

# Unsupervised Machine Learning CSCE 5215

**K Means Clustering** 



 K-means clustering aims to partition n observations into k clusters in which each observation belongs to the cluster with the nearest mean, serving as a prototype of the cluster.

$$\operatorname*{arg\,min}_{\mathbf{S}} \sum_{i=1}^k \sum_{\mathbf{x} \in S_i} \|\mathbf{x} - \boldsymbol{\mu}_i\|^2$$

## Motivation

In order to make sense of the world, sometimes we want to take a set of data samples and group them based on similarity.

This often simplifies learning, and can lead to insights about the nature of the data set being studied.

#### **Examples:**

- Direct Marketing: grouping people by their purchasing patterns
- Collaboration: identify groups based on citation patterns or paper content
- Genetics: noting which species are similar from an evolutionary point of view based on similarity between sequences

# Advantage over dimensionality reduction

#### Dimensionality reduction (e.g. PCA)

- The components are linear combinations of features that transform to a response for that new feature, rather than a discrete grouping
- Requires a samples x features description

#### Clustering

- The clusters are discrete groups of points in state space
- Can be performed on the following data sets
  - samples x features matrix
  - o similarity matrix of samples x samples

### K-means

#### Concept

- Group points by similar distances
- Groups are defined by the mean of the group for each feature
- Membership is established by distance to a group means

### Algorithm

- Initialize the group "centroids" by:
  - randomly choosing samples as the initial centroids
  - randomly assigning all samples to one of K classes
- Re-assign membership of samples based on distance to the nearest centroid
- Recalculate the centroids using the mean of the updated class memberships

No labeled data to train the model.
Hence K-Means algorithm relies on the dynamics of the independent features to make inferences on unseen data.

(note distinction: K-means is clustering - an unsupervised learning technique. K-Nearest Neighbors is a supervised learning method)

## Repeating the algorithm again...

- In the clustering problem, we are given a training set  $x^{(1)}, ..., x^{(m)}$ .
- We want to group the data into a few cohesive "clusters."
- Here, we are given feature vectors for each data point \$x^{(i)} but no labels \$y^{(i)}\$

Our goal is to predict \$k\$ centroids and a label \$c^{(i)}\$ for each datapoint.

## K-means clustering algorithm

- Input: K, set of points x<sub>1</sub> ... x<sub>n</sub>
- Place centroids c<sub>1</sub> ... c<sub>K</sub> at random locations
- Repeat until convergence:

distance (e.g. Euclidian) between instance x<sub>i</sub> and cluster center c<sub>i</sub>

for each point x<sub>i</sub>:

• find nearest centroid  $c_j$  arg min  $D(x_i, c_j)$ 

assign the point x<sub>i</sub> to cluster j

- for each cluster  $j = 1 \dots K$ :  $c_j(a) = \frac{1}{n_{jx_i \to c_j}} x_i(a)$  for  $a = 1 \dots d$ 

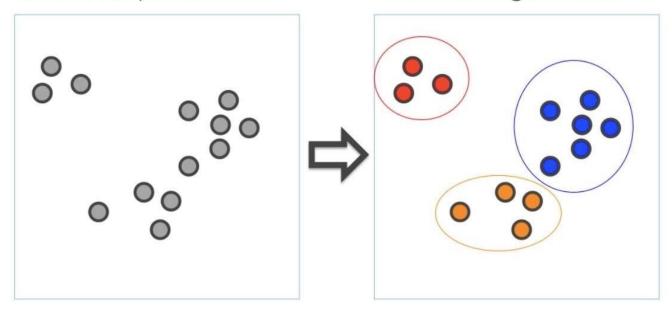
- new centroid c<sub>j</sub> = mean of all points x<sub>i</sub>
   assigned to cluster j in previous step
- Stop when none of the cluster assignments change
- O (#iterations \* #clusters \* #instances \* #dimensions)

## The algorithm

- 1. The number of clusters along with the centroid value for each cluster is chosen randomly.
- 2. Euclidean distance between each data point and all the centroids is calculated.
- 3. The data points are assigned to the cluster whose centroid has the smallest distance to the data point.
- 4. Centroid values for each cluster are updated by taking the mean of all the points in the cluster.
- 5. Steps 2, 3 and 4 are repeated until there is no difference between the previous centroid values and the updated centroid values for all the clusters.

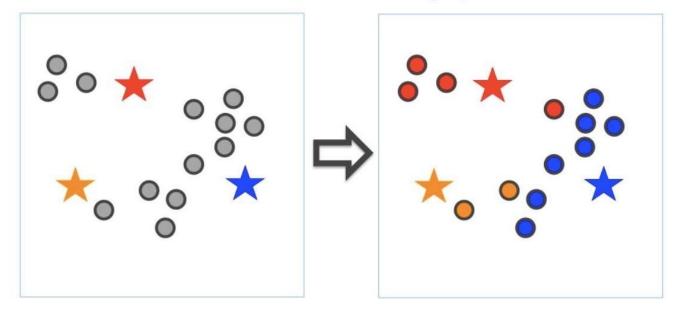
Given data points

Find meaningful clusters



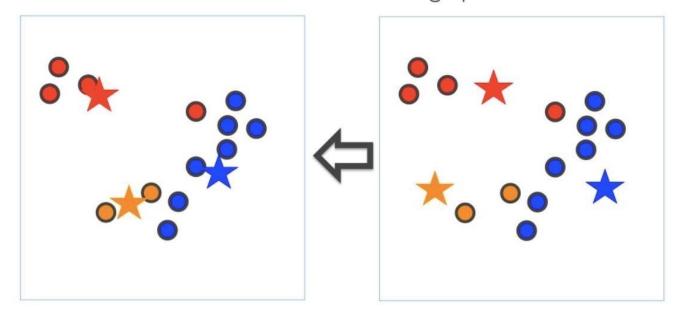
Choose cluster centers

Assign points to clusters



Choose cluster centers

Assign points to clusters

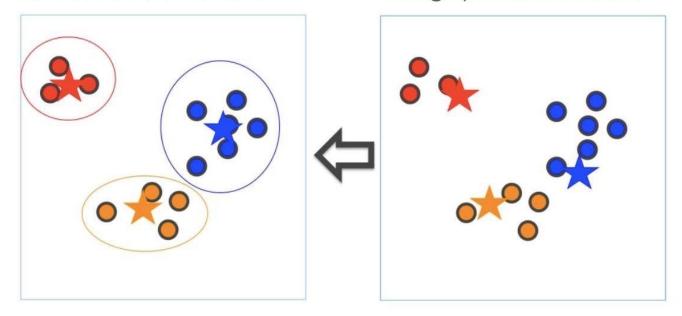


Choose cluster centers

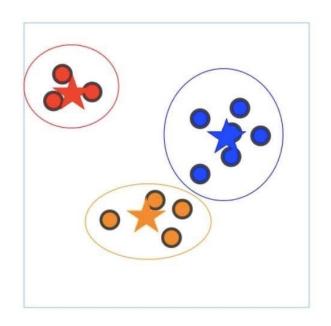
Assign points to clusters

Choose cluster centers

Assign points to clusters



Data distributed by instance (point/row)

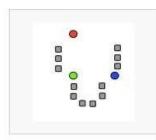


Smart initialization

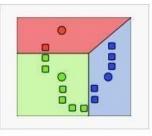
Limited communication (# clusters << # instances)

## Summary

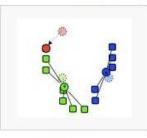
#### Demonstration of the standard algorithm



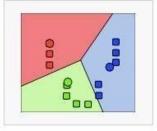
1. k initial "means" (in this case k=3) are randomly generated within the data domain (shown in color).



 k clusters are created by associating every observation with the nearest mean. The partitions here represent the Voronoi diagram generated by the means.



3. The centroid of each of the *k* clusters becomes the new mean.



 Steps 2 and 3 are repeated until convergence has been reached.

https://en.wikipedia.org/wiki/K-means clustering

## K-means comments

- The number of clusters found is fixed at K. Choosing the right K is important
  - there are methods to help select, but they are not bulletproof
- The resulting clusters can greatly depend on the initialization
  - o local minima are often the result
- Only works for problems in which clusters are roughly spherical in shape (limitation)
  - otherwise, the centroid is not the best way to define membership

