



iRevolution

Year

2022

Brand

(All)

Country

India

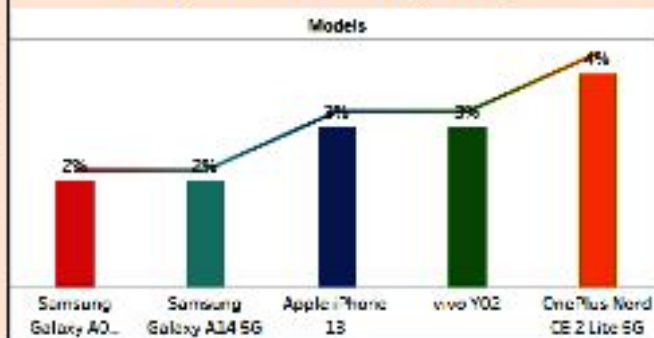
Country

India

### Global Market Share



### Country Wise Best Selling Smartphone



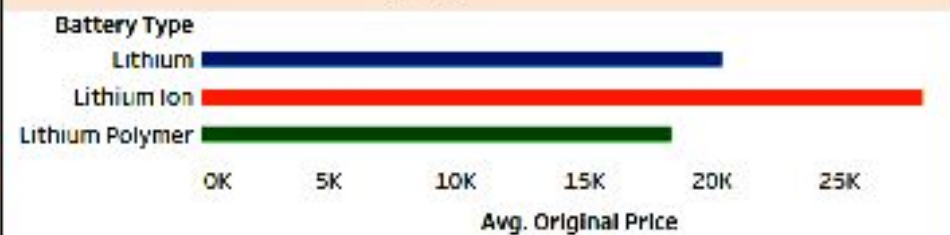
### Quarterly-Share



### Brand Price Comparison



### Battery Type Distribution





## iRevolution

Year

2022

Brand

APPLE

Colour

(Multiple values)

### KPI

Revenue Generated

206

Units sold (mm)

232

Active Users (mm)

1,334

### Model Share

17.00%  
Apple iPhone  
14 Pro Max

4.00%

6.00%

17.00%  
Apple iPhone  
14

9.00%  
Apple

### Annual Revenue

Year

2006

2010

2015

2020

400  
200  
0

2006

2008

2010

2012

2014

2016

2018

2020

2022

Year

### Model Specification

Model

Processor

Front Ca...

Rear Camera

Colour

APPLE IPHONE 11

A Bionic Chip

12MP

12MP + 12MP

Black

92,800

APPLE IPHONE 12

A Bionic Chip with  
Next Generation Ne

12MP

12MP + 12MP

Black

96,700

APPLE IPHONE 12

A Bionic Chip with  
Next Generation Ne..

12MP

12MP + 12MP

Black

59,900

APPLE IPHONE 12

A Bionic Chip with  
Next Generation Ne..

12MP

12MP + 12MP

Blue

74,900

APPLE IPHONE 13

A Bionic Chip

12MP

12MP + 12MP

Blue

1,49,800

APPLE IPHONE 14

A Bionic Chip, Core

12MP

12MP + 12MP

Blue

1,89,800

APPLE IPHONE 14 P..

A Bionic Chip, Core

12MP

12MP + 12MP

Blue

99,900