

Insights:

1. IF %, OT %, and OTIF % achieved are far from their respective targets in general. Among the 3 cities, there is not much variation in terms of these 3 metrics and all 3 cities are to be given equal focus to reach the targets. First three clients who are served well are "Propel Mart", "Atlas stores" and "Viveks Stores; poorly served are "Coolblue", "Acclaimed Stores" and "Lotus Mart".
2. The category that has highest undelivered quantity is Dairy and AM Milk 100 is the highest among the undelivered products. AM Milk 250 stands topmost among the delivered products. AM Ghee 100 is the bottommost for both delivered and undelivered products. Based on the trend, AM Milk seems to be in great demand, followed by AMK Curd and AMK Butter. As Atliq Mart is planning to expand to other cities, it needs to ensure smooth supply chain for AM Milk and AM curd to meet the demands there.
3. Order lines are high for "AM Butter 500" than AM Butter 250/100, which could mean many customers prefer to buy AM Butter 500 the most. Overall, the month of March saw highest delivery rate and August saw lowest delivery rate.
4. VOFR is almost the same for all products. AM Biscuits 750 has the highest LIFR, which means that this product is shipped in full quantity mostly compared to other products., thank you for this wonderful initiative. Kindly provide your valuable feedback on my dashboard.