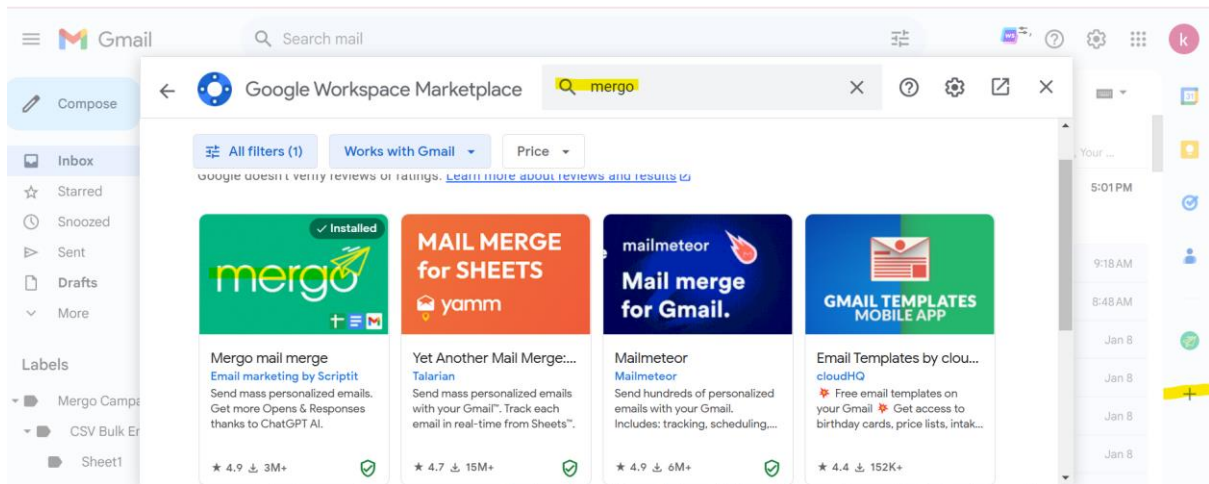
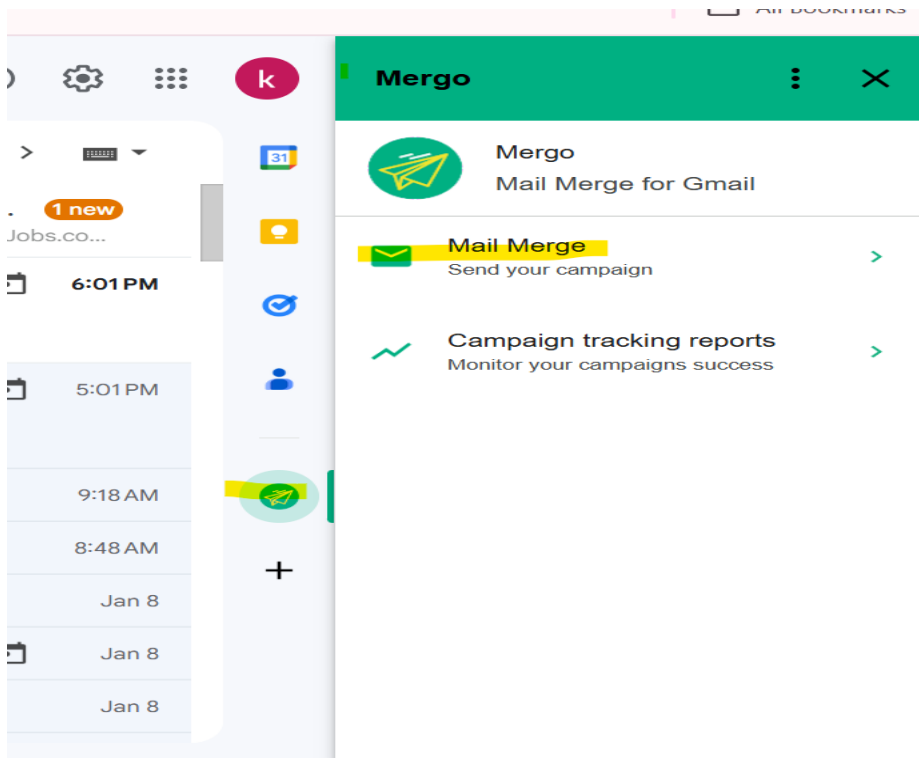


Streamlined Bulk Email Campaigns with Mergo, SalesQL, and Waalaxy

- Click on the '+' icon in Gmail (or any supported email account) to access the add-ons section.
- In the search bar, type 'Mergo' and select it from the results.
- Click 'Install' to add the 'Mergo Mail Merge' add-on to your account.

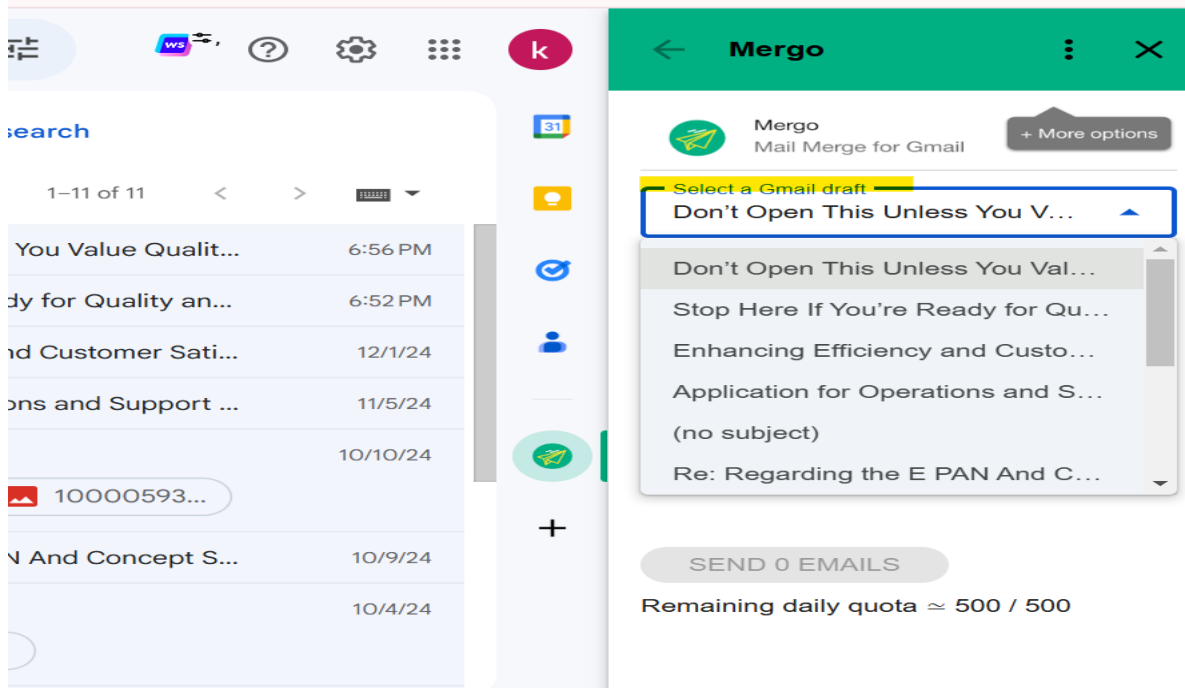


Click on 'Mergo' from the add-ons menu and select 'Mail Merge' to initiate your email campaign.



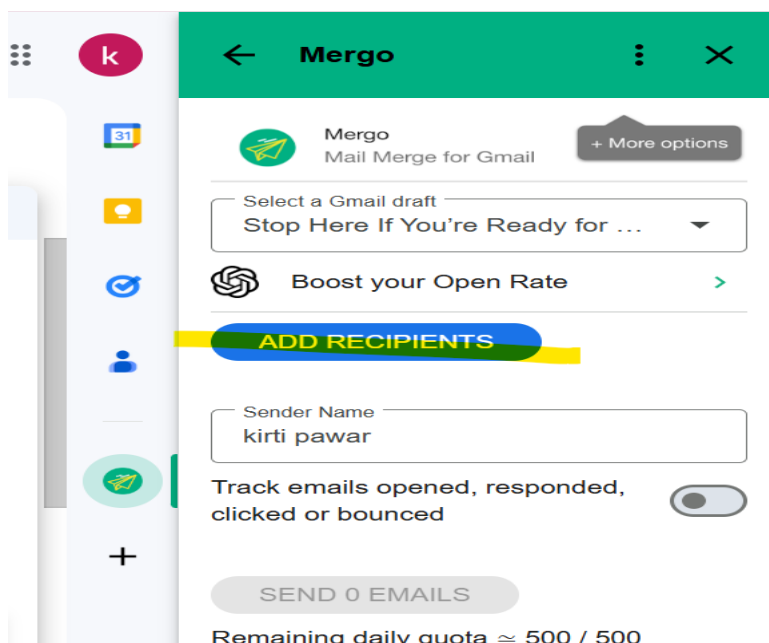
Prepare your email draft in advance, and when setting up your email campaign, navigate to the 'Drafts' folder to select the draft you wish to send to your recipients.

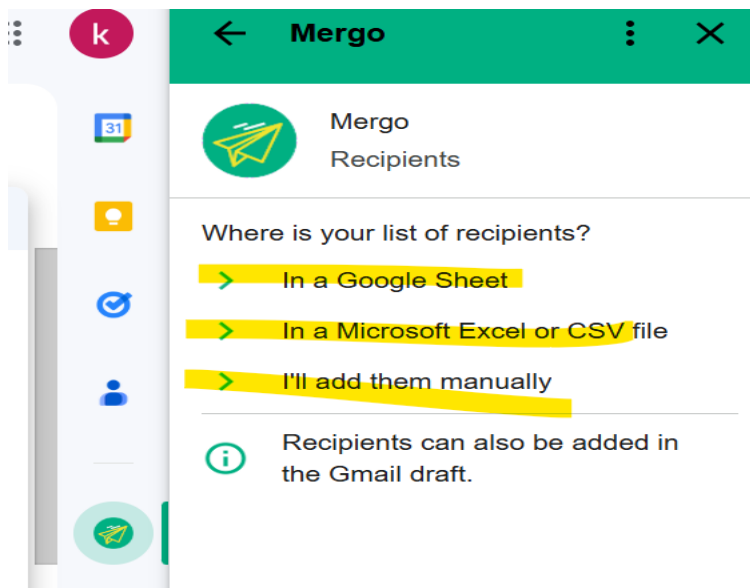
You can select your email drafts directly from the Mergo 'Select a Gmail Draft' dropdown, as they will automatically appear there for easy access.



Click on 'Add Recipients' and choose one of the following options to include your recipient list:

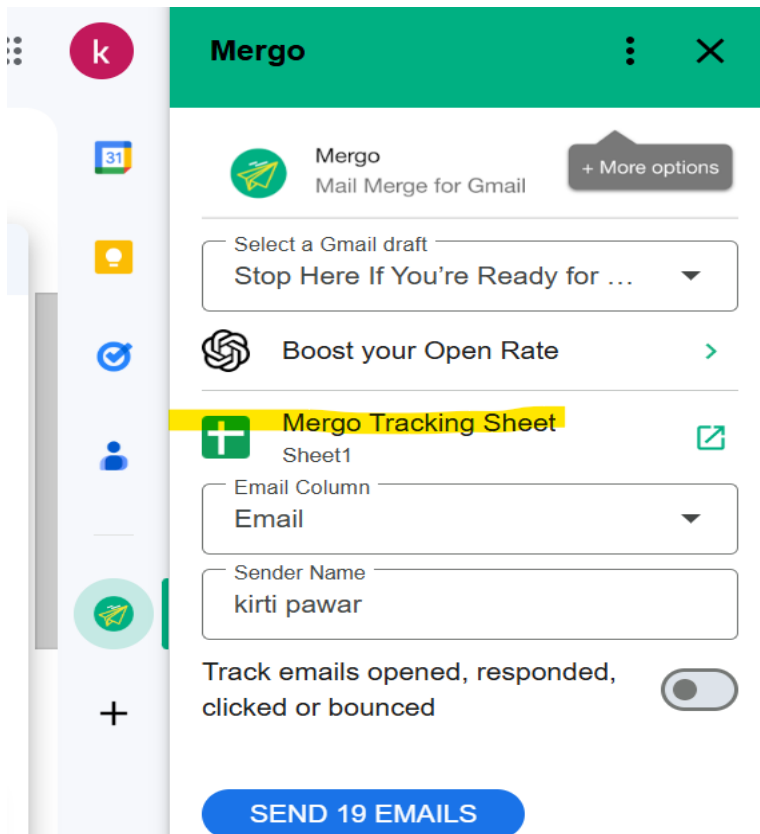
1. Google Sheet
2. Microsoft Excel or CSV file
3. Manual entry



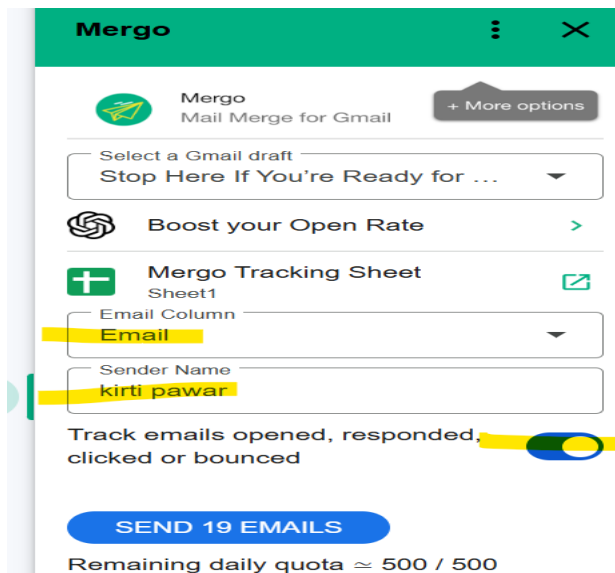


This is the Excel file containing the data of recipients for my bulk email campaign. I have prepared and maintained the file, then uploaded it to Mergo by selecting the second option, as shown below.

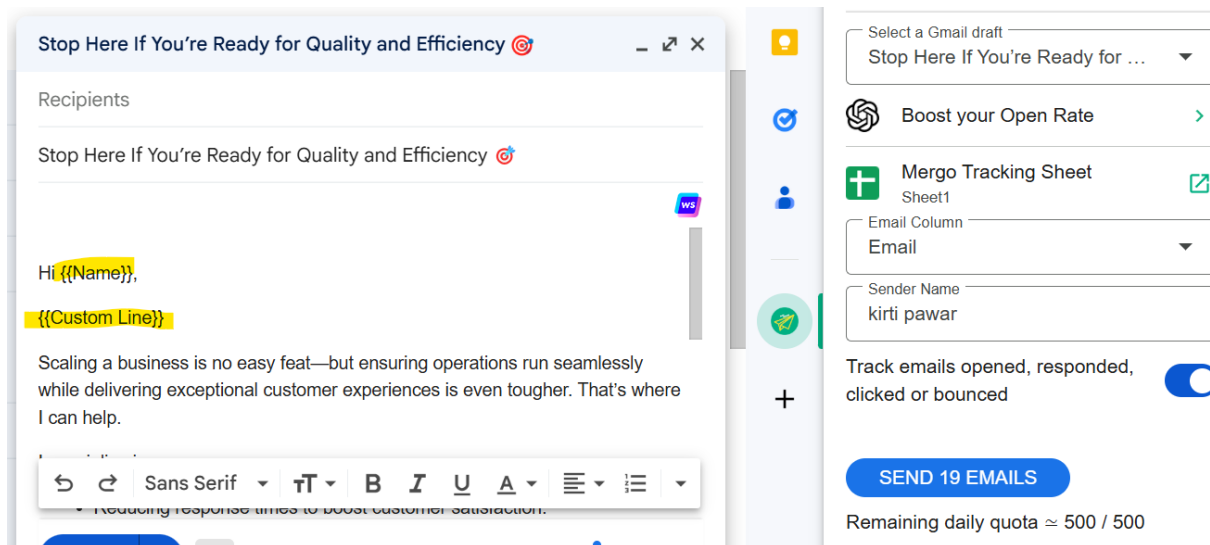
File Home Insert Page Layout Formulas Data Review View Help Tell me what you want to do				
<div> <div>Clipboard</div> <div>Font</div> <div>Alignment</div> <div>Number</div> <div>Styles</div> <div>Cells</div> </div>				
E4				
	A	B	C	D
1	Name	Email	Custom Line	Merge Status
2	Nic	nic.whelan@socialmediacheck.com	Ready to streamline operations and boost efficiency? Let's make it happen.	
3	Marc	marc.mueller@4tecture.ch	Hope you're doing great—thank you for your time!	
4	Simon	simon@jhu.edu	Ready to streamline operations and boost efficiency? Let's make it happen.	
5	Mikko	mikko.leskela@thinkerso.com	Hope you're doing great—thank you for your time!	
6	Arseniy	ag@dataprana.io	Hope you're doing great—thank you for your time!	
7	Cassie	cassie@kozvr.com	Hope you're doing great—thank you for your time!	
8	Dylan	dylan@tweney.com	Ready to streamline operations and boost efficiency? Let's make it happen.	
9	Matteo	matteo.carbone@connectedinsuranceobservatory.com	Ready to streamline operations and boost efficiency? Let's make it happen.	
10	Jaffshi	jeff.shi@insurtechgroups.com	Hope you're doing great—thank you for your time!	
11	Angel	angel@getwealthylife.com	Hope you're doing great—thank you for your time!	
12	Marc	marc@buddyins.com	Hope you're doing great—thank you for your time!	
13	Mark	mark@thevoiceofinsurance.com	Ready to streamline operations and boost efficiency? Let's make it happen.	
14	Flavio	flavio.hirata@allierbrasil.com.br	Ready to streamline operations and boost efficiency? Let's make it happen.	
15	Jorge	jorge@blacknwhite.com	Hope you're doing great—thank you for your time!	
16	Dustin	dusty@wpsupporthq.com	Hope you're doing great—thank you for your time!	
17	Clay	clay.peters@opassist.com	Ready to streamline operations and boost efficiency? Let's make it happen.	
18	Alison	alison@onlinetechhub.com	Hope you're doing great—thank you for your time!	
19	Lubos	lubos.pirkli@cfdsupport.com	Ready to streamline operations and boost efficiency? Let's make it happen.	
20	Viktoria	esmee@gotyourbacksupport.com	Ready to streamline operations and boost efficiency? Let's make it happen.	



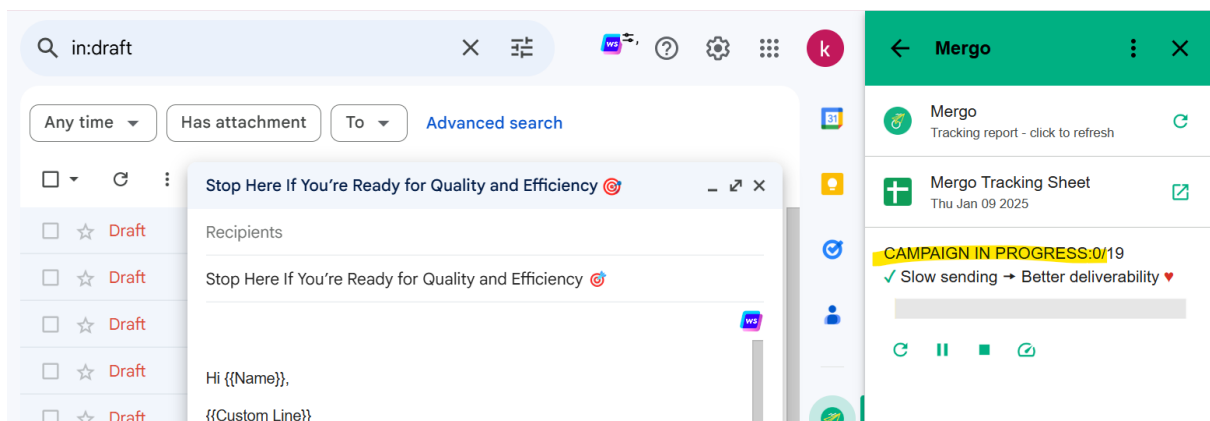
1. Select the email column (Email) in the uploaded file.
2. Select the Sender name to personalize your email campaign.
3. Enable the option to track email activities, such as opened, responded, clicked, or bounced.
4. Save your settings to ensure you can monitor the tracked records directly in the Excel or CSV file whenever needed.



Make necessary adjustments to your draft based on the downloaded file to ensure the email is sent to the correct recipient, personalized with their name and a specific custom line. Then you can send emails.



Once the emails are sent, the campaign status will show as 'In Progress' and may take a few minutes to complete. You can track the progress directly in your Excel, CSV, or Google sheet to verify if recipients have received, opened, or responded to your emails.



Similarly, I can leverage SalesQL and Waalaxy for highly efficient and impactful email campaigns. Here's how:

🕒 SalesQL

- Extract accurate and verified contact information effortlessly.
- Organize data for targeted and personalized email campaigns.

📧 Waalaxy

- Automate follow-ups with pre-scheduled, personalized messages.
- Streamline outreach while ensuring consistency and professionalism.

Combined Benefits

- Save time with automation and error-free workflows.
- Boost efficiency and ensure enhanced customer satisfaction.

These tools, along with Mergo, create a seamless process to execute email campaigns that deliver results.