Potential of Kishaan today.

1. Government is giving more priority to agricultural sector compared to past years.
2. Population hits more than 30 million and is increasing day by day.
3. Urbanization in rapid pace.
4. Commercial farming has been developing.
5. E-commerce market is growing day by day.
6. People are adopting modern method of farming compared to past.
7. The percentage of youth engaged in agriculture has been increasing.
8. Farmers are not getting right market.
9. Farmers are searching for the valid information and proper guidance.
10. High import as compared to export.