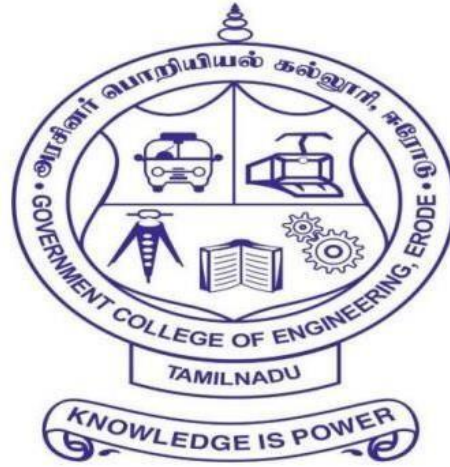


**GOVERNMENT COLLEGE OF ENGINEERING [IRTT]
ERODE - 638316**



Electrical and Electronics Engineering

**NAAN MUDHALVAN
DIGITAL MARKETING
ASSIGNMENT**

NAME: GUGAN V

NM ID: 7802814FAD9D6848220429D0B0294DEA

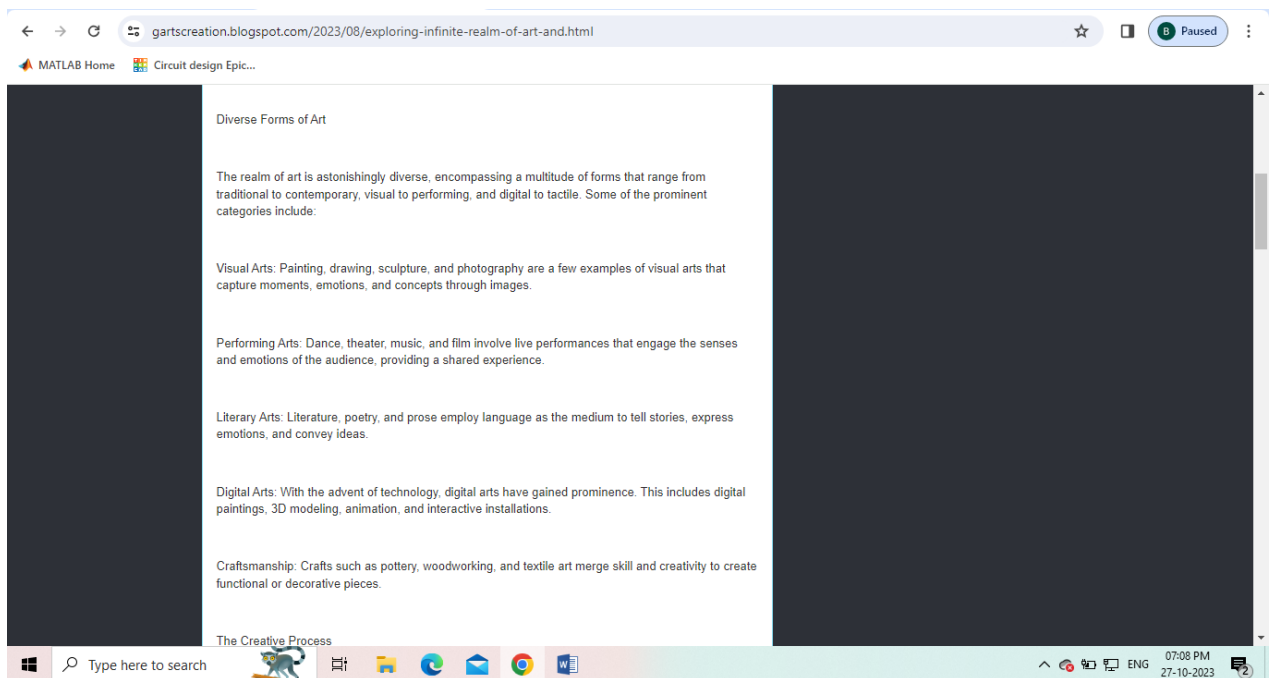
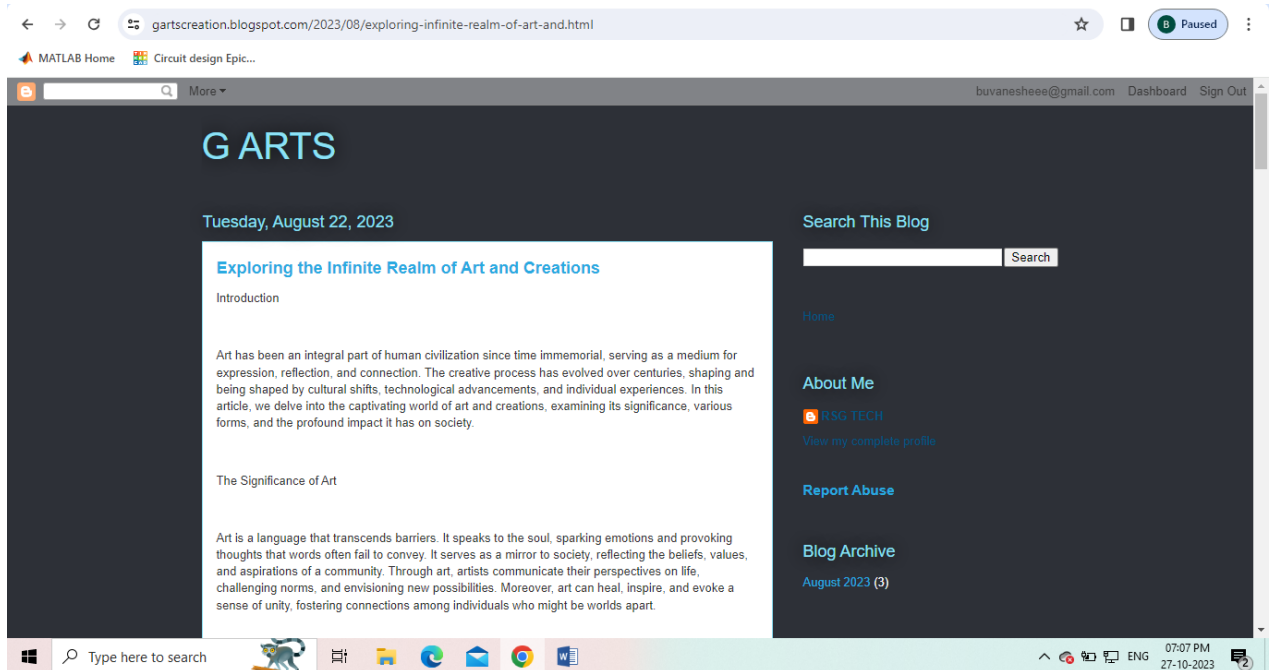
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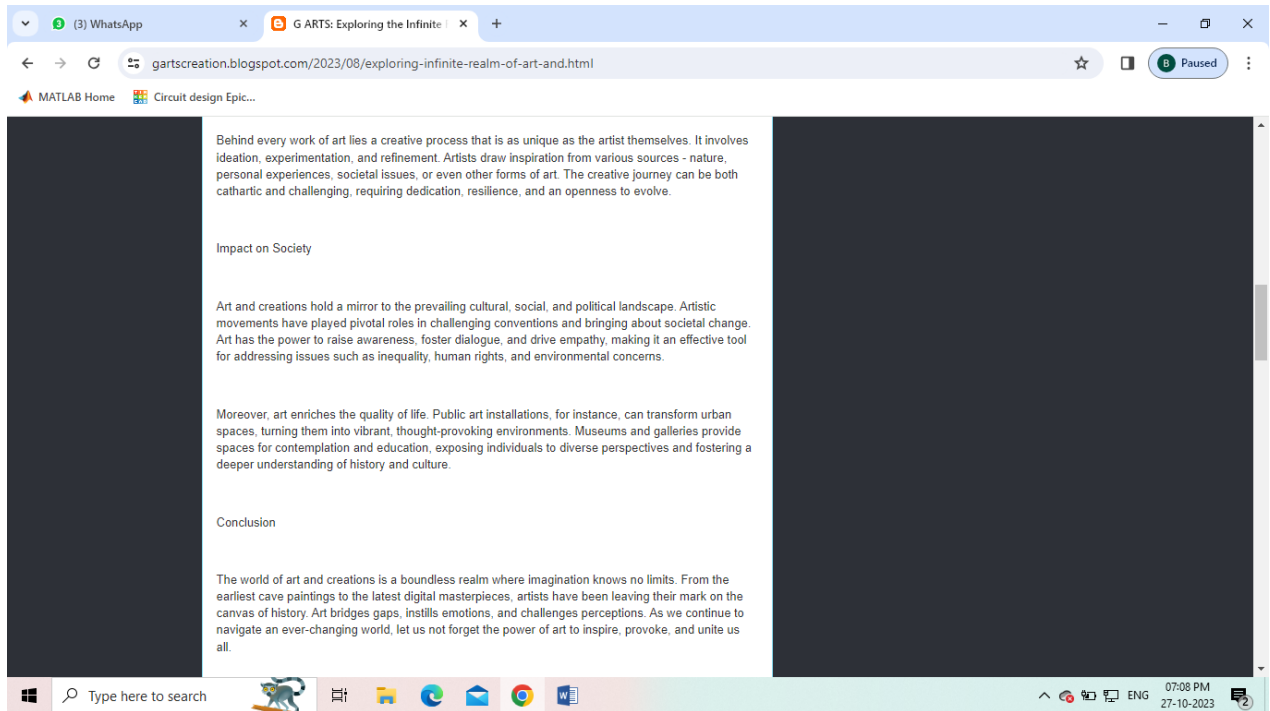
USER NAME: au731120105011

1. Create a blog or website using Blogspot and Customize the theme design and post new article with 500 words.

LINK: <https://gartscreation.blogspot.com/>

SCREENSHOTS:





Behind every work of art lies a creative process that is as unique as the artist themselves. It involves ideation, experimentation, and refinement. Artists draw inspiration from various sources - nature, personal experiences, societal issues, or even other forms of art. The creative journey can be both cathartic and challenging, requiring dedication, resilience, and an openness to evolve.

Impact on Society

Art and creations hold a mirror to the prevailing cultural, social, and political landscape. Artistic movements have played pivotal roles in challenging conventions and bringing about societal change. Art has the power to raise awareness, foster dialogue, and drive empathy, making it an effective tool for addressing issues such as inequality, human rights, and environmental concerns.

Moreover, art enriches the quality of life. Public art installations, for instance, can transform urban spaces, turning them into vibrant, thought-provoking environments. Museums and galleries provide spaces for contemplation and education, exposing individuals to diverse perspectives and fostering a deeper understanding of history and culture.

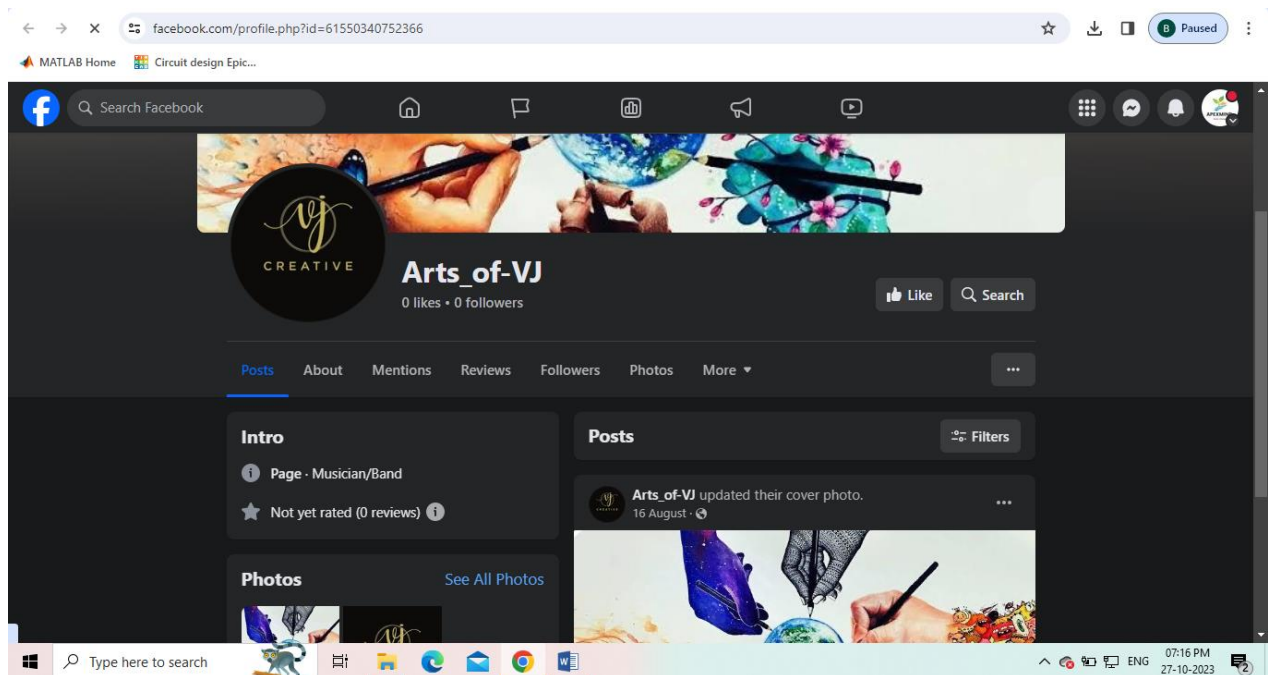
Conclusion

The world of art and creations is a boundless realm where imagination knows no limits. From the earliest cave paintings to the latest digital masterpieces, artists have been leaving their mark on the canvas of history. Art bridges gaps, instills emotions, and challenges perceptions. As we continue to navigate an ever-changing world, let us not forget the power of art to inspire, provoke, and unite us all.

2. Create a New Facebook Business Page and post one social media poster for your brand.

LINK: <https://www.facebook.com/profile.php?id=61550340752366>

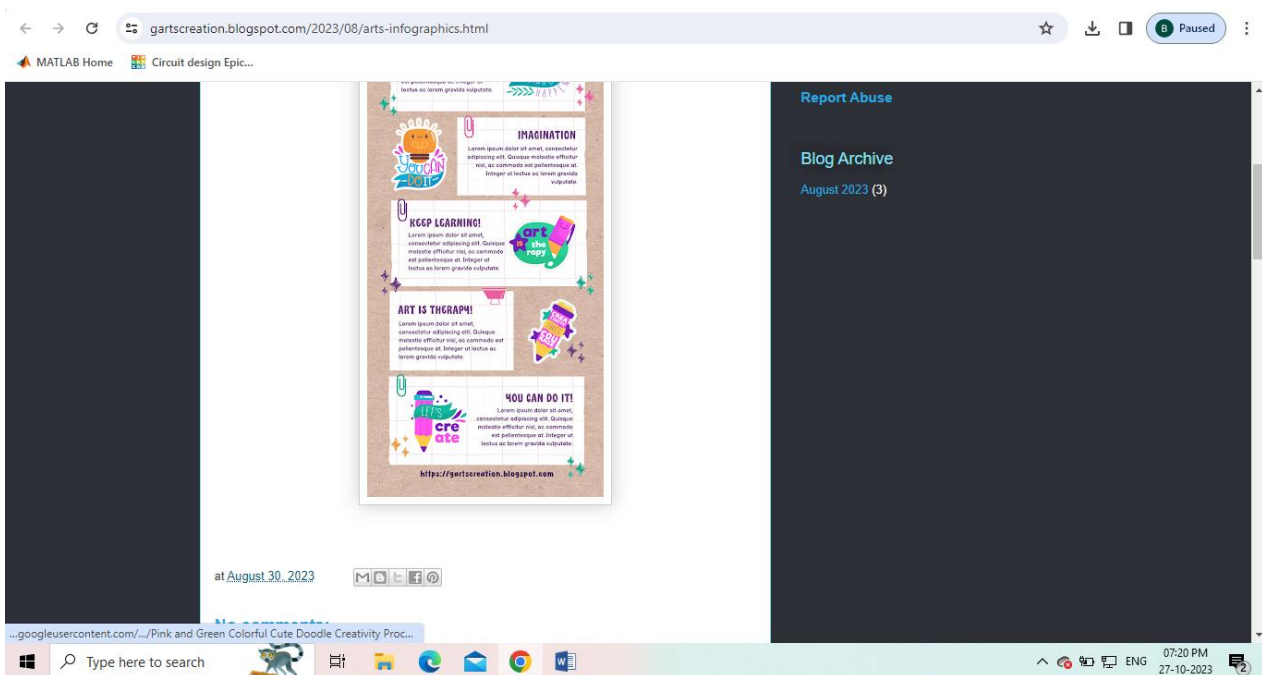
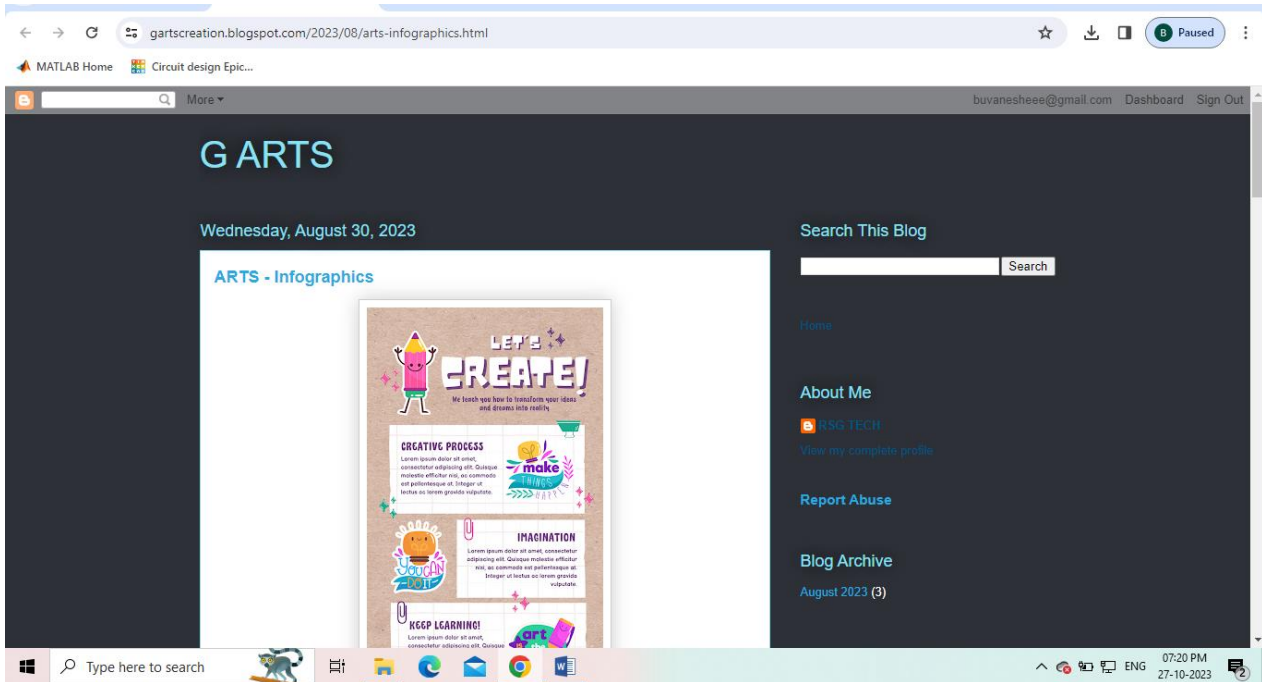
SCREENSHOT:



3.Create and design a social media advertisement poster using Canva.

LINK: <https://rsgtechlimited.blogspot.com/2023/10/advertisement-poster.html>

SCREENSHOTS: <https://gartscreation.blogspot.com/2023/08/arts-infographics.html>



4.Create Email Newsletter design using Canva tool.

LINK: <https://rsgtechlimited.blogspot.com/2023/08/rsg-tech-newsletter-power-hopes-of.html>

SCREENSHOTS: <https://gartscreation.blogspot.com/2023/08/fashion-trend-email-newsletter.html>

