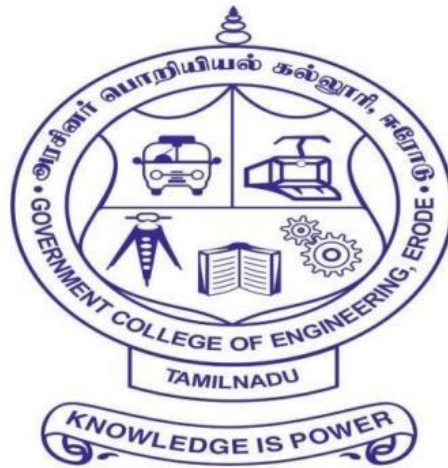


**GOVERNMENT COLLEGE OF ENGINEERING [IRTT]**

**ERODE - 638316**



**ELECTRICAL AND ELECTRONICS ENGINEERING**

**NAAN MUDHALVAN**

**DIGITAL MARKETING**

**ASSIGNMENT**

NAME: Vishal D

NM ID: 84BD896BC6E03BA84424F496B6B33E4E

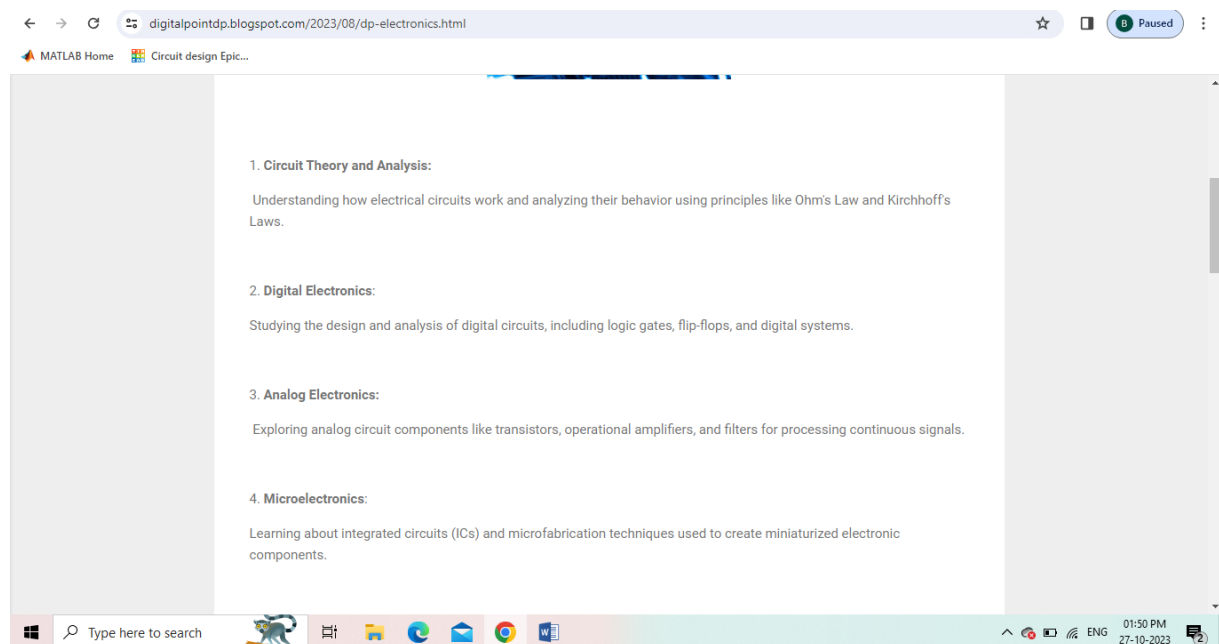
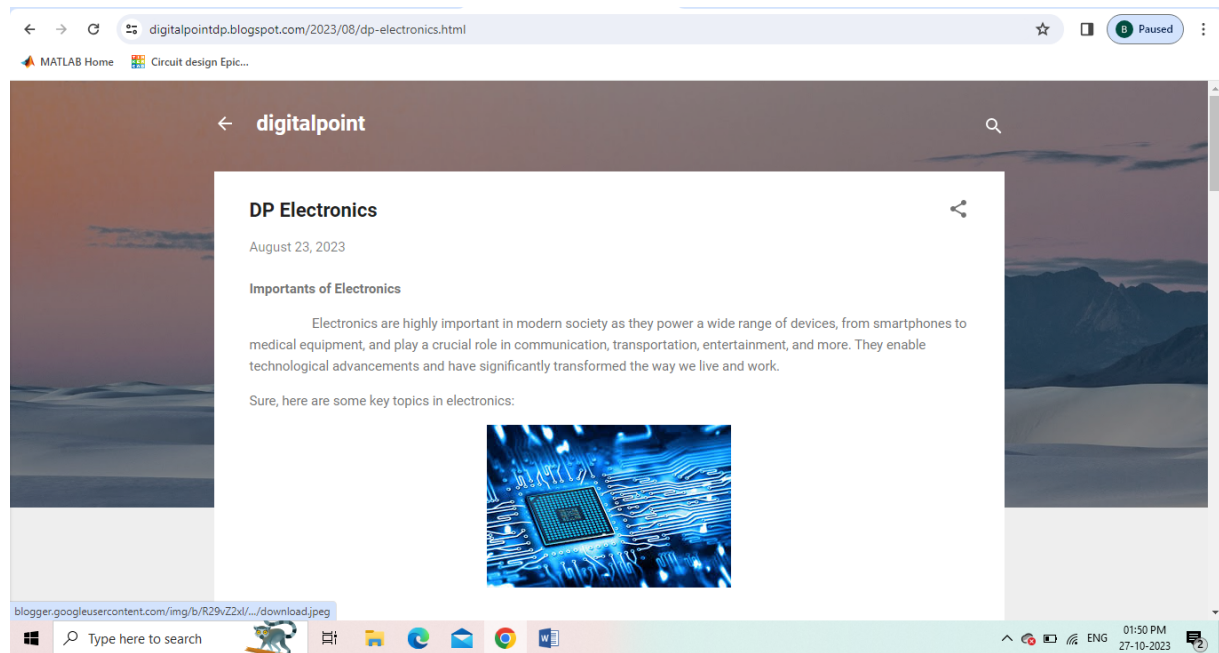
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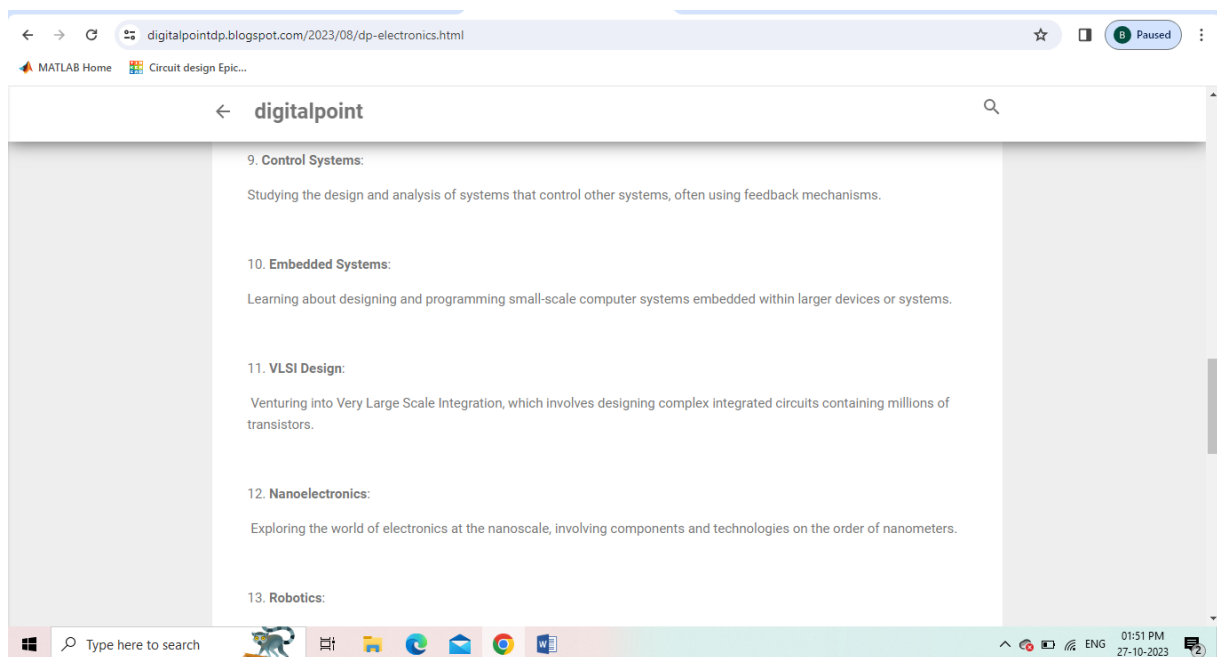
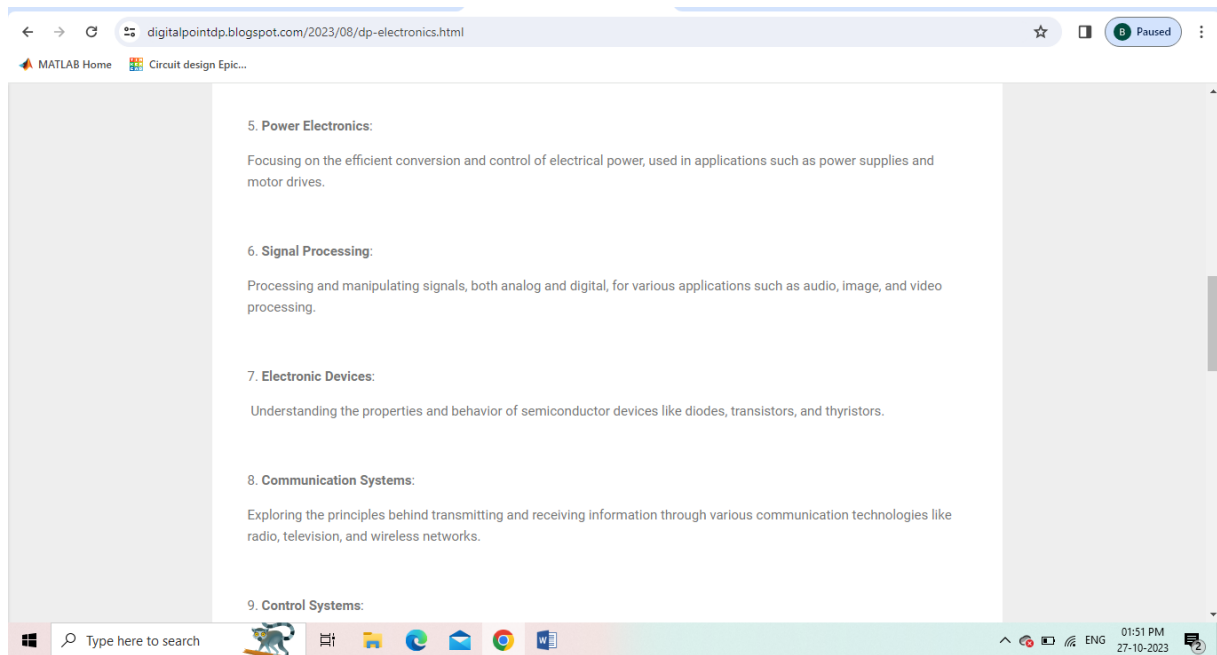
USER NAME: au731120105325

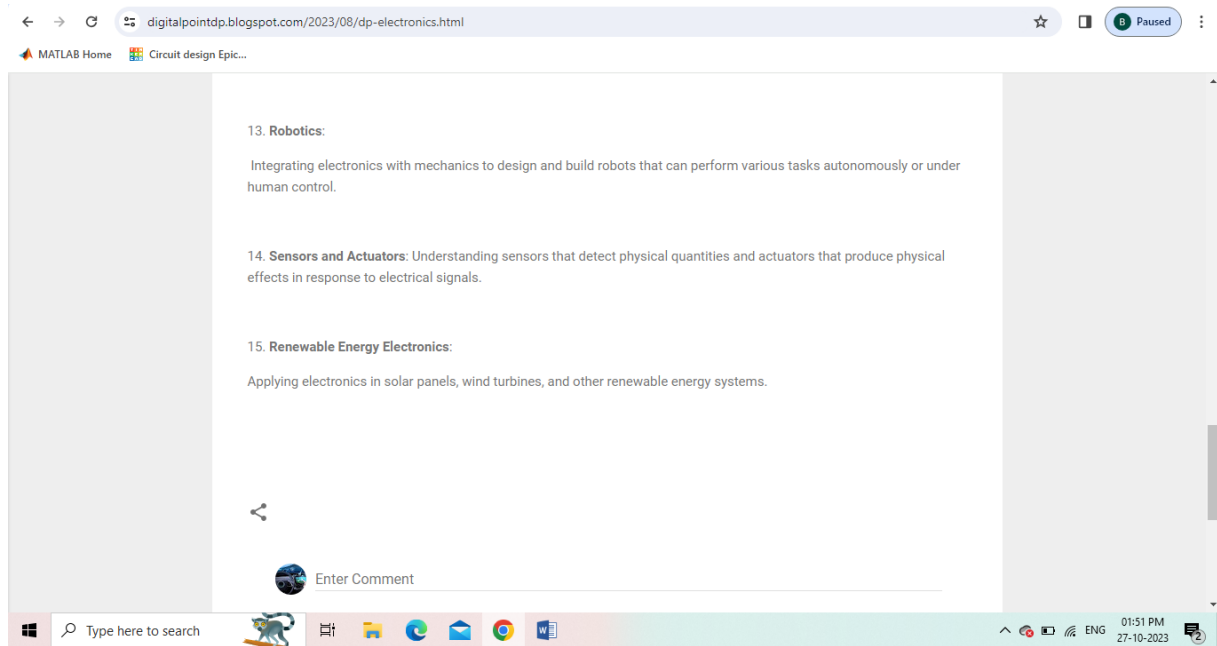
# 1.Create a blog or website using BlogSpot and Customize the theme design and post new article with 500 words.

**LINK:** <https://digitalpointdp.blogspot.com/2023/08/dp-electronics.html>

## **SCREENSHOTS:**



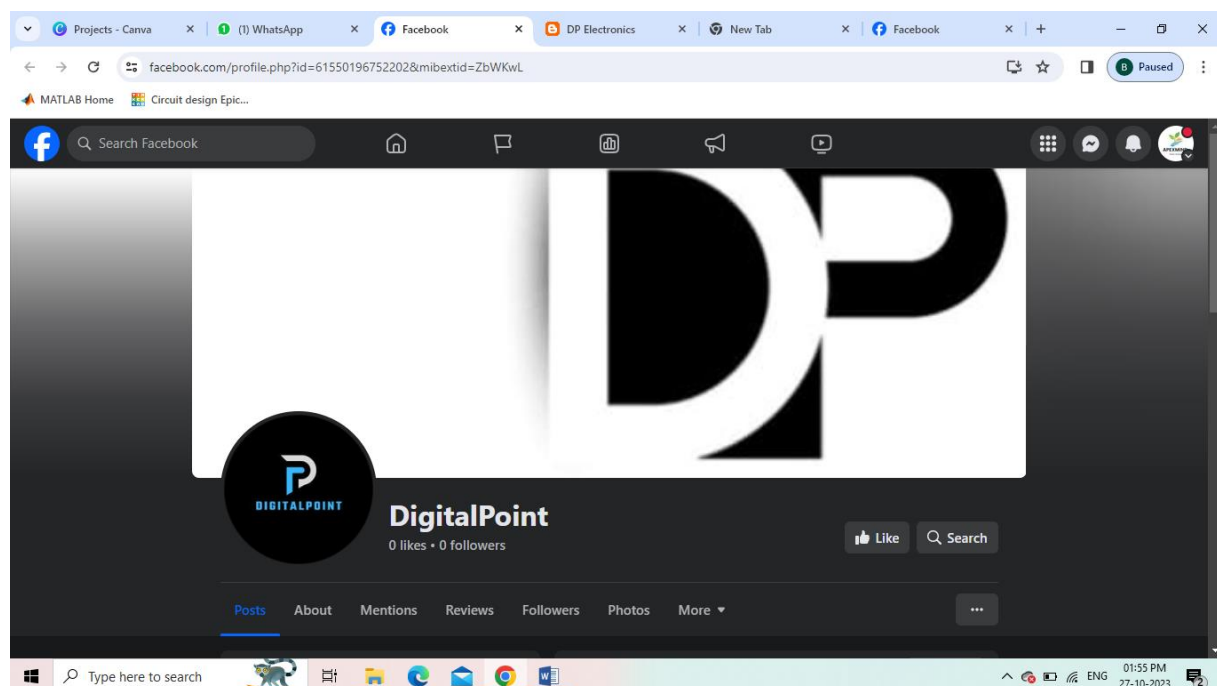




## **2 Create a New Facebook Business Page and post one social media poster for your brand.**

**LINK:** <https://www.facebook.com/profile.php?id=61550196752202&mibextid=ZbWKwL>

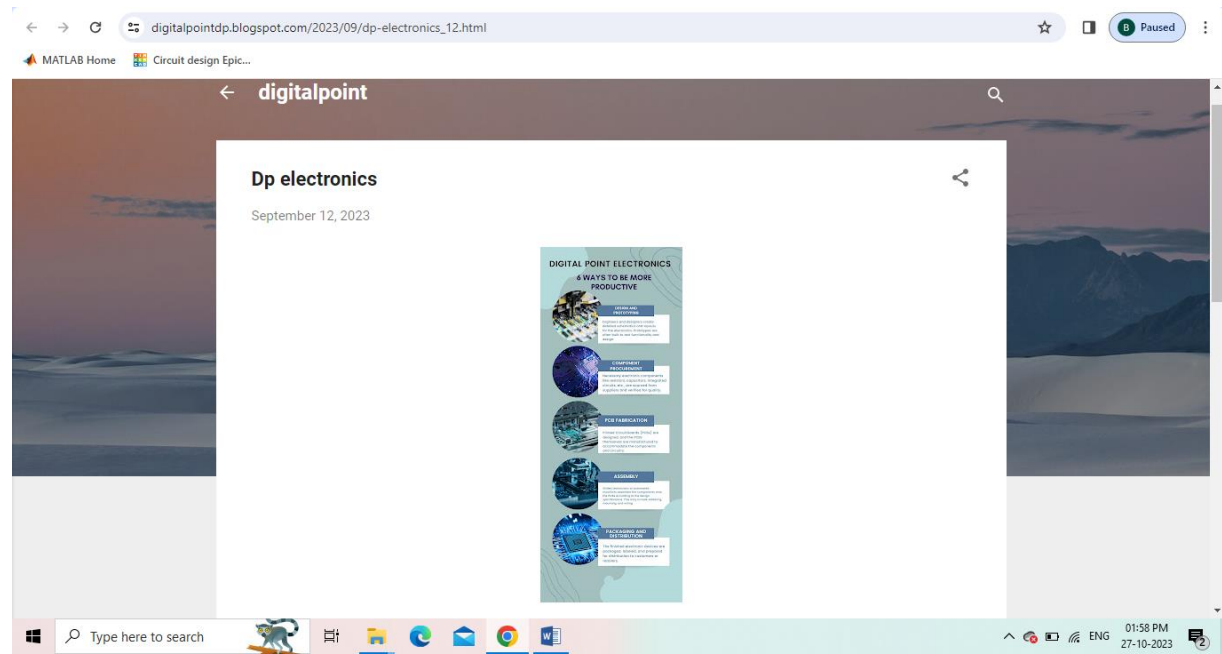
**SCREENSHOT:**



### 3.Create and design a social media advertisement poster using Canva.

LINK : [https://digitalpointdp.blogspot.com/2023/09/dp-electronics\\_12.html](https://digitalpointdp.blogspot.com/2023/09/dp-electronics_12.html)

SCREENSHOTS:



### 4 Create Email Newsletter design using Canva tool.

LINK: <https://digitalpointdp.blogspot.com/2023/09/dp-electronics.html>

SCREENSHOTS:

