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| **Farmers survey questions and their objectives** | | |
| **S.N** | **Questions** | **Objectives** |
| 1 | तपाई कुन उमेरको हुनुहुन्छ ?(Which age group best describes you?) | To understand which age groups are mostly involved in agriculture. To get to know whether youth are involved on it or not. |
| 2 | तपाईको उच्च शिक्षा कति हो ? (What is your highest level of study?) | To know about farmers qualification and find the literacy rate in farming. |
| 3 | तपाई के मा आबद्द हुनुहुन्छ ? (What are you farming?) select all that apply. | To know what types of farming they do which will help us to target them accordingly. |
| 4 | तपाई कृषि क्षेत्रमा लागेको कति वर्ष भयो ? (From how long have you being doing agriculture?) | To know how experience they are in the agricultural field. |
| 5 | तपाई सूचनाको पहुचमा कत्तिको हुनुहुन्छ ? (Do you have access to valid information?) | Are they in a range of getting the valid information. |
| 6 | के तपाईको खेतिमा रोग लागने समस्या छ ? (Are you affected by any disease while farming?) | To understand they face problems of diseases while doing farming. If so they need a right consulting and pesticides. |
| 7 | तपाई Mobile app हरु संग कत्तिको परिचित हुनुहुन्छ ? (How familiar are you with mobile apps) | To know whether the farmer have previous experience of using mobile apps. |
| 8 | तपाईले परामर्स कसरी लिदै आउनु भएको छ ?(How do you take experts supports? select all that apply) | To understand the current scenario and trend that farmers use to contact experts. |
| 9 | कृषिबाट तपाईको बार्षिक आम्दानी दर कति हुन्छ ? (What is your annual estimated earning from agriculture?) | To know what types of agriculture they do. |
| 10 | कृषि गर्नुमा तपाईको मुख्य उदेस्य के हो ? (What is your main motive of doing agriculture?) | This can clarify the doubt of whether they do agriculture for personal feeding or commercially for generating income. |
| 11 | के तपाईको उत्पादनले सहि बजार पाएको छ? (Are you getting a right market to your production?) | Are there production going waste or they get a right market which give them a handsome revenue. |
| 12 | तपाई कृषि क्षेत्रको विकासलाइ कसरी हेर्नुहुन्छ ? (How do you look at the pace of agriculture development in Nepal?) | To understand the current scenario in agriculture from farmers prospective. |
| 13 | तपाईको अनुसार नेपालमा कृषि गर्दा आउने समस्याहरु के के हुन्?(According to your experience, what are the major challenges that you see in agriculture sector in Nepal?)(select all that apply.) | To know what they have faced or experience till now. |

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| **Expert survey questions and their objectives** | | |
| **S.N** | **Questions** | **Objectives** |
| 1 | Which age group best describes you? | To understand which age groups are mostly involved in providing support to the farmers. |
| 2 | What is your highest level of study? |  |
| 3 | Mention your area of expertise. | To know their domain of expertise so that they can provide service accordingly. |
| 4 | How many years of working experience do you have? | To know about the experts working experience. The working experience will help to pick out the right candidate for the service. |
| 5 | Have you heard about any online platforms to connect directly with farmers? | To know whether they have used any online platforms before for providing the service. |
| 6 | If you have heard, Please mention the application or platform names? | To know all the existing platforms. |
| 7 | Are you with some companies or selling service independently? | To know about the current condition of expert. |
| 8 | In your thought, what do you prefer working with online platform or selling your service independently? | To know expert interest. |
| 9 | What is your annual estimated earning from agriculture service? | To understand how many help request they get from farmers. And do they need to depend on other works to run regular life. |
| 10 | How do farmers contact you for the service? | Currently how do farmers contact experts for the service. Direct phone calls, SMS, social media and so forth. This helps to know about the current trends as well. |
| 11 | How do you look at the pace of agriculture development in Nepal? | To understand the current scenario in agriculture from experts prospective. |
| 12 | According to your experience, what are the major challenges that you see in agriculture sector in Nepal?(select all that apply.) | To know what they have faced or experience till now. |

**Data Analysis**