CRM APPLICATION FOR JEWEL MANAGEMENT - (Developer)

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College Code: BRU17

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Project Description:

The Jewel Inventory System is a comprehensive software Solution designed to streamline and manage the inventory and sales processes of a jewellery store or a jewellery manufacturer. The system aims to provide an efficient and user-friendly solution to track and control the inventory of various jewellery items, maintain accurate records, and facilitate seamless sales transactions.

As a team We've learned,

- Real Time Salesforce Project
- Data Modelling
- Creating an Application
- User Interface Customization
- Object & Relationship in Salesforce
- Formula fields and Validation rules.
- Field Dependencies
- Record Types
- Cross object formula fields.
- Conditional formatting.
- Flows
- Email alerts and email templates
- Reports & Dashboards

Purpose

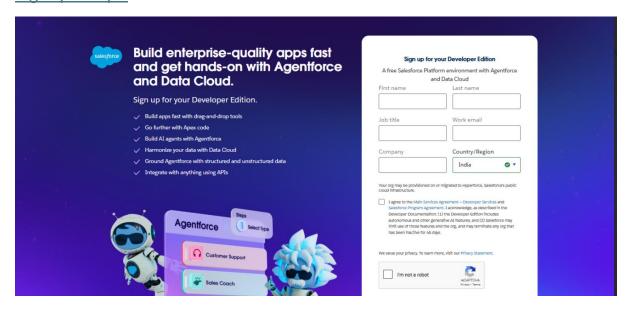
A CRM application's purpose for jewel management is to organize customer data, streamline sales and marketing efforts, personalize customer experiences, and improve overall customer retention and loyalty. It helps to track purchase history and preferences, manage special occasions like birthdays and anniversaries, automate marketing tasks, nurture leads, and gain insights into sales performance to boost revenue and foster stronger customer relationships.

DEVELOPMENT PHASE

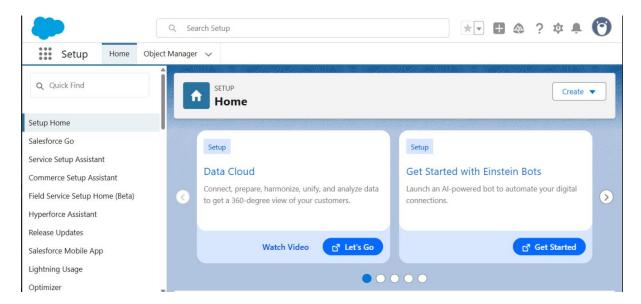
Salesforce

Creating Developer Account:

By using this URL - https://www.salesforce.com/form/developer-signup/?d=pb

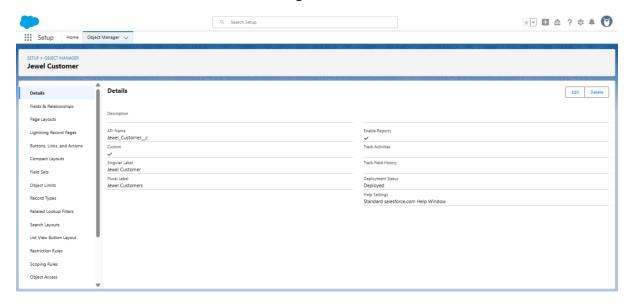


Account Activation

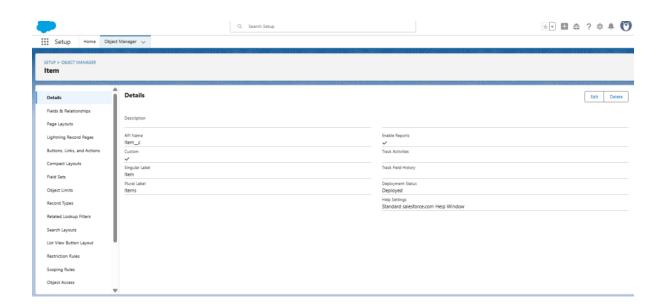


Object

Create Jewel Customer Object

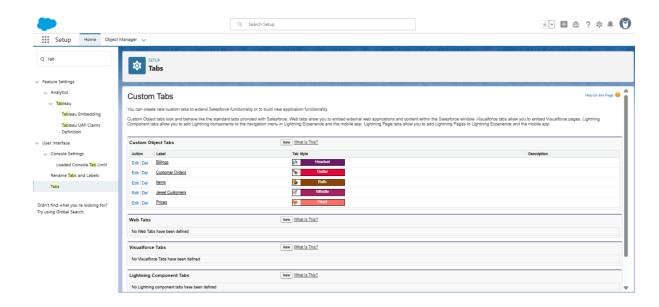


Create Item Object



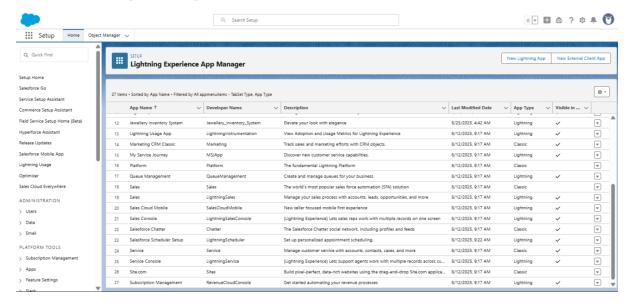
Tabs

Creating a Custom Tab For (Jewel Customer. Item, Customer Order, Price, Billing Objects)

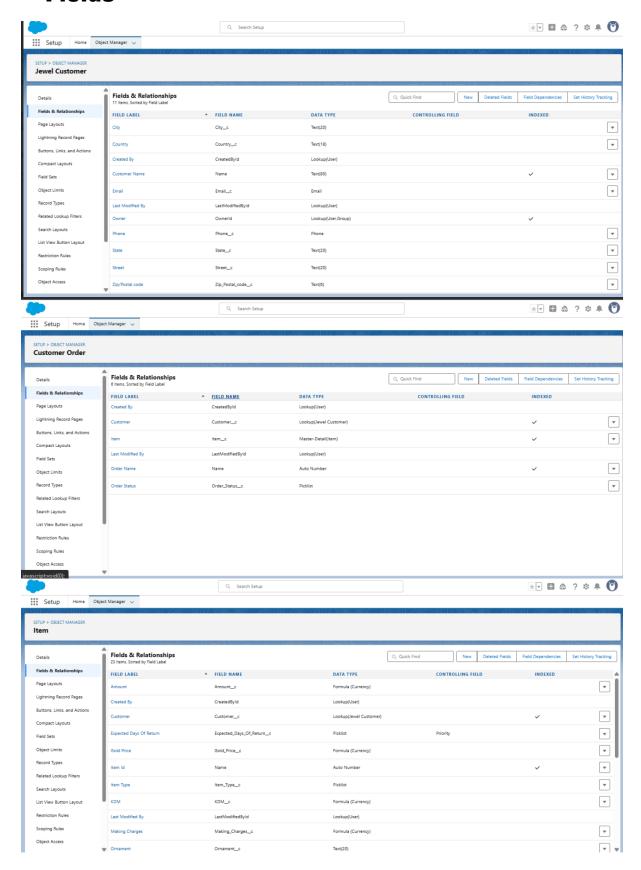


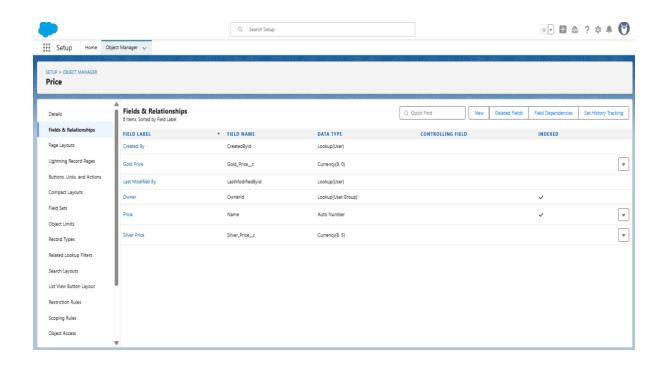
The Lightning App

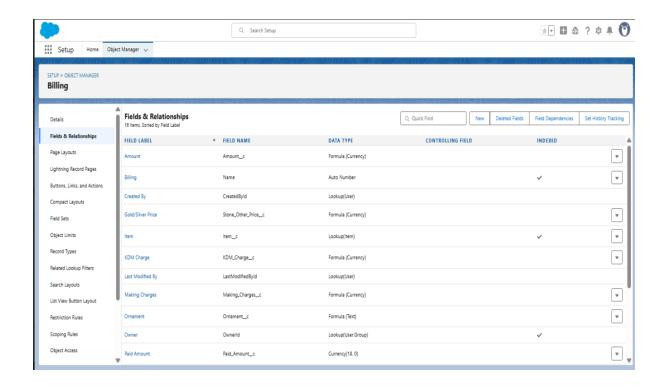
Create a Lightning App



Fields

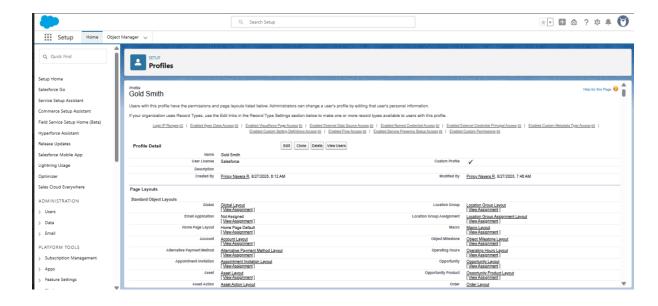




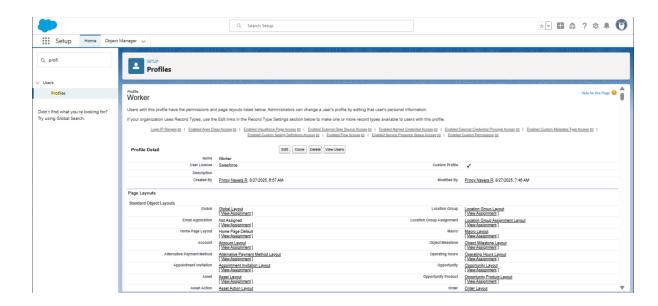


Profiles

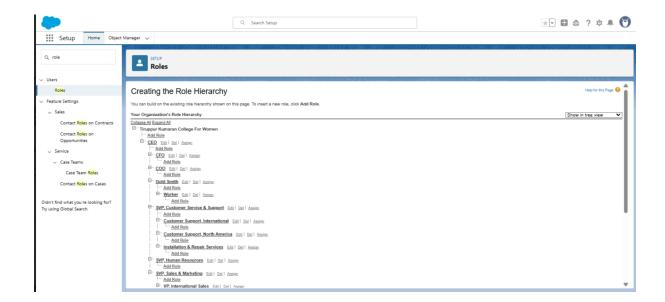
Gold Smith Profile



Worker Profile

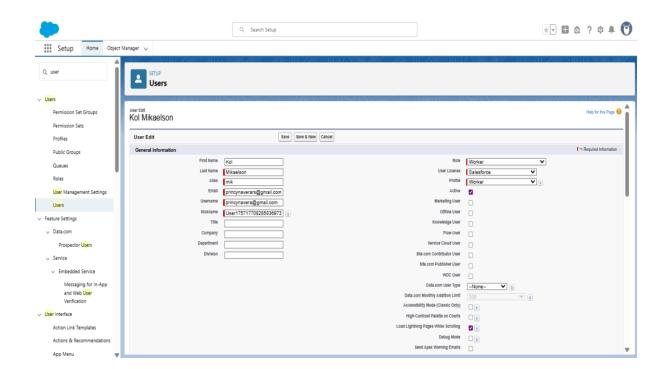


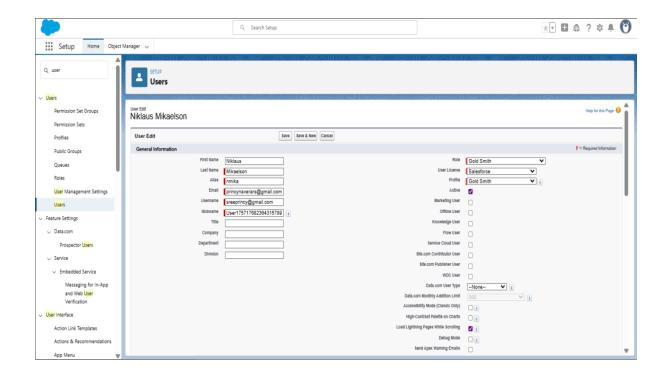
Roles



Users

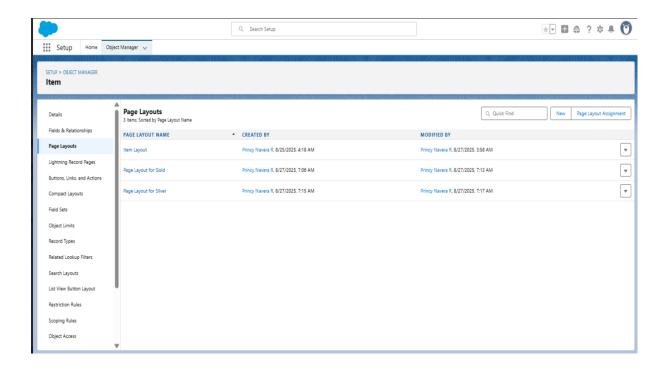
Create User





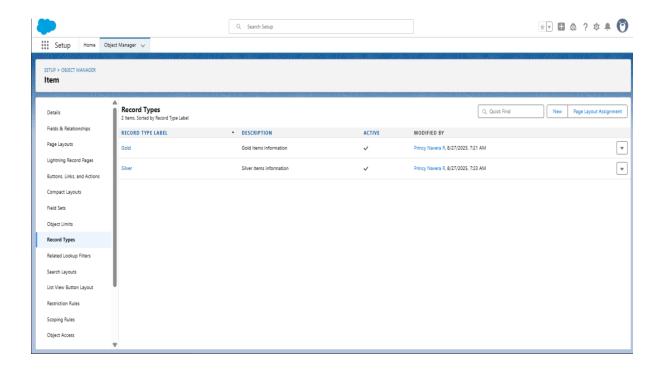
Page layouts

To Create a Gold And Silver Page layout



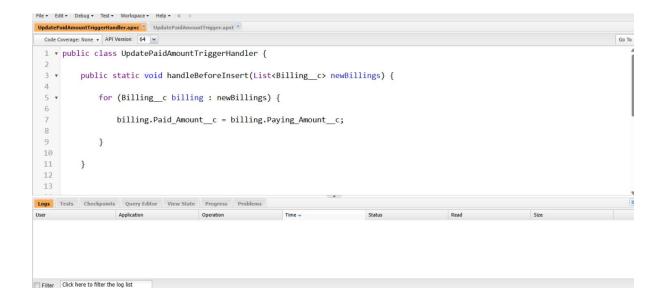
Record Types

To create a Record Type



Trigger

Create a Trigger Handler class

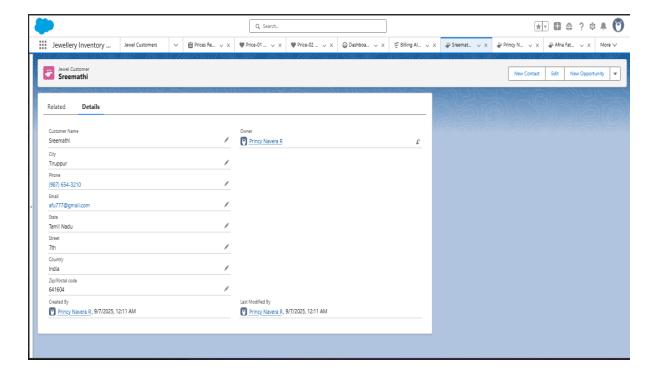


Create the trigger

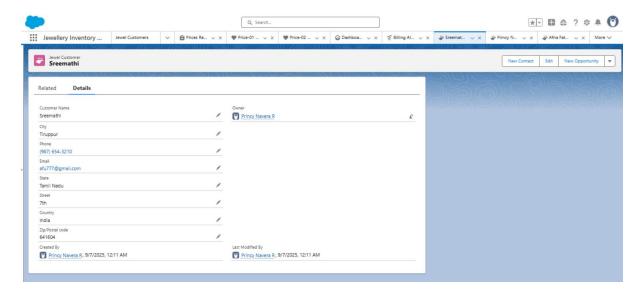


User Adoption

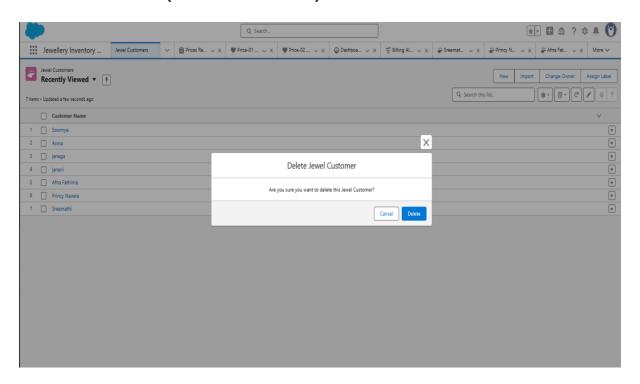
Create a Record (Jewel Customer)



View a Record (Jewel Customer)

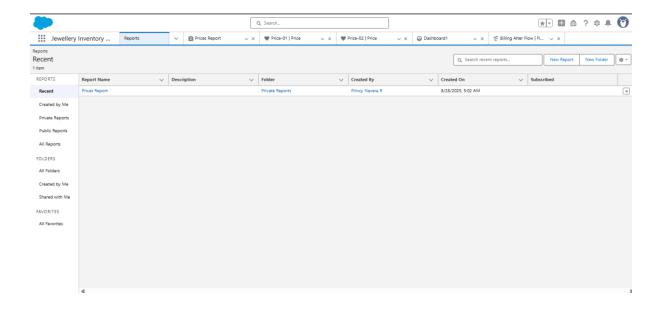


Delete a Record (Jewel Customer)

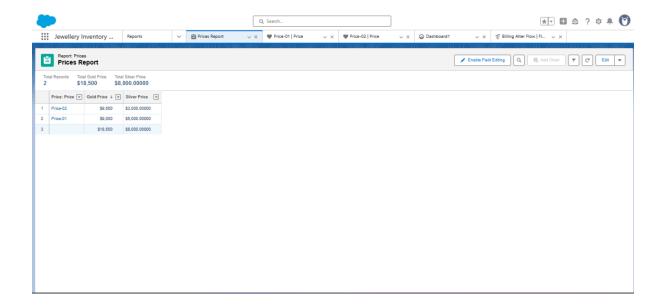


Reports

Create Report

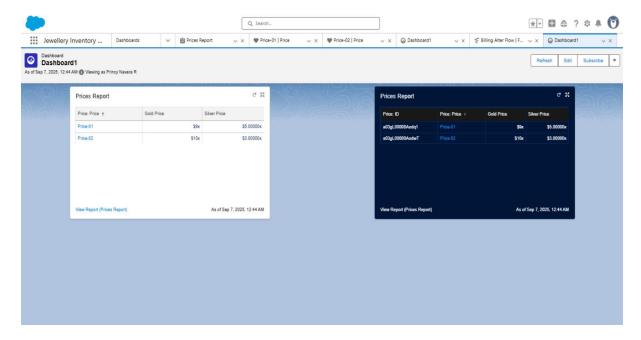


Reports

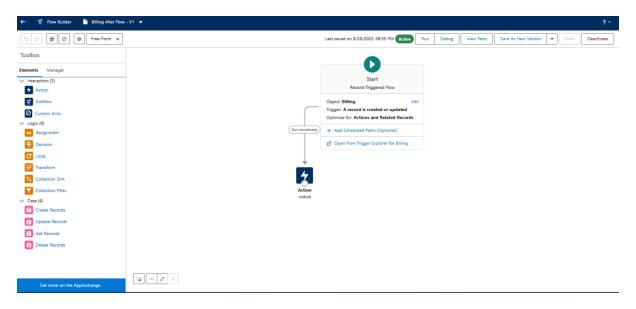


Dashboards

Create Dashboard



• FLOW CREATE FLOW



THIS IS THE LAST STEP OF CRM APPLICATION FOR JEWEL APPLICATION.

NOW THE JEWEL INVENTORY SYSTEM IS ACTIVATED.

CONCLUSION

THE CRM APPLICATION FOR JEWEL MANAGEMENT HAS BEEN SUCCESFULLY DEVELPOED AND CONFIGURED BY CREATING CUSTOM OBJECTS, FIELDS, PROFILES, ROLES, USERS, PAGELAYOUTS, RECORD TYPES, PERMISSION SETS, TRIGGERS, REPORTS, DASHBOARDS AND FLOWS. THIS IMPLEMENTATION ENABLES EFFICIENT TRACKING AND MANAGEMENT OF JEWELLERY INVENTORY, CUSTOMER DETAILS AND RELATED OPERATIONS. THE SYSTEM IS NOW FULLY FUNCTIONAL AND READY FOR USE, PROVIDIND A STREAMLINED, USER FRIENDLY SOLUTION FOR JEWEL MANAGEMENT AND SUPPORTING IMPROVED BUSINESS PROCESSES.