#### 1. Introduction

#### 1.1 Overview

Analysis of financial performance of leading banks with Tableau involves using this powerful data visualization tool to gain insights into the financial data of different banks. This analysis can help investors, regulators, and other stakeholders to make informed decisions about the banks. The process of analysis typically involves collecting data from various sources such as financial statements, regulatory filings, and other publicly available information. The data is then imported into Tableau, where it can be cleaned, transformed, and visualized to provide insights into the financial performance of the banks.

Tableau allows users to create interactive dashboards and visualizations, which can be used to explore different aspects of the financial data, identify trends, and compare the performance of different banks. The visualizations can be customized with various chart types, colors, and filters, making it easy to present complex data in an intuitive and easy-to-understand format.

The analysis may also involve using advanced features of Tableau, such as forecasting, clustering, and machine learning, to identify patterns and trends in the financial data and predict future performance of the banks. The interactive and customizable nature of Tableau also allows for a more engaging and informative presentation of the data.

#### 1.2 Purpose

The purpose of the analysis of financial performance of leading banks with Tableau is to gain insights into the financial data of different banks and to provide stakeholders with a comprehensive and visually engaging view of their performance. The analysis aims to help investors, regulators, and other stakeholders make informed decisions about the banks and to ensure the long-term success and stability of the banking industry.

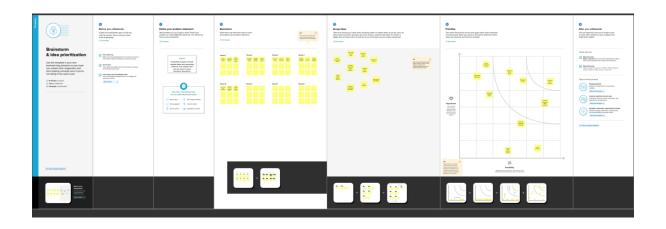
By using Tableau, the analysis can provide a detailed and customizable view of the financial data, allowing users to explore different aspects of the data and identify patterns, trends, and outliers. This can help stakeholders to identify areas of strength and weakness, understand the risks and opportunities associated with the banks, and make informed decisions about investments, regulatory policies, and other strategic decisions. The analysis of financial performance of leading banks with Tableau can also provide insights into the broader trends and challenges facing the banking industry. By comparing the performance of different banks, stakeholders can identify common challenges and opportunities and develop strategies to address them.

# 2. Problem Definition & Design Thinking

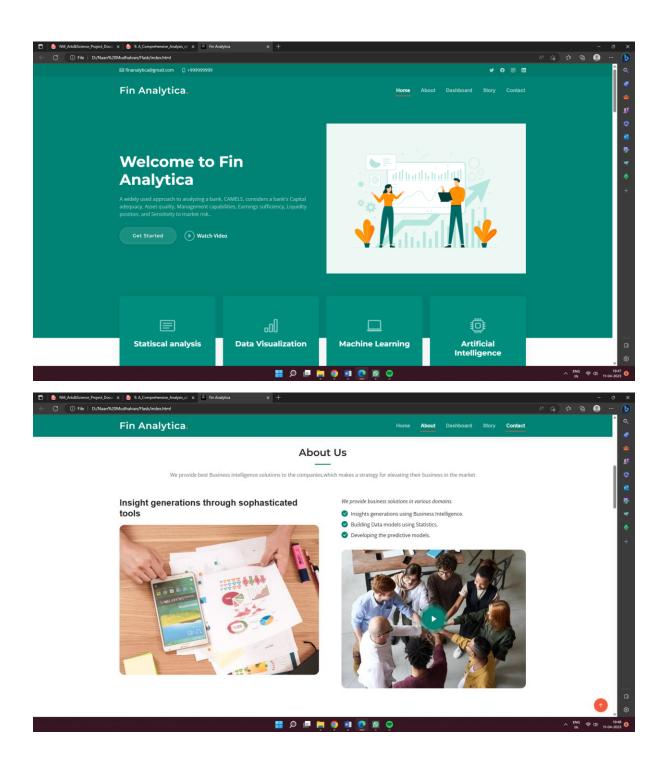
# 2.1 Empathy Map

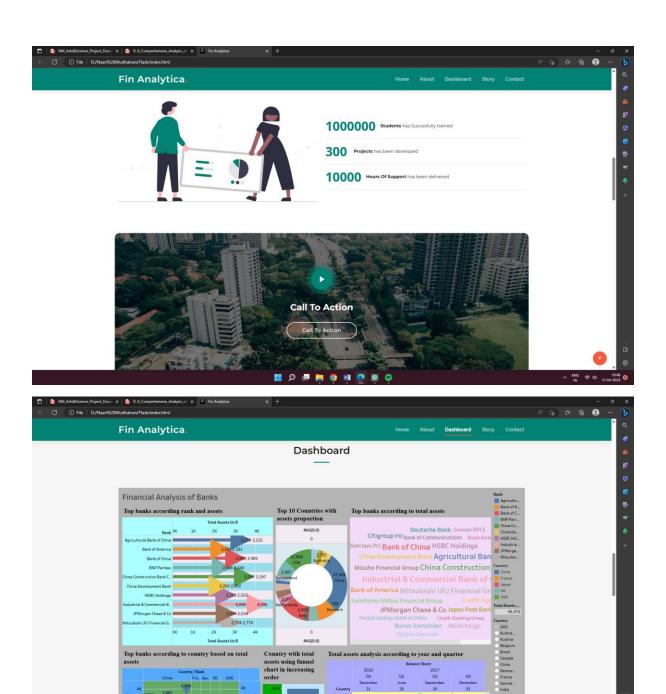


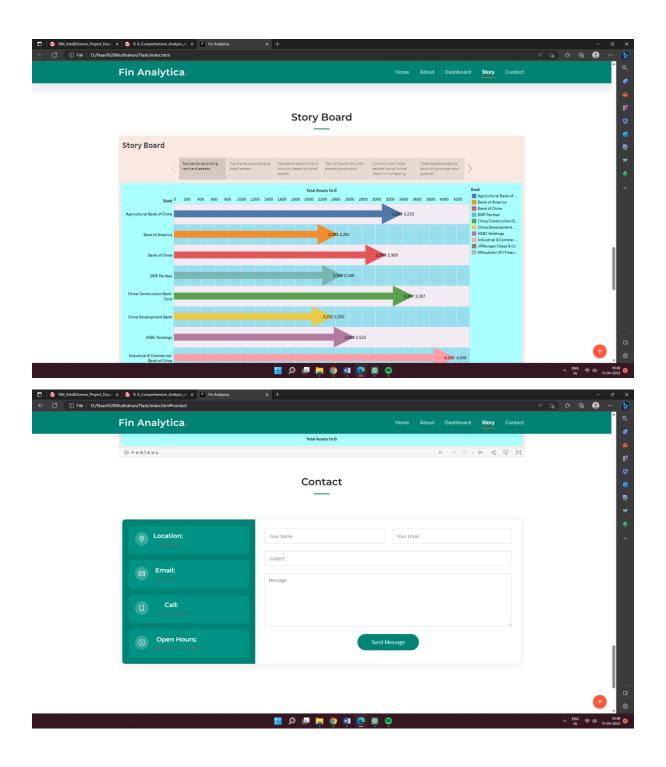
# 2.2 Ideation & Brainstorming Map



# 3. Results







## 4. Advantages & disadvantages

### 4.1 Advantages

- 1. Helps in decision-making: Financial analysis of world banks provides stakeholders with the necessary information to make informed decisions about investments, regulatory policies, and other strategic decisions.
- 2. Provides insights into financial performance: Financial analysis helps stakeholders to understand the financial health, profitability, and overall performance of the banks, which can inform strategic decisions.
- 3. Allows for benchmarking: Comparing the financial performance of different banks can help stakeholders to identify industry best practices and set benchmarks for performance.
- 4. Helps in risk management: Financial analysis can identify potential risks and help stakeholders to develop strategies to manage them.
- 5. Facilitates regulatory compliance: Financial analysis can help banks to comply with regulatory requirements and maintain regulatory standards.

## **4.2 Disadvantages**

- 1. Limited scope: Financial analysis is based on historical data and may not always capture the current state of the banks or the industry as a whole.
- 2. Subjective analysis: Interpretation of financial data can be subjective and can vary depending on the analyst, leading to different conclusions and recommendations.
- 3. Incomplete data: Financial analysis may be limited by incomplete or inaccurate data, which can affect the accuracy of the analysis.
- 4. Difficult to predict future performance: Financial analysis is based on historical data and may not always accurately predict future performance or identify emerging trends.
- 5. Bias: Financial analysis can be influenced by bias, either conscious or unconscious, which can affect the accuracy and objectivity of the analysis.

# 5. Applications

- 1. Investment Management: Financial analysis of world banks can help investment managers to identify potential investment opportunities and make informed decisions about their investments in the banking sector.
- 2. Regulatory Compliance: Financial analysis can help banks to comply with regulatory requirements and maintain regulatory standards.
- 3. Risk Management: Financial analysis can help banks to identify potential risks and develop strategies to manage them effectively.
- 4. Strategic Planning: Financial analysis can provide valuable insights into the financial health, profitability, and overall performance of banks, which can inform strategic decisions and help banks to plan for the future.
- 5. Competitive Analysis: Financial analysis can be used to compare the financial performance of different banks, identify industry best practices, and set benchmarks for performance.

6. Investor Relations: Financial analysis can be used to provide investors with insights into the financial health and performance of banks, helping to build trust and confidence in the banking industry.

#### 6. Conclusion

The work involved a comprehensive analysis of financial performance of leading banks, using Tableau as a data visualization tool. The purpose of the analysis was to provide stakeholders with insights into the financial health, profitability, and overall performance of the banks and to enable them to make informed decisions about investments, regulatory policies, and other strategic decisions.

The analysis involved collecting and importing financial data from various sources into Tableau, cleaning and transforming the data, and creating interactive dashboards and visualizations to explore different aspects of the data. The analysis also used advanced features of Tableau, such as forecasting and machine learning, to identify patterns and trends in the financial data and predict future performance of the banks.

The findings of the analysis provided valuable insights into the financial performance of different banks, identifying areas of strength and weakness, potential risks, and opportunities. The analysis also allowed for benchmarking and comparison of the financial performance of different banks, which can inform industry best practices and set benchmarks for performance.

The work also identified the advantages and disadvantages of financial analysis of world banks. The advantages included providing insights into financial performance, allowing for benchmarking, and helping with decision-making, while the disadvantages included limited scope, subjective analysis, and incomplete data.

Overall, the work highlights the importance of financial analysis in gaining insights into the financial health and performance of banks, enabling stakeholders to make informed decisions and ensuring the long-term success and stability of the banking industry.

## 7. Future scope

The future scope of financial analysis of world banks is vast and promising. Some of the potential areas where the solution can be further developed and applied include:

1. Use of AI and Machine Learning: The use of AI and machine learning can help to automate and enhance the financial analysis process, allowing for more accurate predictions and insights into the financial performance of banks.

- 2. Integration of External Data Sources: Integration of external data sources, such as social media, news feeds, and economic indicators, can provide a more comprehensive view of the banking industry and help to identify emerging trends and risks.
- 3. Incorporation of Environmental, Social, and Governance (ESG) Metrics: The incorporation of ESG metrics can provide stakeholders with insights into the social and environmental impact of banks, enabling them to make more sustainable and responsible investment decisions.
- 4. Cross-Industry Analysis: Cross-industry analysis, such as comparing the financial performance of banks with other industries, can provide valuable insights into the overall economic landscape and help to identify potential opportunities and risks.
- 5. Real-time Reporting: Real-time reporting can provide stakeholders with up-to-date information on the financial performance of banks, enabling them to make timely and informed decisions.
- 6. Predictive Analytics: Predictive analytics can help to identify emerging trends and potential risks, allowing stakeholders to take proactive measures to mitigate them.

## 8. Appendix

### 8.1 HTML code for the output web page

```
<!DOCTYPE html>
<html lang="en">
<head>
 <meta charset="utf-8">
 <meta content="width=device-width, initial-scale=1.0" name="viewport">
 <title>Fin Analytica</title>
  <meta content="" name="description">
  <meta content="" name="keywords">
  <!-- Favicons -->
  <link href="assets/img/favicon.png" rel="icon">
  <link href="assets/img/apple-touch-icon.png" rel="apple-touch-icon">
  <!-- Google Fonts -->
  <link rel="preconnect" href="https://fonts.googleapis.com">
  <link rel="preconnect" href="https://fonts.gstatic.com" crossorigin>
 link
href="https://fonts.googleapis.com/css2?family=Open+Sans:ital,wght@0,300;0,400
;0,500;0,600;0,700;1,300;1,400;1,600;1,700&family=Montserrat:ital,wght@0,300;0
,400;0,500;0,600;0,700;1,300;1,400;1,500;1,600;1,700&family=Raleway:ital,wght@
0,300;0,400;0,500;0,600;0,700;1,300;1,400;1,500;1,600;1,700&display=swap"
rel="stylesheet">
 <!-- Vendor CSS Files -->
  <link href="assets/vendor/bootstrap/css/bootstrap.min.css" rel="stylesheet">
 <link href="assets/vendor/bootstrap-icons/bootstrap-icons.css"</pre>
rel="stylesheet">
  <link href="assets/vendor/aos/aos.css" rel="stylesheet">
 <link href="assets/vendor/glightbox/css/glightbox.min.css" rel="stylesheet">
 <link href="assets/vendor/swiper/swiper-bundle.min.css" rel="stylesheet">
 <!-- Template Main CSS File -->
  <link href="assets/css/main.css" rel="stylesheet">
  * Template Name: Impact - v1.1.1
  * Template URL: https://bootstrapmade.com/impact-bootstrap-business-website-
template/
```

```
* Author: BootstrapMade.com
  * License: https://bootstrapmade.com/license/
</head>
<body>
  <section id="topbar" class="topbar d-flex align-items-center">
    <div class="container d-flex justify-content-center justify-content-md-</pre>
between">
      <div class="contact-info d-flex align-items-center">
        <i class="bi bi-envelope d-flex align-items-center"><a</pre>
href="mailto:contact@example.com">finanalytica@gmail.com</a></i>
        <i class="bi bi-phone d-flex align-items-center ms-</pre>
4"><span>+99999999</span></i>
      </div>
      <div class="social-links d-none d-md-flex align-items-center">
        <a href="#" class="twitter"><i class="bi bi-twitter"></i></a>
        <a href="#" class="facebook"></i class="bi bi-facebook"></i></a>
        <a href="#" class="instagram"><i class="bi bi-instagram"></i></a>
        <a href="#" class="linkedin"></ i class="bi bi-linkedin"></i></i></a>
      </div>
    </div>
  </section><!-- End Top Bar -->
  <header id="header" class="header d-flex align-items-center">
    <div class="container-fluid container-xl d-flex align-items-center</pre>
justify-content-between">
      <a href="index.html" class="logo d-flex align-items-center">
        <!-- Uncomment the line below if you also wish to use an image logo --
        <!-- <img src="assets/img/logo.png" alt=""> -->
        <h1>Fin Analytica<span>.</span></h1>
      </a>
      <nav id="navbar" class="navbar">
        <l
          <a href="#hero">Home</a>
          <a href="#about">About</a>
          <a href="#portfolio">Dashboard</a>
          <a href="#team">Story</a>
          <a href="#contact">Contact</a>
        </nav><!-- .navbar -->
      <i class="mobile-nav-toggle mobile-nav-show bi bi-list"></i></i>
```

```
<i class="mobile-nav-toggle mobile-nav-hide d-none bi bi-x"></i></i>
    </div>
  </header><!-- End Header -->
  <!-- End Header -->
  <!-- ===== Hero Section ====== -->
  <section id="hero" class="hero">
    <div class="container position-relative">
      <div class="row gy-5" data-aos="fade-in">
        <div class="col-lg-6 order-2 order-lg-1 d-flex flex-column justify-</pre>
content-center text-center text-lg-start">
          <h2>Welcome to <span>Fin Analytica</span></h2>
          A widely used approach to analyzing a bank, CAMELS, considers a
bank's Capital adequacy, Asset quality, Management capabilities, Earnings
sufficiency, Liquidity position, and Sensitivity to market risk..
          <div class="d-flex justify-content-center justify-content-lg-start">
            <a href="#about" class="btn-get-started">Get Started</a>
            <a href="https://www.youtube.com/watch?v=fTTGALaRZoc"</pre>
class="glightbox btn-watch-video d-flex align-items-center"><i class="bi bi-
play-circle"></i><span>Watch Video</span></a>
          </div>
        </div>
        <div class="col-lg-6 order-1 order-lg-2">
          <img src="assets/img/200w.gif" class="img-fluid" alt="" data-</pre>
aos="zoom-out" data-aos-delay="100">
        </div>
      </div>
    </div>
    <div class="icon-boxes position-relative">
      <div class="container position-relative">
        <div class="row gy-4 mt-5">
          <div class="col-x1-3 col-md-6" data-aos="fade-up" data-aos-</pre>
delay="100">
            <div class="icon-box">
              <div class="icon"><i class="bi bi-card-text"></i></div>
              <h4 class="title"><a href="" class="stretched-link">Statiscal
analysis</a></h4>
            </div>
          </div>
          <!--End Icon Box -->
          <div class="col-x1-3 col-md-6" data-aos="fade-up" data-aos-</pre>
delay="200">
            <div class="icon-box">
              <div class="icon"><i class="bi bi-bar-chart"></i></div>
```

```
<h4 class="title"><a href="" class="stretched-link">Data
Visualization</a></h4>
            </div>
          </div>
          <div class="col-x1-3 col-md-6" data-aos="fade-up" data-aos-</pre>
delay="300">
            <div class="icon-box">
              <div class="icon"><i class="bi bi-laptop"></i></div>
              <h4 class="title"><a href="" class="stretched-link">Machine
Learning</a></h4>
            </div>
          </div>
          <div class="col-x1-3 col-md-6" data-aos="fade-up" data-aos-</pre>
delay="500">
            <div class="icon-box">
              <div class="icon"><i class="bi bi-cpu"></i></div>
              <h4 class="title"><a href="" class="stretched-link">Artificial
Intelligence</a></h4>
            </div>
          </div>
          <!--End Icon Box -->
       </div>
     </div>
    </div>
    </div>
  </section>
  <!-- End Hero Section -->
  <main id="main">
    <!-- ===== About Us Section ====== -->
    <section id="about" class="about">
      <div class="container" data-aos="fade-up">
        <div class="section-header">
          <h2>About Us</h2>
          We provide best Business intelligence solutions to the
companies, which makes a strategy for elevating their business in the
market
        </div>
        <div class="row gy-4">
```

```
<div class="col-lg-6">
           <h3>Insight generations through sophasticated tools</h3>
           <img src="assets/img/about.jpg" class="img-fluid rounded-4 mb-4"</pre>
alt="">
         </div>
         <div class="col-lg-6">
           <div class="content ps-0 ps-lg-5">
             We provide business solutions in various domains.
             <u1>
               <i class="bi bi-check-circle-fill"></i> Insights
generations using Business Intelligence.
               <i class="bi bi-check-circle-fill"></i> Building Data
models using Statistics.
               <i class="bi bi-check-circle-fill"></i> Developing the
predictive models.
             <div class="position-relative mt-4">
               <img src="assets/img/about-2.jpg" class="img-fluid rounded-4"</pre>
alt="">
               <a href="https://www.youtube.com/watch?v=LXb3EKWsInQ"</pre>
class="glightbox play-btn"></a>
             </div>
           </div>
         </div>
       </div>
     </div>
    <section id="stats-counter" class="stats-counter">
     <div class="container" data-aos="fade-up">
       <div class="row gy-4 align-items-center">
         <div class="col-lg-6">
           <img src="assets/img/stats-img.svg" alt="" class="img-fluid">
         </div>
         <div class="col-lg-6">
```

```
<div class="stats-item d-flex align-items-center">
              <span data-purecounter-start="0" data-purecounter-end="1000000"</pre>
data-purecounter-duration="1" class="purecounter"></span>
              <strong>Students</strong> has Succesfully trained
            </div><!-- End Stats Item -->
            <div class="stats-item d-flex align-items-center">
              <span data-purecounter-start="0" data-purecounter-end="300"</pre>
data-purecounter-duration="1" class="purecounter"></span>
              <strong>Projects</strong> has been developed
            </div><!-- End Stats Item -->
            <div class="stats-item d-flex align-items-center">
              <span data-purecounter-start="0" data-purecounter-end="10000"</pre>
data-purecounter-duration="1" class="purecounter"></span>
              <strong>Hours Of Support</strong> has been delivered
            </div><!-- End Stats Item -->
         </div>
        </div>
      </div>
    </section><!-- End Stats Counter Section -->
    <!-- ===== Call To Action Section ====== -->
    <section id="call-to-action" class="call-to-action">
      <div class="container text-center" data-aos="zoom-out">
        <a href="https://www.youtube.com/watch?v=To2nuBRP7fE" class="glightbox</pre>
play-btn"></a>
        <h3>Call To Action</h3>
        <a class="cta-btn" href="#">Call To Action</a>
    </section><!-- End Call To Action Section -->
    <!-- ===== Portfolio Section ====== -->
    <section id="portfolio" class="portfolio sections-bg">
      <div class="container" data-aos="fade-up">
        <div class="section-header">
          <h2>Dashboard</h2>
        </div>
<div class='tableauPlaceholder' id='viz1681213647497' style='position:</pre>
relative'><noscript><a href='#'><img alt='Financial Analysis of Banks '
src='https://public.tableau.com/static/images/Bo/Book1
16799194931700/Dashboard1/1 rss.png' style='border: none'
```

```
/></a></noscript><object class='tableauViz' style='display:none;'><param
name='host url' value='https%3A%2F%2Fpublic.tableau.com%2F' /> <param</pre>
name='embed code version' value='3' /> <param name='site root' value=''</pre>
/><param name='name' value='Book1 16799194931700&#47;Dashboard1' /><param
name='tabs' value='no' /><param name='toolbar' value='yes' /><param</pre>
name='static image'
value='https://public.tableau.com/static/images/Bo/Boo
k1_16799194931700/Dashboard1/1.png' /> <param
name='animate_transition' value='yes' /><param name='display_static_image'</pre>
value='yes' /><param name='display_spinner' value='yes' /><param</pre>
name='display_overlay' value='yes' /><param name='display_count' value='yes'</pre>
/><param name='language' value='en-US' /><param name='filter'</pre>
value='publish=yes' /></object></div>
                                                     <script
type='text/javascript'>
                                          var divElement =
document.getElementById('viz1681213647497');
                                                               var vizElement
= divElement.getElementsByTagName('object')[0];
                                                                  if (
divElement.offsetWidth > 800 ) {
vizElement.style.width='100%';vizElement.style.height=(divElement.offsetWidth*
0.75)+'px';} else if ( divElement.offsetWidth > 500 ) {
vizElement.style.width='100%';vizElement.style.height=(divElement.offsetWidth*
0.75)+'px';} else {
vizElement.style.width='100%';vizElement.style.height='2127px';}
      var scriptElement =
document.createElement('script');
                                                    scriptElement.src =
'https://public.tableau.com/javascripts/api/viz v1.js';
                                                                          viz
Element.parentNode.insertBefore(scriptElement,
vizElement);
                           </script>
      </div>
    </section><!-- End Portfolio Section -->
   <!-- ===== Our Team Section ====== -->
    <section id="team" class="team">
      <div class="container" data-aos="fade-up">
       <div class="section-header">
          <h2>Story Board</h2>
          <div class='tableauPlaceholder' id='viz1681214286776'</pre>
style='position: relative'><noscript><a href='#'><img alt='Story Board '</pre>
src='https://public.tableau.com/static/images/Book1
_16799194931700/Story1/1_rss.png' style='border: none'
/></a></noscript><object class='tableauViz' style='display:none;'><param
name='host_url' value='https%3A%2F%2Fpublic.tableau.com%2F' /> <param</pre>
name='embed_code_version' value='3' /> <param name='site_root' value=''
/><param name='name' value='Book1_16799194931700&#47;Story1' /><param
name='tabs' value='no' /><param name='toolbar' value='yes' /><param
name='static_image'
value='https://public.tableau.com/static/images/Boo
```

```
k1_16799194931700/Story1/1.png' /> <param name='animate_transition'
value='yes' /><param name='display_static_image' value='yes' /><param</pre>
name='display spinner' value='yes' /><param name='display overlay' value='yes'</pre>
/><param name='display_count' value='yes' /><param name='language' value='en-</pre>
US' /><param name='filter' value='publish=yes'</pre>
/></object></div>
                                 <script
type='text/javascript'>
                                           var divElement =
document.getElementById('viz1681214286776');
                                                                var vizElement
divElement.getElementsByTagName('object')[0];
                                                                  vizElement.st
yle.width='100%';vizElement.style.height=(divElement.offsetWidth*0.75)+'px';
                 var scriptElement =
document.createElement('script');
                                                     scriptElement.src =
'https://public.tableau.com/javascripts/api/viz_v1.js';
                                                                            viz
Element.parentNode.insertBefore(scriptElement,
vizElement);
                            </script>
    <section id="contact" class="contact">
      <div class="container" data-aos="fade-up">
        <div class="section-header">
          <h2>Contact</h2>
          </div>
        <div class="row gx-lg-0 gy-4">
          <div class="col-lg-4">
            <div class="info-container d-flex flex-column align-items-center</pre>
justify-content-center">
              <div class="info-item d-flex">
                <i class="bi bi-geo-alt flex-shrink-0"></i>
                  <h4>Location:</h4>
                  Telangana
                </div>
              </div><!-- End Info Item -->
              <div class="info-item d-flex">
                <i class="bi bi-envelope flex-shrink-0"></i></i>
                <div>
                  <h4>Email:</h4>
                  finanalytica
              </div><!-- End Info Item -->
              <div class="info-item d-flex">
```

```
<i class="bi bi-phone flex-shrink-0"></i></i>
                <div>
                  <h4>Call:</h4>
                  +1 5589 55488 55
                </div>
              </div><!-- End Info Item -->
              <div class="info-item d-flex">
                <i class="bi bi-clock flex-shrink-0"></i></i>
                <div>
                  <h4>Open Hours:</h4>
                  Mon-Sat: 11AM - 23PM
                </div>
              </div><!-- End Info Item -->
            </div>
          </div>
          <div class="col-lg-8">
            <form action="forms/contact.php" method="post" role="form"</pre>
class="php-email-form">
              <div class="row">
                <div class="col-md-6 form-group">
                  <input type="text" name="name" class="form-control"</pre>
id="name" placeholder="Your Name" required>
                </div>
                <div class="col-md-6 form-group mt-3 mt-md-0">
                  <input type="email" class="form-control" name="email"</pre>
id="email" placeholder="Your Email" required>
                </div>
              </div>
              <div class="form-group mt-3">
                <input type="text" class="form-control" name="subject"</pre>
id="subject" placeholder="Subject" required>
              </div>
              <div class="form-group mt-3">
                <textarea class="form-control" name="message" rows="7"</pre>
placeholder="Message" required></textarea>
              </div>
              <div class="my-3">
                <div class="loading">Loading</div>
                <div class="error-message"></div>
                <div class="sent-message">Your message has been sent. Thank
you!</div>
              </div>
              <div class="text-center"><button type="submit">Send
Message</button></div>
           </form>
```

```
</div><!-- End Contact Form -->
     </div>
   </div>
 </section><!-- End Contact Section -->
</main><!-- End #main -->
<!-- ===== Footer ====== -->
<footer id="footer" class="footer">
 <div class="container">
   <div class="row gy-4">
     <div class="col-lg-5 col-md-12 footer-info">
       <a href="index.html" class="logo d-flex align-items-center">
         <span>Fin Analytica</span>
       </a>
       We provide solutions to your business.
       <div class="social-links d-flex mt-4">
         <a href="#" class="twitter"><i class="bi bi-twitter"></i></a>
         <a href="#" class="facebook"><i class="bi bi-facebook"></i></a>
         <a href="#" class="instagram"><i class="bi bi-instagram"></i></a>
         <a href="#" class="linkedin"><i class="bi bi-linkedin"></i></a>
       </div>
     </div>
     <div class="col-lg-2 col-6 footer-links">
       <h4>Useful Links</h4>
       <l
         <a href="#">Home</a>
         <a href="#">About us</a>
         <a href="#">Services</a>
         <a href="#">Terms of service</a>
         <a href="#">Privacy policy</a>
       </div>
     <div class="col-lg-2 col-6 footer-links">
       <h4>Our Services</h4>
       <l
         <a href="#">Data Science</a>
         <a href="#">Artificial Intelligence</a>
         <a href="#">Business Intelligence</a>
         <a href="#">Data Analytics</a>
         <a href="#">Cloud Application Development</a>
       </div>
```

```
<div class="col-lg-3 col-md-12 footer-contact text-center text-md-</pre>
start">
          <h4>Contact Us</h4>
            Gachibowli<br>
           Hyderabad, Telangana 500050 < br>
            India <br><br>
            <strong>Phone:
+1 5589 55488 55<br>
            <strong>Email:</strong> Finanalytica@example.com<br>
          </div>
     </div>
    </div>
    <div class="container mt-4">
      <div class="copyright">
        © Copyright <strong><span>Impact</span></strong>. All Rights
Reserved
      </div>
      <div class="credits">
        <!-- You can delete the links only if you purchased the pro version. -
        <!-- Licensing information: https://bootstrapmade.com/license/ -->
        <!-- Purchase the pro version with working PHP/AJAX contact form:
https://bootstrapmade.com/impact-bootstrap-business-website-template/ -->
        Designed by <a href="https://bootstrapmade.com/">BootstrapMade</a>
      </div>
   </div>
 </footer><!-- End Footer -->
  <!-- End Footer -->
  <a href="#" class="scroll-top d-flex align-items-center justify-content-</pre>
center"><i class="bi bi-arrow-up-short"></i></a>
  <div id="preloader"></div>
  <!-- Vendor JS Files -->
  <script src="assets/vendor/bootstrap/js/bootstrap.bundle.min.js"></script>
  <script src="assets/vendor/aos/aos.js"></script>
  <script src="assets/vendor/glightbox/js/glightbox.min.js"></script>
 <script src="assets/vendor/purecounter/purecounter_vanilla.js"></script>
 <script src="assets/vendor/swiper/swiper-bundle.min.js"></script>
  <script src="assets/vendor/isotope-layout/isotope.pkgd.min.js"></script>
```