

IDLE CAT VENTURE



Cute, Idle and Relax

For cat lovers,
who seek a relaxing
experience
with an interest in business
game.



FANTASY VILLAGE

Idle Gameplay



>> Allows players to **relax** while still making progress **without continuous play** <<

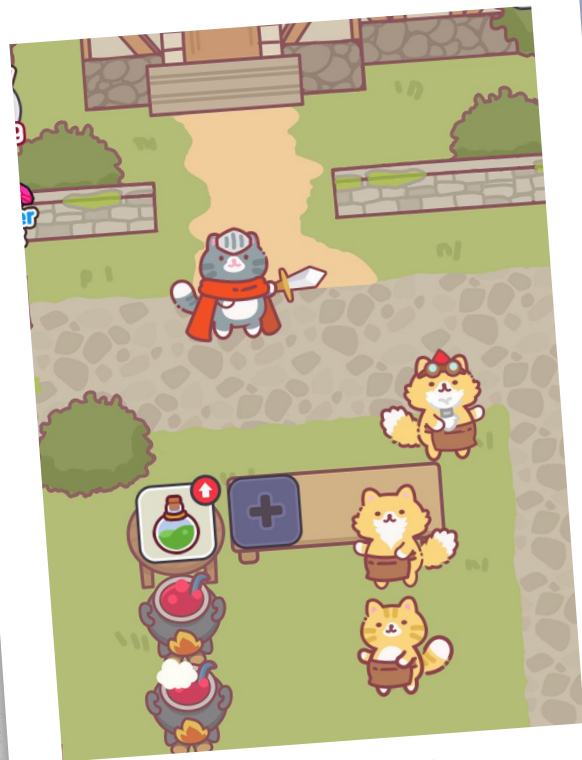
Casual Genre

>> Meets the needs of **non-hardcore players**, suitable for **all ages** with **flexible playtime** <<

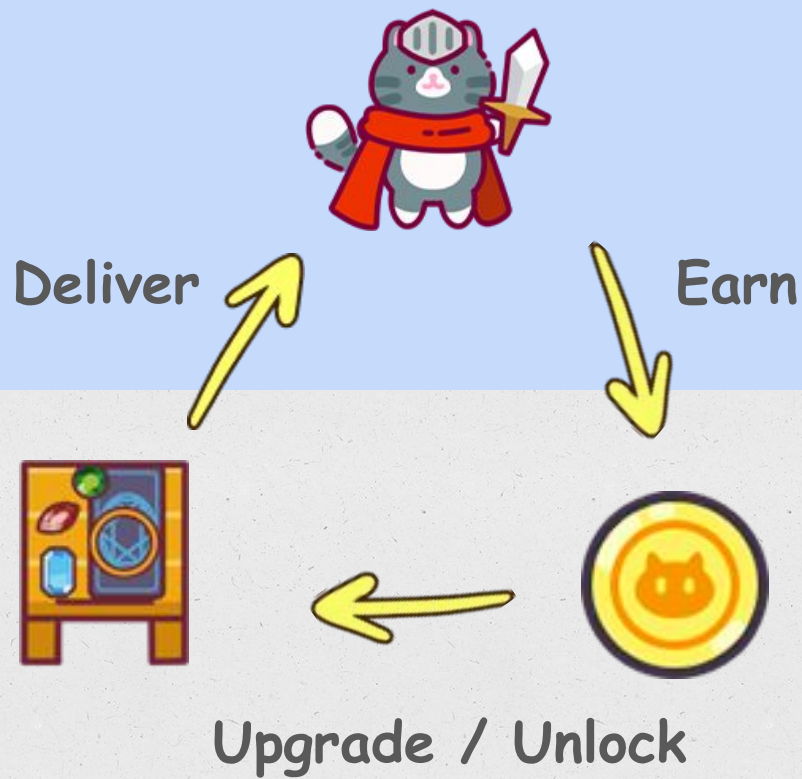


PERSONA

Type	Relaxed Gamer 	Strategy Enthusiast 
Name	Emma 28	Max 35
Occupation	Graphic Designer	Software Engineer
Gaming Habits	Plays casual games during her free time , usually in the evenings after work .	Enjoys strategic and idle games; plays during lunch breaks and on weekends .
Goals	Seeks a relaxing gaming experience to unwind ; enjoys games that offer creativity and cuteness .	Interested in optimization and resource management ; enjoys building and upgrading systems within games.
Motivations	Loves animals , particularly cats; prefers games that allow her to take her time and enjoy the aesthetics .	Likes to challenge himself with strategic thinking while enjoying a light-hearted theme; appreciates games with engaging mechanics.
Challenges	Often finds fast-paced games stressful; looks for games that can be played at her own pace without pressure .	Can get bored with repetitive tasks; prefers games that balance strategy with a fun, casual atmosphere .



CORELOOP





Max upgrade all Crafting Stations
to unlock new shop.



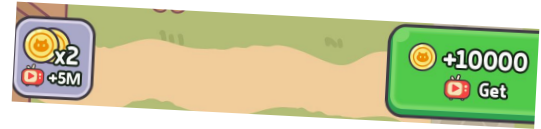
MONETIZATION





At the bottom of the screen.

BANNER ADS



A wide variety of options for players.

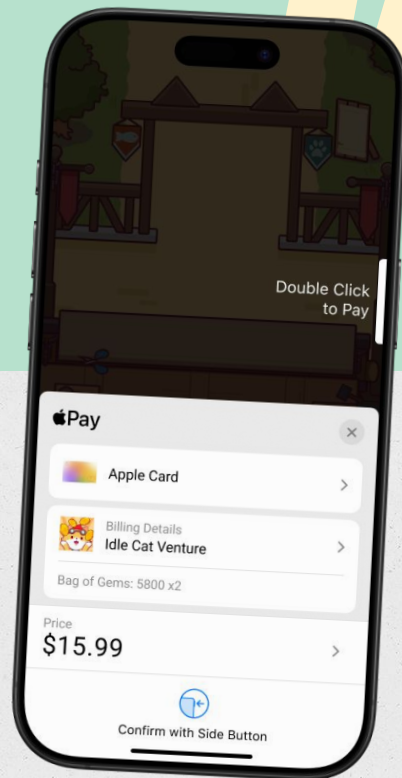
Flexible rewards that change according to stages and levels.

REWARD ADS



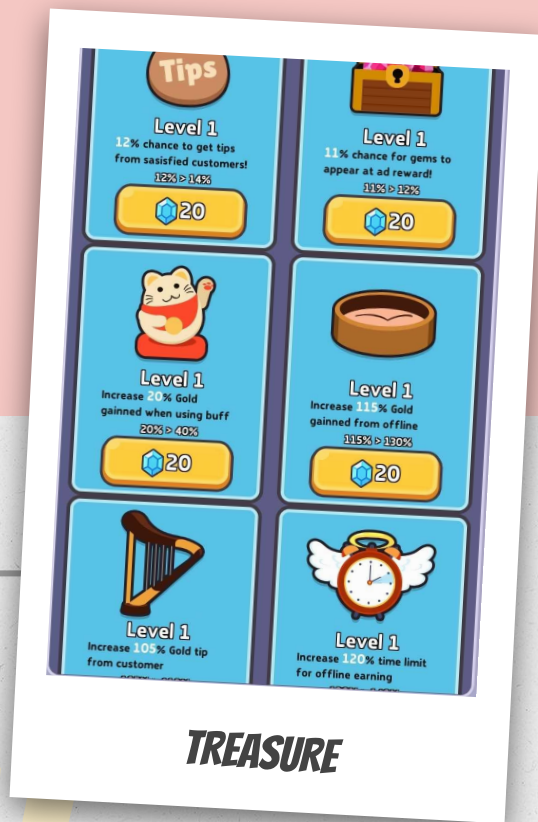
For paid users

GEM SHOP





Unlock &
Upgrade



SPECIAL

DEVELOPMENT PLAN





LEADERBOARD



DECOR

CONCLUSION 1/2

Offers a unique blend of idle mechanics and strategy.

ENGAGING GAMEPLAY

Features adorable cat characters and vibrant environments.

CHARMING AESTHETICS

Provides a soothing experience for players to unwind.

RELAXATION FOCUS

CONCLUSION 2/2

Encourages interaction and collaboration among players.

COMMUNITY BUILDING

Supports creativity and customization, enhancing player investment.

ENDLESS POSSIBILITIES

Attracts casual gamers and cat lovers alike.

MARKET APPEAL

THE END