














**Where There is  
Life, There is Love**

A photograph of a baby lying on its stomach on a green, textured rug. The baby is wearing a light-colored, long-sleeved shirt. A semi-transparent blue rectangle is overlaid on the image, containing white text and a quote symbol. The background is a soft-focus image of the baby's legs and feet.

“

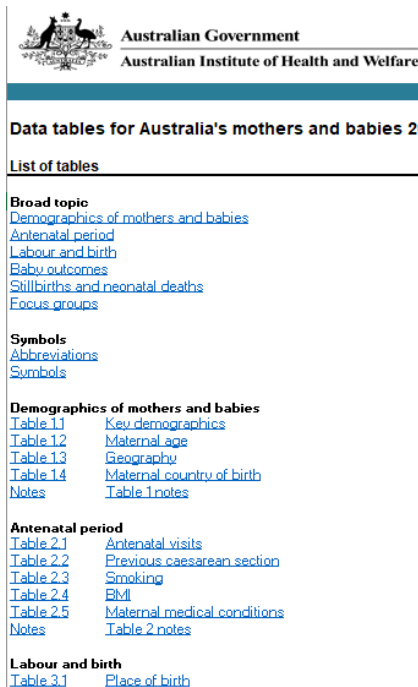
**What am I going to do and what  
am I going to use for data?!**

# Process

-  **Choose Data**
-  **Decide on what questions I wanted to answer with the data**
-  **Decide on technology stack to be used**
-  **Start HTML design**
-  **Reduce amount of data to come up with a new set of 'final data' to be analysed**
-  **Start cleaning and investigating 'final data'**
-  **Start plotting/mapping**
-  **Deployment**
-  **More deployment**
-  **More and more deployment**
-  **Attempted deploying with Heroku, AWS, Azure, GoDaddy (paid hosting plan) then back to Heroku**

# Data Sourcing & Decision Making

- Wanted data with multiple variables to enable interesting results
- Data source was in the form of excel workbooks
- Decided to break the data down into a more manageable size
- 'Final data' set, derived for further work
- 'Final data' was derived by going through the initial questions I had written down to answer when I started my project



Australian Government  
Australian Institute of Health and Welfare

Data tables for Australia's mothers and babies 2018—data visualisations

List of tables

**Broad topic**  
[Demographics of mothers and babies](#)  
[Antenatal period](#)  
[Labour and birth](#)  
[Baby outcomes](#)  
[Stillbirths and neonatal deaths](#)  
[Focus groups](#)

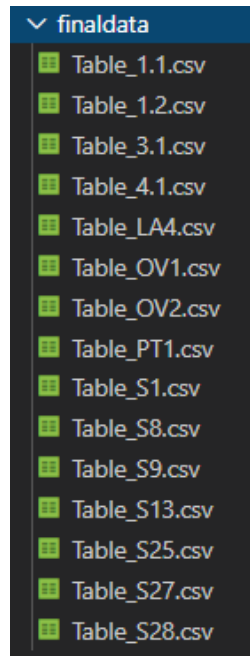
**Symbols**  
[Abbreviations](#)  
[Symbols](#)

**Demographics of mothers and babies**  
[Table 1.1](#) [Key demographics](#)  
[Table 1.2](#) [Maternal age](#)  
[Table 1.3](#) [Geography](#)  
[Table 1.4](#) [Maternal country of birth](#)  
[Notes](#) [Table 1 notes](#)

**Antenatal period**  
[Table 2.1](#) [Antenatal visits](#)  
[Table 2.2](#) [Previous caesarean section](#)  
[Table 2.3](#) [Smoking](#)  
[Table 2.4](#) [BMI](#)  
[Table 2.5](#) [Maternal medical conditions](#)  
[Notes](#) [Table 2 notes](#)

**Labour and birth**  
[Table 3.1](#) [Place of birth](#)

\* 1 of 2 csv files downloaded



finaldata

- Table\_1.1.csv
- Table\_1.2.csv
- Table\_3.1.csv
- Table\_4.1.csv
- Table\_LA4.csv
- Table\_OV1.csv
- Table\_OV2.csv
- Table\_PT1.csv
- Table\_S1.csv
- Table\_S8.csv
- Table\_S9.csv
- Table\_S13.csv
- Table\_S25.csv
- Table\_S27.csv
- Table\_S28.csv

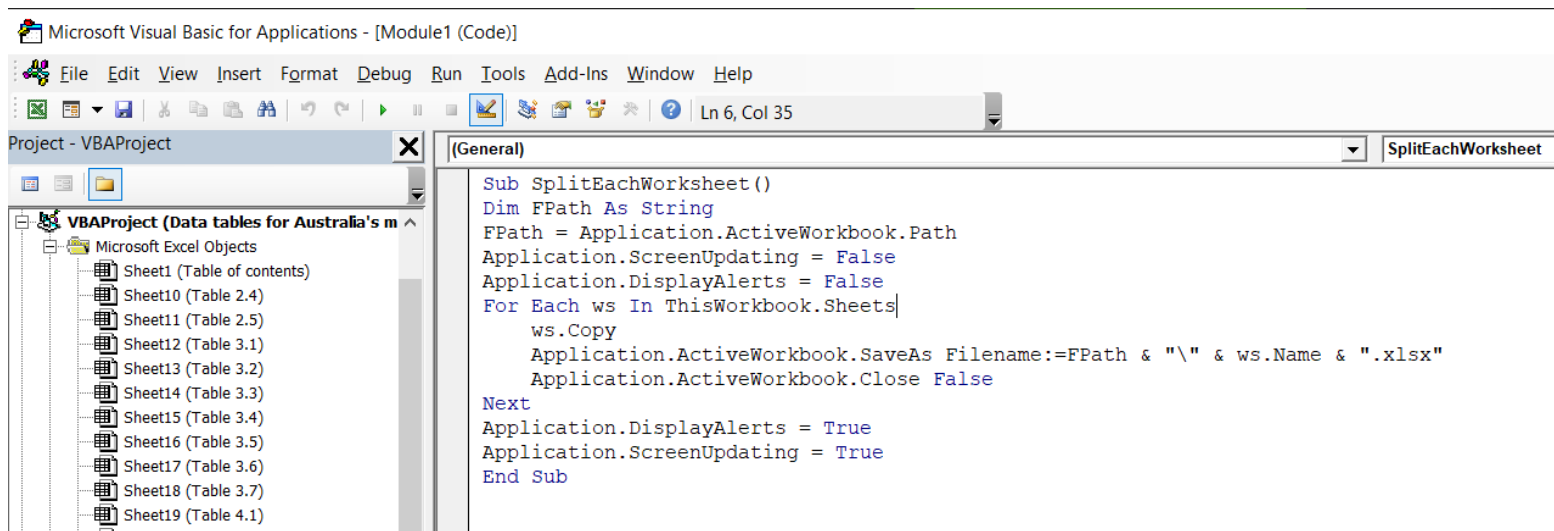
# Infrastructure

- ▣ VBA
- ▣ Heroku
- ▣ AWS
- ▣ PostgreSQL
- ▣ Flask
- ▣ Machine Learning – Linear Regression
- ▣ HTML/CSS
  - ▣ Javascript
    - ▣ Leaflet.js
    - ▣ Owl Carousel
    - ▣ D3.js
    - ▣ AmCharts.js



# VBA

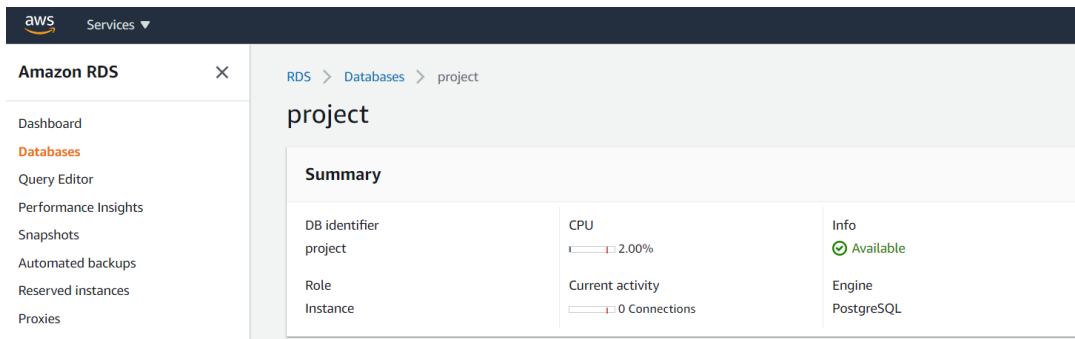
VBA was really important for me within this project, it was utilised in order to split each of the worksheets into their own excel file, which was a huge time saving in order to analyse and then create a final set of data to be utilised.



The screenshot displays the Microsoft Visual Basic for Applications (VBA) editor interface. The title bar reads 'Microsoft Visual Basic for Applications - [Module1 (Code)]'. The menu bar includes File, Edit, View, Insert, Format, Debug, Run, Tools, Add-Ins, Window, and Help. The toolbar contains various icons for file operations, editing, and execution. The status bar at the bottom indicates 'Ln 6, Col 35'. The left-hand pane, titled 'Project - VBAProject', shows a tree view of the project 'VBAProject (Data tables for Australia's m)'. Under 'Microsoft Excel Objects', a list of worksheets is visible: Sheet1 (Table of contents), Sheet10 (Table 2.4), Sheet11 (Table 2.5), Sheet12 (Table 3.1), Sheet13 (Table 3.2), Sheet14 (Table 3.3), Sheet15 (Table 3.4), Sheet16 (Table 3.5), Sheet17 (Table 3.6), Sheet18 (Table 3.7), and Sheet19 (Table 4.1). The right-hand pane, titled '(General)', shows the code for the 'SplitEachWorksheet' subroutine. The code is as follows:

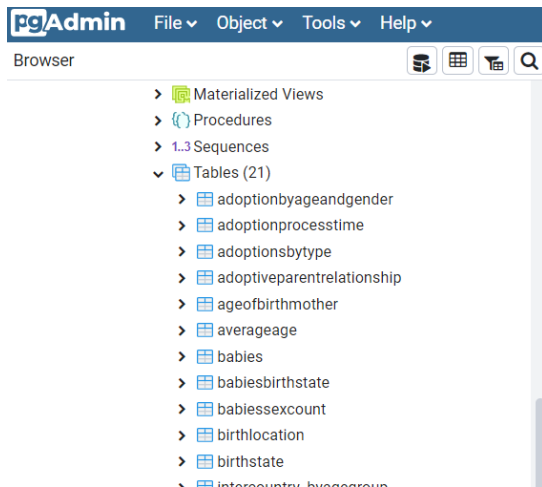
```
Sub SplitEachWorksheet()  
    Dim FPath As String  
    FPath = Application.ActiveWorkbook.Path  
    Application.ScreenUpdating = False  
    Application.DisplayAlerts = False  
    For Each ws In ThisWorkbook.Sheets  
        ws.Copy  
        Application.ActiveWorkbook.SaveAs Filename:=FPath & "\" & ws.Name & ".xlsx"  
        Application.ActiveWorkbook.Close False  
    Next  
    Application.DisplayAlerts = True  
    Application.ScreenUpdating = True  
End Sub
```

# AWS & PostgreSQL



An AWS RDS instance was created in order to store my data, this was connected to my PostgreSQL Database in order to view and edit information with PGAdmin

```
GitHub > finalproject > data_cleaning > databaseschema.sql
1  -- Mothers Tables to Hold All Clean Data --
2
3  create table mothers (
4      index int,
5      age_group int,
6      topic varchar,
7      topic_disaggregation varchar,
8      year int,
9      count int,
10     year_total int,
11     percent_total float,
12 );
```



# Flask

Flask is the one of the most important parts of my project.

## Flask Process – Initial – Working Locally

- Create the app which is able to render my HTML pages and link between each of them
- Be able to call my data from DB through my flask app to create my own API (and have the data come through in the correct format)
- Be able to access the data accurately to be able to plot

## Flask Process – Current – Deployed on Heroku

- App renders each of my HTML pages and links between each of them

```
GitHub > finalproject > app.py
35
36
37
38 app = Flask(__name__)
39
40 # HTML Page Routes
41
42 @app.route("/")
43 def landing():
44
45     return render_template("index.html")
46
47
48
49 @app.route("/index.html")
50 def index():
51
52     return render_template("index.html")
53
54
55
56 @app.route("/mothers.html")
57 def mothers():
58
59     return render_template("mothers.html")
60
61 @app.route("/mothersfullmap.html")
62 def mothersfullmap():
63
64     return render_template("mothersfullmap.html")
65
66 @app.route("/babies.html")
67 def babies():
68
69     return render_template("babies.html")
70
71 @app.route("/babiesfullmap.html")
72 def babiesfullmap():
73
74     return render_template("babiesfullmap.html")
75
```





# HTML/CSS/JavaScript

Aside from Flask, the HTML/CSS and JavaScript component(s) of my project are the most important to bring everything together.

```
<!-- Body -->
<body class="scrollbar">
  <div class="wrap">
    <!-- Header -->
    <header role="banner">
      <nav class="navbar navbar-expand-lg navbar-dark bg-dark">
        <div class="container">
          <a class="navbar-brand" href="index.html">
          <button class="navbar-toggler" type="button" data-toggle="collapse" data-target="#navbar-collapse">
            <span class="navbar-toggler-icon"></span>
          </button>
          <div class="collapse navbar-collapse" id="navbarsExample05">
            <ul class="navbar-nav pl-md-5">
              <li class="nav-item">
                <a class="nav-link active" href="index.html">Home</a>
              </li>
              <li class="nav-item">
                <a class="nav-link" href="mothers.html">Mothers</a>
              </li>
              <li class="nav-item">
                <a class="nav-link" href="babies.html">Babies</a>
              </li>
            </ul>
            <ul class="navbar-nav ml-auto">
              <li><a href="data.html" class="btn btn-primary px-3 py-2">Data Sources</a>
            </ul>
          </div>
        </div>
      </nav>
    </header>
    <!-- END Header -->

    <!-- Section for Carousel -->

    <section class="home-slider owl-carousel">
      <div class="slider-item" style="background-image: url('../static/images/IMG_8709.jpg');">
        <div class="container">
          <div class="row slider-text align-items-center justify-content-center">
            <div class="col-md-10 text-center col-sm-12 element-animate">
              <h1><strong>There's no way to be a perfect parent, but a million ways to be a good one.</strong>
              <p class="mb-5 sub-text">Whether your pregnancy was meticulously planned, or it was a surprise, we're here to help you navigate the journey of parenthood.
              <p><a href="mothers.html" class="btn btn-white btn-outline-white px-3 py-3">Learn More</a>
            </div>
          </div>
        </div>
      </div>
    </section>
  </div>
</body>
```

The HTML framework is based on a couple of key libraries, Owl Carousel, and Bootstrap.

The charts utilise D3.js, amCharts.js and the maps are from Leaflet.js

# Heroku Deployment

## There were a few key parts to my Heroku Deployment

- **requirements.txt** file, to specify all of the packages required to be installed in Heroku when initialising the app
- **index.php** file, in order to trick Heroku our app is a PHP Application.
  - Hypertext Preprocessor – PHP is a scripting language
- **Procfile**, to specify the commands that are executed by the app on startup
- **composer.json** file, specifies dependencies required, however even if there is none, a blank {} is required, to be recognised as a PHP application

```
GitHub > finalproject > requirements.txt
1  Flask==1.1.2
2  Flask-SQLAlchemy==2.4.4
3  gunicorn==20.0.4
4  Pandas==1.1.3
5  psycopg2==2.8.6
6  SQLAlchemy==1.3.20
7
```

```
GitHub > finalproject > index.php
1  <?php include_once("templates/index.html");>
2
3
```

```
GitHub > finalproject > Procfile
1  web: gunicorn app:app
2
3
```

```
GitHub > finalproject > composer.json
1  {}
2
```

[Site Hosted on Heroku](#)



# Thanks!

## Any questions?

You can find me at:

<https://github.com/KirstieMcCown>

<https://www.linkedin.com/in/kirstie-mccown/>