



Overview Analysis



Sales Analysis



Age Group Analysis



Filter Data



Total Revenue

143M

LMR Chg: 1.15%

Avg. Daily Rev. Growth

5.09M

ADRG Chg: 12.0%

Total Customers

4K

LMC Chg: -0.87%

Avg. Daily Cust. Growth

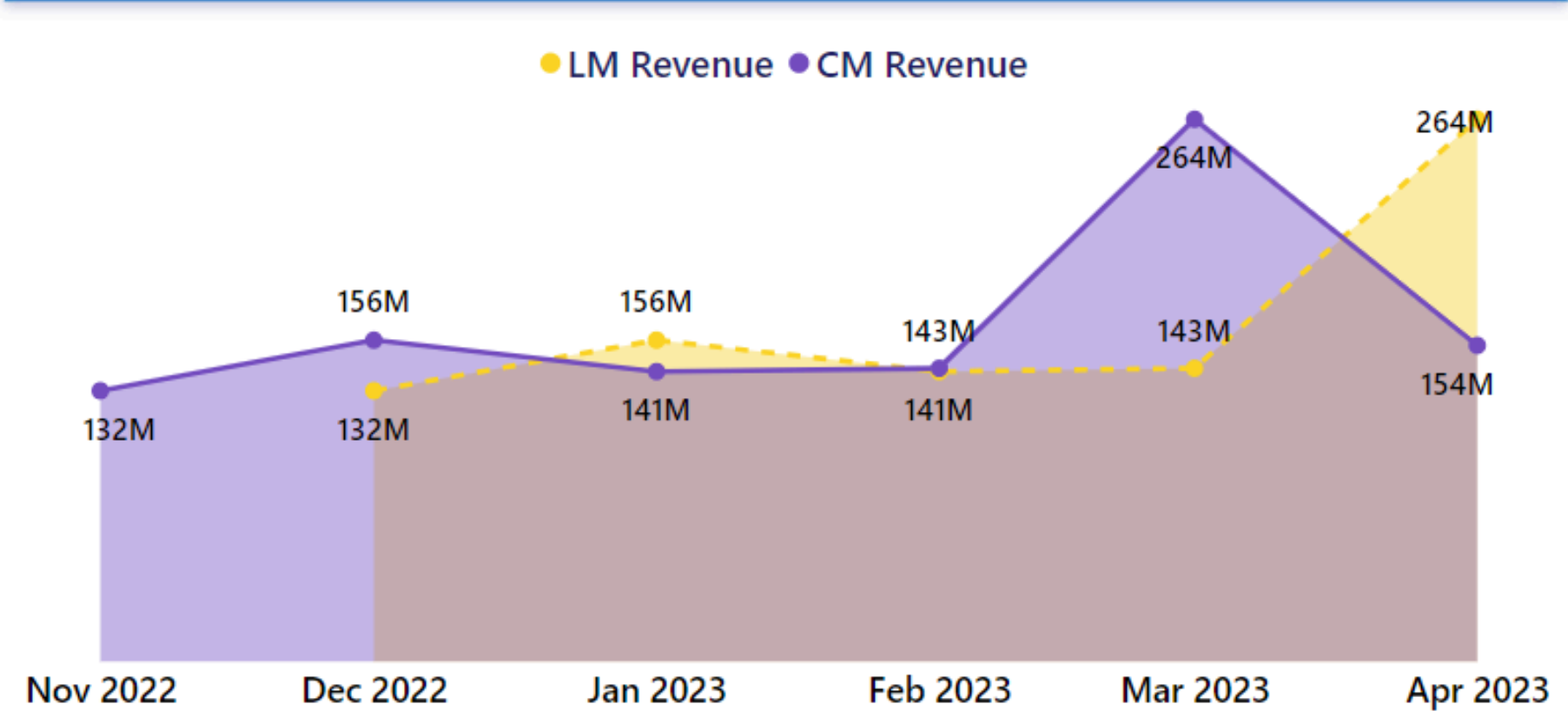
138.75

ADCG Chg: 9.75%

Tabular View Visualization

city	Age Group		Revenue	Customers	Revenue Data Bar
Delhi NCR	31-40	↑	18.59M	592	<div></div>
Mumbai	31-40	↑	11.09M	384	<div></div>
Delhi NCR	41-50	↓	10.54M	301	<div></div>
Delhi NCR	51-65	↑	10.26M	183	<div></div>
Delhi NCR	65+	↓	9.65M	122	<div></div>
Hyderabad	31-40	↑	8.61M	262	<div></div>
Mumbai	41-50	↓	8.03M	177	<div></div>
Mumbai	51-65	↑	6.59M	118	<div></div>
Mumbai	65+	↓	5.33M	60	<div></div>

Revenue Customers



Revenue Customers

policy_id		Total Customers	Last Month Customers	Change %	Daily Customer Growth Rate
POL1048HEL	↑	235	211.00	11.37%	8.39
POL2005HEL	↓	286	292.00	-2.05%	10.21
POL3309HEL	↑	549	526.00	4.37%	19.61
POL4321HEL	↓	647	696.00	-7.04%	23.11
POL4331HEL	↓	531	573.00	-7.33%	18.96
POL5319HEL	↑	472	460.00	2.61%	16.86
POL6093HEL	↑	388	382.00	1.57%	13.86
POL6303HEL	↑	448	417.00	7.43%	16.00
POL9221HEL	↓	329	362.00	-9.12%	11.75



Filter Pane

×Filters

Month & Year

Feb_23

policy_id

All

city

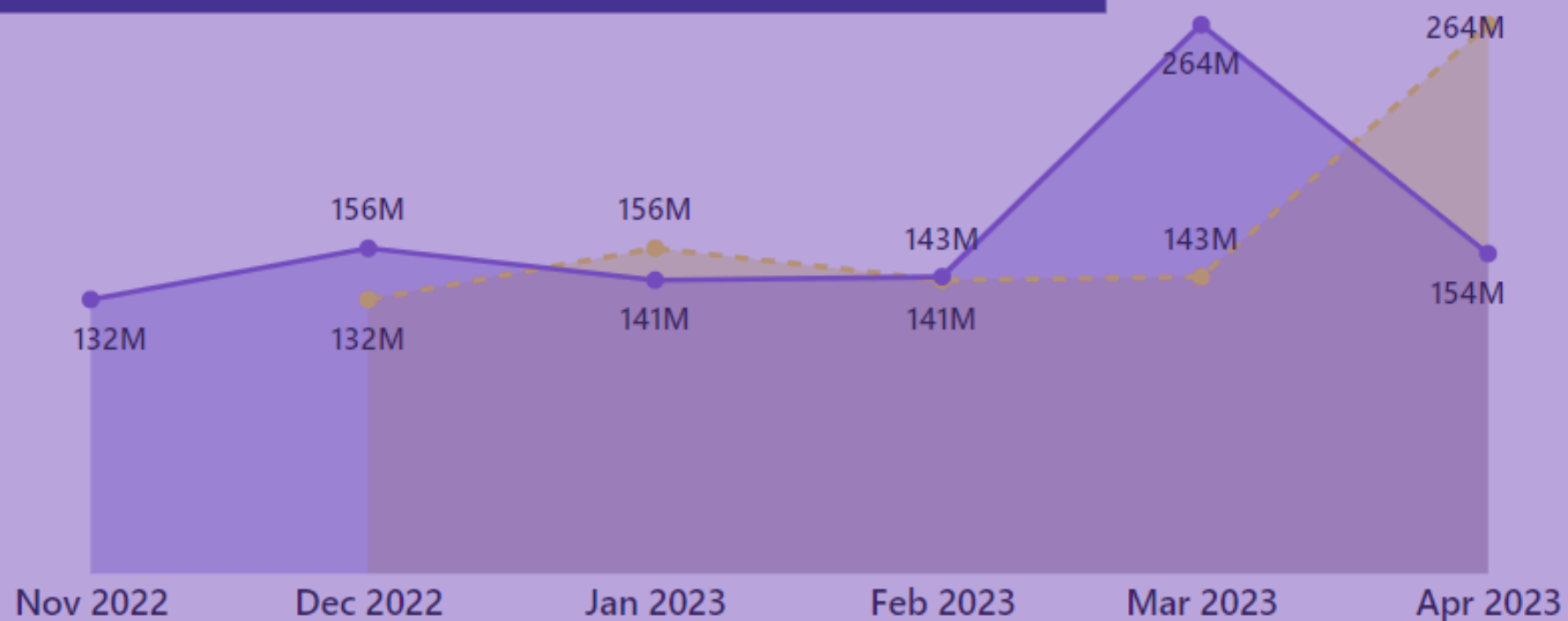
All

Age Group

All

sales_mode

All



Tabular View ☒ Visualization

city	Age Group		Revenue	Customers	Revenue Data Bar
Delhi NCR	31-40	↑	18.59M	592	
Mumbai	31-40	↑	11.09M	384	
Delhi NCR	41-50	↓	10.54M	301	
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Mumbai	41-50	↓	8.03M	177	
Mumbai	51-65	↑	6.59M	118	
Mumbai	65+	↓	5.33M	60	

Revenue ☒ Customers

policy_id		Total Revenue	Last Month Revenue	Change %	Daily Revenue Growth Rate
POL2005HEL	↓	47M	48M	-2.38%	1,669.17K
POL1048HEL	↑	24M	21M	13.85%	844.20K
POL9221HEL	↓	18M	20M	-9.15%	648.06K
POL6093HEL	↑	16M	15M	3.08%	556.04K
POL6303HEL	↑	12M	11M	7.55%	432.03K
POL5319HEL	↑	10M	10M	4.18%	354.98K
POL3309HEL	↑	8M	8M	5.26%	285.47K
POL4331HEL	↓	5M	5M	-3.95%	171.96K
POL4321HEL	↓	4M	4M	-5.26%	132.36K

Abbreviations Pane

Abbreviations Used

- LMR Chg%**: Last Month Revenue Change
- ADRG Chg%**: Avg. Daily Revenue Growth Change
- LMC Chg%**: Last Month Customer Change
- ADCG Chg%**: Avg. Daily Customer Growth Change
- Red Arrow**: Decrease vs. last month
- Green Arrow**: Increase vs. last month

Total Revenue

143M

LMR Chg: 1.15%



Avg. Daily Rev. Growth

5.09M

ADRG Chg: 12.0%



Total Customers

4K

LMC Chg: -0.87%



Avg. Daily Cust. Growth

138.75

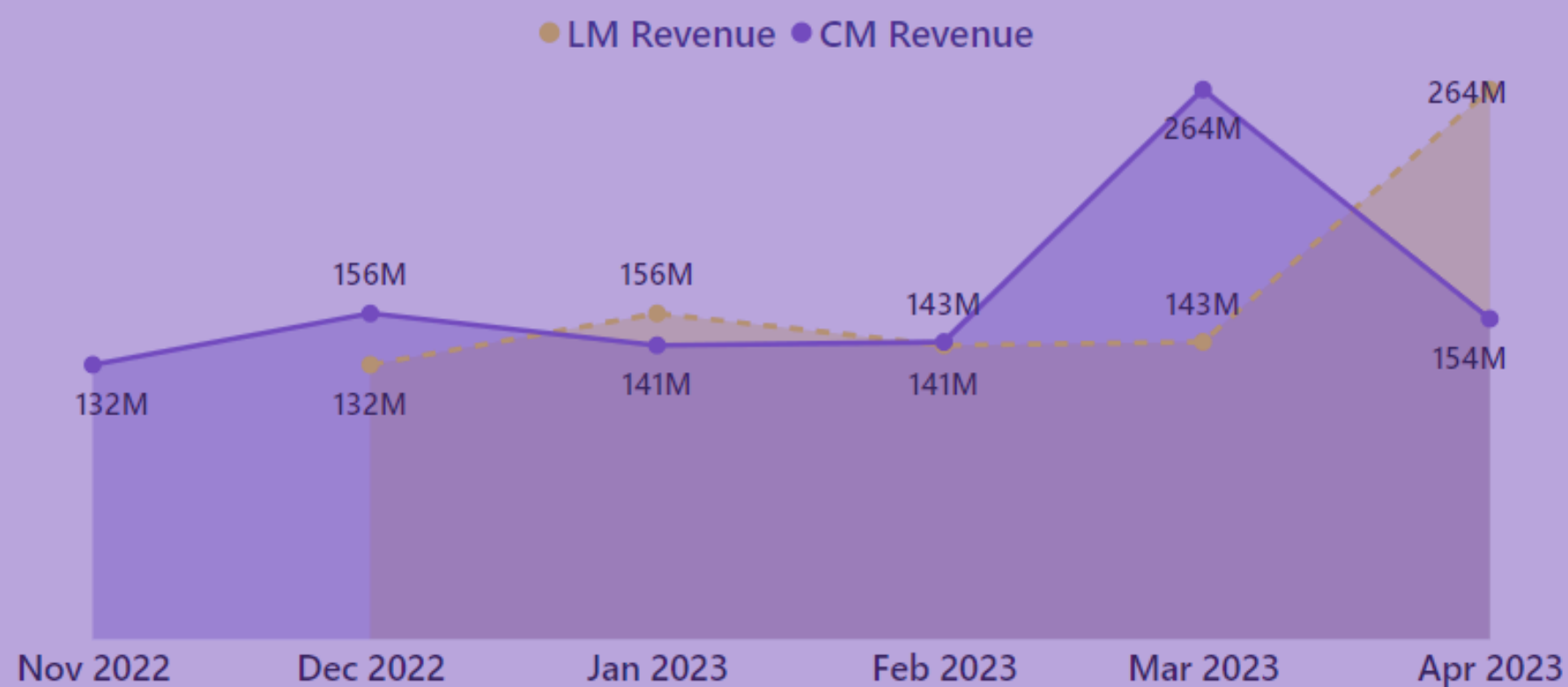
ADCG Chg: 9.75%



Revenue



Customers



Tabular View

city

Delhi NCR

Mumbai

Delhi NCR

Delhi NCR

Delhi NCR

Hyderabad

Mumbai

Mumbai

Mumbai

41-50



8.03M

177

51-65



6.59M

118

65+



5.33M

60

Revenue



Customers

policy_id

Total Revenue

Last Month Revenue

Change %

Daily Revenue Growth Rate

POL2005HEL



47M

48M

-2.38%

1,669.17K

POL1048HEL



24M

21M

13.85%

844.20K

POL9221HEL



18M

20M

-9.15%

648.06K

POL6093HEL



16M

15M

3.08%

556.04K

POL6303HEL



12M

11M

7.55%

432.03K

POL5319HEL



10M

10M

4.18%

354.98K

POL3309HEL



8M

8M

5.26%

285.47K

POL4331HEL



5M

5M

-3.95%

171.96K

POL4321HEL



4M

4M

-5.26%

132.36K

Filter Data

Total Revenue

45M

LMR Chg: 5.29%



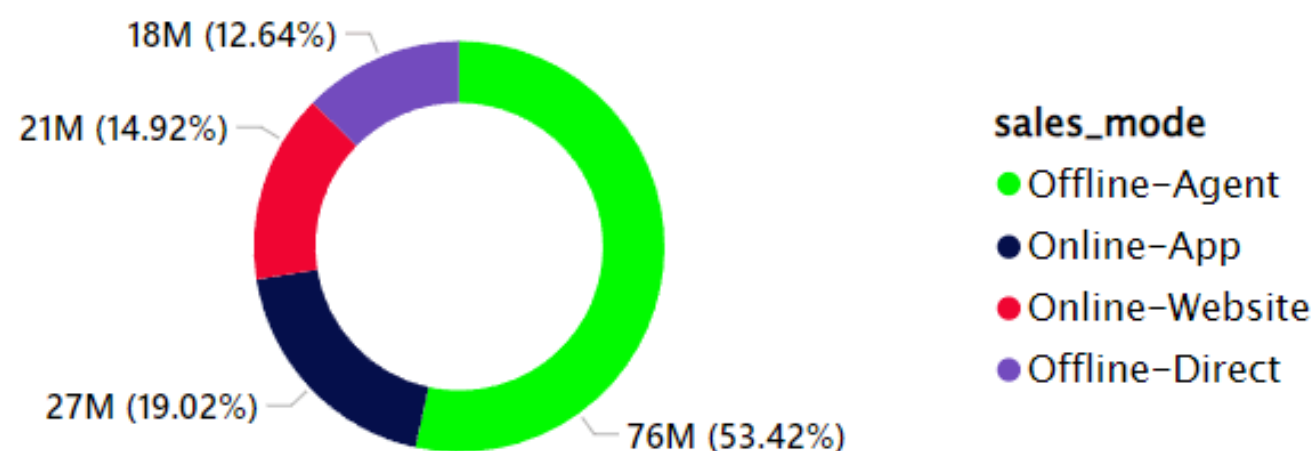
Total Customers

1K

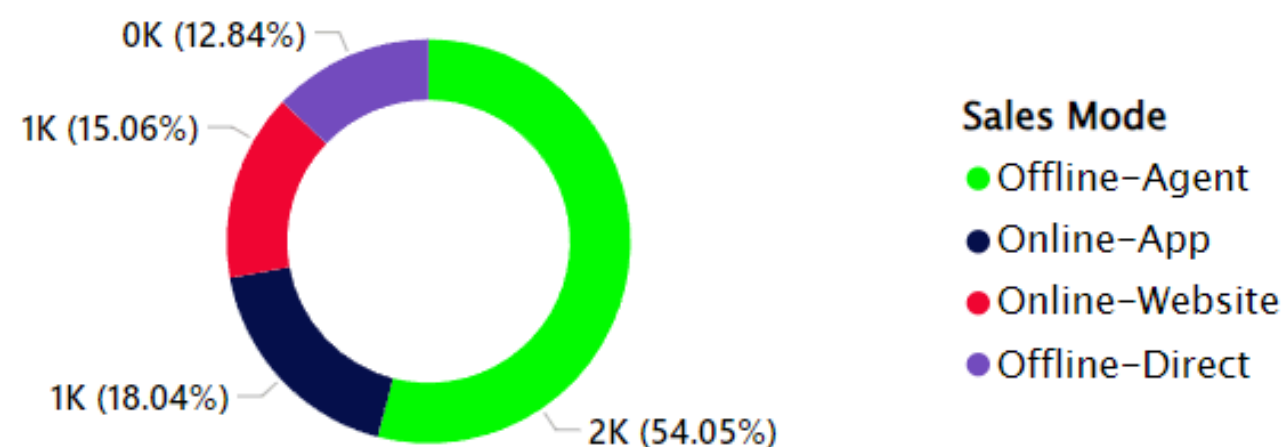
LMC Chg: -3.46%



Revenue Distribution by Sales Mode (%)



Customers Distribution by Sales Mode (%)



Sales Mode Performance Month-over-Month

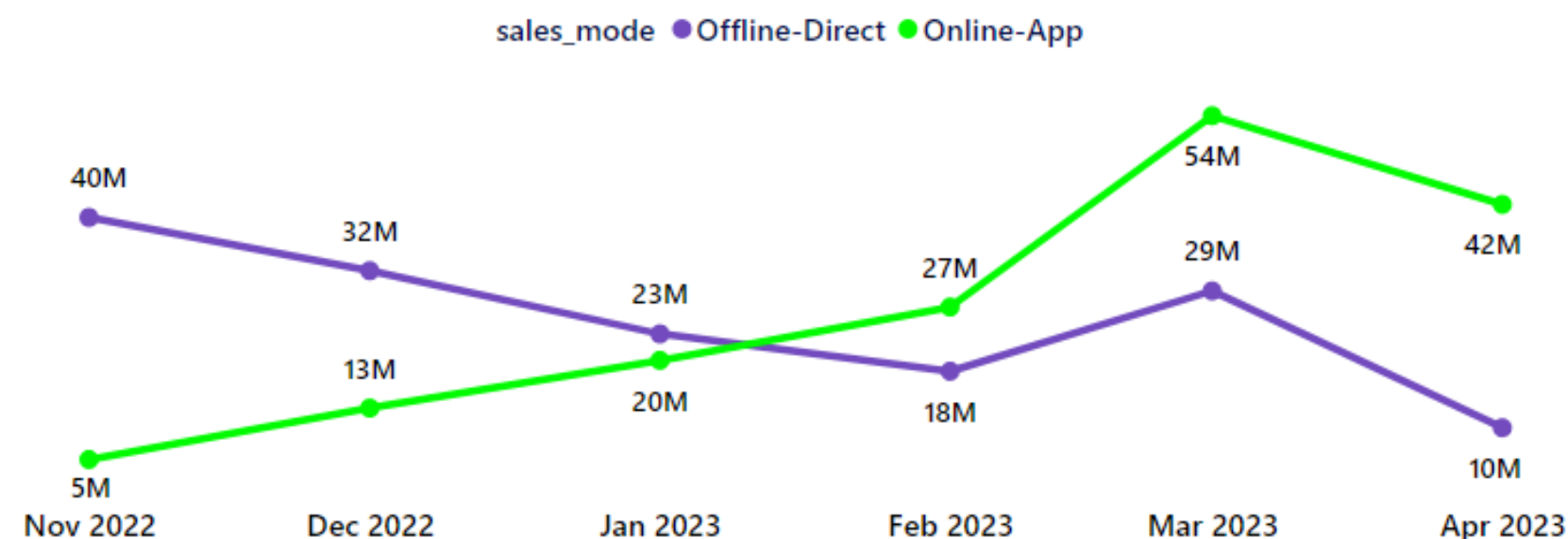
Offline-Agent

Offline-Direct

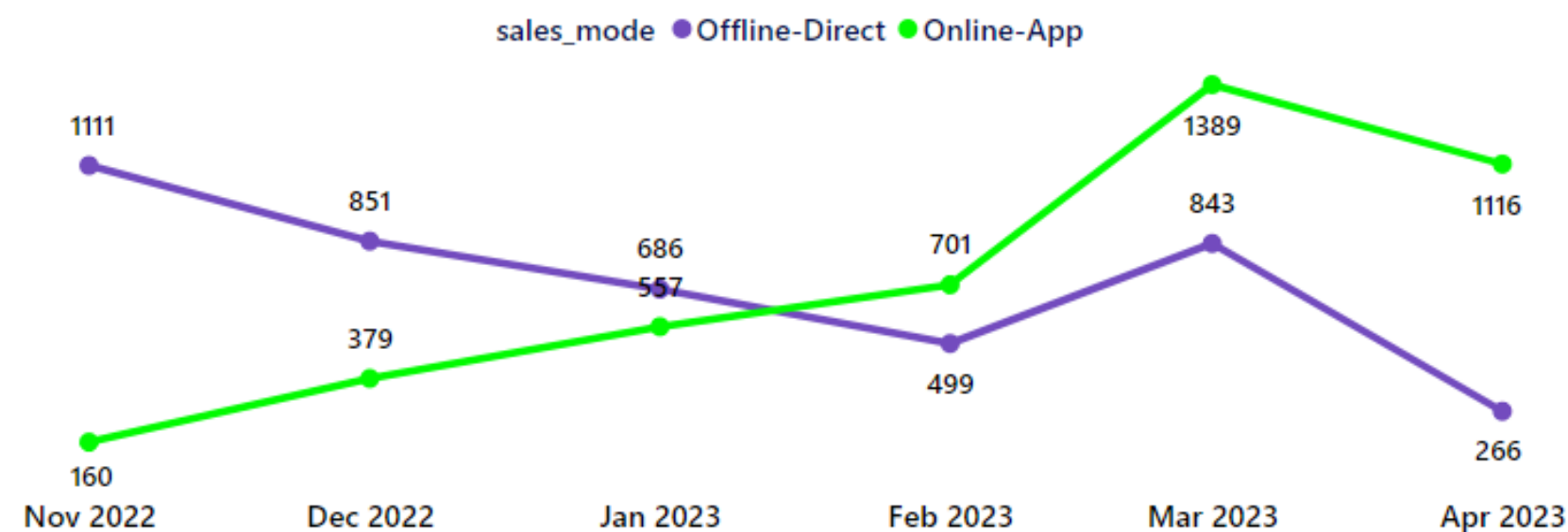
Online-App

Online-Website

Revenue Trend



Customer Trend



Filter Data

Total Revenue

143M

LMR Chg: 1.15%



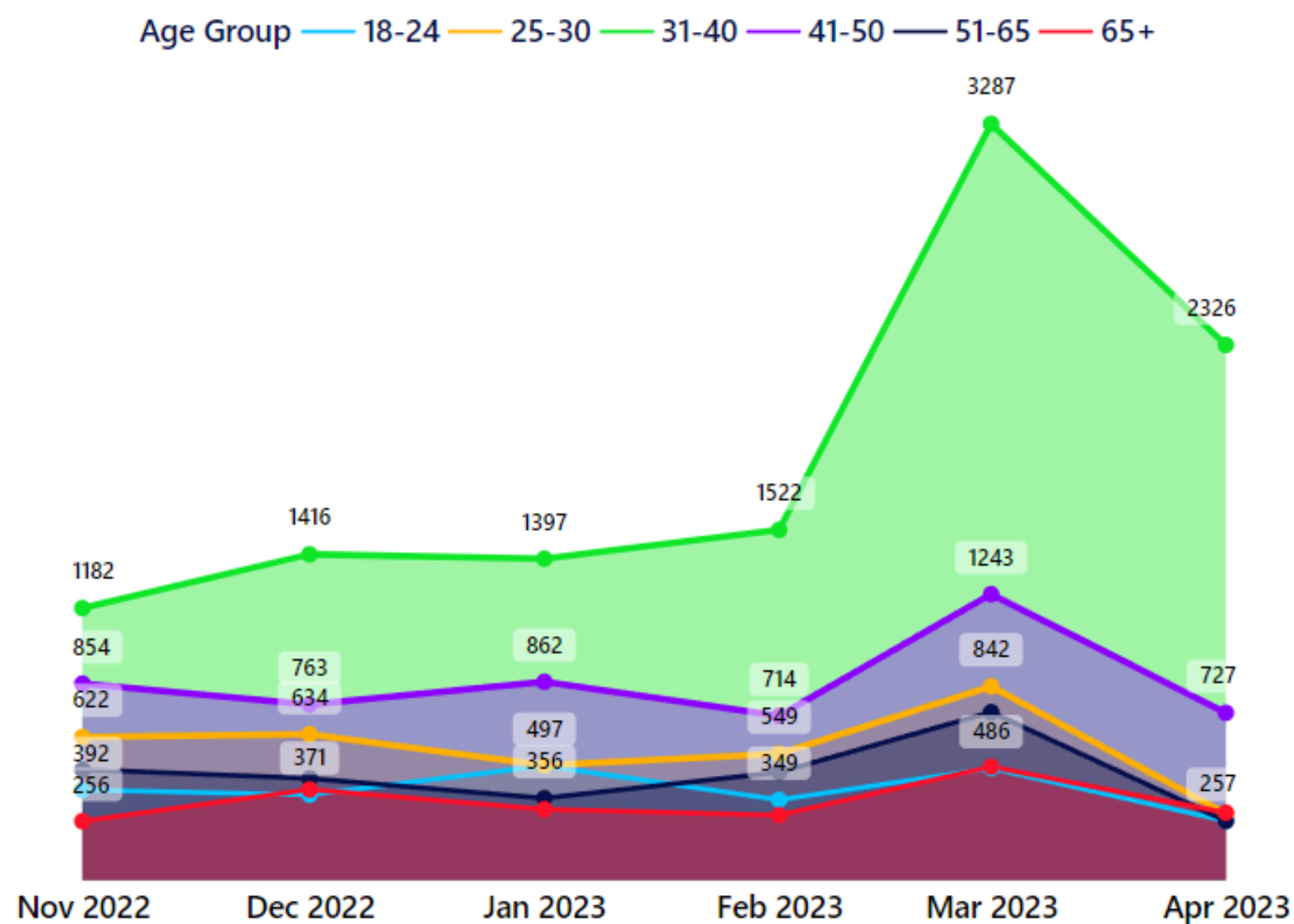
Total Customers

4K

LMC Chg: -0.87%



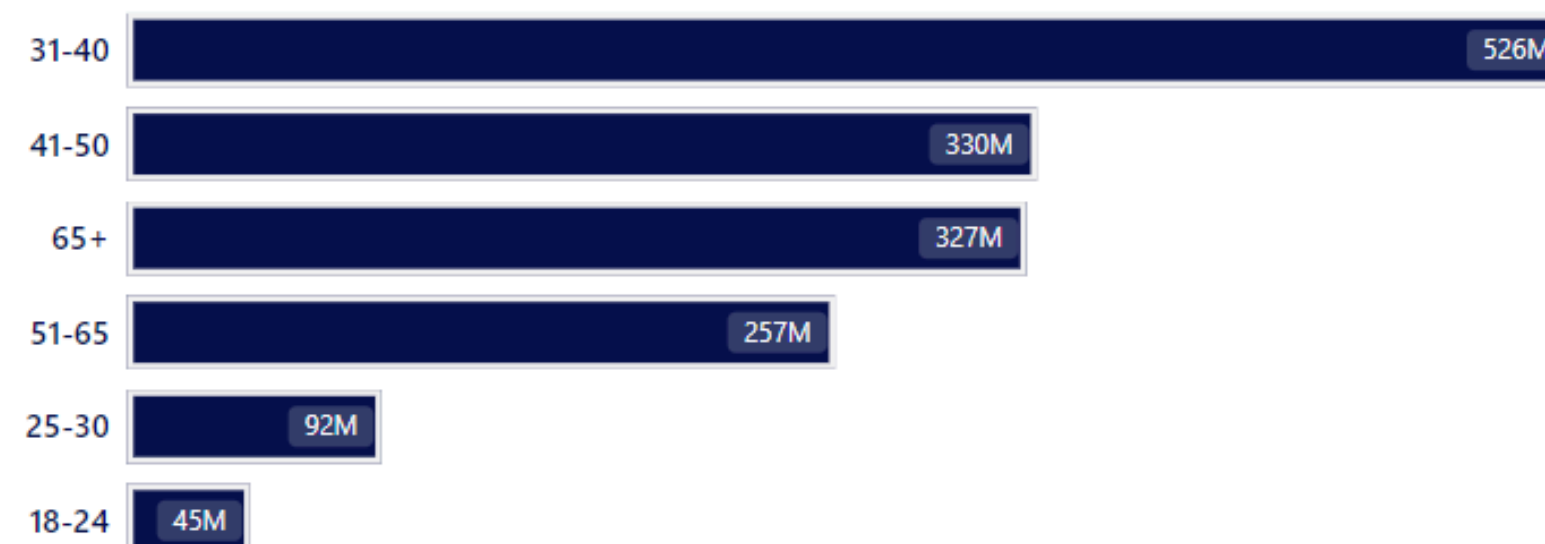
Total Customers Month-over-Months Trend by Age Groups



Policy Preference By Age Groups

policy_id	18-24	25-30	31-40	41-50	51-65	65+	Total
POL4321HEL	173	184	185	56	33	16	647
POL3309HEL	40	86	263	89	53	18	549
POL4331HEL	55	99	241	73	38	25	531
POL5319HEL	14	45	199	126	65	23	472
POL6303HEL	19	47	187	119	55	21	448
POL6093HEL	25	27	156	99	53	28	388
POL9221HEL	10	21	125	67	75	31	329
POL2005HEL	8	18	77	48	61	74	286
POL1048HEL	5	22	89	37	36	46	235
Grand Total	349	549	1522	714	469	282	3885

Expected Settlement By Age Groups





Your Health, Our Shield

Comprehensive Coverage from Shield Insurance



Insights

