

# Privacy Policy

**Virasat Concrete Ltd.**

Last updated: January 2026

Virasat Concrete Ltd. (“we,” “our,” or “us”) is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your personal information in accordance with applicable Canadian privacy laws, including the **Personal Information Protection and Electronic Documents Act (PIPEDA)**.

By using our website or contacting us through any method, you consent to the practices described in this policy.

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## 1. Information We Collect

We may collect the following personal information when you interact with our website or services:

- Full name
- Email address
- Phone number
- Project address or general location
- Project details and service inquiries
- Payment-related information (processed securely via third-party providers)
- Technical data such as IP address, browser type, and website usage analytics

We only collect information that is necessary to provide our services or respond to your inquiries.

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## 2. How We Collect Information

We collect information when you:

- Fill out a contact or quote request form
  - Contact us by phone, email, or text message
  - Submit payment information through **QuickBooks Payments**
  - Browse our website (via cookies and analytics tools)
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## 3. How We Use Your Information

We use your information for the following purposes:

- To respond to inquiries and provide estimates
- To deliver contracted concrete services
- To process payments and invoices through QuickBooks
- To communicate about your project, scheduling, or service updates
- To improve our website and customer experience
- To comply with legal and regulatory requirements

We do **not** sell or rent your personal information.

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## 4. Payments & Financial Information

Credit card and payment information is processed securely through **QuickBooks Payments**, a third-party payment processor.

- We do **not** store full credit card numbers on our servers
  - Payment data is encrypted and handled directly by QuickBooks
  - Payment processing is subject to QuickBooks' own privacy and security policies
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## 5. Cookies & Analytics

Our website uses cookies and similar technologies to improve functionality and analyze traffic.

We use tools such as **Google Analytics** to collect aggregated, non-identifiable information including:

- Pages visited
- Time spent on the site
- General geographic region (city-level)

You may disable cookies through your browser settings. Disabling cookies may affect some website functionality.

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## 6. Third-Party Disclosure

We may share personal information with trusted third parties only as necessary to operate our business, including:

- Website hosting providers
- Payment processors (QuickBooks)
- Analytics providers (Google Analytics)

- Email or form service providers

All such parties are required to maintain confidentiality and protect your information.

We may also disclose information where required to comply with legal obligations or to protect our legal rights.

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## 7. Third-Party Links

Our website may contain links to third-party websites. We are not responsible for the privacy practices or content of those external sites. We encourage you to review their privacy policies independently.

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## 8. Email Communications & CASL Compliance

We comply with **Canada's Anti-Spam Legislation (CASL)**.

We collect email addresses to:

- Respond to inquiries
- Send quotes, invoices, and project communications
- Provide service-related updates

We do **not** send unsolicited marketing emails.

You may unsubscribe from non-essential communications at any time by contacting us or using unsubscribe options where provided.

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## 9. Data Security

We implement reasonable administrative, technical, and physical safeguards to protect your personal information against unauthorized access, disclosure, or misuse.

However, no method of transmission over the Internet is 100% secure, and we cannot guarantee absolute security.

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## 10. Data Retention

We retain personal information only as long as necessary to:

- Fulfill the purposes outlined in this policy

- Meet legal, accounting, or regulatory requirements
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## 11. Your Rights

You have the right to:

- Request access to your personal information
- Request correction of inaccurate information
- Withdraw consent (subject to legal or contractual restrictions)

Requests may be submitted using the contact details below.

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## 12. Changes to This Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated revision date.


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## 13. Contact Us

If you have any questions about this Privacy Policy or how we handle your personal information, please contact:

**Virasat Concrete Ltd.**

 Calgary, Alberta

 (587) 936-2818

 [info@virasatconcrete.ca](mailto:info@virasatconcrete.ca)