

Jayshri Balakrishnan

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Thanjavur, 613006

SALES MANAGEMENT TRAINEE

Career Objectives

- Looking forward for taking a job role that enables me to connect and implement the fundamentals of the subject with the industrial demands.
- The user needs and the demands of the organization, I believe, are my driving forces that define purpose to my work and to work enthusiastically with a target.
- Keen to analyze failures and find out a fresh perspective to solve the crisis by bringing out simple, timely and creative solutions and business strategies. I am with a notion that every obstacle itself paves way to the solution, if analyzed in the right perspective.
- Have a vision of giving fresh, effective and meaningful work products to the society that is user-friendly, creative and authentic. Willing to make efforts to promote and ensure wide reach of our business products with appropriate and alluring marketing tactics.
- Willing to bring in needful and loyal business leads/clients by having a diplomatic conversation with them to know their business requirements and spotlighting to them the services offered by the company.

Education

B.Tech (Information Technology)

Jul 2019- Present

SASTRA DEEMED TO BE UNIVERSITY, Thanjavur

CGPA of 7.45 (till date)

Class XII

Sri Sankara Senior Secondary School, Chennai

Jun 2018- May 2019

Scored 93.8%

Class X

Ramana Vidyalaya, Chennai

Jun 2016-June 2017

Secured 10 CGPA

Employment

Notes Developer (Part Time Job Role)

Aug 2021- Dec 2021

Neso Academy, Uttar Pradesh

- Write notes and style them as website content for the lecture series 'C Programming and Data Structures' using HTML and CSS.
- Manage the contents in the website backend using Firebase
- Make SVG images for the associated notes using Microsoft Visio.

Certifications

Explore ML Intermediate Track Certificate from Google DSC

Feb 2020

Completed 'Explore ML Beginner and Intermediate Track', a 2-day program covering basic and intermediate concepts.

Career Edge-Knockdown the Lockdown

Apr 2020

Completed the 12-day online certification course offered by TCS iON.

Personal Details

Nationality

India

LinkedIn

<https://www.linkedin.com/in/jayshri-balakrishnan-883a67194/>

Skills

HTML

CSS

Bio-inspired

Optimization Algorithms

Machine Learning

Flutter Development

Network Security

Programming Languages

C

Java

Python

Dart

Hobbies & Interests

- Singing
- Western Classical Piano
- Audio Editing
- Reading books
- Solving Sudoku
- Folk and Landscape Painting
- Pencil Shading

Participated in a 2-day workshop program as a part of Vortex '22, National Level Technical Symposium, organized by the National Institute of Technology, Tiruchirapalli.

Projects

- 2015: Created a sample school homepage form and admission form based on my school using HTML. <https://github.com/jayshridotnet/homepage-adminform.git>
- 2021: Evaluation of a Swarm Intelligence-based hybrid routing protocol in Vehicular Ad Hoc Networks. https://github.com/jayshridotnet/aco_based_routing_protocol_in_VANETS.git
- 2022: Regional Spatio-Temporal Traffic Velocity Estimation For Urban Mobility Analysis Using Data Mining and Python. https://github.com/jayshridotnet/rtve_datamining.git

Achievements

- Worked on a project titled 'Weather, Climate and Agriculture' organized by NCSC 2014 and qualified for the state-level presentation round.
- Secured first place on Chrysalis Project Day 2015 by creating an HTML-based project.
- Secured third place in quiz competition during the two-day capsule program on 'Remote Sensing and GeoInformatics' organized by Sathyabama University.
- Came in the top 50 percentile in National Financial Literacy Assessment Test 2015-16.

Other Activites

- **Member of School Prefect Council during the academic years 2015-16 and 2016-17**
- **Assistant Cultural Secretary of the school during the academic year 2016-17**
- **Trinity College London Grade 2 Speech and Drama, January 2016**
Secured distinction and 8 credits at Level 1 of Graded Examination in Speech and Drama.
- **Certificate of Social Service, 2017**
Collected funds from friends, relatives, and the general public to support Leprosy-affected people.
- **Core Team Member of Students' ExNoRa Team, SASTRA**
Organized Virtual Hackathon as the team lead on 'Global Warming and Climate Emergencies" as part of SHASTRI Indo-Canadian Bilateral Virtual Conference 2021-22
- **Core Team Member of Gaanavarshini, Carnatic Music Club, SASTRA**