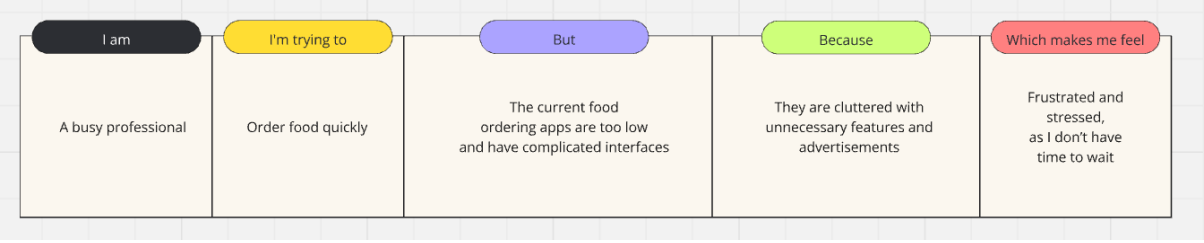
Ideation Phase
Define the Problem Statements

Date	22 June 2024
Team ID	SWTID1720171853
Project Name	Project-Food Ordering System
Maximum Marks	3 Marks

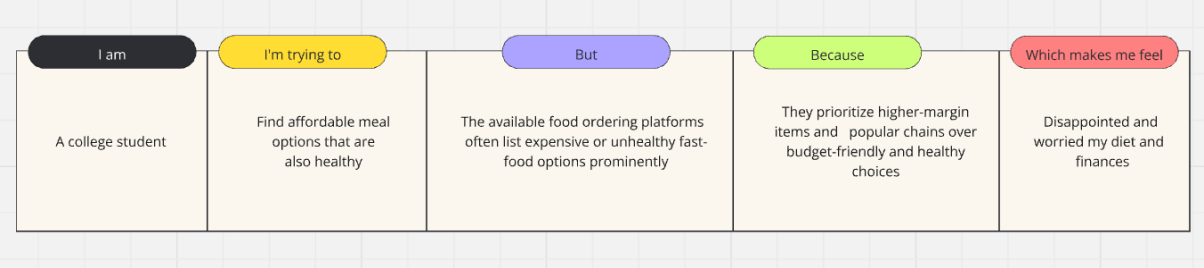
Customer Problem Statement:

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	A busy professional	Order food quickly during my limited lunch break	The current food ordering apps are too low and have complicated interfaces	They are cluttered with unnecessary features and advertisements	Frustrated and stressed, as I don't have time to wait
PS-2	A college student on a tight budget	Find affordable meal options that are also healthy	The available food ordering platforms often list expensive or unhealthy fast-food options prominently	They prioritize higher-margin items and popular chains over budget-friendly and healthy choices	Disappointed and worried my diet and finances
PS-3	A senior citizen	To order food	My orders frequently arrive cold and late	Of heavy traffic	Disappointed and inconvenienced

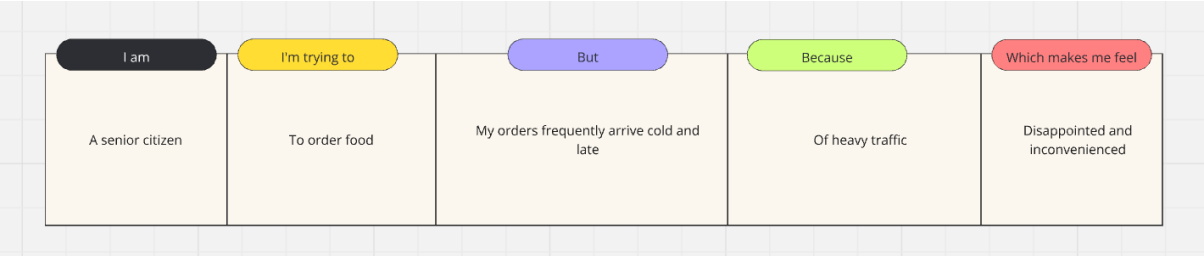
PS-1



PS-2


I am
A college student
I'm trying to
Find affordable meal options that are also healthy
But
The available food ordering platforms often list expensive or unhealthy fast-food options prominently
Because
They prioritize higher-margin items and popular chains over budget-friendly and healthy choices
Which makes me feel
Disappointed and worried my diet and finances

PS-3


I am
A senior citizen
I'm trying to
To order food
But
My orders frequently arrive cold and late
Because
Of heavy traffic
Which makes me feel
Disappointed and inconvenienced