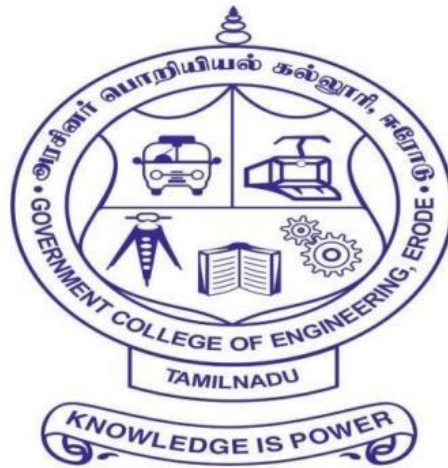


GOVERNMENT COLLEGE OF ENGINEERING [IRTT]

ERODE - 638316



ELECTRICAL AND ELECTRONICS ENGINEERING

NAAN MUDHALVAN

DIGITAL MARKETING

ASSIGNMENT

NAME: Kishore Pandiyan A

NM ID: 8A25A662EBE5B0982D040D326C37720D

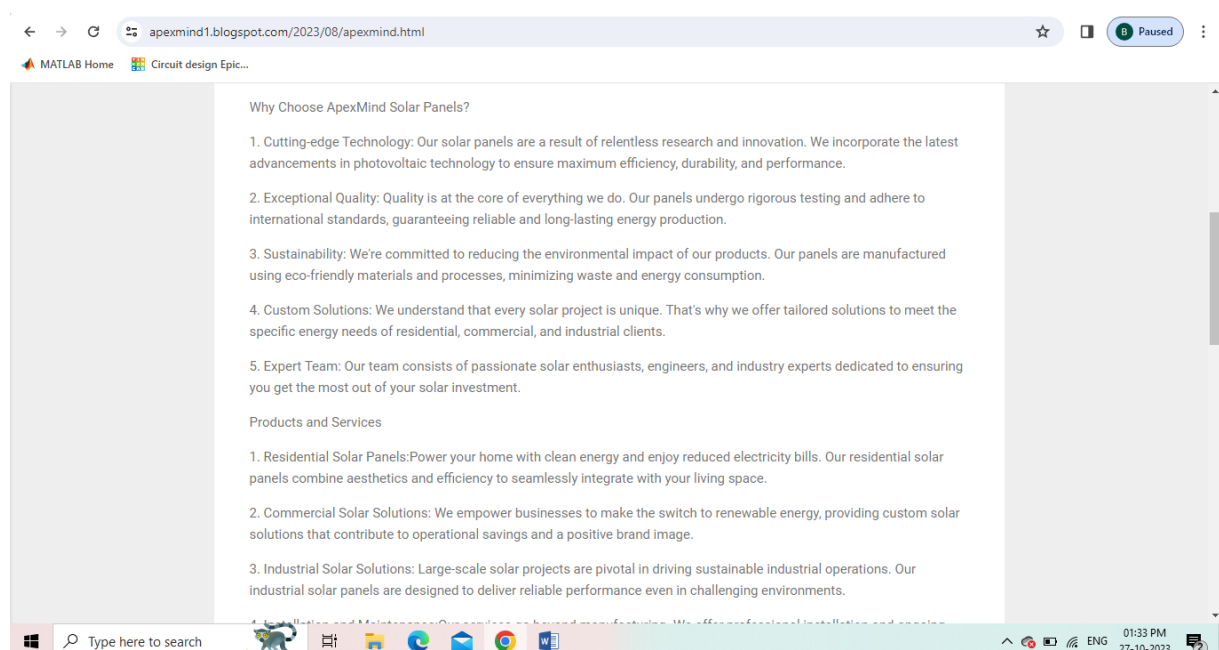
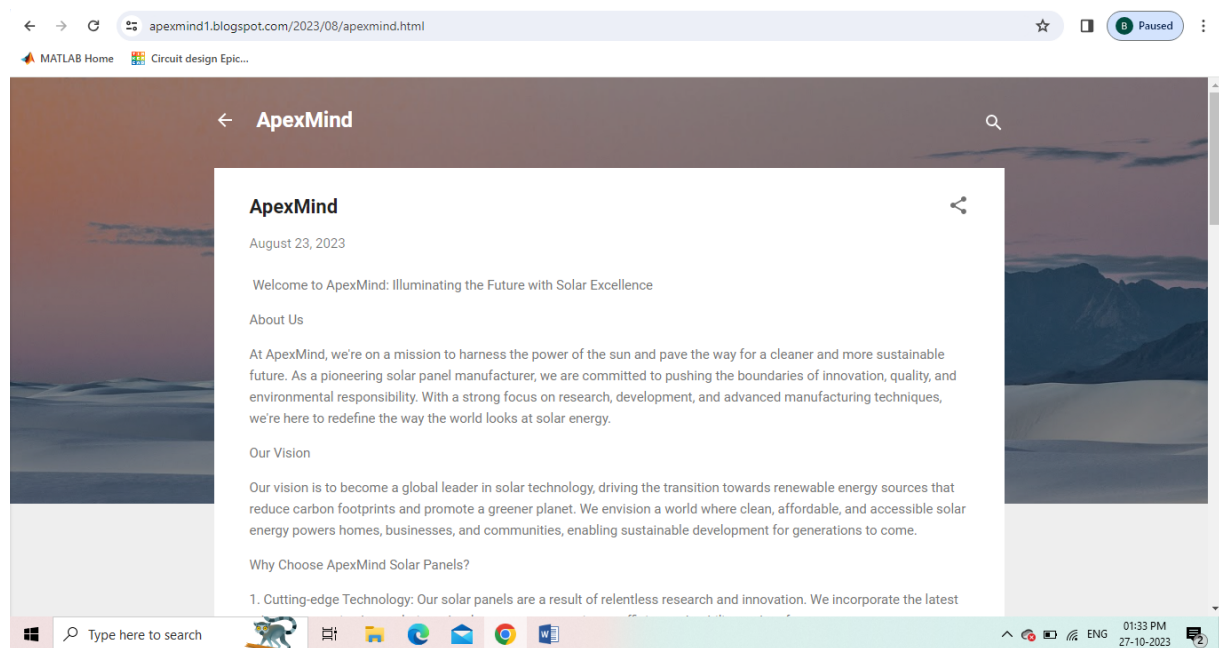
BRAND NAME: ApexMind

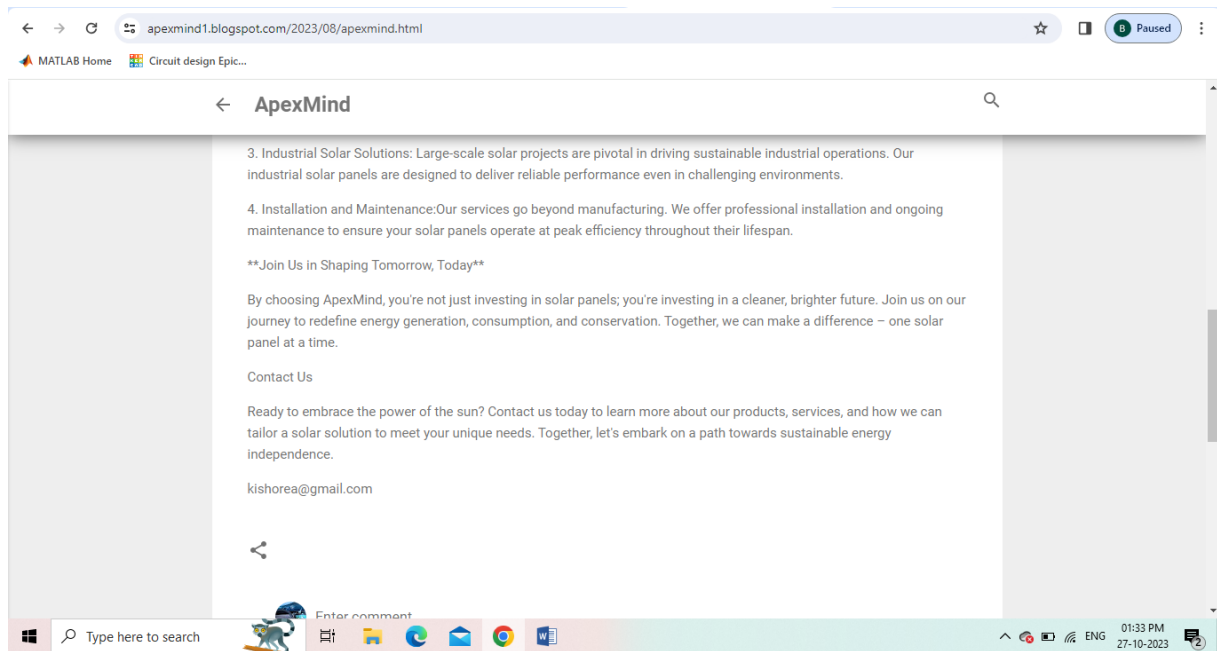
USER NAME: au731120105312

1.Create a blog or website using BlogSpot and Customize the theme design and post new article with 500 words.

LINK: <https://apexmind1.blogspot.com/2023/08/apexmind.html>

SCREENSHOTS:

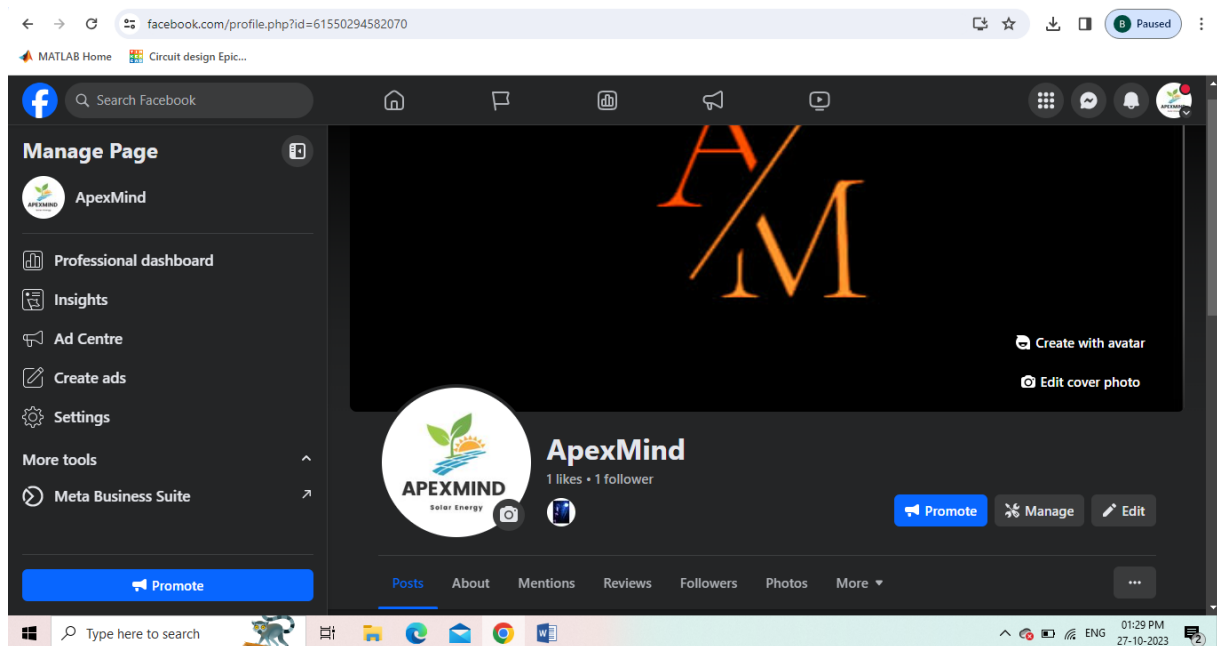




2 Create a New Facebook Business Page and post one social media poster for your brand.

LINK: <https://www.facebook.com/profile.php?id=61550294582070&mibextid=ZbWKwL>

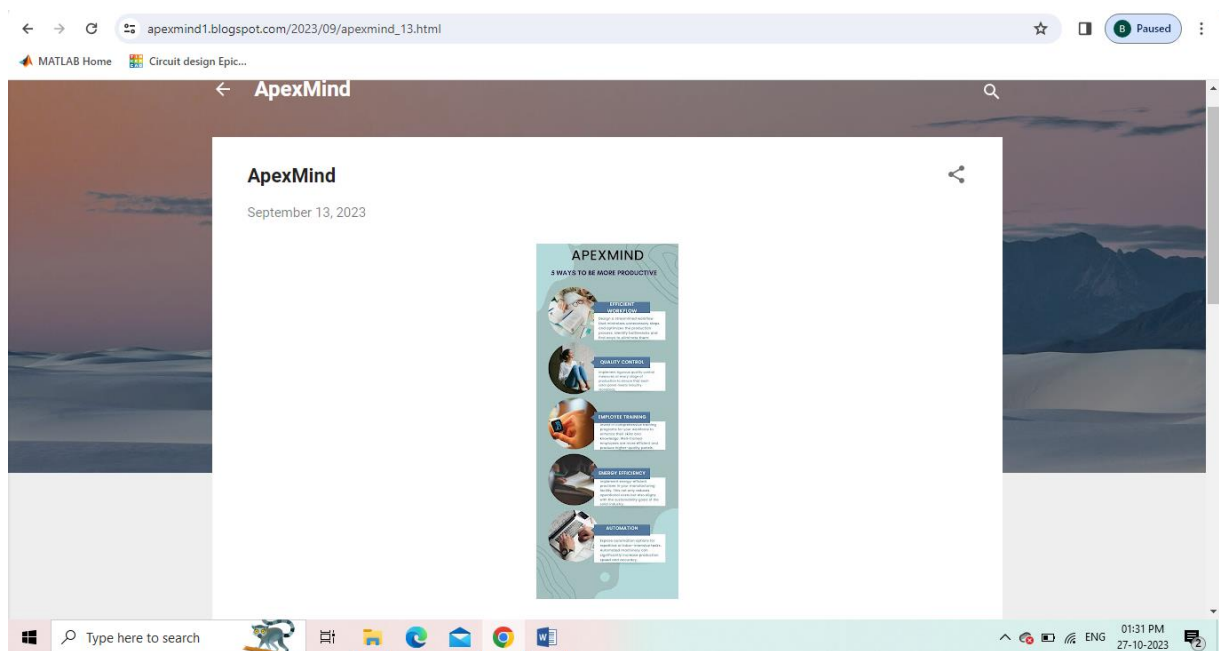
SCREENSHOT:



3.Create and design a social media advertisement poster using Canva.

LINK: https://apexmind1.blogspot.com/2023/09/apexmind_13.html

SCREENSHOTS:



4 Create Email Newsletter design using Canva tool.

LINK: <https://apexmind1.blogspot.com/2023/09/apexmind.htm>

|

SCREENSHOTS:

