

## TASK 1

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Title: *Email Template Project*

### 1. Introduction

This project is a modern, mobile-responsive HTML email template created for 'KISHORE ICE CREAM PARLOUR'. It includes a promotional banner, animated background, and sections for images, offers, location, and footer information.

### 2. Features

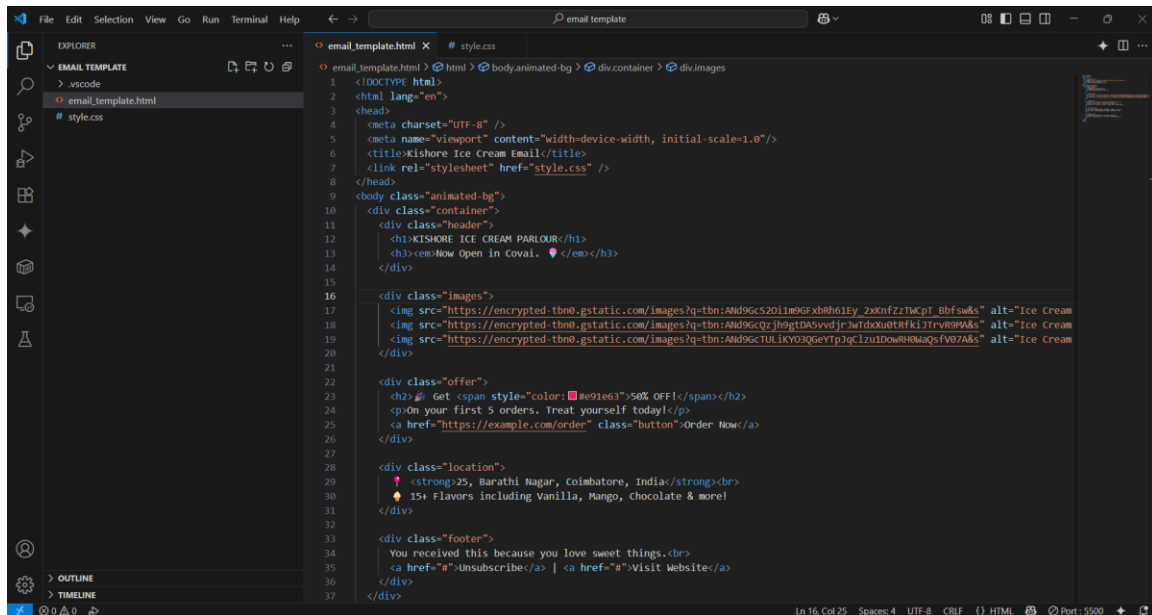
- 💡 Mobile responsive design with flexible layout
- 🍦 Animated ice cream background (CSS keyframes)
- 🖼️ Ice cream images with hover effects
- 🛒 Call-to-action (Order Now button)
- 📍 Business location and footer with links

### 3. Technologies Used

- HTML5: For structure and semantic layout
- CSS3: For styling, animation, responsiveness
- Visual Studio Code: Development environment
- Browser: Chrome/Edge for testing

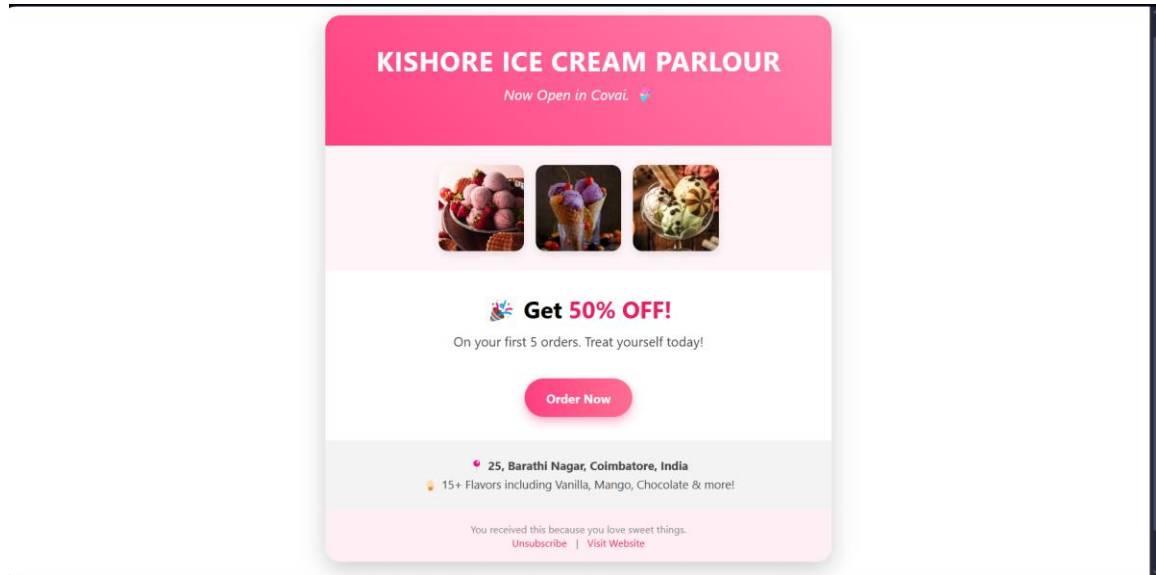
### 4. Screenshots

Below are screenshots of the code and the rendered email design.



```
1 <!DOCTYPE html>
2 <html lang="en">
3 <head>
4   <meta charset="UTF-8" />
5   <meta name="viewport" content="width=device-width, initial-scale=1.0"/>
6   <title>Kishore Ice Cream Email</title>
7   <link rel="stylesheet" href="style.css" />
8 </head>
9 <body class="animated-bg">
10   <div class="container">
11     <div class="header">
12       <h1>KISHORE ICE CREAM PARLOUR</h1>
13       <h2>Now Open in Coval. 📍</h2>
14     </div>
15
16     <div class="images">
17       
18       
19       
20     </div>
21
22     <div class="offer">
23       <h2>🔥 Get <span style="color: #e91e63">50% OFF</span> on your first 5 orders. Treat yourself today!</h2>
24       <p>On your first 5 orders. Treat yourself today!</p>
25       <a href="https://example.com/order" class="button">Order Now</a>
26     </div>
27
28     <div class="location">
29       <strong>25, Barathi Nagar, Coimbatore, India</strong><br>
30       📍 15+ Flavors including Vanilla, Mango, chocolate & more!
31     </div>
32
33     <div class="footer">
34       You received this because you love sweet things.<br>
35       <a href="#">Unsubscribe</a> | <a href="#">Visit Website</a>
36     </div>
37   </div>
```

Screenshot 1: HTML Code View (VS Code)



Screenshot 2: Final Email Template Output

## Conclusion

This project is an email design for Kishore Ice Cream Parlour. It uses HTML and CSS to make it look colorful, nice, and easy to read. The background moves, and the offer looks attractive. It is useful for real ice cream shops to send to customers.