

SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY



(Approved by AICTE, New Delhi / Affiliated to Anna University / Accredited by NAAC)
Dindigul — Palani Highway, Dindigul — 624 002

INSTITUTION'S INNOVATION COUNCIL

REPORT

ON

EXPOSURE VISIT TO INCUBATION UNIT

(ALL INDIA RADIO)

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EVENT BROCHURE:





President (IIC)

Dr. K. Vinoth Kumar

Chairperson (IIC)

Dr. D. Senthil Kumaran

(Professor/ECE)

PRINCIPAL



EXPOSURE VISIT TO INCUBATION UNIT

ALL INDIA RADIO

(KODAIKANAL)



28.04.2023

EVENT COORINATOR

MR. C. SILAMBARASAN (AP/MECH)

About the Event:

SSM Institute of Engineering and Technology is keen on making associations with various incubations units for student development. Students and Members of Institution's Innovation Council of SSMIET have visited All India Radio, Kodaikanal.

A total of 40 students and 5 faculty members have visited the incubation unit of AIR. The Visit was planned on 28th April, 2023.

ABOUT ALL INDIA RADIO:

Akashvani formerly known as **All India Radio** (**AIR**), officially known since 1957 as **Akashvani** (literary meaning "**Voice from the Sky**"), is the national public radio broadcaster of India and is a division of Prasar Bharati. It was established in 1936.

It is the sister service of Prasar Bharati's Doordarshan, an Indian television broadcaster. Headquartered in the Akashvani Bhavan building in New Delhi, it houses the Drama Section, the FM Section, and the National Service, and is also home to the Indian television station Doordarshan Kendra, (Delhi).



A stamp on Akashvani Silver Jubilee. **Akashvani** is the largest radio network in the world, and one of the largest broadcasting organisations in the world in terms of the number of languages broadcast and the spectrum of socio-economic and cultural diversity it serves. AIR's home service comprises 420 stations located across the country, reaching nearly 92% of the country's area and 99.19% of the total population. originates programming in 23 languages and 179 dialects.

GLIMPSES OF THE VISIT:





