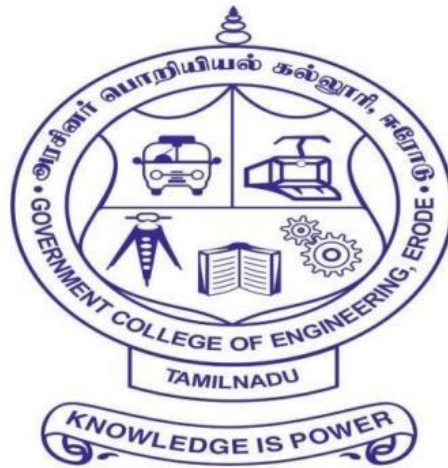


GOVERNMENT COLLEGE OF ENGINEERING [IRTT]

ERODE - 638316



ELECTRICAL AND ELECTRONICS ENGINEERING

NAAN MUDHALVAN

DIGITAL MARKETING

ASSIGNMENT

NAME: Buvanesh M

NM ID: A9F395B9E75A51496344C3D13E6D0420

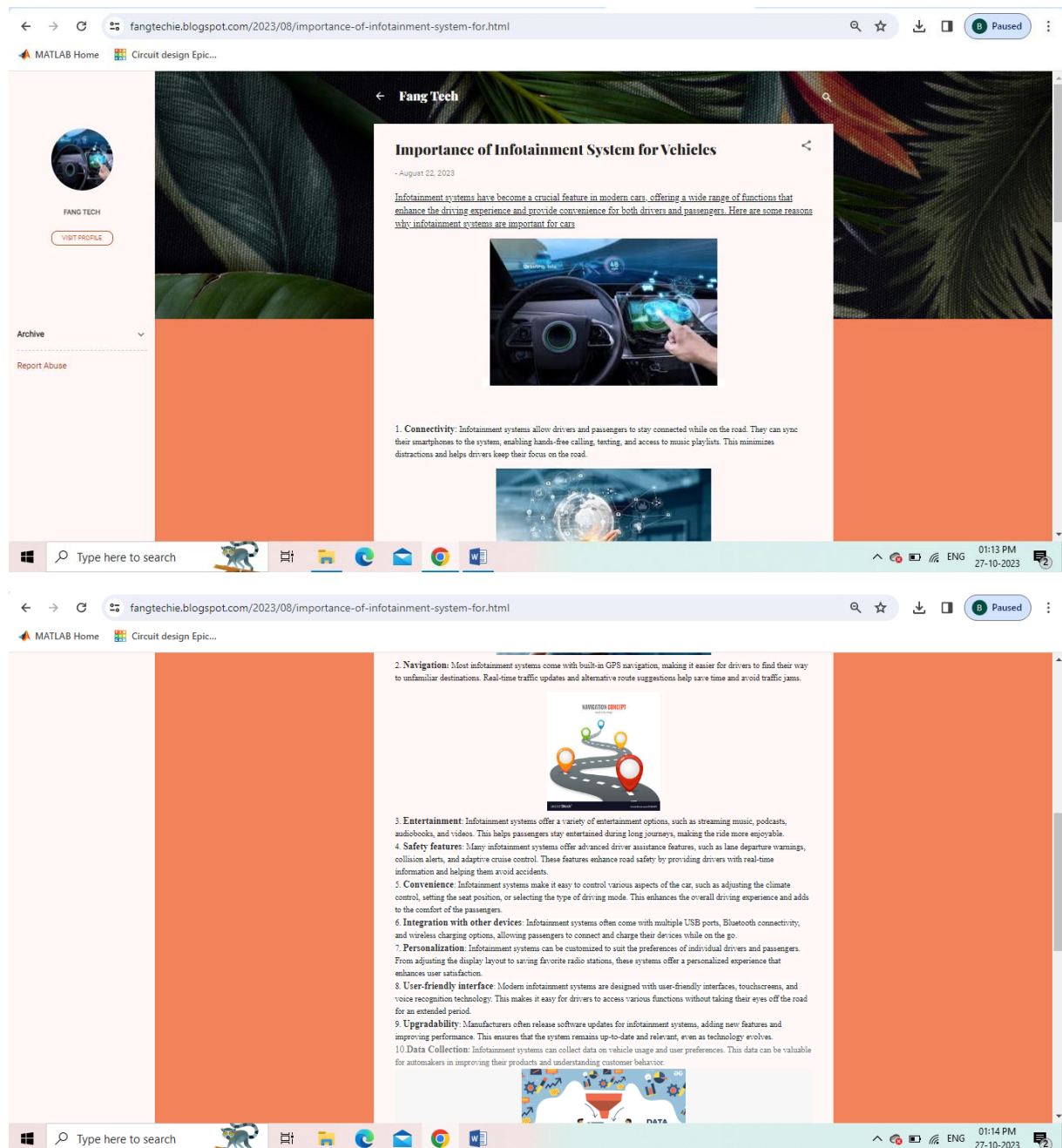
BRAND NAME: FangTech

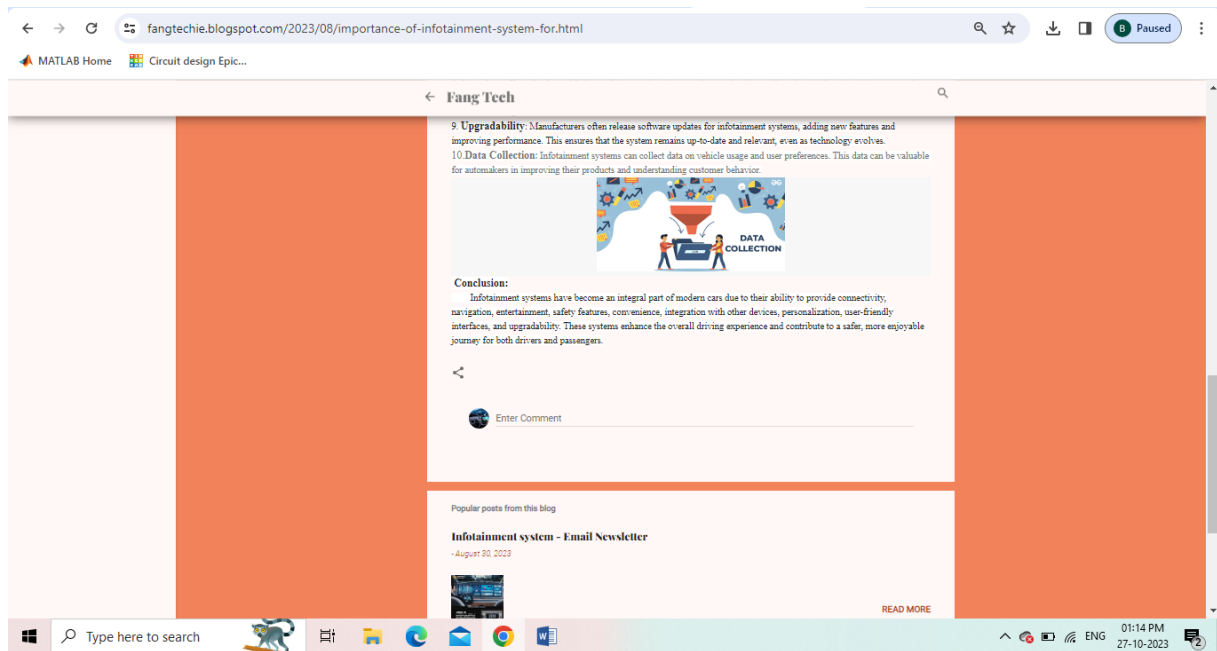
USER NAME: au731120105305

1.Create a blog or website using BlogSpot and Customize the theme design and post new article with 500 words.

LINK: <https://fangtechie.blogspot.com/2023/08/importance-of-infotainment-system-for.html>

SCREENSHOTS:

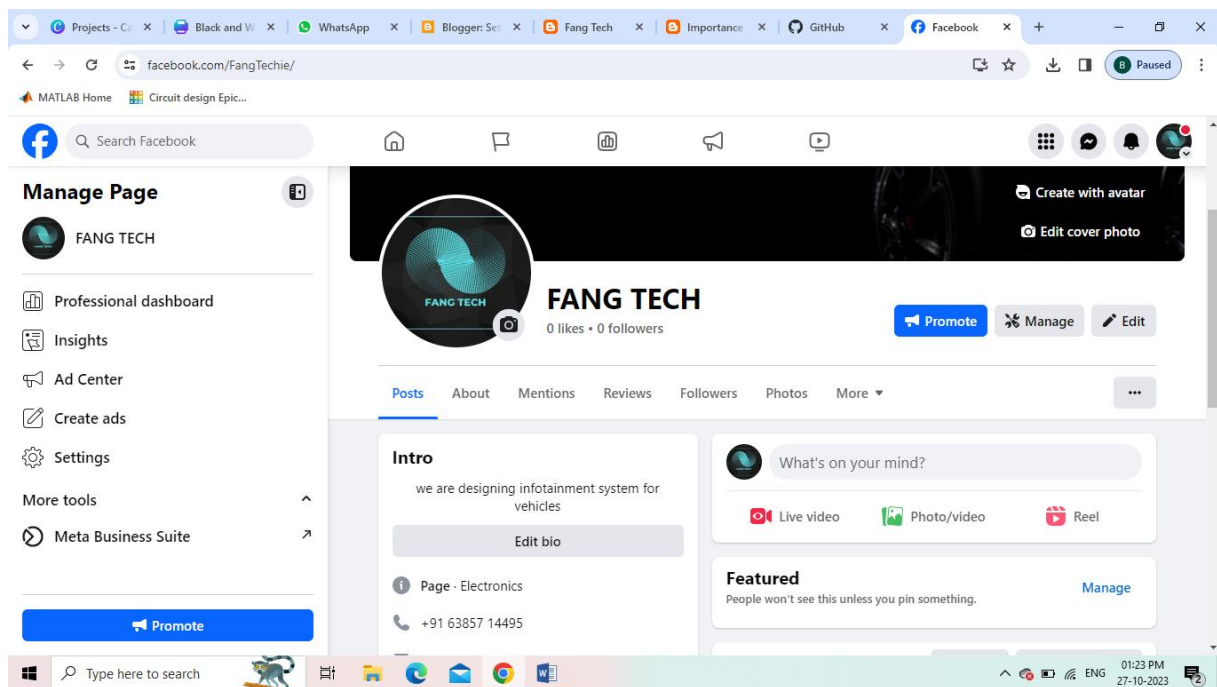




2 Create a New Facebook Business Page and post one social media poster for your brand.

LINK: <https://www.facebook.com/FangTechie?mibextid=ZbWKwL>

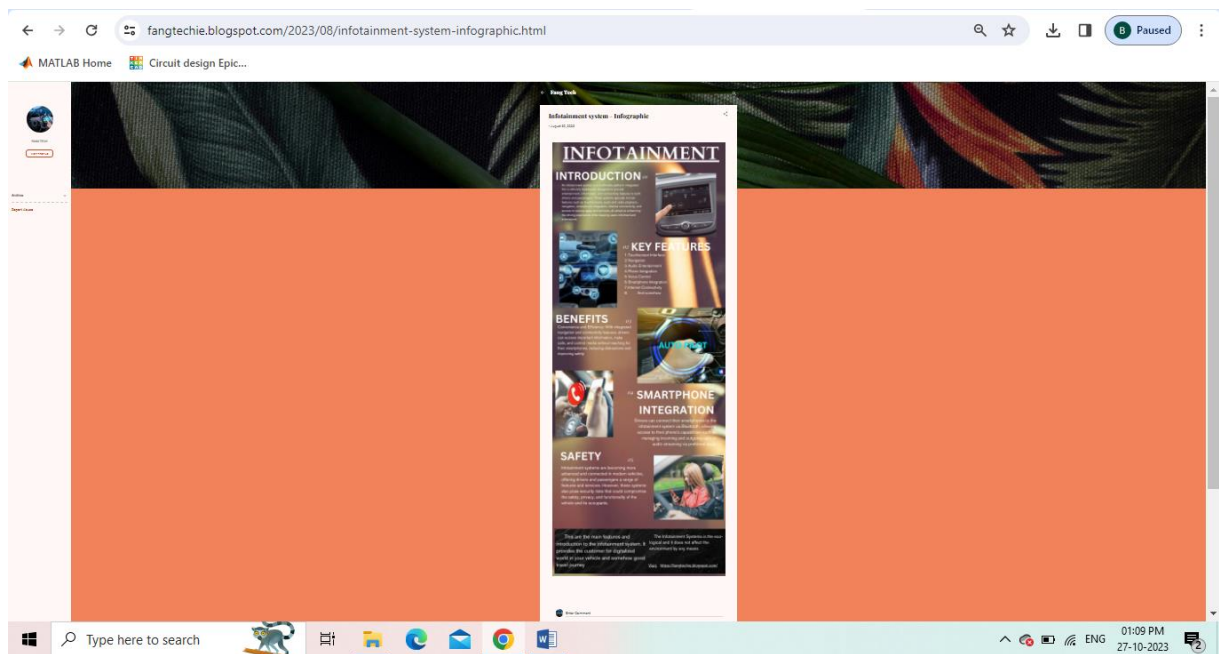
SCREENSHOT:



3.Create and design a social media advertisement poster using Canva.

LINK: <https://fangtechie.blogspot.com/2023/08/infotainment-system-infographic.html>

SCREENSHOTS:



4 Create Email Newsletter design using Canva tool.

LINK: <https://fangtechie.blogspot.com/2023/08/infotainment-system-email-newsletter.html>

SCREENSHOTS:

