

Statistics

↳ within → Descriptive → Normal Distribution

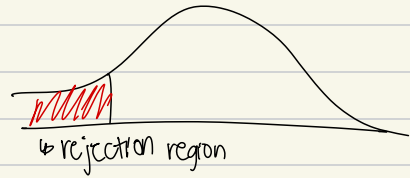
↳ beyond → Inferential

↳ significance test

Quantitative } Proportions, P  
Qualitative }

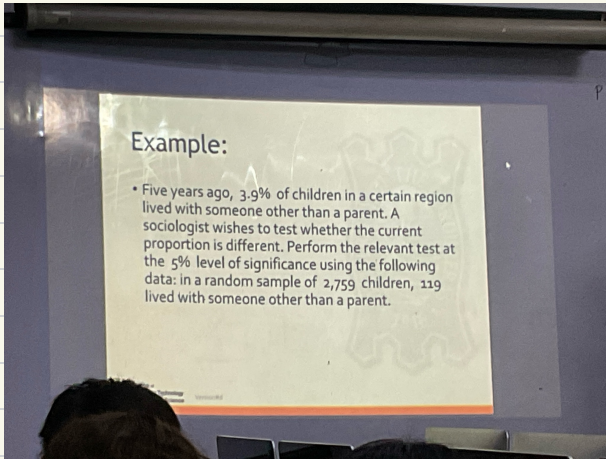
pop P / sam P ↳ percentage

probability → p  
↳ x  
↳ coefficient  
↳ regression



pop →  $N(P, n)$

sample →  $n(p, \bar{x})$



$$p = 3.9\% \text{ or } 0.039$$

$$H_0 = p = 3.9\%$$

$$H_a = p \neq 3.9\% \text{ (Two-tailed test)}$$

$$n = 2,759$$

$$P_0 = 119$$

$$P = 119 / 2,759$$

$$1) P_0 = 119 \quad \text{constant}$$

$$n = 2,759 \geq 30$$

$$\hat{p} = P_0 / n = 119 / 2759 = 0.04313156941$$

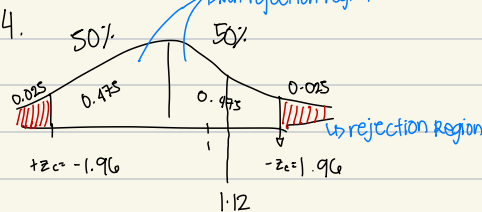
$$3. SE_0 = \sqrt{\frac{p(1-p)}{n}} = \sqrt{\frac{0.039(1-0.039)}{2759}}$$

$$= 0.003685684$$

$$z = \frac{\hat{p} - p}{SE_0} = \frac{0.04313156941 - 0.039}{0.003685684} = 1.12$$

$$2. H_0: p = 3.9\% \quad \text{(Hypothetical Value)}$$

$$H_a: p \neq 3.9\%$$



$$5. \text{FTR } H_0: \text{RE method}$$

p-value method

$$H_a = p \neq 0.039$$

$$z = 1.12 \quad q = 0.3686$$

$$p\text{-value} = 2(0.5 - 0.3686) \quad \text{if only 2-tailed}$$

$$= 2(0.1314)$$

$$= 0.2628$$

$\therefore \text{FTR}$

p-value formula

One-tailed: 0.5 - area

Two-tailed: 2(0.5 - area)

$p \geq \alpha = \text{FTR}$

$p < \alpha = \text{Reject}$

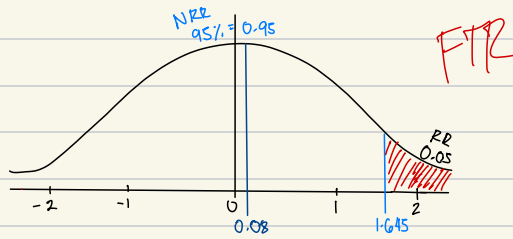
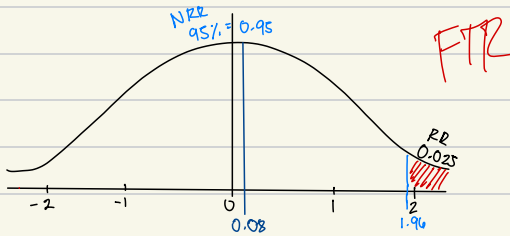
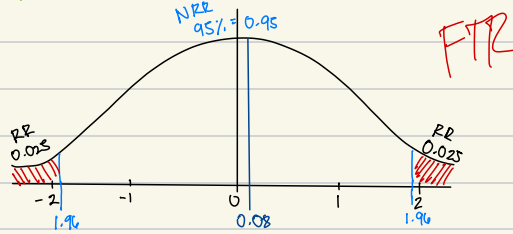
$$n = 23$$

$$p_0 = 28$$

significance level = 5%

$$H_0: p = 1/3$$

$$H_a: p \neq 1/3$$



$$\alpha = 0.1$$

$$n = 50$$

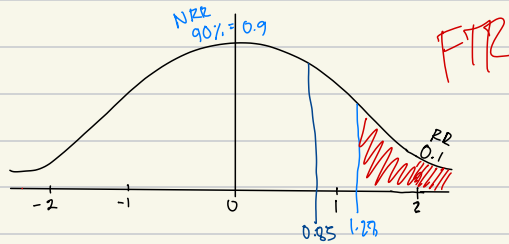
$p = 28$  - coupon

$p = 22$  - poster

$$H_0: p = 50\%$$

$$H_a: p > 50\%$$

$$z = 0.8485$$



$$\alpha = 0.05$$

$$n = 30$$

$p_0 = 22$  - drug

$p_0 = 8$  - placebo

$$H_0: p = 0.5$$

$$H_a: p \neq 0.5$$