**About the Project**

Televisions used to be the basic staple in households. Now it’s nothing more than a fixture occupying space. Watching TV has become too mainstream. We have to pay for a whole batch of channels and what we get in return is repeat episodes, stale content and annoying commercials in between. It is expected that 34.9 million American households will cancel their cable services by 2023. This could be a potential reason why the term “cord-cutter” is doing rounds in the television industry. Netflix clone apps are on the rise. During the lockdown, the demand for content is insatiable. Before coronavirus took grip over the country, binge-watching in your comfy pyjamas was a weekend thing. But now with the advent of various digital platforms, binge-watching is the new normal. In fact, many of you might be nearing the end of your streaming queue. It’s the right time for you to take your video streaming business to next level by getting the best Netflix clone app.to know more about live video streaming app development. Undoubtedly video live streaming apps have disrupted the television industry. So let’s take a deep dive into the ecosystem of video live streaming apps i.e Netflix Clone apps. If you don’t want your content to get lost in the noise then push notifications may be the marketing strategy you need to try. In real-time, you can reach your audience in an effectual way and it’s a great way to retain them. According to research, the app users who received push notifications were much more likely to keep using an app when subscribed to push notifications than those who were not.

<https://www.ncrypted.net/netflix-clone>

<https://www.trioangle.com/netflix-clone/>

<https://www.educative.io/courses/decode-coding-interview-java/BnXQrnlAXyk>

<http://blogs.commons.georgetown.edu/cctp-748-fall2014/2014/04/22/notes-for-class-discussion-netflix-and-movie-streaming/>