



# SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY

Dindigul - Palani Highway, Dindigul - 624 002.

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28/04/2023



## INSTITUTION'S INNOVATION COUNCIL

### REPORT ON

### Expert Talk on

### "Creative Business Ideation for Budding Engineers"

by

**Dr.T.K.S.Lakshmi Priya,**

*Professor and Head of Printing Technology,  
Avinashilingam Institute for Home Science and  
Higher Education for Women, Coimbatore*

Date & Time : 27-04-2023 (Thursday) & 11.00 a.m

Venue : Seminar Hall - 3

Institution's Innovation Council Cell of SSMIET in view of IPR Day had organized Expert Talk on "*Creative Business Ideation for Budding Engineers*" by Dr.T.K.S.Lakshmi Priya, Professor and Head of Printing Technology, Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore was the chief guest of the day. The students of Final Year of all branches had attended the programme.

The programme had commenced at 11:00 AM with the prayer song. The welcome address and Chief guest introduction was given by Mr.A.Chandrababhu of Final year - Civil Engineering. The chief guest was honoured by Our IIC Cell, President Dr. K.Vinoth Kumar, Prof./ECE.





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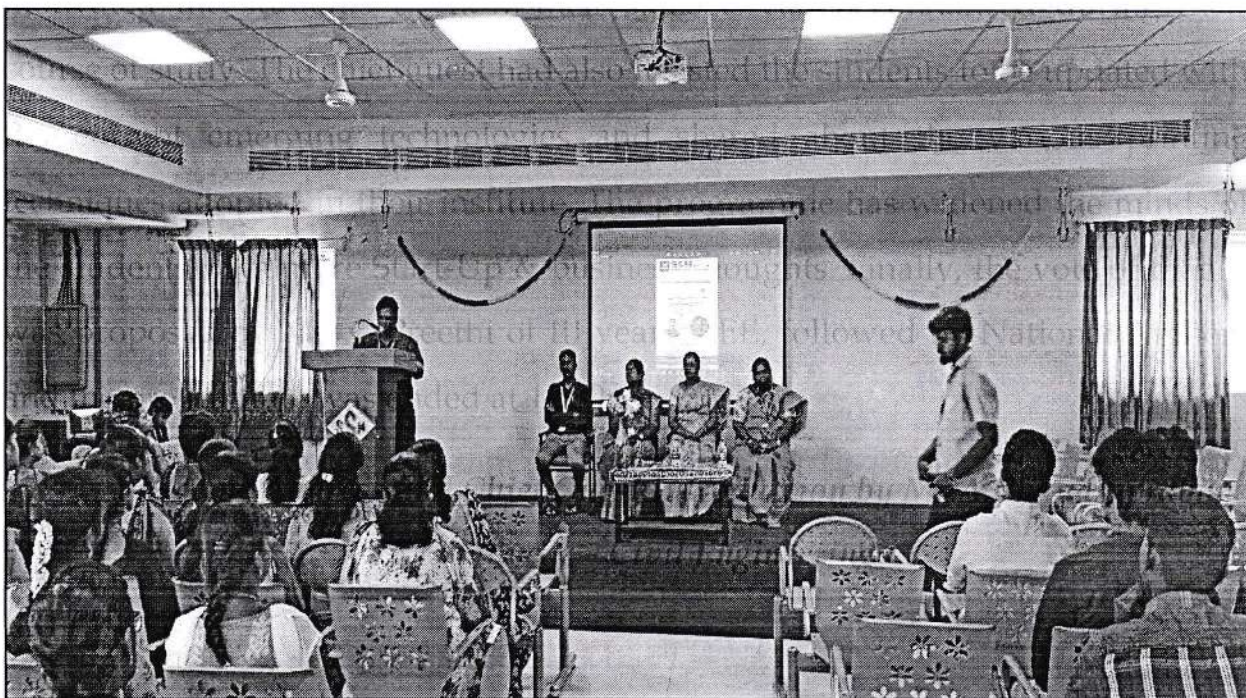
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The chief guest had shared the various Start - Up initiatives, business models, Global and National goals, Ideas from Technology perspectives and motivated the students by how their skillsets can be enhanced during their course of study. The chief guest had also insisted the students to be updated with the current emerging technologies and shared about the various printing techniques adopted in their institute. The programme has widened the minds of the students with more Start-Up & business thoughts. Finally, the vote of thanks was proposed by Ms. G.Preethi of III year - EEE, followed by National Anthem and the programme was ended at 12.30p.m.

*Welcome Address and Chief Guest Introduction by Mr.A.Chandrababhu  
of Final year - Civil Engineering*







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## Chief Guest Address







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*Honouring the Chief Guest by Dr.K.Vinoth Kumar, IIC Cell - President*



*Chief Guest Address*







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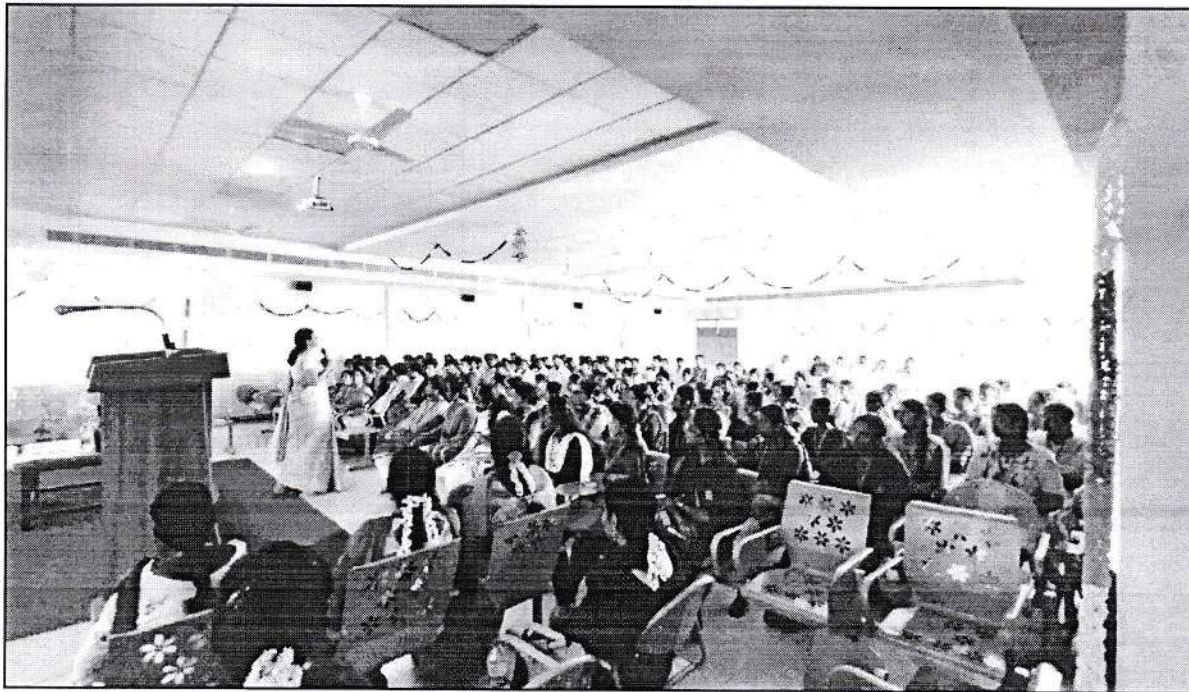
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*Vote of thanks by Ms.G.Preethi of III Year -EEE*







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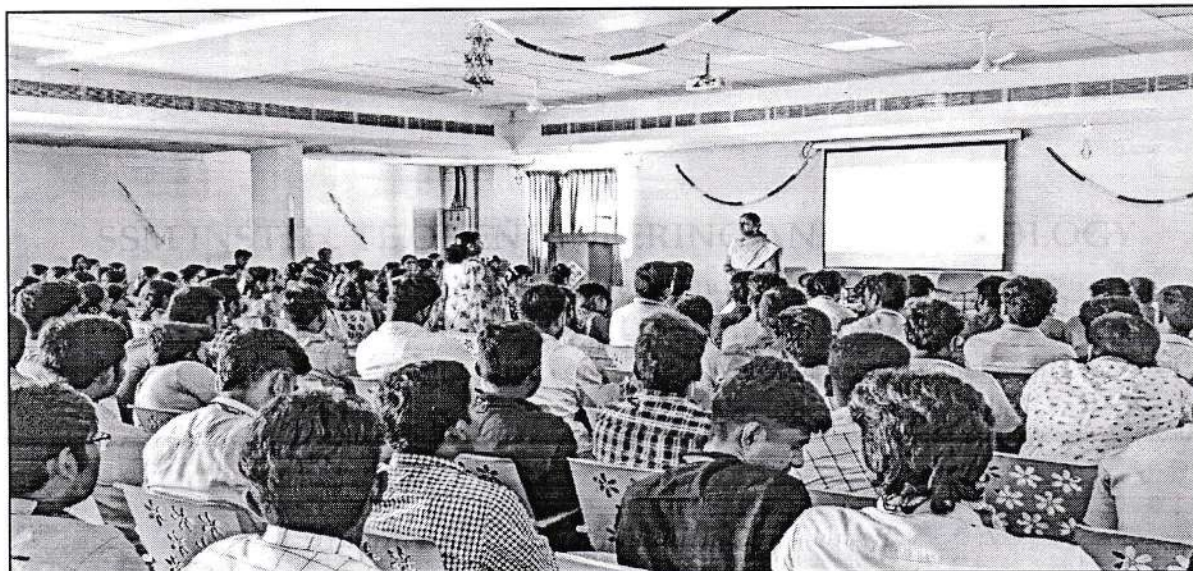
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## *Interaction of Students with Chief Guest*



*28/4/2023*  
*R.K. Hina*

Event Coordinators

Mrs.C.Merlin Rani, AP/Civil

Mrs.P.Kothai Natchiyar, AP/English

*Dr. K. Vinodh Kumar*  
President - IIC

Dr.K.Vinoth Kumar, Prof./ECE

*Dr. K. Vinodh Kumar*  
Principal