You’re Name

Email:test@gmail.com Mobile: +91-XXXXXXXX.

Professional Summary:

* Having 4.9 years of experience working with visualization tool Power BI, DAX, Tabular Model and SQL.
* Experience gathering and translating end user requirements into effective & efficient Reports and Dashboards.
* Experience including analysis, design, development of reports and dashboards for analytics.
* Develop Power BI reports, Custom Visuals, Groups Creation and effective dashboards after gathering and translating end user requirements.
* Imported data from multiple data sources into BI Tools, created relationships between data, created calculated columns and measures using DAX.
* Experience in creating different visualizations like Line, Bar, Histograms, Scatter Plot, Waterfall Chart, Bullet Graph, Heat maps, tree maps etc.
* Experience in publishing reports to PowerBI services and setting up the necessary connection details and scheduling.
* Imported data from multiple data sources into Power BI from various data bases like SQL Server, Oracle & Excel etc.
* Implemented Role Based Security as part of security in Power Bi.
* Involved in create ETL packages to validate, extract, transform and load data to data warehouse and Involved in data marts
* Expertise in designing Report templates, bar charts, graphs and pie charts based on the data.
* Developed various operational Drill-through and Drill-down reports using BI.
* Good hands on experience in creating SQL Server database objects like Tables, Constrains, Joins, Sub-Queries, CTE, Stored Procedures, User Defined Functions, Views, Indexes.
* Skilled at assessing client needs, working in groups, Leading the team, suggesting ideas that enhance efficiency and performance, implementing technology solutions and training end users.

**Technical Skills:**

Reporting Tools : Power BI

Databases : MYSQL

Languages : SQL/PLSQL, DAX

Operating Systems : Windows XP/7/8/10.

**Project Details**

**Project #1:**

Client : Levi’s

Duration : FEB 2019 to Till Date.

Environments : Power bi

Role : BI Analyst

**Project Description:**

**Levi Strauss & Co** is an American [clothing](https://en.wikipedia.org/wiki/Clothing) company known worldwide for its Levi's brand of [denim](https://en.wikipedia.org/wiki/Denim) [jeans](https://en.wikipedia.org/wiki/Jeans). It was founded in May, 1853. Levi’s & Co., world’s largest maker of pants, noted especially for its blue [denim](https://www.britannica.com/topic/denim) [jeans](https://www.britannica.com/topic/jeans) called Levi’s (registered trademark). Its other products include tailored slacks, jackets, shirts, skirts, and belts, and it licenses the manufacture of novelty items. The company is headquartered in [San Francisco](https://www.britannica.com/place/San-Francisco-California).

**Roles and Responsibilities:**

* Experience in developing and implementing a BI solution for Sales, Product and Customer KPIs.
* Cleaning and Blending multiple data sources to allow for different views on application data in a single dashboard.
* Building, publishing customized interactive reports and dashboards, report scheduling using Tableau server.
* Data was processed in Apteryx to create .tde for reporting.
* Documenting the dashboard needs, the critical success factors of the business, related KPIs and measures in the dataset, and the designs.
* Involved in creating interactive dashboard and applied actions (Highlighting and URL) to dashboard Understanding and analysing the business requirements.
* Involved in generating Dual, Blended axes, bar, Pie, and Donut chart with multiple measures and data blending in case of merging different sources.
* Developed various types of complex reports like Drill Down, Drill through, Cross tab reports.
* Developed and reviewed SQL queries with use of joins clauses in Tableau Desktop to validate static and dynamic data for data validation.

**Project #2:**

### Title : Rogers Cable’s

### Client : Rogers Communication, Canada.

### Team size : 6

### Role : Power BI Developer

Duration : May 2017 to Jan 2019

### Environment : Power BI, DAX, SQL Server, Tabular Model

**Description:**

Rogers Cable is the largest cable television provider in Canada offering cable television, high-speed Internet access, residential telephony services, and video retailing. A sub division is Rogers Business Solutions division is a national provider of voice communications services, data networking, and broadband Internet connectivity to small, medium and large businesses. Rogers Wireless is Canada's largest voice and data communications services provider. Rogers Media is Canada's premier collection of category-leading media assets with businesses in radio and television broadcasting, televised shopping, publishing and sports entertainment.

**Responsibilities:**

* Develop Power BI reports & Effective dashboards after gathering and translating end user requirement.
* Experience in creating dashboards, presentation and graphs.
* Experience in creating calculated measures and columns with DAX in MS POWER BI DESKTOP.
* Experience in Custom visuals and Groups creation.
* Good Knowledge on advanced calculations using power BI desktop.
* Connect to different Data sources from Power BI.
* Experience in creating different visualizations like line, bar, histograms, scatter, water, Bullet, Heat maps, tree maps etc.
* Knowledge in creating Groups and content packs in the power BI services.
* Experience on installing Gateway and Created scheduling the reports using Data Gateway.
* Created Filters and apply conditional formatting based on user requirement.

**Project #3:**

Client : Mar’s Inc

Duration : Jan 2016 to April 2017

Environments : Power BI Desktop and SQL Server

Role : Power BI Developer

**Project Description:**

Mars is an American global manufacturer of confectionery items that it creates M&M's, Snickers, Orbit, Milky Way bars, Skittles, Twix. Etc. They also produce pet foods, such as Pedigree, Whiskas and Royal Canin brands.

**Roles and Responsibilities:**

* Working with team of developers designed, developed, and implement a BI solution for Sales, Product and Customer KPIs.
* Interacting with business stakeholders to understand their decision-making parameters, analysing the available data to build Power BI Dashboards and managing the delivery. Understanding the KPIs and Requirements Documents.
* Developed and reviewed SQL queries with use of joins clauses in Power BI Desktop to validate static and dynamic data for data validation.
* Used Tableau Desktop for blending databases and creating different interactive views and dashboards.
* Built dashboards for measures with forecast, trend line and reference lines.

**Employment Summary:**

* Working as Power BI Developer in **Tcs,** Hyderabad from DEC 2015 to till date.

**Education**

Bachelor of Technical Education in K.S.R.M College of Eng., KADAPA.with 6.75 Spa.