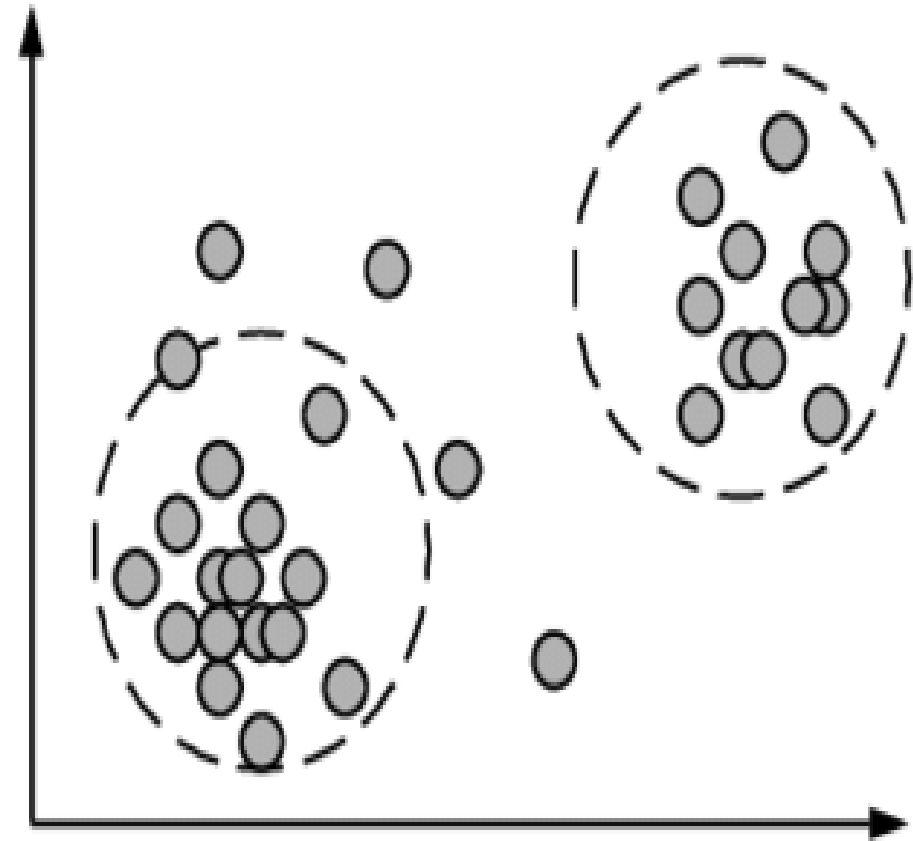
Learns

Predicts





**Supervised learning**



**Unsupervised learning**

# Supervised learning

- machine learning task of **learning a function** that **maps an input to an output** supported example input-output pairs.
- In Supervised Learning, the dataset on which we **train our model is labeled**. There is a **clear and distinct mapping** of input and output. Based on the example inputs, the model is able to get **trained in the instances**.

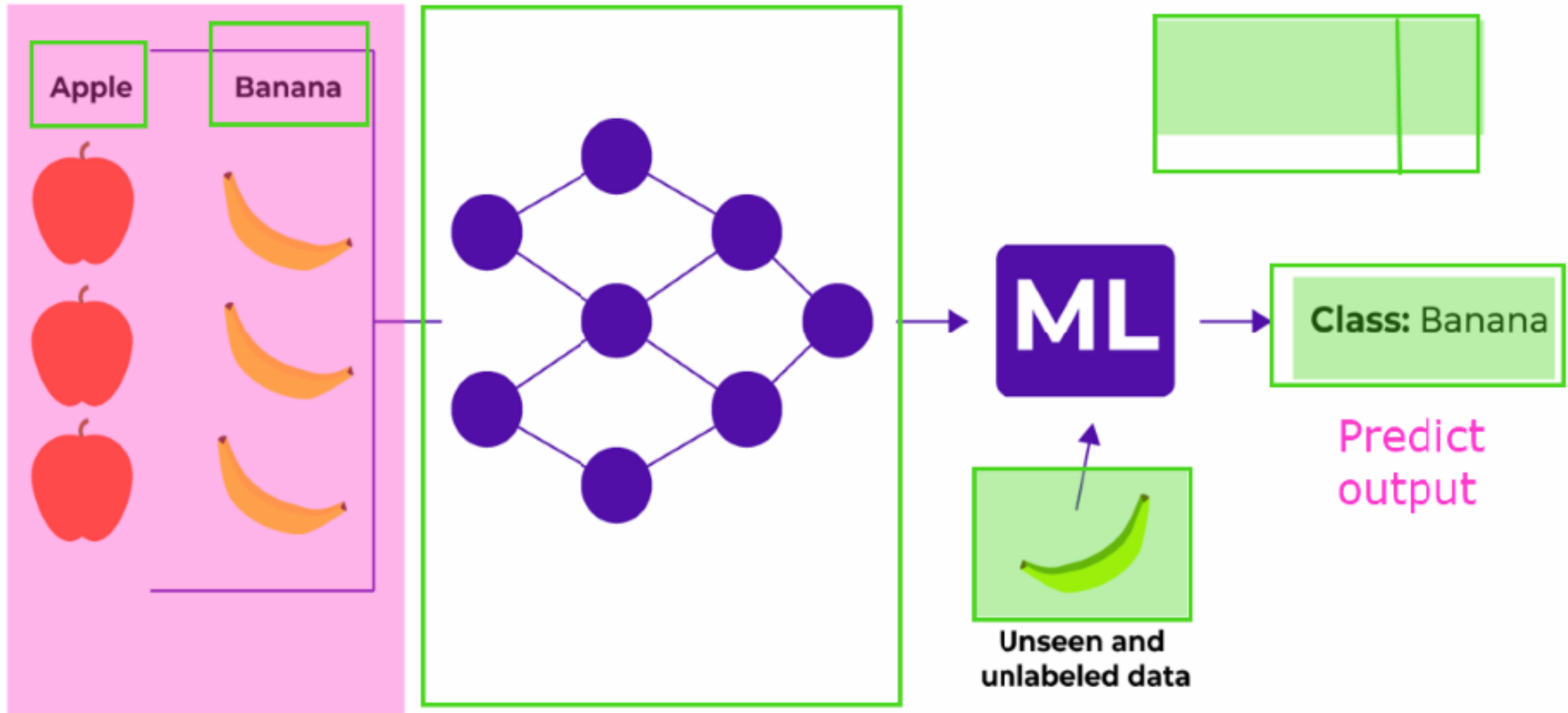


## Training Data

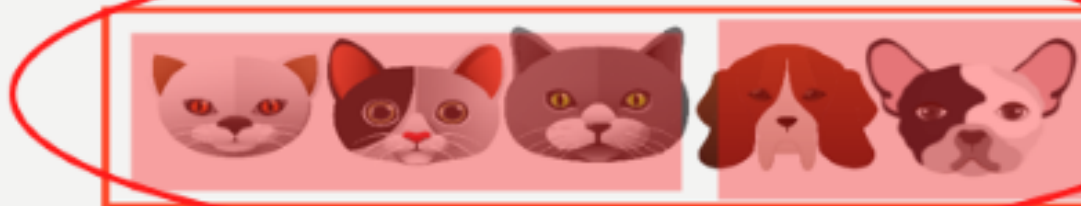
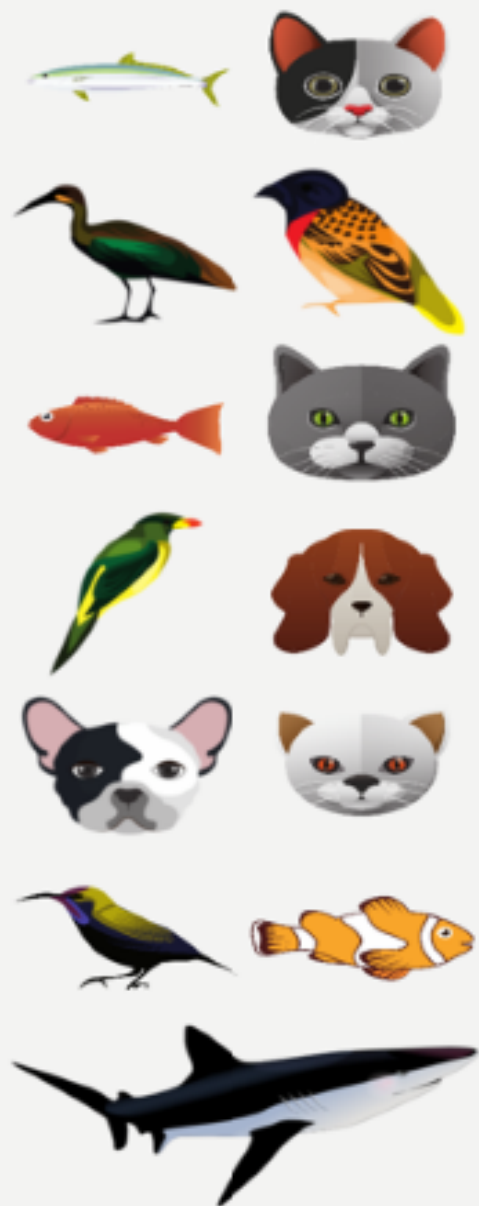
## ML Algorithm

## Model

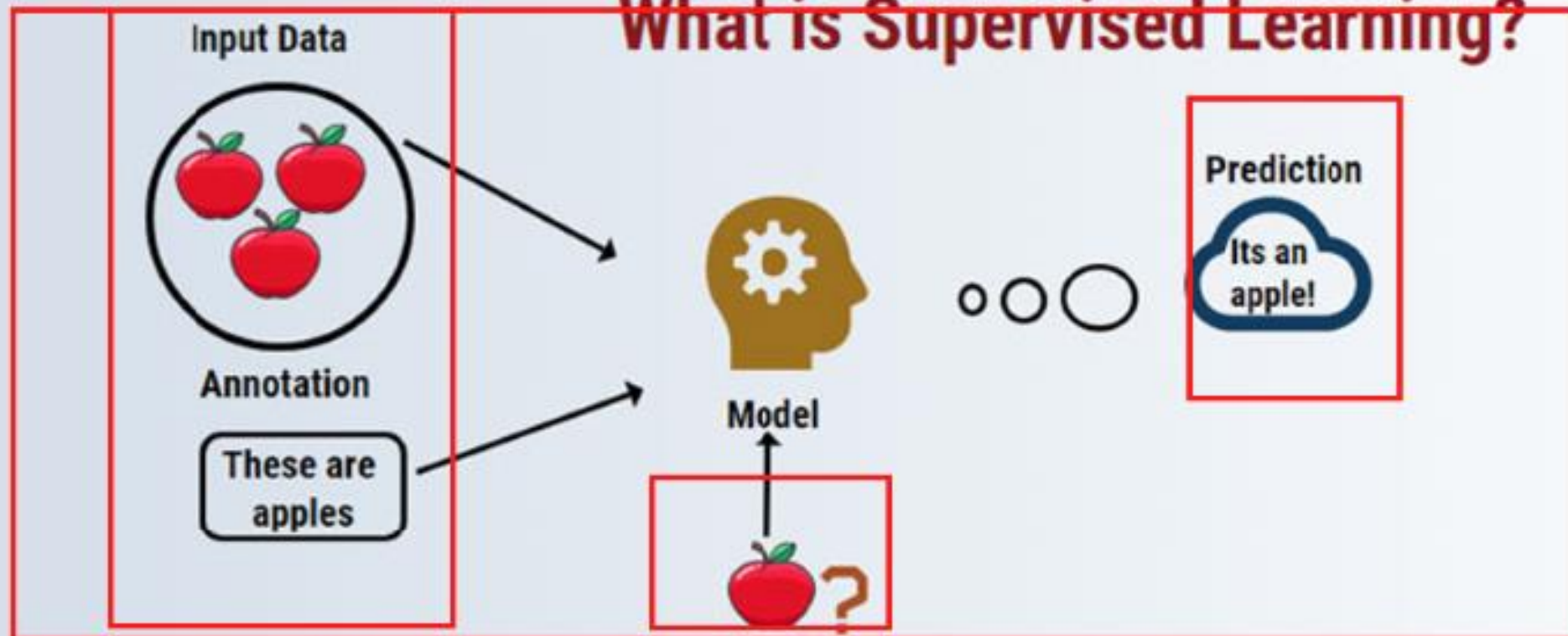
## Prediction



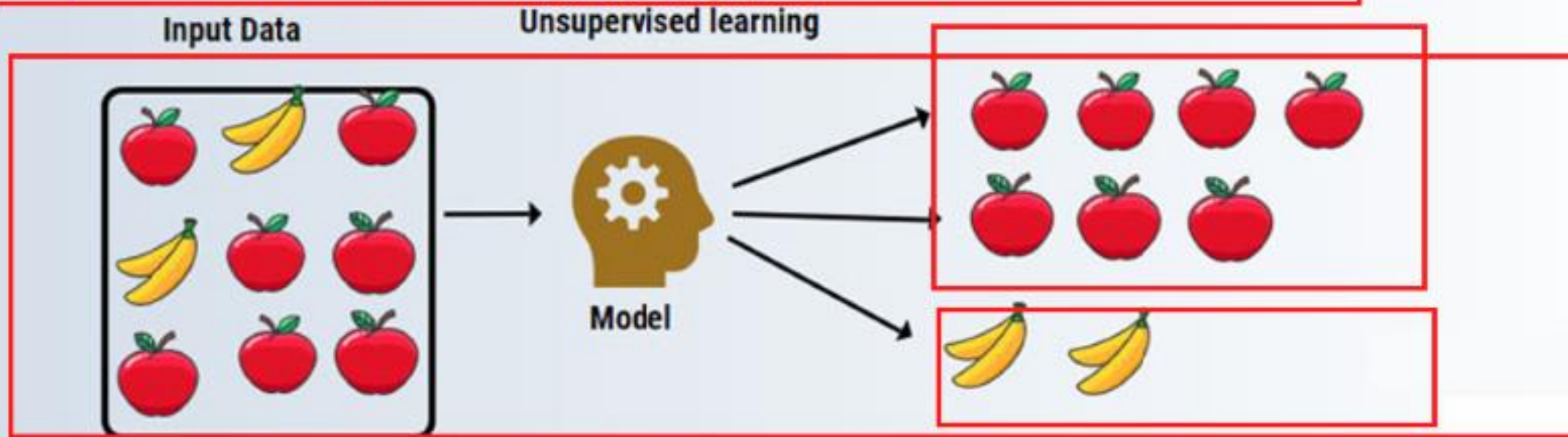
No labels



# What is Supervised Learning?



Unsupervised learning





## ***Supervised Learning***

**data**   **label**



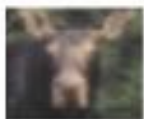
Dog



Bird



Airplane



Deer



Cat



Truck



Ship

## ***Semi-Supervised Learning***

**data**   **label**



Dog



Bird



No label



No label



No label



No label



No label

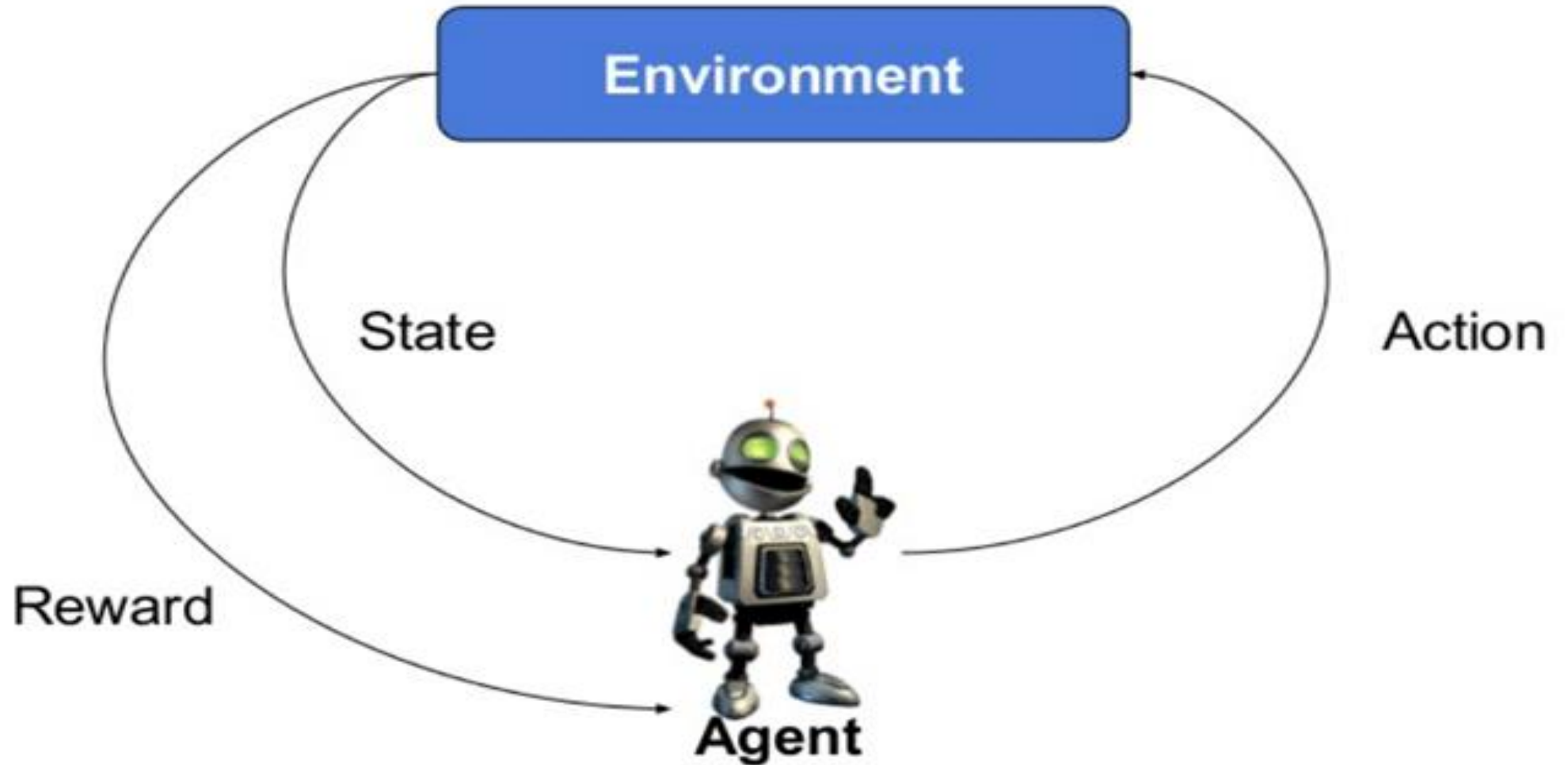
# Reinforcement Learning

- Reinforcement learning is one among three basic machine learning paradigms, alongside supervised learning and unsupervised learning.
- Reinforcement Learning is an **emerging** and **most popular** type of Machine Learning Algorithm.
- It is used in various **autonomous systems** like **cars** and **industrial robotics**.
- The aim of this algorithm is to reach a goal in a **dynamic environment**.
- It can reach this **goal** based on several rewards that are provided to it by the system.

# Reinforcement Learning



# Typical RL scenario

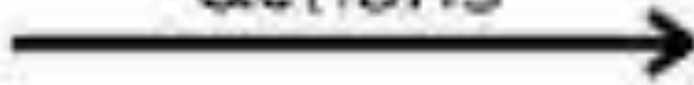


environment

agent



actions



rewards



observations





**Agent**



Am I  
audible?

Yes

**Reward +ve**

(Strong Network)

No

**Reward -ve**

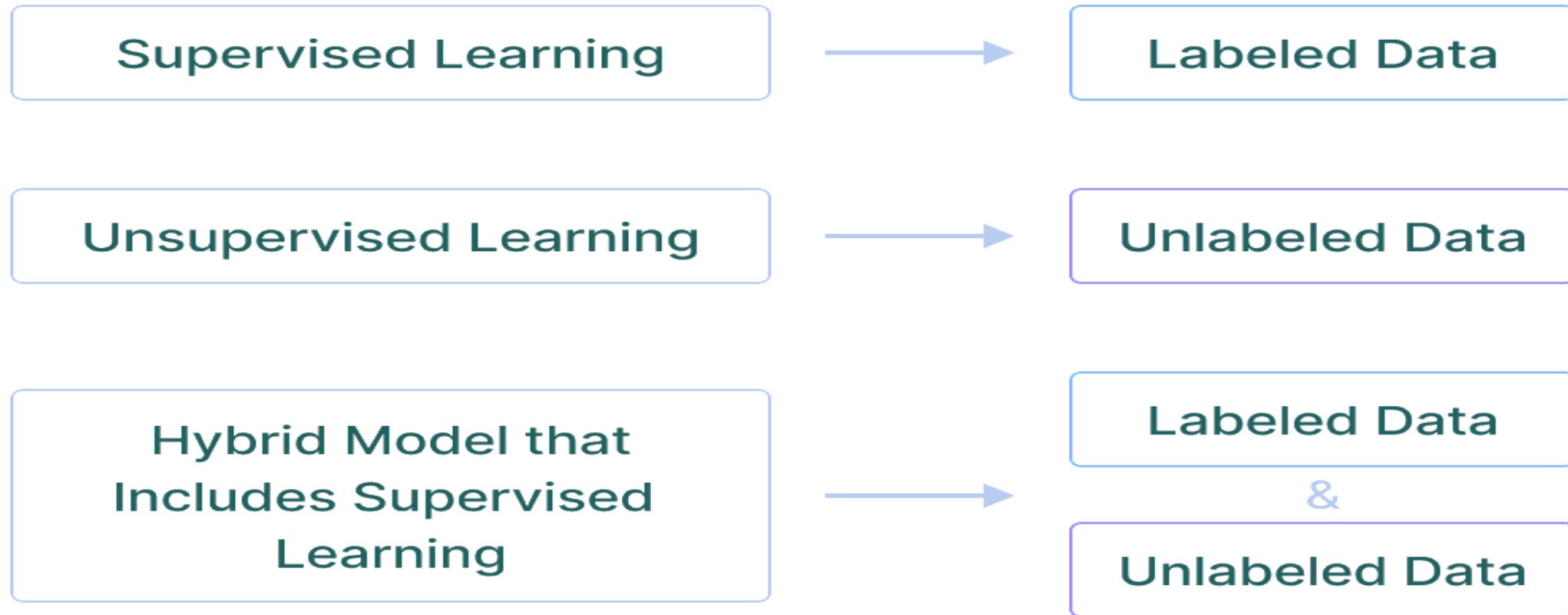
(Poor Network)

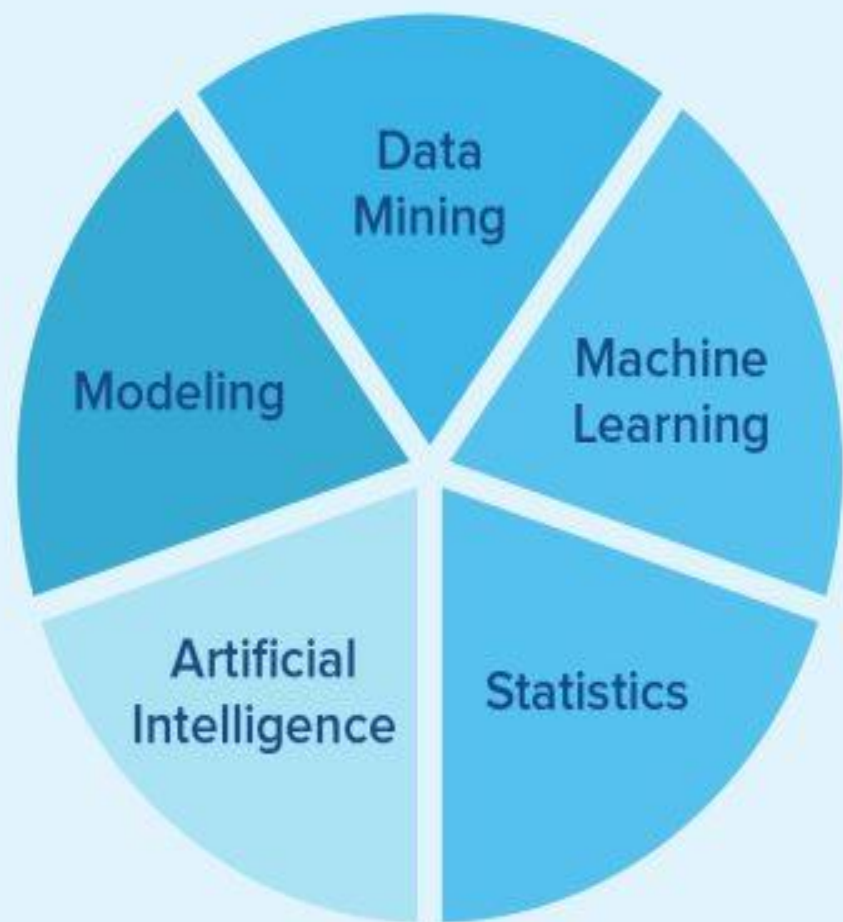
**Environment**

(Network Testing Zone)

**Keep searching  
until you get  
strong network**

# Data in Supervised vs. Unsupervised Learning





# Artificial Intelligence

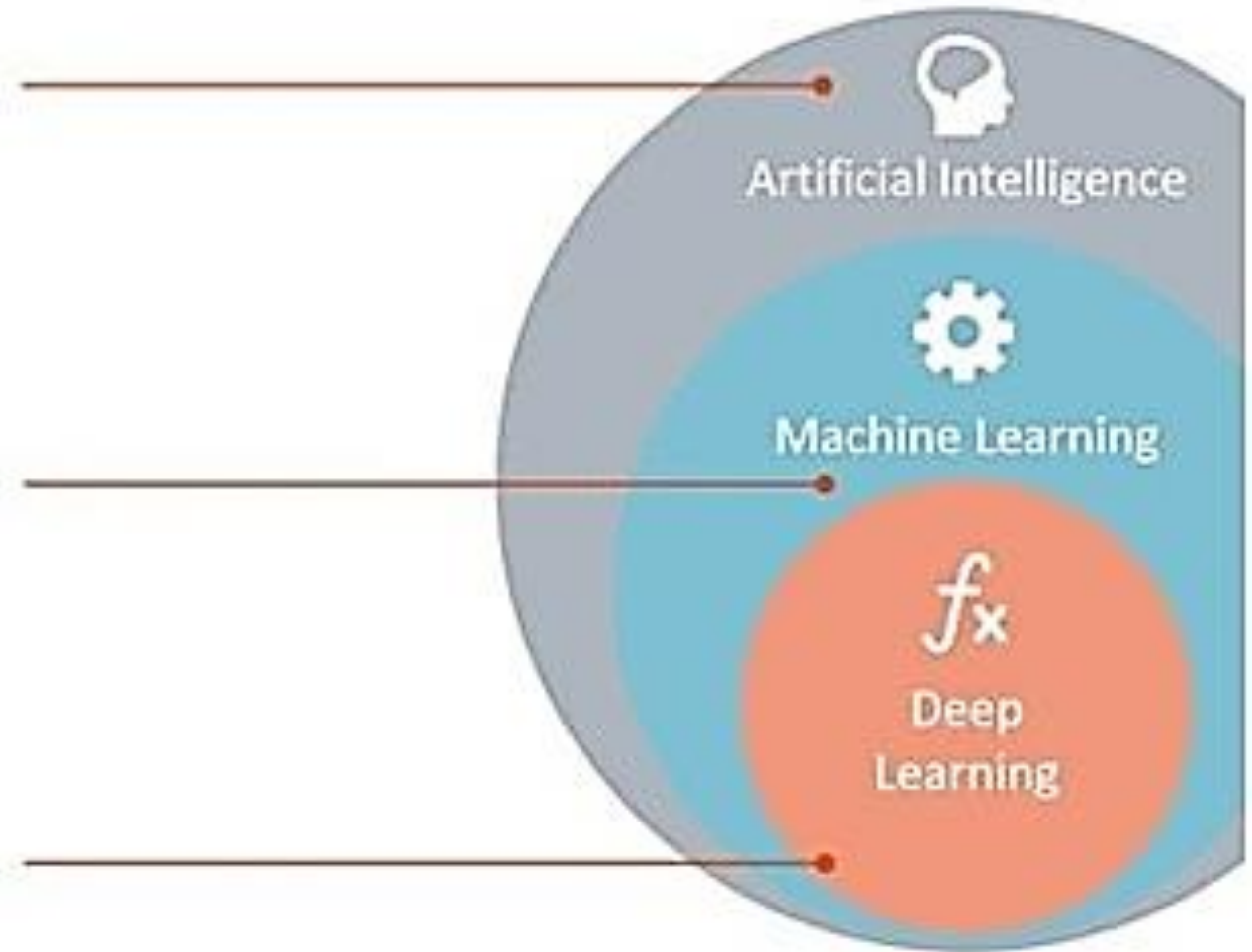
Any technique which enables computers to mimic human behavior.

## Machine Learning

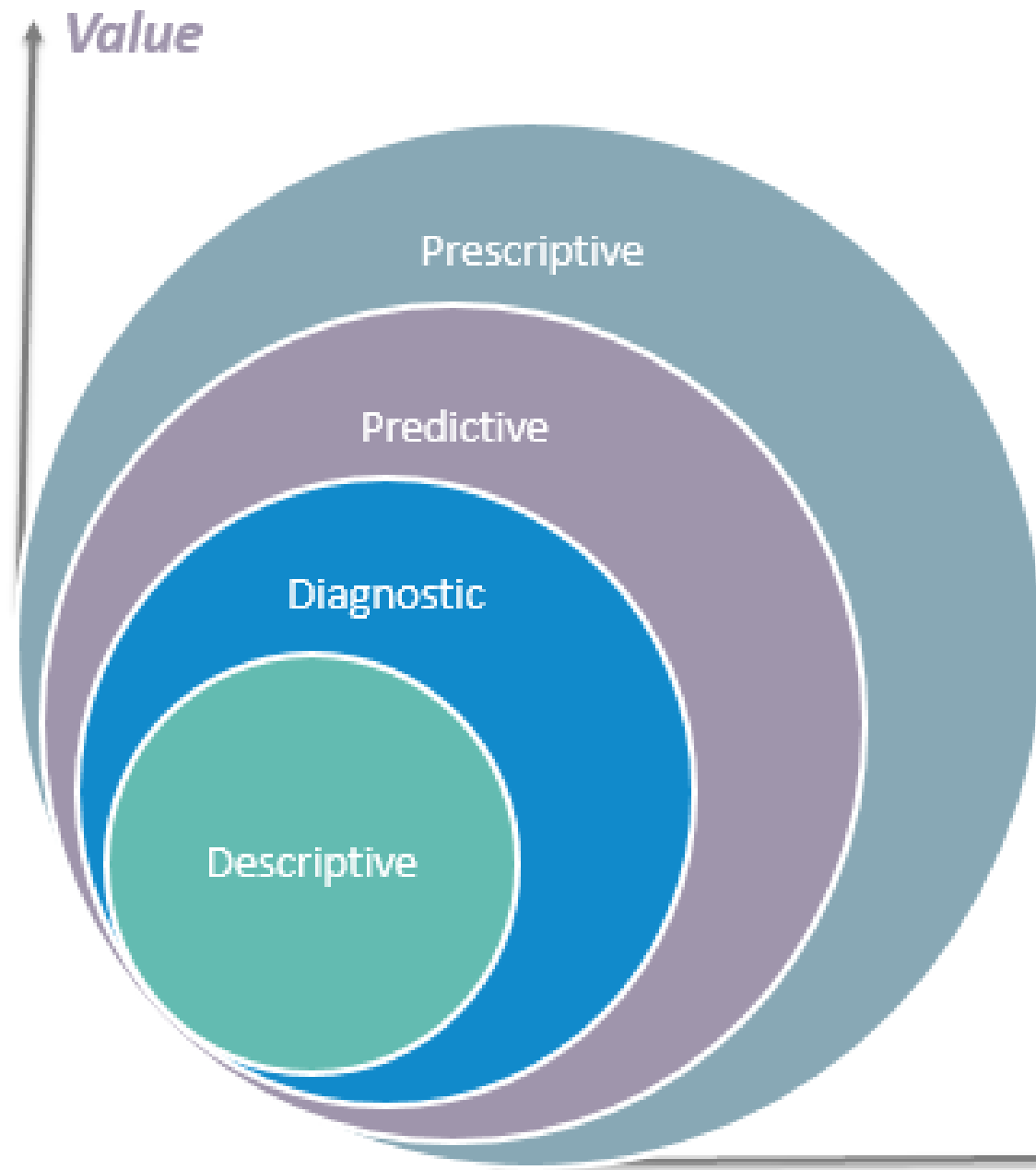
Subset of AI techniques which use statistical methods to enable machines to improve with experiences.

## Deep Learning

Subset of ML which make the computation of multi-layer neural networks feasible.



# 4 types of Data Analytics



## What is the data telling you?

**Descriptive:** *What's happening in my business?*

- Comprehensive, accurate and live data
- Effective visualisation

**Diagnostic:** *Why is it happening?*

- Ability to drill down to the root-cause
- Ability to isolate all confounding information

**Predictive:** *What's likely to happen?*

- Business strategies have remained fairly consistent over time
- Historical patterns being used to predict specific outcomes using algorithms
- Decisions are automated using algorithms and technology

**Prescriptive:** *What do I need to do?*

- Recommended actions and strategies based on champion / challenger testing strategy outcomes
- Applying advanced analytical techniques to make specific recommendations

**Complexity**



# Challenges and Limitations of Machine Learning

- The primary challenge of machine learning is the lack of data or the **diversity in the dataset**.
- A machine cannot learn if there **is no data available**.
- Besides, a dataset with a lack of diversity gives the machine a hard time.
- A machine **needs to have heterogeneity** to learn meaningful insight.
- It is rare that an algorithm can extract information when there are no or few variations.
- It is recommended to have at least 20 observations per group to help the machine learn.
- This constraint leads to poor evaluation and prediction.

# Interview Questions

- 1. What is meant by “learning” in the context of machine learning?
- 2. What is Machine Learning? Give an example.
- 3. List out the types of machine learning.
- 4. What are the differences between supervised and unsupervised learning?
- 5. What is meant by supervised classification?
- 6. Explain supervised learning with an example.
- 7. What do you mean by reinforcement learning?