

## IE418 : UX Design for Mobile Applications

### Fogg's Law

### Analysis of Mobile Application using elements of simplicity



### Group 11

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## **Mobile Appliaction : Adobe Scan**

**Adobe Scan is an mobile application for scanning and viewing the documents and upload them on the cloud.**

### **1. Time : Required time to complete an action.**

- **While sharing the document via link link creation takes 3-4 seconds.**
- **When we scan the document and after scanning when we click on Save PDF it takes around 5 seconds to save the document as PDF and upload it on cloud.**
- **For viewing the locally saved document via this application it takes 4-5 seconds.**
- **For auto-scanning the document takes around 4-5 seconds.**
- **While deleting the documents from cloud as the number of documents increases in deletion process it takes more time.**

### **2. Money : Fiscal cost of using application.**

- **It requires an internet connection to upload the document on cloud.**
- **It provides limited space on cloud so for an extra space we have to buy premium.**
- **For merging multiple files , compressing a file and**

**exporting the pdf in other format it requires us to buy premium.**

**3. Physical effort : the amount of labour involved in taking an action.**

- **When user wants to share document using external application. It shows all mobile applications therefore user need to manually search the application to which user wants to send.**
- **If we want to save the document from the cloud to the mobile locally we have to search the location where we want to save manually .**

**4. Brain Cycle : the level of mental effort and focus required to take an action.**

- **User can easily search and view the document so its easy to search here and takes low brain effort .**
- **For scanning the document there is a button showed as a camera icon which makes any user to easily find button to scan .**
- **Very useful buttons “Keep scanning” and “Save PDF” is placed centrally with large font size so any user can find them without any brain effort .**

**5. Social deviance : how accepted the behaviours by others.**

- **This point seems to be not applicable to this mobile application as this element is generally applicable to Social media applications .**

**6.Non-routine : how much the action matches or disrupts existing routines.**

- **The simple user interface and facility to scan, share and store documents can makes user to use this application in their routine to scan any document.**