

KISHAN THAKOR

GRAPHIC DESIGNER / WEB DEVELOPER



CONTACT

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PROFILE

I led the development in branding efforts to improve the appearance and feel of businesses as a web developer and graphic designer. Strong proficiency with the Adobe Creative Suite (Photoshop, Illustrator, and In Design), as well as in-depth understanding of creating themes and visuals for marketing, and corporate websites using HTML, CSS, and JavaScript.

WORK EXPERIENCE

- Sr. Graphic Designer/Web Developer** Feb 2021-Present
Keryar IT Solution, Anand, Gujarat.
 - ↳ Designed and developed branding for 30+ companies, including visual content for Facebook and Instagram posts, logo designs, business cards, marketing materials, websites, exhibition displays, and product packaging to deliver excellent customer satisfaction.
 - ↳ Collaborated with marketing, PR, and social media teams to design graphics, boosting social engagement by 47%.
 - ↳ Mentored and instructed a small team of 5, including junior designers and videographers.
 - ↳ Developed user interfaces with modern JavaScript frameworks, HTML5, and CSS3, which improved user satisfaction by 35%.
- Freelance Graphic Designer** Jan 2018-Present
Self-Employed, Anand, Gujarat.
 - ↳ Helped 25+ clients in implementing their vision and mission and communicating their message through design by creating projects for them.
 - ↳ Meeting and discussing jobs with 20+ clients, developing artwork in accordance with their requests, and coordinating with outside printers for production.
 - ↳ Created and formulated advertising strategies while managing different 20+ marketing campaigns across print, broadcast, and online platforms to ensure that meet all customer's expectations.

EDUCATION

- B.E in Information Technology** June 2021
Knowledge Institute of Technology & Engineering (GTU)
CGPA : 9.06 / 10
- 12th Science from Gujarat Board** March 2017
Knowledge High School, Anand.
Percentage : 72.46 %
- 10th from Gujarat Board** March 2015
Sardar Patel Vinay Mandir, Ode.
Percentage : 84.33 %

TECHNICAL SKILLS

- Product Packaging Design
- Adobe Creative Suite (Photoshop, Illustrator, and In Design)
- Social Media Management
- HTML5
- CSS3
- JavaScript
- Python
- Web Design
- Shopify
- Typography

SOFT SKILLS

- Teamwork
- Leadership
- Multi-tasking
- Time Management
- Creative Thinking
- Problem-Solving
- Strategic Planning

LANGUAGES

- English
- Hindi
- Gujarati

INTERESTS

- Music
- Racing Games
- Creative Designing
- Artificial Intelligence
- Cyber Security