



SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY

(Approved by AICTE, New Delhi / Affiliated to Anna University / Accredited by NAAC)

Dindigul – Palani Highway, Dindigul – 624 002

INSTITUTION'S INNOVATION COUNCIL (IIC)

REPORT ON DEMO DAY

About the Event:

Students were given platform to express their design thinking capability by displaying their project ideas. Students demonstrated their innovative ideas to the evaluation panel members, other faculty members and students. It was a great success with proposals to students who demonstrated their diligence and technical ability by demonstrating innovative ideas.

The students were given a platform to express their design thinking capability by displaying their project ideas. The interaction with all of them, helped the students to enhance the presentation skills and get support to upgrade their prototype into useful marketable products.

Objectives of the Event:

- The key objective of the Design Demo Day was to give opportunity to the students to showcase their projects (prototype), to interact with mentors, faculty members and other students from different domains & different branches.
- The input from mentors helped the students to enhance the presentation skills and get support to upgrade their prototype for scaling their products.

Event Brochure



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education Initiative)

INSTITUTION'S INNOVATION COUNCIL (IIC)



24th February 2023



9.00 am to 5.00 pm





SSM INSTITUTE OF
ENGINEERING AND TECHNOLOGY



DEMO DAY
IDEATE, INNOVATE & INCUBATE

President (IIC)
Dr. K. Vinoth Kumar
(Professor/ECE)

Chairperson (IIC)
Dr. D. Senthil Kumaran
PRINCIPAL

Event Coordinators
Mr. P. Dheenathayalan (AP/MECH)
Mr. K. S. Arun Kumar (AP/ECE)

Demo Day Brochure

Glimpses of the Event:









Students Presenting their project to Panel Committee Members