Kirubakaran A R

UI/UX Designer / Graphic Designer

https://github.com/Kirubakaran-01/Kirubakaran_Portfolio.git
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EXPERIENCE

L&T Technology Services, Hyderabad — *UI/UX Designer*

May-11, 2023 - PRESENT

Worked as an UI/UX designer for a Traffic Management System.

Conducting User Interviews, Focus Groups, Surveys and usability testing to gather insights, resulting in user satisfaction scores.

Created wireframes, mockups, and interactive prototypes using tools like Adobe XD, Figma, Balsamiq Wireframes.

Designed Intuitive and visually appealing interfaces for web and mobile applications, leading to good user engagement.

Worked closely with cross-functional teams including product managers, developers, and marketers to ensure design alignment with business goals and technical constraints.

Developed and maintained a comprehensive design system and style guide, ensuring consistency.

Created detailed user journey maps and personas to guide design decisions and enhance user experience.

L&T Smart World and Communication, Chennai — *Network Engineer*

June 15, 2022 - May 10, 2023

Designed, configured, and implemented LAN/WAN networks, resulting in network efficiency.

Configured and implemented GPON services, Internet services, resulting in establishing connection between the user and the service provider.

Created and maintained detailed network diagrams, configurations, and documentation, enhancing team collaboration and operational efficiency.

Kaar Technology, Chennai — *Graphic Designer*

October 28, 2021 - June 14, 2022

Conceptualized and designed visually appealing graphics, logos, brochures, and advertisements, enhancing brand identity.

SOFTWARE SKILLS

FIGMA

Adobe XD

Illustrator

Photoshop

Balsamiq Wireframes

Premier Pro

After Effects

EXPERTISE

User Research (Qualitative and Quantitative)

Personas and Journey Mapping

Wireframing and interface designing

Creating Design Systems

Prototyping

LANGUAGES

Tamil, English, Hindi

Managed multiple design projects simultaneously, ensuring timely delivery and adherence to client specifications.

Worked closely with marketing, content, and development teams to create cohesive and effective designs for various campaigns.

Utilized Adobe Creative Suite (Photoshop, Illustrator, After Effects) to produce high-quality graphics and animations.

Designed materials for both print and digital media, including social media graphics, email templates, and print advertisements.

EDUCATION

Anna University, Chennai — *BE (Electronics and Communication Engineering)*

September 2018 - April 2023

DSP Techniques, Audio signal enhancement, Noise reduction, Echo cancellation,VLSI Circuit Design, Optical Fiber Communication.

PROJECTS

Soundbite Hearing Aid — *Anna University*

Converting audio into vibrations so that the apparatus can be installed as in the user's tooth.

Achieved efficiency of 70%.

Computer Vision Facial Recognition — *Anna University*

Real-time deep recognizer of facial emotional, gender and face detection using wide residual architecture.

Achieved efficiency of 84%.