



# An Introduction to Reinforcement Learning and Multi-arm Bandits

Explore-Exploit Dilemma

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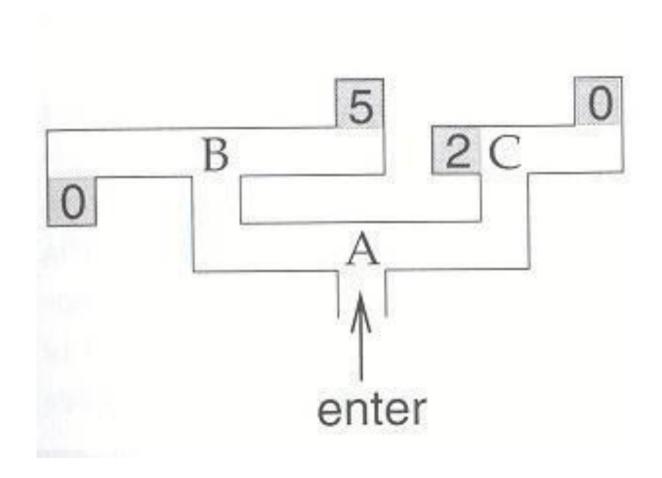
## **Learning to Control**

- Familiar models of machine learning
  - Supervised: Classification, Regression, etc.
  - Unsupervised: Clustering, Frequent patterns, etc.
- How did you learn to cycle?
  - Neither of the above
  - Trial and error!
  - Falling down hurts!



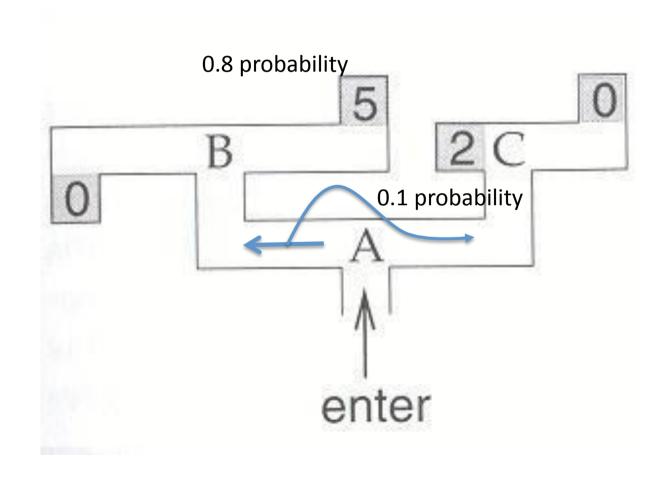


## Running a Maze Dayan and Abbott





## Running a Stochastic Maze Dayan and Abbott





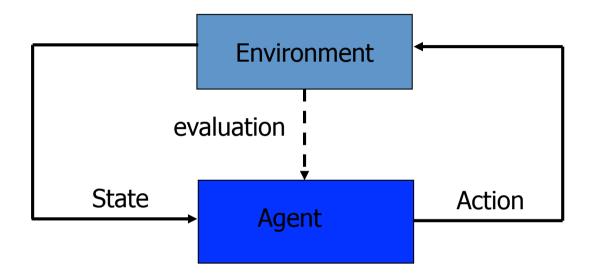
## Reinforcement Learning

- A trial-and-error learning paradigm
  - Rewards and Punishments
- Not just an algorithm but a new paradigm in itself
- Learn about a system through interaction
- Inspired by behavioural psychology!

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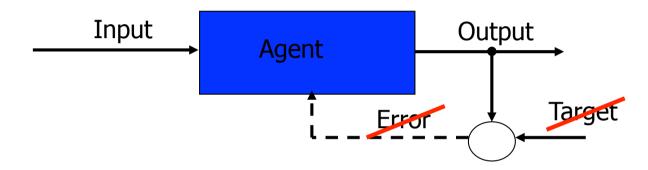
#### **RL Framework**



- Learn from close interaction
- Stochastic environment
- Noisy delayed scalar evaluation
- Maximize a measure of long term performance



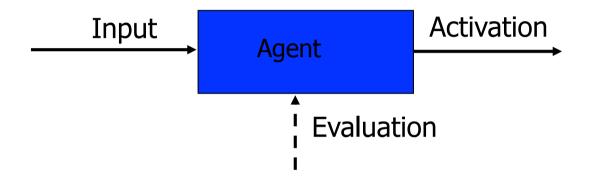
## **Not Supervised Learning!**



- Very sparse "supervision"
- No target output provided
- No error gradient information available
- Action chooses next state
- Explore to estimate gradient Trail and error learning



## Not Unsupervised Learning



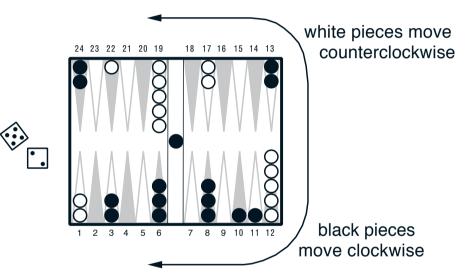
- Sparse "supervision" available
- Pattern detection not primary goal



#### **TD Gammon**

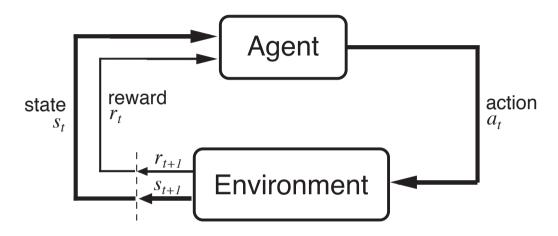
Tesauro 1992, 1994, 1995, ...

- White has just rolled a 5 and a 2 so can move one of his pieces 5 and one (possibly the same) 2 steps
- Objective is to advance all pieces to points 19-24
- Hitting
- 30 pieces, 24 locations implies enormous number of configurations
- Effective branching factor of 400





## The Agent-Environment Interface



Agent and environment interact at discrete time steps: t = 0, 1, 2, ...

Agent observes state at step t:  $s_t \in S$ 

produces action at step t:  $a_t \in A(s_t)$ 

gets resulting reward:  $r_{t+1} \in \Re$ 

and resulting next state:  $S_{t+1}$ 

$$S_{t} = \underbrace{r_{t+1}}_{a_{t}} \underbrace{s_{t+1}}_{a_{t+1}} \underbrace{r_{t+2}}_{a_{t+2}} \underbrace{s_{t+2}}_{a_{t+2}} \underbrace{s_{t+3}}_{a_{t+3}} \underbrace{s_{t+3}}_{a_{t+3}}$$



## The Agent Learns a Policy

**Policy** at step t,  $\pi_t$ :

a mapping from states to action probabilities  $\pi_t(s, a) = \text{probability that } a_t = a \text{ when } s_t = s$ 

- Reinforcement learning methods specify how the agent changes its policy as a result of experience.
- Roughly, the agent's goal is to get as much reward as it can over the long run.



#### Goals and Rewards

- Is a scalar reward signal an adequate notion of a goal?—maybe not, but it is surprisingly flexible.
- A goal should specify what we want to achieve, not how we want to achieve it.
- A goal must be outside the agent's direct control
   —thus outside the agent.
- The agent must be able to measure success:
  - explicitly;
  - frequently during its lifespan.



#### Returns

Suppose the sequence of rewards after step *t* is:

$$r_{t+1}, r_{t+2}, r_{t+3}, \dots$$

What do we want to maximize?

In general,

we want to maximize the **expected return**,  $E\{R_t\}$ , for each step t.

**Episodic tasks**: interaction breaks naturally into episodes, e.g., plays of a game, trips through a maze.

$$R_{t} = r_{t+1} + r_{t+2} + \cdots + r_{T}$$
,

where *T* is a final time step at which a **terminal state** is reached, ending an episode.



### Returns for Continuing Tasks

Continuing tasks: interaction does not have natural episodes.

#### **Discounted return:**

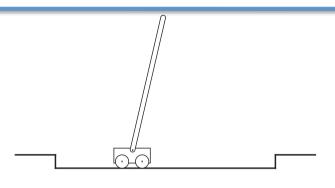
$$R_t = r_{t+1} + \gamma r_{t+2} + \gamma^2 r_{t+3} + \dots = \sum_{k=0}^{\infty} \gamma^k r_{t+k+1},$$

where  $\gamma$ ,  $0 \le \gamma \le 1$ , is the **discount rate**.

shortsighted  $0 \leftarrow \gamma \rightarrow 1$  farsighted



## An Example



Avoid **failure:** the pole falling beyond a critical angle or the cart hitting end of track.

As an episodic task where episode ends upon failure:

reward = +1 for each step before failure

⇒ return = number of steps before failure

As a **continuing task** with discounted return:

reward =-1 upon failure; 0 otherwise

 $\Rightarrow$  return =  $-\gamma^k$ , for k steps before failure

In either case, return is maximized by avoiding failure for as long as possible.



## The Markov Property



- "the state" at step t, means whatever information is available to the agent at step t about its environment.
- The state can include immediate "sensations", highly processed sensations, and structures built up over time from sequences of sensations.
- Ideally, a state should summarize past sensations so as to retain all "essential" information, i.e., it should have the Markov Property:

$$\Pr\left\{s_{t+1} = s', r_{t+1} = r \mid s_t, a_t, r_t, s_{t-1}, a_{t-1}, \dots, r_1, s_0, a_0\right\} =$$

$$\Pr\left\{s_{t+1} = s', r_{t+1} = r \mid s_t, a_t\right\}$$

for all s', r, and histories  $s_t$ ,  $a_t$ ,  $r_t$ ,  $s_{t-1}$ ,  $a_{t-1}$ , ...,  $r_1$ ,  $s_0$ ,  $a_0$ .



#### Markov Decision Processes

- If a reinforcement learning task has the Markov Property, it is basically a Markov Decision Process (MDP).
- If state and action sets are finite, it is a finite MDP.
- To define a finite MDP, you need to give:  $M = \langle S, A, P, R \rangle$ 
  - state and action sets
  - one-step "dynamics" defined by transition probabilities:

$$P_{ss'}^a = \Pr\{s_{t+1} = s' \mid s_t = s, a_t = a\} \text{ for all } s, s' \in S, a \in A(s).$$

– reward expectations:

$$R_{ss'}^a = E\{r_{t+1} \mid s_t = s, a_t = a, s_{t+1} = s'\}$$
 for all  $s, s' \in S$ ,  $a \in A(s)$ .

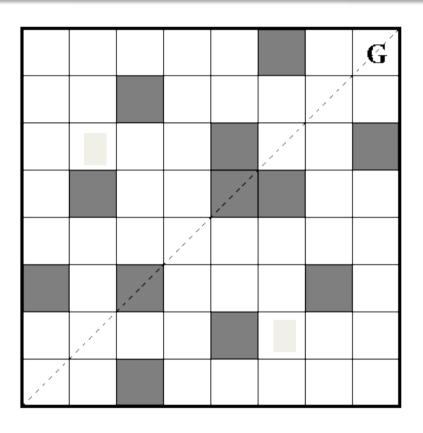


#### Markov Decision Processes

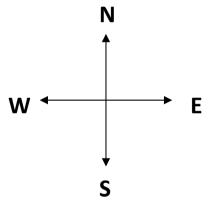
- MDP, M, is the tuple:  $M = \langle S, A, \Psi, P, R \rangle$ 
  - S: set of states.
  - A : set of actions.
  - $-\Psi \subset S \times A$ : set of admissible state-action pairs.
  - $-P:\Psi\times S\to [0,1]$ : probability of transition.
  - $-R: \Psi \rightarrow \mathfrak{R}$ : expected reward.
- Policy  $\pi: S \to A$  (can be stochastic)
- Maximize total expected reward.



## Example

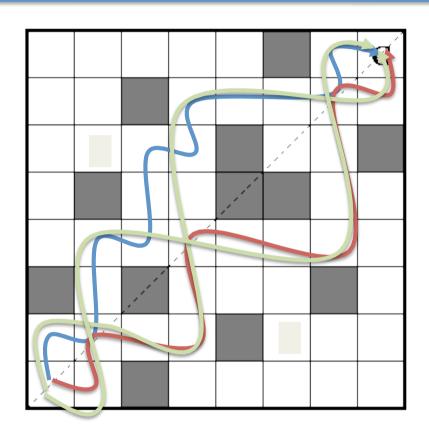


$$M = \langle S, A, \Psi, P, R \rangle$$

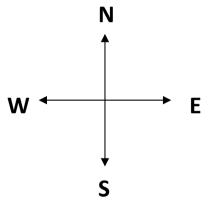




## **Optimal Policies**



$$M = \langle S, A, \Psi, P, R \rangle$$





#### Solution Methods

- Temporal Difference Methods
  - $-TD(\lambda)$
  - Q-learning
  - SARSA
  - Actor-Critic
- Policy Search
  - Policy Gradient Methods
  - Evolutionary algorithms
- Stochastic Dynamic Programming



## Applications of RL

- Optimal Control
  - Robot Navigation
  - Helicopters!
  - Chemical Plants
- Combinatorial Optimization
  - Elevator Dispatching
  - VLSI placement and routing
  - Job-shop scheduling
  - Routing algorithms
  - Call admission control
- More
  - Intelligent Tutoring Systems

- Computational Neuroscience
  - Primary mechanism of learning
- Psychology
  - Behavioral and operant conditioning
  - Decision making
- Operations Research
  - Approximate Dynamic Programming
- More
  - Game Playing
  - Dialogue systems



#### **Bandit Problems**

- One key question the dilemma between exploration and exploitation
- Explore to find profitable actions
- Exploit to act according to the best observations already made
- Bandit problems encapsulate 'Explore vs Exploit'

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#### **Problem Description**

- n-arm bandit problem is to learn to preferentially select a particular action (arm) from a set of n actions  $(1, 2, 3, \ldots, n)$
- Each selection results in Rewards derived from the respective probability distribution
- Arm i has a reward distribution with mean  $\mu_i$  and

$$\mu^* = \max\{\mu_i\}$$





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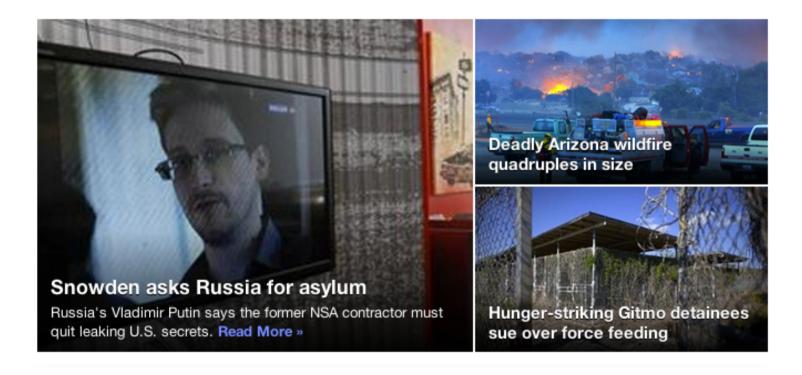
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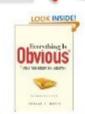


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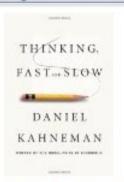
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#### Comment Recommendation

Bob Aboey 32 minutes ago



Too bad the waves didn't hit 100 miles south..... right into Paris!

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Anubis 32 minutes ago







so much for global warming, cold enough for ya, oh would you like colder bigger waves.

Expand Replies (5) Reply

NRAFOREVER 24 minutes ago





God is mad at the Muslims in England

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Hughes 26 minutes ago





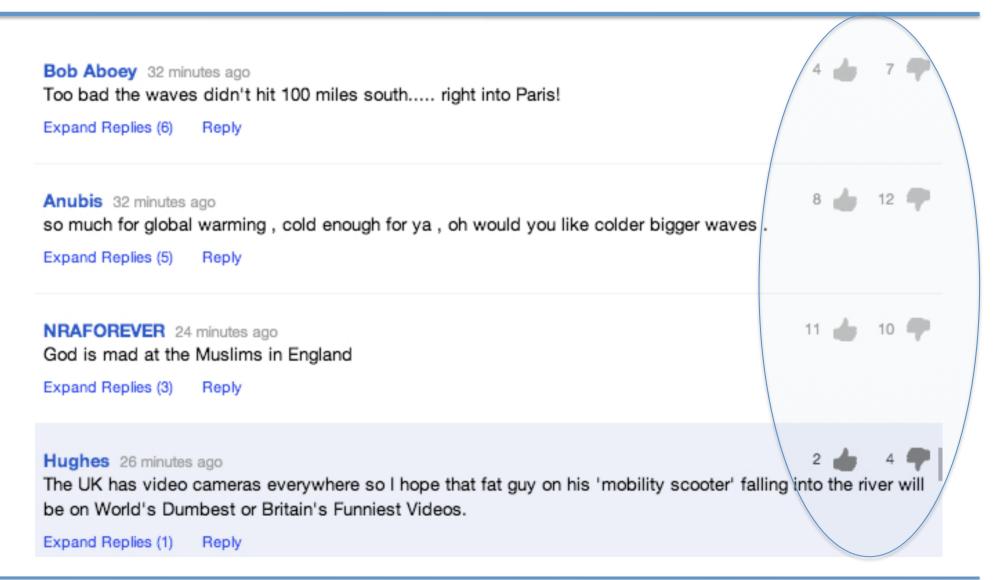


The UK has video cameras everywhere so I hope that fat guy on his 'mobility scooter' falling into the river will be on World's Dumbest or Britain's Funniest Videos.

Expand Replies (1) Reply



#### Comment Recommendation





## **Applications**

- Decision Theory, Reinforcement Learning
- Evolutionary Programming
- Multiclass prediction Kakade et al 2008.
- Google/Yahoo Ads
- Recommender Systems
- Parameter Selection: Rate control
- Wavelength Selection in WDM optical networks



## **Problem Description**

- n-arm bandit problem is to learn to preferentially select a particular action (arm) from a set of n actions (1, 2, 3, . . . , n)
- Each selection results in Rewards derived from the respective probability distribution
- Arm i has a reward distribution with mean  $\mu_i$  and  $\mu^* = \max\{\mu_i\}$

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## Objectives

- Identify the <u>correct</u> arm eventually
- Maximize the total rewards obtained
  - Minimize regret (= loss) while learning
- Probably Approximately Correct (PAC) frameworks
  - Identification of an  $\epsilon$  -optimal arm with probability  $1-\delta$
  - ε -Optimal: Mean of the selected arm satisfies  $\mu > \mu^* \varepsilon$
  - Minimize sample complexity: Order of samples required for such an arm identification



## **Traditional Approaches**

• Let  $r_{i,k}$  be the reward sample acquired when  $i^{th}$  arm is selected for the  $k^{th}$  time

• Define: 
$$\hat{\mu}_i = \frac{\sum r_{i,k}}{\sum 1} \qquad \hat{\mu}_* = \max_i \{\hat{\mu}_i\}$$

- Epsilon Greedy: Select arm \* with probability 1-  $\varepsilon$  and select any arbitrary arm with probability  $\varepsilon$
- Asymptotic Convergence Guarantees



## Traditional Approaches - Learning Automata

- Variable structure automata
- Rich history and foundation for many algorithms
- Policy for selection of arms represented as a stochastic finite state machine
  - Modify transition/emission probabilities based on rewards obtained
- Asymptotic convergence guarantees
- Ref: Narendra and Thathachar, Learning Automata: An Introduction, 1989.



#### Some classical results

- Objective: Maximize total rewards
- [Lai & Robbins, 1985]
  - showed that regret should grow at least logarithmically with the no. of plays, and provided policies that attain the lower bound for specific probability distributions
- [Agrawal, 1995]
  - provided policies achieving the logarithmic bounds incorporating sample means that are computationally more efficient
- There are also many heuristics like epsilon greedy, Softmax
  - Without any guarantees on the sample complexity or regret while learning but do well in practice!



# State-of-the-art (1)

- [Even-Dar et al., 2006] Median Elimination Algorithm
  - provided another quantification of the objective measuring quickness in determining the best arm
  - A Probably Approximately Correct (PAC) framework
  - Best known sample complexity
- This is further extended to finding m arms that are epsilon-optimal with high probability in [Kalyanakrishnan & Stone, 2010]



# Naïve Algorithm

```
Input : \varepsilon > 0, \delta > 0

Output : An arm

foreach Arm a \in A do

Sample it \ell = \frac{4}{\varepsilon^2} \ln(\frac{2n}{\delta}) times;

Let \hat{p}_a be the average reward of arm a;

end

Output a' = \arg\max_{a \in A} \{\hat{p}_a\};
```

- This obviously has a sample complexity of  $O(n/\epsilon^2)$  and  $O(\ln(n/\delta))$
- The difficulty is to show that it achieves the desired performance guarantees



### **Proving Correctness**

### Chernoff-Hoeffding Bounds

[Hoeffding, 1963]Let  $X_1, X_2, ... X_n$  be random variables with common range [0,1] and such that  $E[X_t|X_1,...,X_{t-1}] = \mu$  for  $1 \le t \le n$ . Let  $S_n = \frac{X_1 + \cdots + X_n}{n}$ . Then for all  $a \ge 0$  we have the following,

$$P\{S_n \geq \mu + a\} \leq e^{-2a^2n}$$

$$P\{S_n \leq \mu - a\} \leq e^{-2a^2n}$$



## **Proving Correctness**

• Need to show that the Probability that the wrong arm is selected by the naïve algorithm is bounded, i.e.  $P(\hat{p}_{a'} > \hat{p}_{a^*})$  where a' is an arm  $\epsilon$  away from the best.

$$P(\hat{p}_{a'} > \hat{p}_{a^*}) \le P(\hat{p}_{a'} > \mathbb{E}[R(a')] + \varepsilon/2 \text{ or } \hat{p}_{a^*} < r^* - \varepsilon/2)$$
  
 $\le P(\hat{p}_{a'} > \mathbb{E}[R(a')] + \varepsilon/2) + P(\hat{p}_{a^*} < r^* - \varepsilon/2)$   
 $\le 2\exp(-2(\varepsilon/2)^2\ell),$ 

• Choosing  $\ell = (2/\epsilon^2) \ln(2n/\delta)$  we get  $P(\hat{p}_{a'} > \hat{p}_{a^*}) \le \delta/n$ 



# Median Elimination Algorithm

- The problem with the Naïve algorithm is that the complexity depends on  $\log n/\delta$
- We would hope for O(n) plus factors dependent on  $\varepsilon$  and  $\delta$
- Evan-Dar et al. devised an action elimination procedure
- Basis for many other algorithms
- Key Idea: Eliminate some no. of arms after each round of sampling.



# Median Elimination Algorithm – MEA

• [Even-Dar et al., 2002, 2006]

```
Input : \varepsilon > 0, \delta > 0

Output : An arm

Set S_1 = A, \varepsilon_1 = \varepsilon/4, \delta_1 = \delta/2, \ell = 1. repeat

Sample every arm a \in S_\ell for 1/(\varepsilon_\ell/2)^2 \log(3/\delta_\ell) times, and let \hat{p}_a^\ell denote its empirical value;

Find the median of \hat{p}_a^\ell, denoted by m_\ell;

S_{\ell+1} = S_\ell \setminus \{a : \hat{p}_a^\ell < m_\ell\};

\varepsilon_{\ell+1} = \frac{3}{4}\varepsilon_\ell; \delta_{\ell+1} = \delta_\ell/2; \ell = \ell+1;

until |S_\ell| = 1;
```



# Median Elimination Algorithm

• With some work we can show that MEA is  $(\varepsilon,\delta)$  PAC with sample complexity

$$O\left(\frac{n}{\varepsilon^2}\log\left(\frac{1}{\delta}\right)\right)$$

Bound probability of eliminating optimal arm in each round



### More Results

• Markov Inequality:  $\Pr(X \ge a) \le \frac{\mathrm{E}(X)}{a}$ .

• Union Bound  $\mathbb{P}\left(\bigcup_{i} A_{i}\right) \leq \sum_{i} \mathbb{P}(A_{i}).$ 

### Proot

### Falls by utmost $\varepsilon_l$

**Lemma** For the Median Elimination  $(\varepsilon, \delta)$  algorithm nave that for every phase  $\ell$ :

$$\mathbf{P}[\max_{j\in S_{\ell}} p_j \leq \max_{i\in S_{\ell+1}} p_i + \varepsilon_{\ell}] \geq 1 - \delta_{\ell}.$$

**Proof** 

$$E_1 = \{\hat{p}_1 < p_1 - \varepsilon_1/2\}$$
  $\mathbf{P}[E_1] \le \delta_1/3$ 

If  $E_1$  doesn't hold, then some sub-optimal  $p_i$  could be the best estimated arm.

$$\mathbf{P}[\hat{p}_j \ge \hat{p}_1 \mid \hat{p}_1 \ge p_1 - \varepsilon_1/2] \le \mathbf{P}[\hat{p}_j \ge p_j + \varepsilon_1/2 \mid \hat{p}_1 \ge p_1 - \varepsilon_1/2] \le \delta_1/3$$

$$\mathbb{E}[\#\text{bad} \mid \hat{p}_1 \geq p_1 - \varepsilon_1/2] \leq n\delta_1/3$$

$$\mathbf{P}[\text{\#bad} \ge n/2 \mid \hat{p}_1 \ge p_1 - \varepsilon_1/2] \le \frac{n\delta_1/3}{n/2} = 2\delta_1/3$$
 Markov Inequality



### **Proof**

### **Lemma** The sample complexity of the Median Elimination $(\varepsilon, \delta)$ is $O((n/\varepsilon^2) \log(1/\delta))$ .

1. 
$$\delta_1 = \delta/2$$
;  $\delta_{\ell} = \delta_{\ell-1}/2 = \delta/2^{\ell}$ 

2. 
$$n_1 = n$$
;  $n_\ell = n_{\ell-1}/2 = n/2^{\ell-1}$ 

3. 
$$\varepsilon_1 = \varepsilon/4$$
;  $\varepsilon_\ell = \frac{3}{4}\varepsilon_{\ell-1} = \left(\frac{3}{4}\right)^{\ell-1}\varepsilon/4$ 

#### Therefore we have

$$\sum_{\ell=1}^{\log_{2}(n)} \frac{n_{\ell} \log(3/\delta_{\ell})}{(\epsilon_{\ell}/2)^{2}} = 4 \sum_{\ell=1}^{\log_{2}(n)} \frac{n/2^{\ell-1} \log(2^{\ell}3/\delta)}{((\frac{3}{4})^{\ell-1}\epsilon/4)^{2}}$$

$$= 64 \sum_{\ell=1}^{\log_{2}(n)} n(\frac{8}{9})^{\ell-1} (\frac{\log(1/\delta)}{\epsilon^{2}} + \frac{\log(3)}{\epsilon^{2}} + \frac{\ell \log(2)}{\epsilon^{2}})$$

$$\leq 64 \frac{n \log(1/\delta)}{\epsilon^{2}} \sum_{\ell=1}^{\infty} (\frac{8}{9})^{\ell-1} (\ell C' + C) = O(\frac{n \log(1/\delta)}{\epsilon^{2}})$$



# Median Elimination Algorithm

So MEA is PAC with sample complexity

$$O\left(\frac{n}{\varepsilon^2}\log\left(\frac{1}{\delta}\right)\right)$$

- Got rid of the n in the logarithm
- But in practice PAC guarantees are weak
- Also interested in transient performance
  - Regret analysis



### **UCB**

#### Auer et al, ICML 1998

- Upper Confidence Bounds (UCB): The arm with the best estimate r\* so far serves as a benchmark, and other arms are played only if the upper bound of a suitable confidence interval is at least r\*
- Sub-optimal arm j played fewer than  $(8/\Delta_j)$  In n times
  - Further improvents focus on reducing the constants

Deterministic policy: UCB1.

Initialization: Play each machine once.

Loop:

- Play machine j that maximizes  $\bar{x}_j + \sqrt{\frac{2 \ln n}{n_j}}$ , where  $\bar{x}_j$  is the average reward obtained from machine j,  $n_j$  is the number of times machine j has been played so far, and n is the overall number of plays done so far.



### **UCB** Revisited

Auer P. and Ortner R., 2010

- An action elimination procedure
- Theoretically provable improved regret bounds
- But in practice we observe that UCB performs better, especially with fewer arms
  - If reward distributions well separated even epsilon greedy works well



### **UCB-Revisited**

**Input:** A set of arms A, the horizon T.

**Initialization:** Set  $\tilde{\Delta}_0 := 1$ , and  $B_0 := A$ .

For rounds  $m = 0, 1, 2, \ldots, \left\lfloor \frac{1}{2} \log_2 \frac{T}{e} \right\rfloor$  do:

#### **Arm selection:**

If  $|B_m| > 1$ , choose each arm in  $B_m$  until the total number of times it has been chosen is  $n_m := \left\lceil \frac{2\log(T\tilde{\Delta}_m^2)}{\tilde{\Delta}_m^2} \right\rceil$ . Otherwise choose the single arm in  $B_m$  until step T is reached.

#### **Arm elimination:**

Delete all arms i from  $B_m$  for which

$$\left\{\hat{r}_i + \sqrt{\frac{\log(T\tilde{\Delta}_m^2)}{2n_m}}\right\} < \max_{j \in B} \left\{\hat{r}_j - \sqrt{\frac{\log(T\tilde{\Delta}_m^2)}{2n_m}}\right\}$$

in order to obtain  $B_{m+1}$ . Here  $\hat{r}_j$  is the average reward obtained from arm j.

#### Reset $\tilde{\Delta}_m$ :

Set 
$$\tilde{\Delta}_{m+1} := \frac{\tilde{\Delta}_m}{2}$$
.



# **Thomson Sampling for Bandits**

- Choose an arm to play based on probability of being best arm
- Truly Bayesian approach
  - For reward support of [0,1] use a beta distribution as prior
- Achieves log t lower bound, but poorer dependence on Δ than UCB
- Chappelle and Li 2011, Shipra Agrawal and Navin Goyal 2012.
- Lot of recent interest

#### Algorithm 1 Thompson Sampling for Bernoulli bandits

```
For each arm i = 1, ..., N set S_i = 0, F_i = 0.
```

foreach 
$$t = 1, 2, \ldots,$$
 do

For each arm i = 1, ..., N, sample  $\theta_i(t)$  from the Beta $(S_i + 1, F_i + 1)$  distribution.

Play arm  $i(t) := \arg \max_i \theta_i(t)$  and observe reward  $r_t$ .

If 
$$r = 1$$
, then  $S_{i(t)} = S_{i(t)} + 1$ , else  $F_{i(t)} = F_{i(t)} + 1$ .

#### end



### **Contextual Bandits**

- Different ads for different users
  - One bandit for each user!
- Hard to train
  - Need several rounds of experience with same user
  - Typically users share features
    - Demographic
    - Browsing history
    - Location, etc.
  - "Arms" share features too!



### **Contextual Bandits**

- Assume that each user is represented by a set of features
  - Can be joint features of user and arm
- The "statistic" used for choosing arms is now dependent on these features
- Simplest case is to consider that for each feature combination you have a different bandit and once a choice is made there is a stochastic transition to another bandit
  - Earlier work on associative bandits
  - Typically use a small number of states to encode features



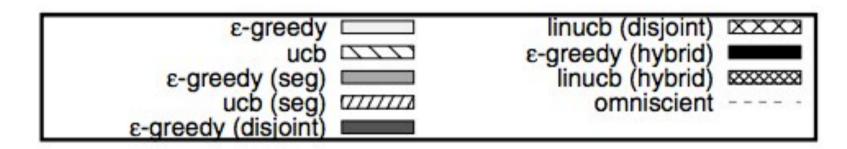
### LinUCB

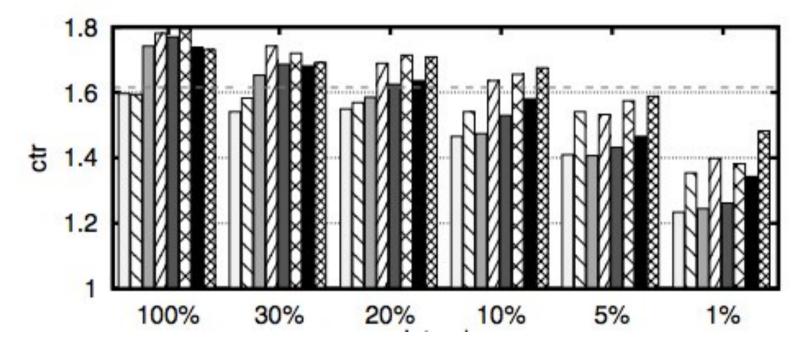
#### Li et al., WWW10

- One of the more popular contextual bandit algorithms
- Predicted expected reward assumed to be a linear function of the features
  - Use ridge regression to fit parameters
  - Can derive upper confidence bounds for the regression fit
  - Use UCB like action selection
  - Gives better performance with lesser "training" data
- Variants: Do not share parameters across arms



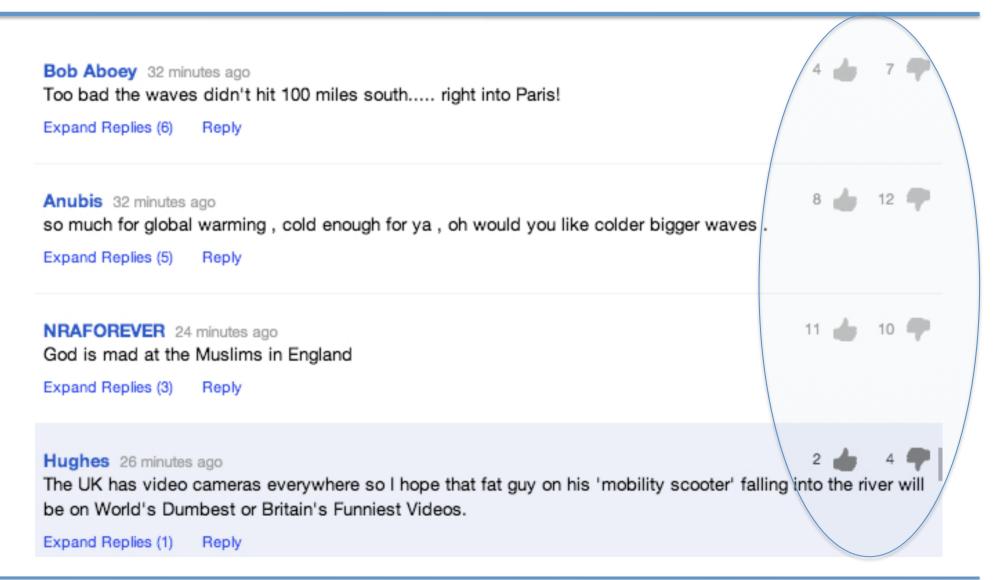
## Improving CTRs







### Comment Recommendation





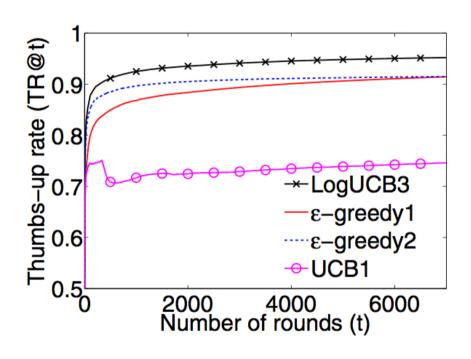
## LogUCB

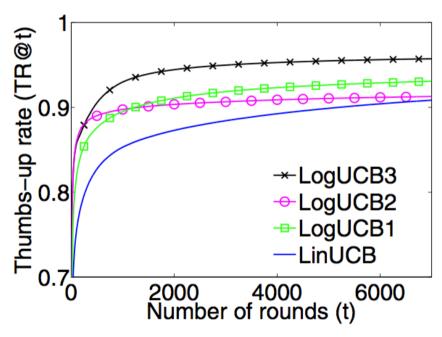
Mahajan et al., CIKM 2012

- Use thumbs up and down as rewards
- Very sparse
- Generalize using features of text
  - Topic models
  - Lexical features
  - Keywords
- Logistic regression
  - Probability of thumbs up



### Results







## **Fractional Moment Bandits**

Anandanarayanan, and R. UAI 2011.

- Pair-wise comparison of arms
  - Use a fractional moment as the statistic
  - Family shown to possess algorithms with PAC guarantees of O(n),  $O(\ln^2 \frac{1}{\delta})$ ,  $O(\frac{1}{\varepsilon^{4/n}})$  complexity in finding an ε-optimal arm
  - Regret guarantees of O(log t)
    - Constants not competitive with UCB
  - Can "optimize" regret for a given  $(\varepsilon, \delta)$  PAC guarantee



### **Future**

- More powerful approximations
  - GP-UCB, Srinivas et al., ICML 2010
  - Thomson Sampling for linear contextual bandits, Agrawal & Goyal, ICML 2013
- Dependencies between samples
  - Multi-slot bandits
- Extensions to full reinforcement learning problem
  - PAC MDP Littman et al.
  - Optimal exploration Auer et al.
- Partial extensions
  - Budgets



### References

- ICML 2011 Tutorial on Bandits
   https://sites.google.com/site/banditstutorial/
- ICML 2010 and KDD 2010 Tutorial on Learning through exploration

http://hunch.net/~exploration\_learning/

 ICML 2011 Tutorial on Large Scale Recommender Systems

http://pages.cs.wisc.edu/~beechung/icml11-tutorial/

Some coverage of bandits for recommender systems



# Questions?

http://www.cse.iitm.ac.in/~ravi