



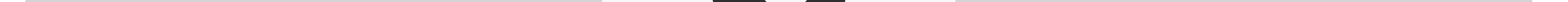
Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Persona's name
Short summary of the persona

The London Medical Research Club is a society founded in 1891 composed of scientists and medical doctors carrying out research in all fields of medicine and related disciplines

Members include scientists who are working or have actively worked in medical research, academic and biomedical research institutions, or biotech largely, but not exclusively within the London-Oxford-Cambridge

Contrary to popular belief, there are actually many ways to start a business that let you focus less on the logistics and upfront costs and more on getting your ideas started.

The purpose of the club is to offer an informal venue in which members can confidentially share their opinion and ideas on different scientific and medical topics

The Medical Research Club has had regular meetings since resuming its activity after WWII. The meetings are held on Wednesdays, namely the second Wednesday of the month, in February-March, May, October and November.

Three guest speakers are invited by members to present their most recent work and these presentations offer the starting point for an open scientific discussion. Speakers may later be invited to join the club

Many of the members who regularly attend the meetings are young, active scientists and clinicians in the early years of their independent research careers: 35 new ordinary members have been elected since 2011.

The meetings are preceded by a social gathering of approximately 30 minutes during which members can introduce their guests to other members.

Global Medical Brigades Chapter. Global Medical Brigades is an arm of Global Brigades, an internationally recognized health and economic development organization

An Ordinary Member who has retired from the club may be elected as an Honorary Member.

forming a school chapter of Global Medical Brigades or Doctors Without Borders.

During the meeting, members and guests are asked to confirm their presence by signing the attendance book.

Three scientific communications are given by the invited speakers, who then become candidates for membership, and the presentation is opened for discussion.

A nomination book is also circulated during the meeting with the name of each candidate for membership on each page. Members only (not guests) have the opportunity to support a candidate by signing the relevant page of the nomination book.

More general ideas would be to register an anatomy club, sports medicine club, or biology club.

At the annual general meeting, which is usually held in November, a motion is made for the candidates who have received 10 nominations to be invited to join the club, and the page with their name is removed from the nomination book.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?