

## Information

**Covid-19  
hours**

**Out-of-stock  
items**

**Phone  
Number**

**Covid-19  
safety rating  
(by customers  
or officials)**

**Info on  
coupons for  
covid-19  
in-demand  
items**

**New  
items that  
are back  
in-stock**

**Location  
(address)**

**URL of  
website**

**Covid-19  
specific  
rules**

**Amount  
of people  
allowed in  
building**

## User Interface

Saving favorite  
retailers/products  
for quicker access

Specific tabs  
based on  
products  
(drinks,  
clothing, etc.)

Notification options  
(display when the  
store will be open  
soon and potential  
deals)

Personal  
grocery list  
("add to  
grocery list"  
option for  
products)

Retain search  
data for a  
"popular  
products" tab?

## Features

**Variety of  
products  
rating?**

**Average  
frequency of  
new  
shipments**

**Prioritization  
of chain stores  
over small  
businesses or  
vice versa?**

Average deal meter  
(based on product  
comparisons). Does  
the store tend to  
give good deals or  
poor compared to  
competitors.

Graphical  
representation of all  
stats, allowing for  
comparison  
between stores.  
Maybe a "compare  
to competitors"  
option?

**Price  
comparison  
between  
products**

Busy meter (display  
how busy the store  
throughout the  
week based on past  
info.)

Product search bar  
(for finding specific  
products based on  
brand or other  
components)

**Consumer's  
reviews on  
retailers**

**Online  
purchase  
option if  
available**

**Stores have  
access to their  
page (?)**

A tab regarding  
safety measures  
taken by each store  
(no contact  
payment/checkout,  
masks required for  
entry, etc)

Frequency of sale of  
damaged products,  
rated by  
consumers? Ex:  
bruised/rotting fruit,  
defective  
electronics, etc.

General features of  
each business: pet  
friendly, public  
restrooms available,  
etc.

Do parts of the  
stores stop  
functioning at a  
certain time? No  
fresh baked goods  
after a certain time?  
Could help late  
working individuals  
avoid wasting time.

## Profit? (Keep app running)

**Ads banners  
(gonna cause  
negativity  
though)**

Rewards? User scan  
a receipt and we  
receive a share of  
the profit (ibotta for  
an example)

**Featured  
retailers  
(Paid for by  
the store)**

**Ad removal  
subscription**

**Subscription  
to compiled  
coupons (?)**

## Design

**Pages  
for  
stores**

**Search option  
that list  
retailers that  
redirects to  
page**

**Personalized  
tab that  
includes user's  
suggested  
content**

**Account tab  
that list the  
users  
information**

**Softer color  
scheme to  
decrease  
stress**

## More random ideas/features

**Variety of  
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