IDENTIFYING PATTERNS AND TRENDS IN CAMPUS PLACEMENT DATA USING MACHINE LEARNING

Define problem:

In this milestone, we will see the define problem and problem understanding.

1)Specify the Business Problem:

- Campus recruitment is a strategy for sourcing, engaging and hiring young talent for internship and entry-level positions.
- Campus recruitment often involves working with university career services centers.
- It contains the status of recruitment is remuneration details.

2)Business Requirements:

- The business requirements for a project aimed at "Identifying patterns and Trends in Campus placement Data using Machine Learning".
- The project would require access to data on student performance, qualification, and job placement outcomes.

3)Literature Survey:

- There have been several studies that have used machine learning techniques to identity patterns and trends in campus placement data.

- It's important to note that all these studies are quite old now and you might find more recent studies and new techniques which can be useful for your project.

4)Social or Business Impact:

- The business impact of a project that uses machine learning to identify patterns and trends in campus placement data could be significant.
- Analyzing data on factors such as student performance, qualifications, and job placement outcomes, the project could help organizations make more informed decisions about recruiting and hiring new graduates.