

Digital Marketing

1. I am M. Kishore Kumar (312820106017) from the 4th year of the ECE Department at Agni College of Technology.
2. I am working on my 'Naan Mudhalvan' project, which focuses on Digital Marketing.
3. The project's title is 'Creating a Sponsored Post for Instagram.'

Project Title : Creating an Sponsored Post for Instagram

NM Id : F397D758C87D3AF9B1E4246C7B26A85D

Industry Mentor Name : Abdul Malic

MY TEAM MEMBERS

Team Leader : Kishore Kumar.M (312820106017)

Team Member 1 : Abinesh Kumar.S (312820106001)

Team Member 2 : Sadhanandi.SU (312820106022)

Team Member 3 : Sandhiya.M (312820106023)

Project Video Drive Link :

https://drive.google.com/drive/folders/1518bquNmYYgKqsyTm6F_Ep-pHmnBpowH

The screenshot displays the Google Drive web interface. The address bar shows the URL: https://drive.google.com/drive/u/1/folders/1518bquNmYYgKqsyTm6F_Ep-pHmnBpowH. The left sidebar contains navigation options: '+ New', 'Priority', 'Activity', 'Workspaces', 'My Drive', 'Shared with me', 'Recent', 'Starred', 'Spam', 'Trash', and 'Storage' (1.64 GB used). The main content area shows the 'Digital Marketing_Naan ...' folder. Below the folder name are filters for 'Type', 'People', and 'Modified'. A table lists the contents:

Name	Owner	Last modified	File size	
Creating An Sponsored Post For Instagram.mp4	me	8:56 PM me	62.6 MB	

At the bottom left, there is a 'Get Drive for desktop' button with a 'Download' link.