



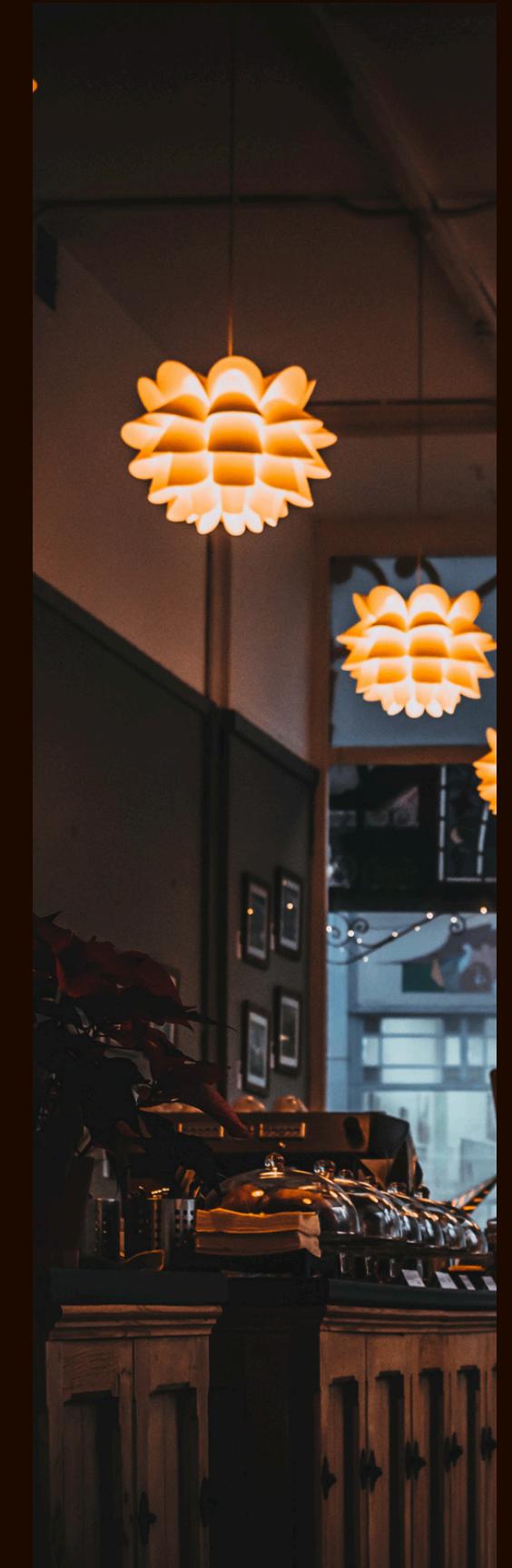
PIZZII

R E S T A U R A N T
S A L E S I N S I G H T S



OVERVIEW

- Objective
- About client
- Data models
- Insights



OBJECTIVE

- Pizii restaurant is small but a fast growing pizza brand which sales are increasing rapidly .
- Due to rapid increase in sales they want to analyze sales to take future stapes.
- pizii restaurant is recently opened due to that they don't have analysis team. They have some questions regarding sales from their sides. its our job to make analysis and gave them meaning full insights on sales.
- Our work here to take data from them to make analysis and give answers of their questions using Mysql .

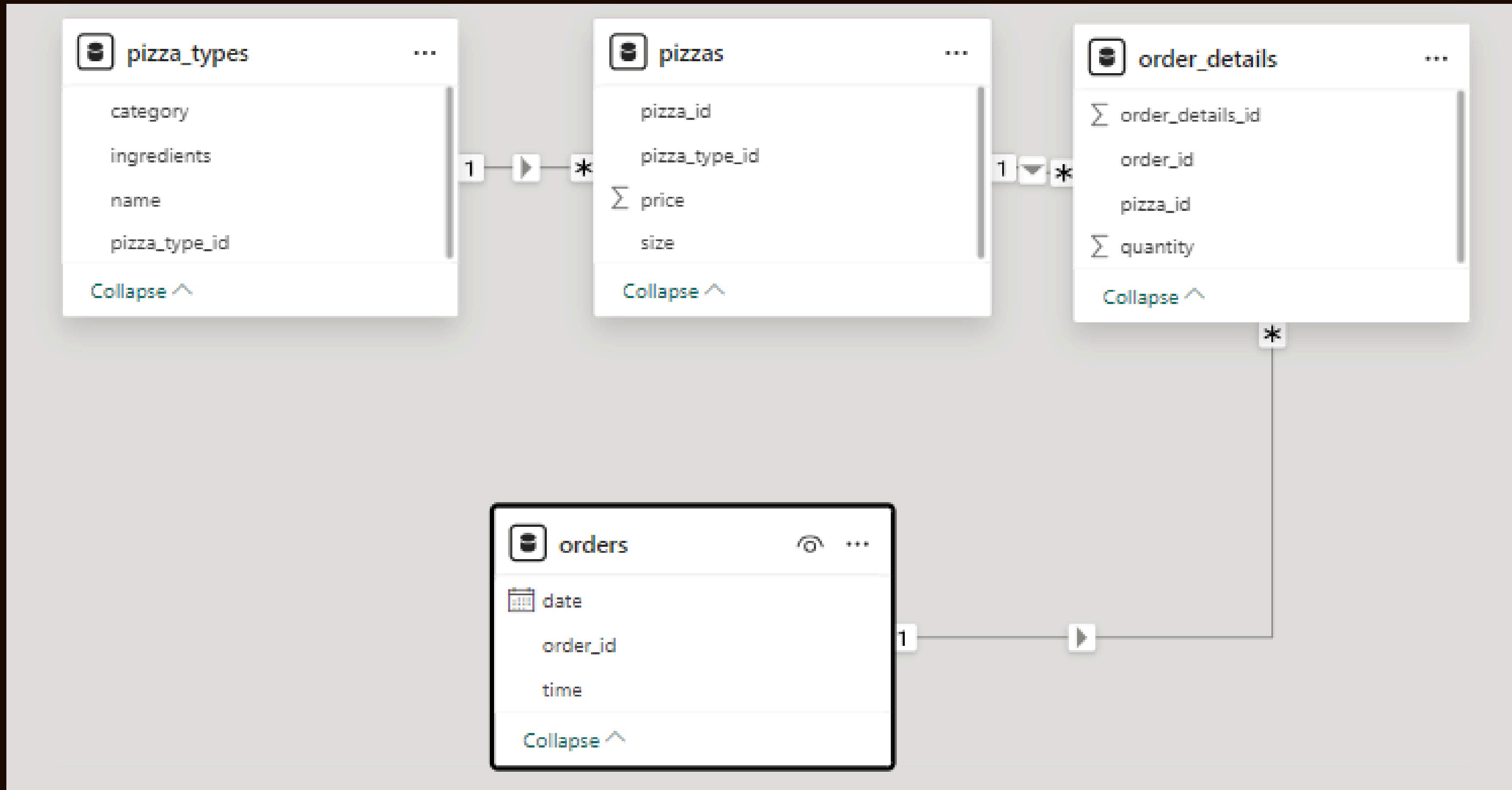




ABOUT US

Welcome to Pizii restaurant, where the aroma of freshly baked pizzas fills the air, and every slice is a celebration of flavor. Let me introduce you to our delightful world of unlimited food and unlimited fun!

DATA MODEL



Insights

1. Retrieve the total number of orders placed.

----Total orders = 21350

2. Calculate the total revenue generated from pizza sales.

----Total revenue = 817860.05

3. Identify the most common pizza size ordered.

----orders by pizza size = M 15385,

L 18526,

S 14137,

XL 544,

XXL 28

Insights

4. List the top 5 most ordered pizza types along with their quantities.

----Top 5 most ordered pizza types = classic_dlx 2453,

bbq_ckn 2432,

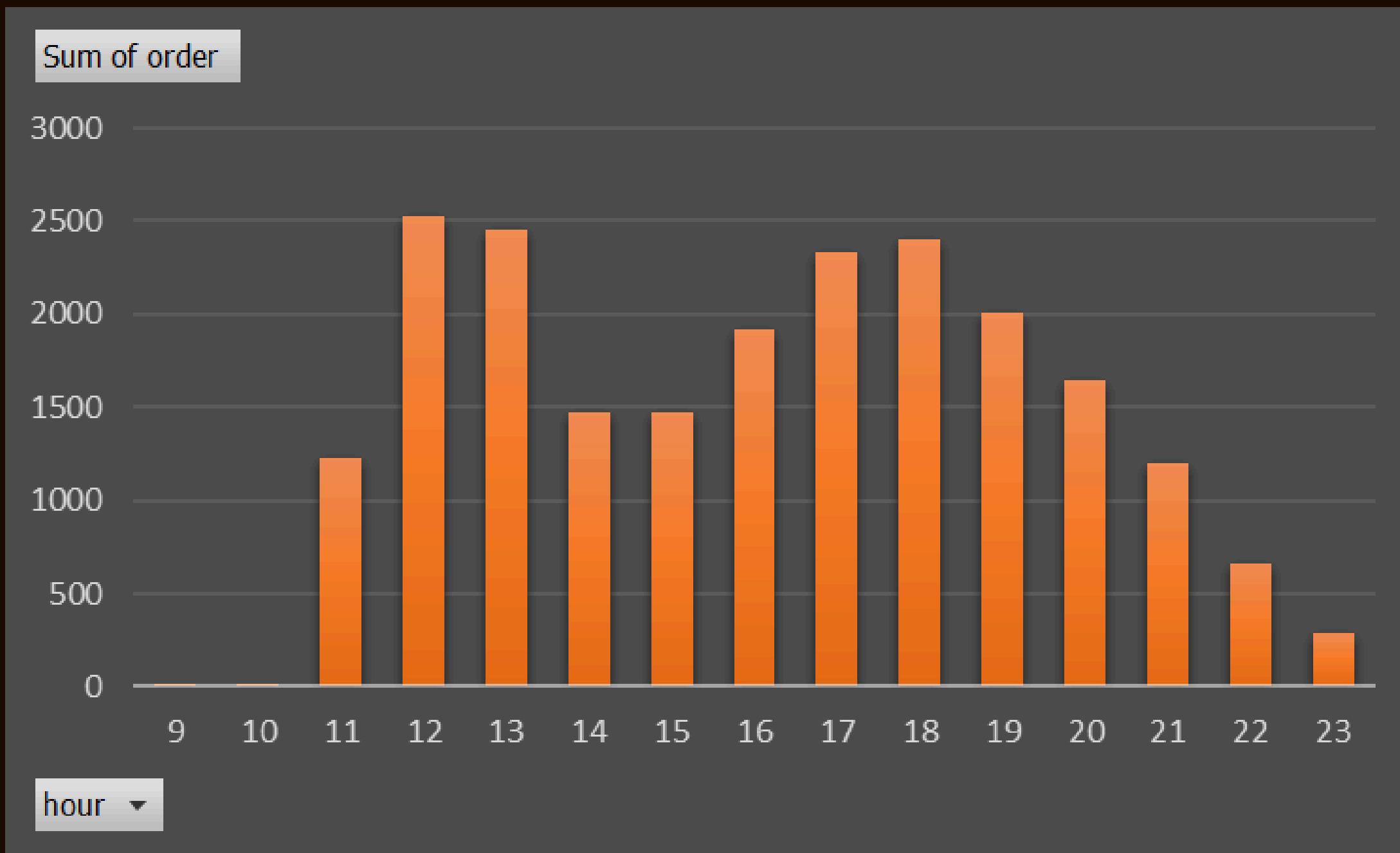
hawaiian 2422,

pepperoni 2418,

thai_ckn 2371

Insights

5. Determine the distribution of orders by hour of the day.



Insight

6. Group the orders by date and calculate the average number of pizzas ordered per day.

----average number of pizzas ordered per day = 138.47

7. Calculate the percentage contribution of each pizza type to total revenue.

----percentage contribution in total revenue by category = Classic 26.91%,

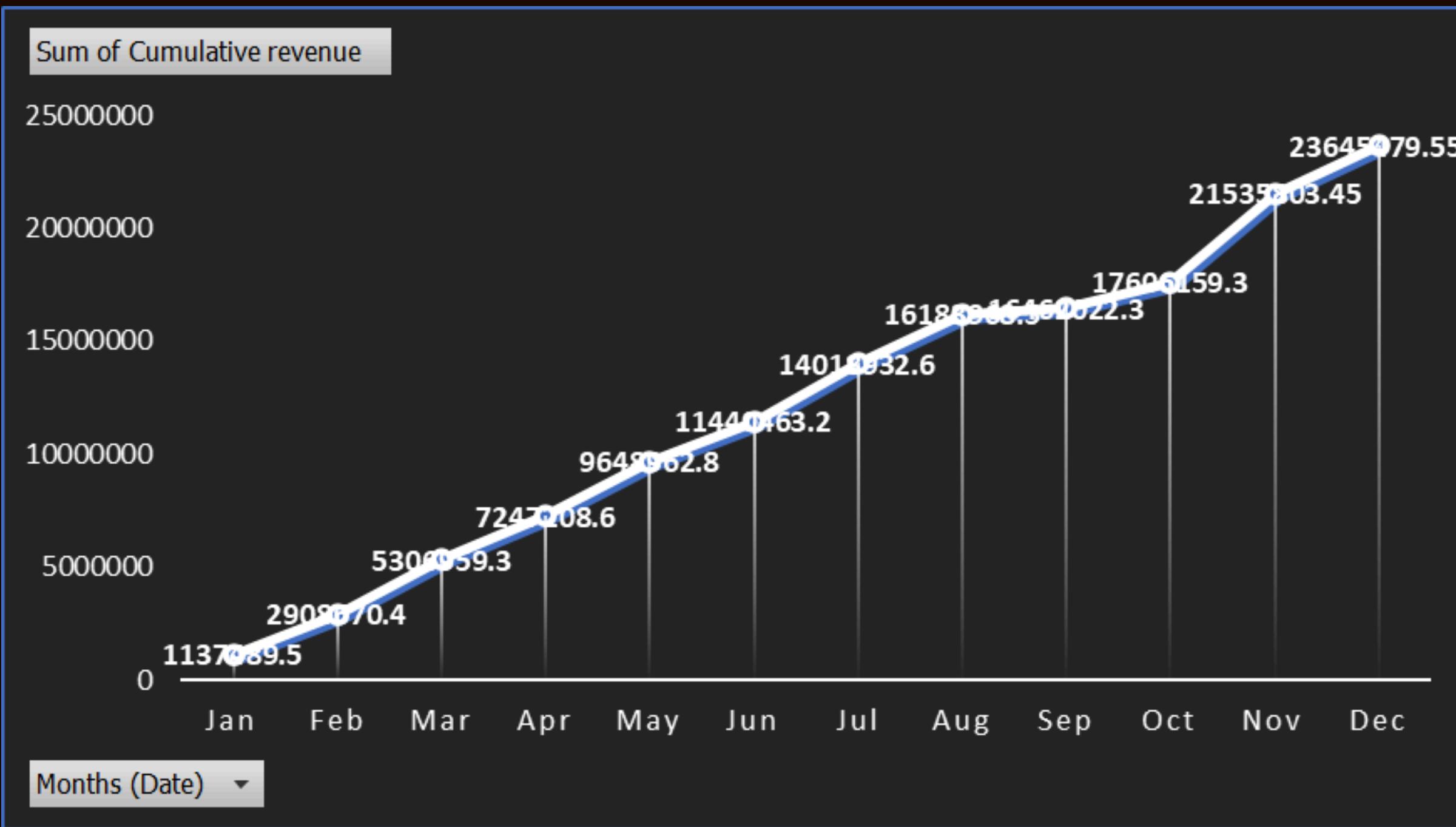
Veggie 23.68%,

Supreme 25.46%,

Chicken 23.96%

Insight

8. Find the cumulative revenue generated over time.



THANK YOU

