# LSTM\_on\_Amazon\_fine\_food\_review

December 6, 2020

## 1 Amazon Fine Food Reviews Analysis

Data Source: https://www.kaggle.com/snap/amazon-fine-food-reviews

EDA: https://nycdatascience.com/blog/student-works/amazon-fine-foods-visualization/

The Amazon Fine Food Reviews dataset consists of reviews of fine foods from Amazon.

Number of reviews: 568,454 Number of users: 256,059 Number of products: 74,258 Timespan:

Oct 1999 - Oct 2012 Number of Attributes/Columns in data: 10

Attribute Information:

- 1. Id
- 2. ProductId unique identifier for the product
- 3. UserId unque identifier for the user
- 4. ProfileName
- 5. HelpfulnessNumerator number of users who found the review helpful
- 6. HelpfulnessDenominator number of users who indicated whether they found the review helpful or not
- 7. Score rating between 1 and 5
- 8. Time timestamp for the review
- 9. Summary brief summary of the review
- 10. Text text of the review

**Objective:** Given a review, determine whether the review is positive (rating of 4 or 5) or negative (rating of 1 or 2).

[Q] How to determine if a review is positive or negative? [Ans] We could use Score/Rating. A rating of 4 or 5 can be considered as a positive review. A rating of 1 or 2 can be considered as negative one. A review of rating 3 is considered nuetral and such reviews are ignored from our analysis. This is an approximate and proxy way of determining the polarity (positivity/negativity) of a review.

# 2 [1]. Reading Data

## 2.1 [1.1] Loading the data

The dataset is available in two forms 1. .csv file 2. SQLite Database

In order to load the data, We have used the SQLITE dataset as it is easier to query the data and visualise the data efficiently.

Here as we only want to get the global sentiment of the recommendations (positive or negative), we will purposefully ignore all Scores equal to 3. If the score is above 3, then the recommendation wil be set to "positive". Otherwise, it will be set to "negative".

```
In []: %matplotlib inline
        import warnings
        warnings.filterwarnings("ignore")
        import sqlite3
        import pandas as pd
        import numpy as np
        import nltk
        import string
        import matplotlib.pyplot as plt
        import seaborn as sns
        from sklearn.feature_extraction.text import TfidfTransformer
        from sklearn.feature_extraction.text import TfidfVectorizer
        from sklearn.feature_extraction.text import CountVectorizer
        from sklearn.metrics import confusion_matrix
        from sklearn import metrics
        from sklearn.metrics import roc_curve, auc
        from nltk.stem.porter import PorterStemmer
        import re
        # Tutorial about Python regular expressions: https://pymotw.com/2/re/
        import string
        from nltk.corpus import stopwords
        from nltk.stem import PorterStemmer
        from nltk.stem.wordnet import WordNetLemmatizer
        from gensim.models import Word2Vec
        from gensim.models import KeyedVectors
        import pickle
        from tqdm import tqdm_notebook
        import os
In [ ]: # using SQLite Table to read data.
        con = sqlite3.connect('/content/drive/MyDrive/Colab Notebooks/database.sqlite')
        # filtering only positive and negative reviews i.e.
        # not taking into consideration those reviews with Score=3
        # SELECT * FROM Reviews WHERE Score != 3 LIMIT 500000, will give top 500000 data point
        # you can change the number to any other number based on your computing power
        # filtered_data = pd.read_sql_query(""" SELECT * FROM Reviews WHERE Score != 3 LIMIT 1
```

```
# for tsne assignment you can take 5k data points
        filtered_data = pd.read_sql_query(""" SELECT * FROM Reviews WHERE Score != 3 LIMIT 500
        # Give reviews with Score>3 a positive rating(1), and reviews with a score<3 a negativ
        def partition(x):
            if x < 3:
                return 0
           return 1
        #changing reviews with score less than 3 to be positive and vice-versa
        actualScore = filtered_data['Score']
        positiveNegative = actualScore.map(partition)
        filtered_data['Score'] = positiveNegative
        print("Number of data points in our data", filtered_data.shape)
        filtered_data.head(3)
Number of data points in our data (50000, 10)
Out[]:
           Id ...
                                                                 Text
           1 ... I have bought several of the Vitality canned d...
           2 ... Product arrived labeled as Jumbo Salted Peanut...
           3 ... This is a confection that has been around a fe...
        [3 rows x 10 columns]
In [ ]: display = pd.read_sql_query("""
        SELECT UserId, ProductId, ProfileName, Time, Score, Text, COUNT(*)
       FROM Reviews
       GROUP BY UserId
        HAVING COUNT(*)>1
        """, con)
In []: print(display.shape)
       display.head()
(80668, 7)
Out[]:
                      UserId ... COUNT(*)
        0 #oc-R115TNMSPFT9I7 ...
        1 #oc-R11D9D7SHXIJB9 ...
                                          3
        2 #oc-R11DNU2NBKQ23Z ...
                                          2
        3 #oc-R1105J5ZVQE25C ...
                                          3
        4 #oc-R12KPBODL2B5ZD ...
        [5 rows x 7 columns]
In []: display[display['UserId'] == 'AZY10LLTJ71NX']
```

## 3 [2] Exploratory Data Analysis

## 3.1 [2.1] Data Cleaning: Deduplication

It is observed (as shown in the table below) that the reviews data had many duplicate entries. Hence it was necessary to remove duplicates in order to get unbiased results for the analysis of the data. Following is an example:

```
In [ ]: display= pd.read_sql_query("""
        SELECT *
        FROM Reviews
        WHERE Score != 3 AND UserId="AR5J8UI46CURR"
        ORDER BY ProductID
        """, con)
        display.head()
Out[]:
               Ιd
                                                                      Text
                        DELICIOUS WAFERS. I FIND THAT EUROPEAN WAFERS ...
        0
            78445
          138317
                        DELICIOUS WAFERS. I FIND THAT EUROPEAN WAFERS ...
                  ... DELICIOUS WAFERS. I FIND THAT EUROPEAN WAFERS ...
          138277
                        DELICIOUS WAFERS. I FIND THAT EUROPEAN WAFERS ...
            73791
                        DELICIOUS WAFERS. I FIND THAT EUROPEAN WAFERS ...
        [5 rows x 10 columns]
```

As it can be seen above that same user has multiple reviews with same values for HelpfulnessNumerator, HelpfulnessDenominator, Score, Time, Summary and Text and on doing analysis it was found that ProductId=B000HDOPZG was Loacker Quadratini Vanilla Wafer Cookies, 8.82-Ounce Packages (Pack of 8) ProductId=B000HDL1RQ was Loacker Quadratini Lemon Wafer Cookies, 8.82-Ounce Packages (Pack of 8) and so on

It was inferred after analysis that reviews with same parameters other than ProductId belonged to the same product just having different flavour or quantity. Hence in order to reduce redundancy it was decided to eliminate the rows having same parameters.

The method used for the same was that we first sort the data according to ProductId and then just keep the first similar product review and delelte the others. for eg. in the above just the review for ProductId=B000HDL1RQ remains. This method ensures that there is only one representative for each product and deduplication without sorting would lead to possibility of different representatives still existing for the same product.

```
In [ ]: sorted_data.shape
Out[]: (50000, 10)
In [ ]: #Deduplication of entries
        final=sorted_data.drop_duplicates(subset={"UserId","ProfileName","Time","Text"}, keep=
        final.shape
Out[]: (46072, 10)
In [ ]: #Checking to see how much % of data still remains
        (final['Id'].size*1.0)/(filtered_data['Id'].size*1.0)*100
Out[]: 92.144
   Observation:- It was also seen that in two rows given below the value of HelpfulnessNumera-
tor is greater than HelpfulnessDenominator which is not practically possible hence these two rows
too are removed from calcualtions
In [ ]: display= pd.read_sql_query("""
        SELECT *
        FROM Reviews
        WHERE Score != 3 AND Id=44737 OR Id=64422
        ORDER BY ProductID
        """, con)
        display.head()
Out[]:
              Id ...
                                                                      Text
        0 64422 ... My son loves spaghetti so I didn't hesitate or...
        1 44737 ... It was almost a 'love at first bite' - the per...
        [2 rows x 10 columns]
In [ ]: final=final[final.HelpfulnessNumerator<=final.HelpfulnessDenominator]</pre>
In []: #Before starting the next phase of preprocessing lets see the number of entries left
        print(final.shape)
        #How many positive and negative reviews are present in our dataset?
        final['Score'].value_counts()
(46071, 10)
Out[]: 1
             38479
              7592
        Name: Score, dtype: int64
```

## 4 [3] Preprocessing

#### 4.1 [3.1]. Preprocessing Review Text

Now that we have finished deduplication our data requires some preprocessing before we go on further with analysis and making the prediction model.

Hence in the Preprocessing phase we do the following in the order below:-

- 1. Begin by removing the html tags
- 2. Remove any punctuations or limited set of special characters like , or . or # etc.
- 3. Check if the word is made up of english letters and is not alpha-numeric
- 4. Check to see if the length of the word is greater than 2 (as it was researched that there is no adjective in 2-letters)
- 5. Convert the word to lowercase
- 6. Remove Stopwords
- 7. Finally Snowball Stemming the word (it was observed to be better than Porter Stemming)

After which we collect the words used to describe positive and negative reviews

My dogs loves this chicken but its a product from China, so we wont be buying it anymore. It

this is yummy, easy and unusual. it makes a quick, delicous pie, crisp or cobbler. home made is

Great flavor, low in calories, high in nutrients, high in protein! Usually protein powders are

For those of you wanting a high-quality, yet affordable green tea, you should definitely give

```
sent_150 = re.sub(r"http\S+", "", sent_1500)
       sent_{4900} = re.sub(r"http\S+", "", sent_{4900})
       print(sent_0)
My dogs loves this chicken but its a product from China, so we wont be buying it anymore.
                                                                                   Its
In []: # https://stackoverflow.com/questions/16206380/python-beautifulsoup-how-to-remove-all-
       from bs4 import BeautifulSoup
       soup = BeautifulSoup(sent_0, 'lxml')
       text = soup.get_text()
       print(text)
       print("="*50)
       soup = BeautifulSoup(sent_1000, 'lxml')
       text = soup.get_text()
       print(text)
       print("="*50)
       soup = BeautifulSoup(sent_1500, 'lxml')
       text = soup.get_text()
       print(text)
       print("="*50)
       soup = BeautifulSoup(sent_4900, 'lxml')
       text = soup.get_text()
       print(text)
My dogs loves this chicken but its a product from China, so we wont be buying it anymore.
                                                                                   Its
_____
this is yummy, easy and unusual. it makes a quick, delicous pie, crisp or cobbler. home made is
_____
Great flavor, low in calories, high in nutrients, high in protein! Usually protein powders are
_____
For those of you wanting a high-quality, yet affordable green tea, you should definitely give
In [ ]: # https://stackoverflow.com/a/47091490/4084039
       import re
       def decontracted(phrase):
           # specific
          phrase = re.sub(r"won't", "will not", phrase)
          phrase = re.sub(r"can\'t", "can not", phrase)
           # general
```

phrase = re.sub(r"n\'t", " not", phrase)

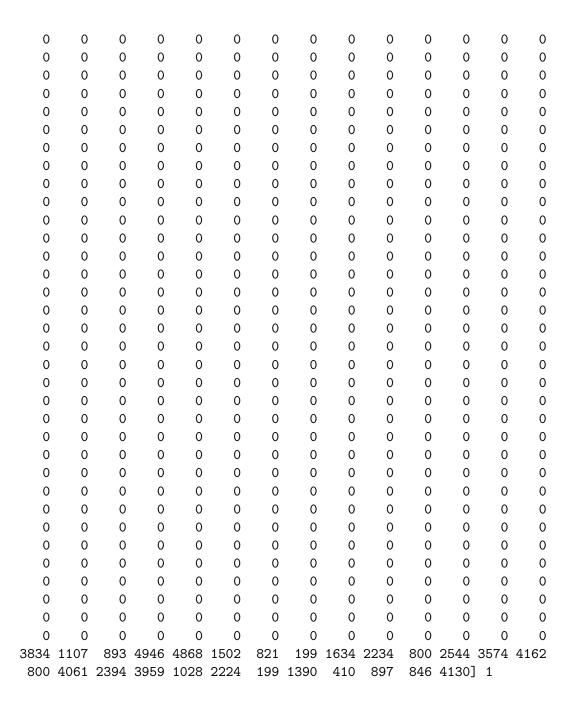
```
phrase = re.sub(r"\'m", " am", phrase)
           return phrase
In [ ]: sent_1500 = decontracted(sent_1500)
       print(sent_1500)
       print("="*50)
Great flavor, low in calories, high in nutrients, high in protein! Usually protein powders are
In []: #remove words with numbers python: https://stackoverflow.com/a/18082370/4084039
       sent_0 = re.sub("\S*\d\S*", "", sent_0).strip()
       print(sent 0)
My dogs loves this chicken but its a product from China, so we wont be buying it anymore.
In []: #remove spacial character: https://stackoverflow.com/a/5843547/4084039
       sent_1500 = re.sub('[^A-Za-z0-9]+', ' ', sent_1500)
       print(sent_1500)
Great flavor low in calories high in nutrients high in protein Usually protein powders are high
In []: # https://gist.github.com/sebleier/554280
        # we are removing the words from the stop words list: 'no', 'nor', 'not'
        \# <br /><br /> ==> after the above steps, we are getting "br br"
        # we are including them into stop words list
        # instead of <br /> if we have <br/> these tags would have revmoved in the 1st step
        stopwords= set(['br', 'the', 'i', 'me', 'my', 'myself', 'we', 'our', 'ours', 'ourselve
                   "you'll", "you'd", 'your', 'yours', 'yourself', 'yourselves', 'he', 'him',
                   'she', "she's", 'her', 'hers', 'herself', 'it', "it's", 'its', 'itself', '
                   'theirs', 'themselves', 'what', 'which', 'who', 'whom', 'this', 'that', "t
                   'am', 'is', 'are', 'was', 'were', 'be', 'been', 'being', 'have', 'has', 'h
                   'did', 'doing', 'a', 'an', 'the', 'and', 'but', 'if', 'or', 'because', 'as
                   'at', 'by', 'for', 'with', 'about', 'against', 'between', 'into', 'through
                   'above', 'below', 'to', 'from', 'up', 'down', 'in', 'out', 'on', 'off', 'o
                   'then', 'once', 'here', 'there', 'when', 'where', 'why', 'how', 'all', 'ang
                   'most', 'other', 'some', 'such', 'only', 'own', 'same', 'so', 'than', 'too
                   's', 't', 'can', 'will', 'just', 'don', "don't", 'should', "should've", 'n
                   've', 'y', 'ain', 'aren', "aren't", 'couldn', "couldn't", 'didn', "didn't"
```

phrase = re.sub(r"\'re", " are", phrase)
phrase = re.sub(r"\'s", " is", phrase)
phrase = re.sub(r"\'d", " would", phrase)
phrase = re.sub(r"\'ll", " will", phrase)
phrase = re.sub(r"\'t", " not", phrase)
phrase = re.sub(r"\'ve", " have", phrase)

```
"hadn't", 'hasn', "hasn't", 'haven', "haven't", 'isn', "isn't", 'ma', 'mig
                    "mustn't", 'needn', "needn't", 'shan', "shan't", 'shouldn', "shouldn't", '
                    'won', "won't", 'wouldn', "wouldn't"])
In [ ]: # Combining all the above stundents
       from tqdm import tqdm
       preprocessed_reviews = []
        # tqdm is for printing the status bar
        for sentance in tqdm_notebook(final['Text'].values):
            sentance = re.sub(r"http\S+", "", sentance)
            sentance = BeautifulSoup(sentance, 'lxml').get_text()
            sentance = decontracted(sentance)
           sentance = re.sub("\S*\d\S*", "", sentance).strip()
            sentance = re.sub('[^A-Za-z]+', ' ', sentance)
            # https://gist.github.com/sebleier/554280
            sentance = ' '.join(e.lower() for e in sentance.split() if e.lower() not in stopwo
           preprocessed_reviews.append(sentance.strip())
HBox(children=(FloatProgress(value=0.0, max=46071.0), HTML(value='')))
In [ ]: preprocessed_reviews[1500]
Out[]: 'great flavor low calories high nutrients high protein usually protein powders high pr
  Applying LSTM
In [ ]: import tensorflow as tf
        device_name = tf.test.gpu_device_name()
        if device_name != '/device:GPU:0':
            raise SystemError('GPU device not found')
        print('Found GPU at: {}'.format(device_name))
Found GPU at: /device:GPU:0
In [ ]: import numpy as np
        from keras.layers import LSTM
        from keras.models import Sequential
        from keras.layers.embeddings import Embedding
        from keras.layers import Dense
        from keras.preprocessing import sequence
        from keras.preprocessing.text import Tokenizer
        np.random.seed(7) #every time you call the numpy's other random function
In [ ]: x_i=preprocessed_reviews
        y_i=np.array(final['Score'])
```

#### Splitting data into Train and Test

```
In [ ]: from sklearn.model_selection import train_test_split
        x_train,x_test,y_train,y_test=train_test_split(x_i,y_i,test_size=0.4)
In [ ]: print("Size of x_train=",len(x_train))
       print("Size of y_train=",len(y_train))
       print("Size of x_test=",len(x_test))
       print("Size of y_test=",len(y_test))
Size of x_train= 27642
Size of y_train= 27642
Size of x_test= 18429
Size of y_test= 18429
In [ ]: x_train[0]
Out[]: 'daughter loves one gas station marietta georgia sells chage lolipop'
  One-Hot representaition
In [ ]: from keras.preprocessing.text import one_hot
        one_hot_train=[one_hot(word,5000)for word in x_train]
        one_hot_test=[one_hot(word,5000)for word in x_test]
In [ ]: print(one_hot_train[0])
        print(one_hot_test[0])
[363, 1535, 100, 3152, 48, 4888, 274, 2567, 1018, 4146]
[1205, 1954, 4581, 548, 2368, 218, 1831, 2178, 2019, 2860, 821, 4761, 1952]
  Padding Data
In []: max review length = 600
        one_hot_train = sequence.pad_sequences(one_hot_train, maxlen=max_review_length)
        one_hot_test = sequence.pad_sequences(one_hot_test, maxlen=max_review_length)
        print(one_hot_train.shape)
        print(one_hot_train[1],y_train[1])
(27642, 600)
   0
         0
                        0
              0
                   0
                             0
                                       0
                                            0
                                                 0
                                                            0
                                                                 0
                                                                      0
   0
         0
              0
                   0
                        0
                             0
                                  0
                                       0
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                                  0
                                       0
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                                                           0
                                                                 0
                                                                      0
```



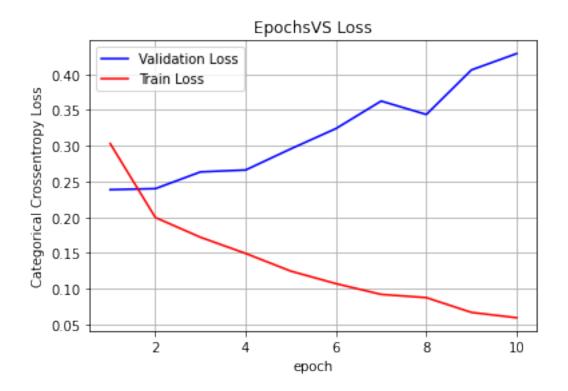
#### 4.2 LSTM with one layer

```
In []: # create the model
    embedding_vecor_length = 32
    model = Sequential()
    model.add(Embedding(5000, embedding_vecor_length, input_length=max_review_length))
    model.add(LSTM(100))
    model.add(Dense(1, activation='sigmoid'))
    model.compile(loss='binary_crossentropy', optimizer='adam', metrics=['accuracy'])
    print(model.summary())
```

```
Model: "sequential_1"
_____
Layer (type)
         Output Shape
                  Param #
-----
         (None, 600, 32)
embedding_1 (Embedding)
                  160000
.....
lstm 1 (LSTM)
         (None, 100)
                  53200
-----
dense 1 (Dense)
         (None, 1)
                  101
Total params: 213,301
Trainable params: 213,301
Non-trainable params: 0
-----
None
In [ ]: from keras.optimizers import Adam
  batch_size=64
  epoch=10
  model.compile(loss='binary_crossentropy', optimizer=Adam(), metrics=['accuracy'])
  history=model.fit(one_hot_train, y_train,batch_size=batch_size,epochs=epoch,verbose=1,
Epoch 1/10
Epoch 2/10
Epoch 3/10
Epoch 4/10
Epoch 5/10
Epoch 6/10
Epoch 7/10
Epoch 8/10
Epoch 9/10
Epoch 10/10
In [ ]: %matplotlib notebook
  import matplotlib.pyplot as plt
```

%matplotlib inline

```
import numpy as np
        def plt_dynamic(x, vy, ty, ax, colors=['b']):
            ax.plot(x, vy, 'b', label="Validation Loss")
            ax.plot(x, ty, 'r', label="Train Loss")
            plt.legend()
            plt.grid()
            fig.canvas.draw()
In [ ]: score = model.evaluate(one_hot_test, y_test, verbose=0)
        print('Test score:', score[0])
        print('Test accuracy:', score[1])
        fig,ax = plt.subplots(1,1)
        ax.set_title('EpochsVS Loss')
        ax.set_xlabel('epoch') ; ax.set_ylabel('Categorical Crossentropy Loss')
        # list of epoch numbers
        x = list(range(1,epoch+1))
        vy = history.history['val_loss']
        ty = history.history['loss']
        plt_dynamic(x, vy, ty, ax)
Test score: 0.42891067266464233
Test accuracy: 0.8754680156707764
```



#### 4.3 LSTM with two layer

dropout (Dropout)

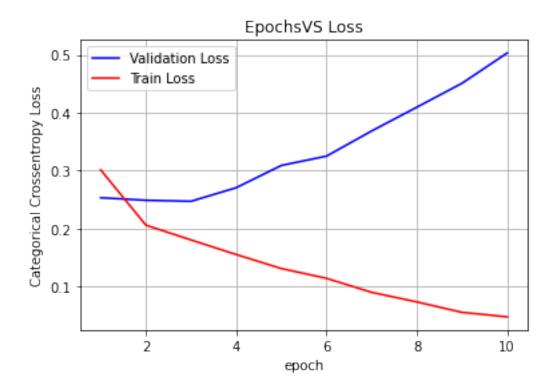
```
In [ ]: from keras.layers import Dropout
       embedding_vecor_length = 32
       model = Sequential()
       model.add(Embedding(5000, embedding_vecor_length, input_length=max_review_length))
       model.add(LSTM(100,return_sequences=True))
       model.add(LSTM(100))
       model.add(Dropout(0.5))
       model.add(Dense(1, activation='sigmoid'))
       model.compile(loss='binary_crossentropy', optimizer='adam', metrics=['accuracy'])
       print(model.summary())
Model: "sequential_3"
                          Output Shape
Layer (type)
                                                  Param #
_____
embedding_3 (Embedding)
                          (None, 600, 32)
                                                   160000
lstm_3 (LSTM)
                          (None, 600, 100)
                                                  53200
lstm_4 (LSTM)
                          (None, 100)
                                                  80400
```

(None, 100)

```
dense_2 (Dense)
           (None, 1)
                      101
______
Total params: 293,701
Trainable params: 293,701
Non-trainable params: 0
_____
None
In [ ]: batch_size=64
   epoch=10
   model.compile(loss='binary_crossentropy', optimizer=Adam(), metrics=['accuracy'])
   history=model.fit(one_hot_train, y_train,batch_size=batch_size,epochs=epoch,verbose=1,
Epoch 1/10
Epoch 2/10
Epoch 3/10
Epoch 4/10
Epoch 5/10
Epoch 6/10
Epoch 7/10
Epoch 8/10
Epoch 9/10
Epoch 10/10
In [ ]: score = model.evaluate(one_hot_test, y_test, verbose=0)
   print('Test score:', score[0])
   print('Test accuracy:', score[1])
   fig,ax = plt.subplots(1,1)
   ax.set_title('EpochsVS Loss')
   ax.set_xlabel('epoch') ; ax.set_ylabel('Categorical Crossentropy Loss')
   # list of epoch numbers
   x = list(range(1,epoch+1))
```

```
vy = history.history['val_loss']
ty = history.history['loss']
plt_dynamic(x, vy, ty, ax)
```

Test score: 0.5031416416168213 Test accuracy: 0.8881654143333435



## 5 Conclusion

+		+		+
1	1	1	87.54	-
1	2	1	88.81	-

Observed that double layer LSTM has given better accuracy than single layer LSTM