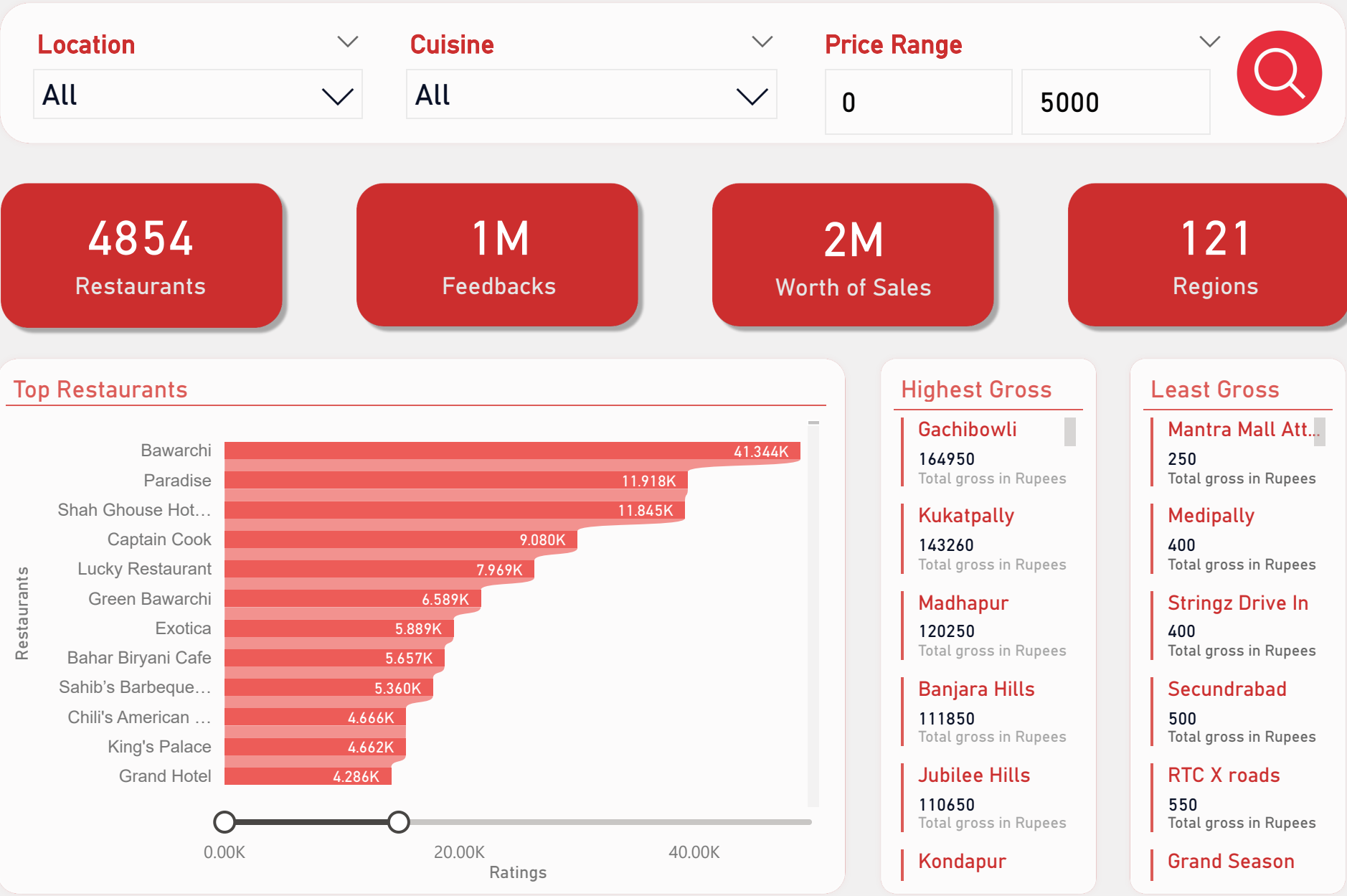




Hyderabad
Restaurant
Analytics

This Power BI project delivers critical insights by identifying top restaurants and calculating total revenue based on location. It highlights peak spots and offers tailored suggestions by location, region, and price to drive strategic decisions. The analysis also incorporates cuisine type data, providing a comprehensive view of factors impacting performance and customer preferences. Additionally, it evaluates customer engagement, cuisine types, and value for money, helping to refine business strategies and enhance dining experiences. The data is sourced from Zomato reviews and ratings, offering valuable real-time insights. This powerful analysis empowers restaurants to optimize their operations, improve customer satisfaction, and drive growth.



4854
Restaurants

1M
Feedbacks

2M
Worth of Sales

121
Regions

Top Restaurants

Restaurants

Bawarchi

41.344K

Paradise

11.918K

Shah Ghouse Hot...

11.845K

Captain Cook

9.080K

Lucky Restaurant

7.969K

Green Bawarchi

6.589K

Exotica

5.889K

Bahar Biryani Cafe

5.657K

Sahib's Barbeque...

5.360K

Chili's American ...

4.666K

King's Palace

4.662K

Grand Hotel

4.286K

0.00K

20.00K

40.00K

Ratings

Highest Gross

Gachibowli

164950

Total gross in Rupees

Kukatpally

143260

Total gross in Rupees

Madhapur

120250

Total gross in Rupees

Banjara Hills

111850

Total gross in Rupees

Jubilee Hills

110650

Total gross in Rupees

Kondapur

Least Gross

Mantra Mall Att...

250

Total gross in Rupees

Medipally

400

Total gross in Rupees

Stringz Drive In

400

Total gross in Rupees

Secundrabad

500

Total gross in Rupees

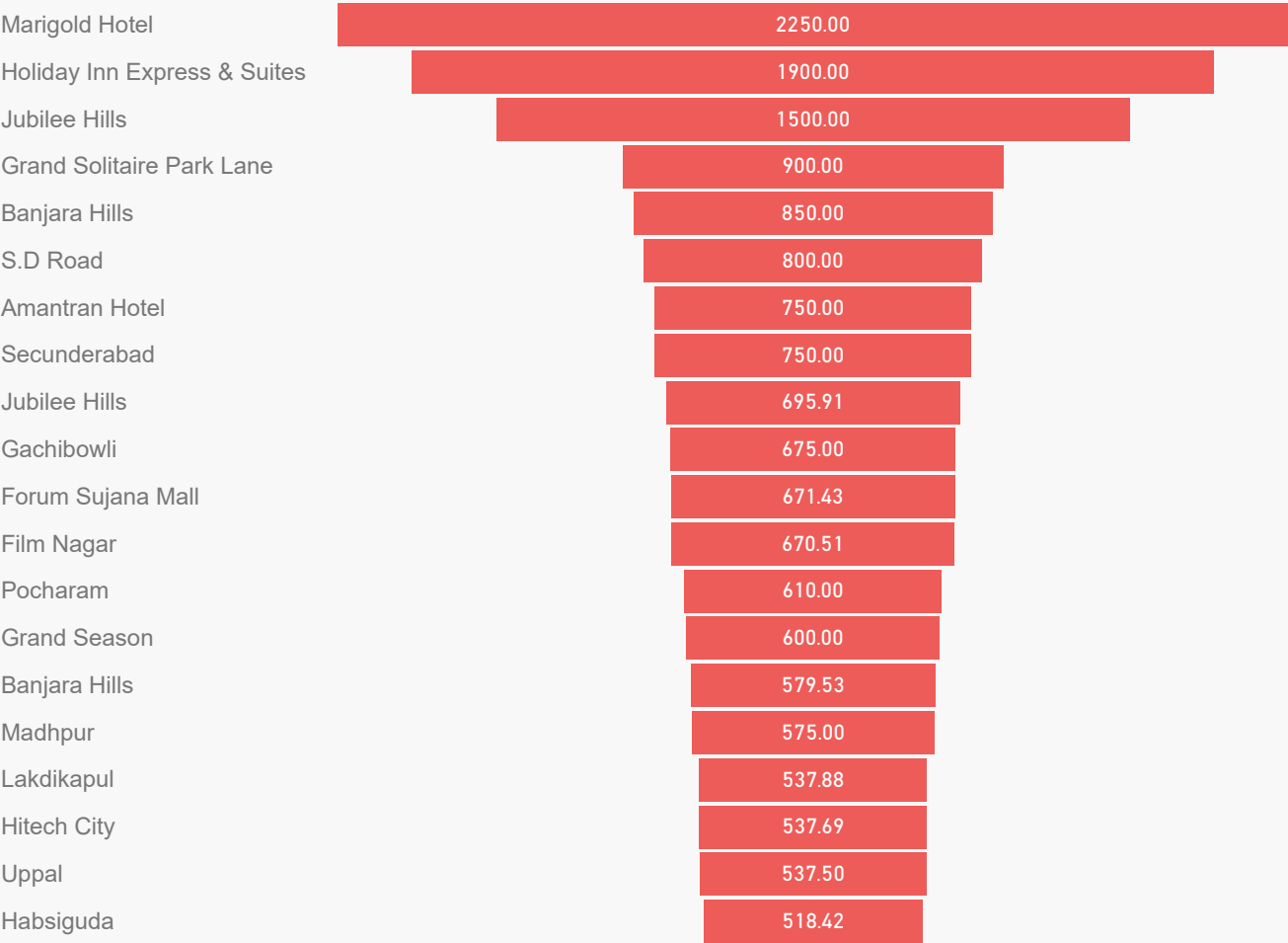
RTC X roads

550

Total gross in Rupees

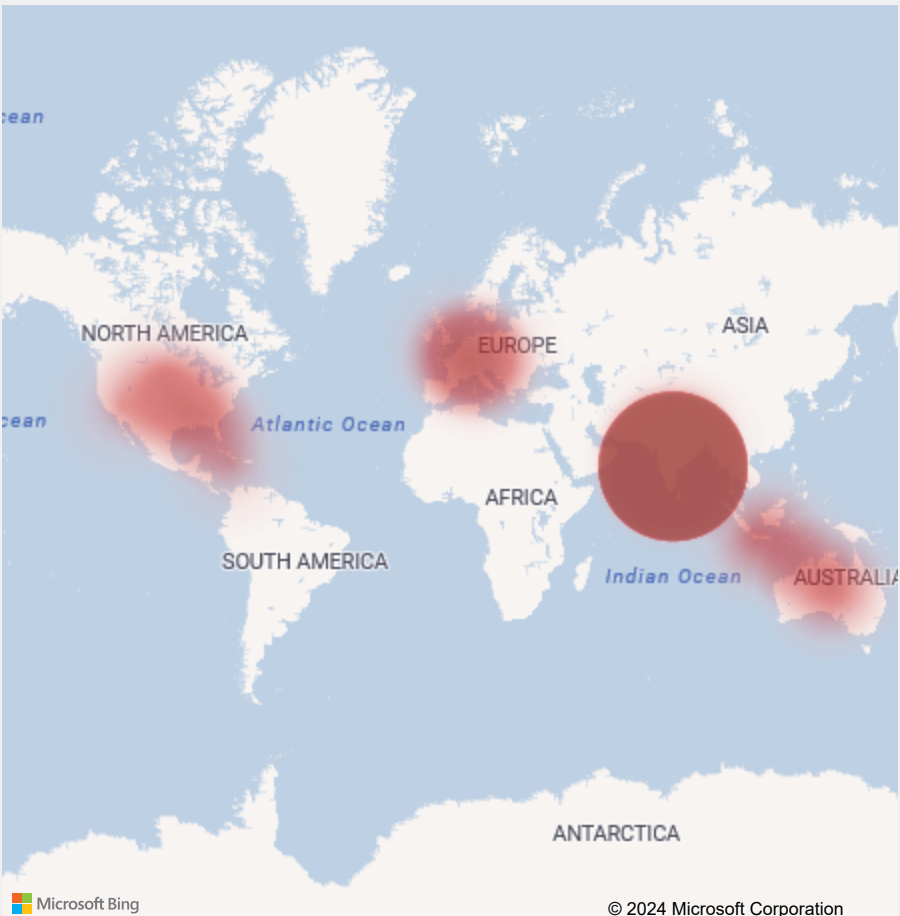
Grand Season

Average Meal Cost by Region



Heat Map of Regions

The heatmap represents the number of restaurants located in each region.



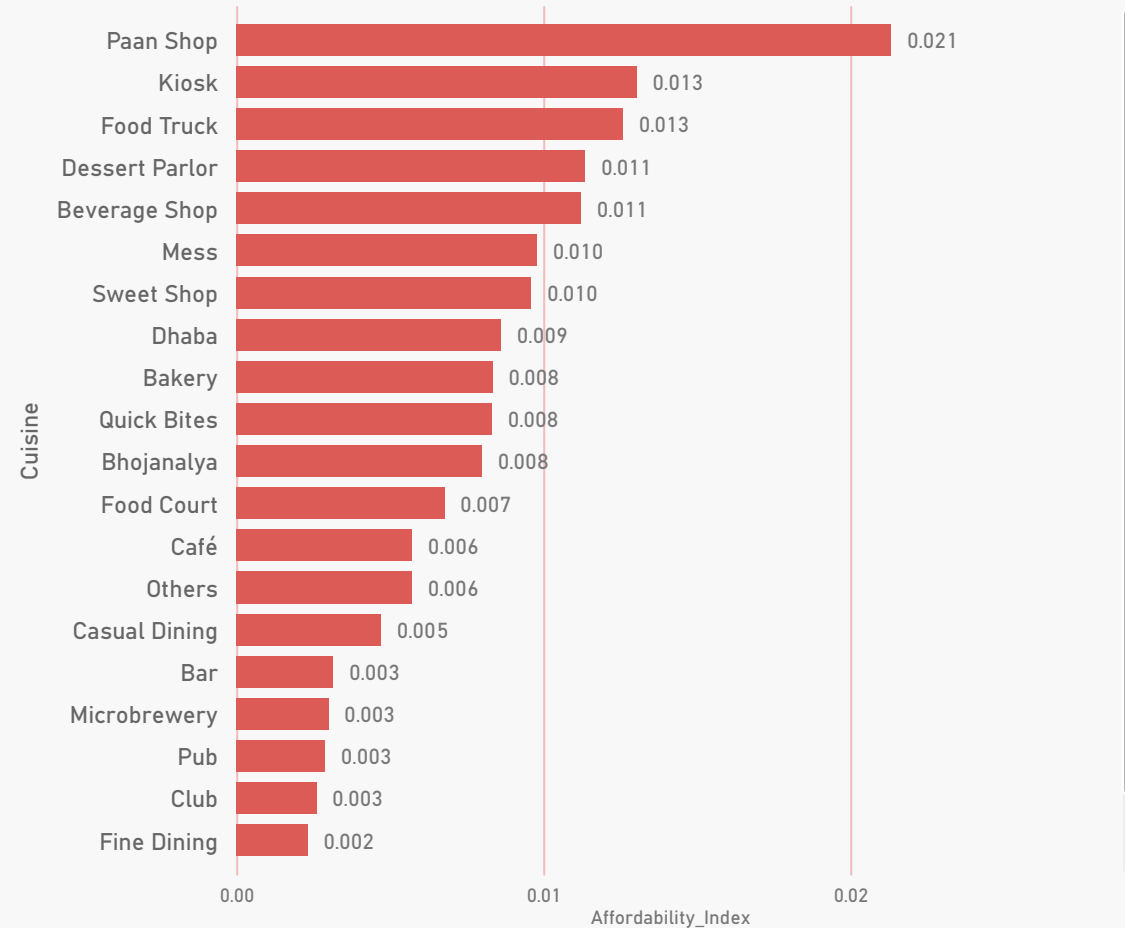
Cuisine Performance by Region

Comparison of the performance of cuisines across regions.

Region	Bakery	Bar	Beverage Shop	Bhojanalya	Café	Casual Dining	Club	Dessert Parlor	Dhaba	Fine Dining	Food Court	Food Truck	Kiosk	Lounge	Mess
Banjara Hills						4.70					2.95				
Gachibowli		0.00				2.95									
Jubilee Hills					4.40		3.80								
Madhapur											3.05				
Madhpur						3.50									
Secundrabad															
Uppal						2.30					3.05				
A S Rao Nagar	3.40		1.65		0.00	3.58		3.10	3.20				3.30		
Abids	1.07				4.00	3.22		2.45					3.60		4.00
Adikmet	3.65					3.30		2.60				1.60			3.00
Alwal	2.50	1.50	3.40			3.32		2.50							
Amantran Hotel						3.80									
Amberpet	2.75					3.43		3.20				4.10			
Ameerpet	3.30		3.48		3.40	3.38		2.64					0.00		3.30
Attapur	2.50					3.33			3.00		2.80				
Balanagar	3.20					3.29		3.30							0.00
Banjara Hills	3.89	3.75	3.50		3.65	3.51		3.28		4.07	2.56			3.70	
Basheer Bagh	1.70					3.82		3.23			2.66				1.70
Begum Bazaar	3.30					3.40		3.60	3.70						
Begumpet	2.63	4.00	3.15			3.52		3.40		4.10				3.20	
Boduppal	1.10					1.90						3.50		3.50	
Boiguda	3.50					3.50									
Bowenpally	4.00				3.30	3.01		3.51	0.00						3.00
Total	2.66	3.08	2.66	2.80	3.33	3.33	3.98	3.06	3.26	4.16	2.49	3.21	2.72	3.10	2.19

Affordability_Index

Shows which cuisines offer the best value for money, helping customers or restaurant owners make decisions.



Customer Engagement Segmentation

Segment establishments by popularity and ratings

