

Project Design Phase-I
Proposed Solution Template

Date	05-07-2024
Team ID	SWTID1720150432
Project Name	EagerEats - Food Ordering App
Maximum Marks	3 Marks

Proposed Solution Template:

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	<ul style="list-style-type: none">Customers often find food ordering processes to be slow and complicated.Restaurants face challenges in managing orders efficiently, which can lead to customer dissatisfaction.
2.	Idea / Solution description	<ul style="list-style-type: none">We propose developing "EagerEats," a food ordering system built on the MERN stack.This system will allow customers to browse menus, place orders, and make payments online.Restaurants will have the capability to manage and track orders in real-time and handle inventory.Additional features include personalized recommendations, user reviews, and loyalty programs.
3.	Novelty / Uniqueness	<ul style="list-style-type: none">The design will be user-friendly and responsive, ensuring a smooth experience on both desktop and mobile devices.It will offer real-time order tracking for customers and restaurants.The system will be integrated with popular payment gateways for secure transactions.The backend will be robust and scalable to handle high traffic and large data volumes.
4.	Social Impact / Customer Satisfaction	<ul style="list-style-type: none">The user-friendly interface will improve customer satisfaction.

		<ul style="list-style-type: none"> • It will reduce wait times and ensure order accuracy. • Restaurants will be able to enhance their service quality. • The platform will support local businesses and foster social interaction.
5.	Business Model (Revenue Model)	<ul style="list-style-type: none"> • Revenue will be generated through commissions on each order. • Restaurants can subscribe to access premium features. • Additional revenue will come from targeted advertisements and partnerships with food brands and businesses.
6.	Scalability of the Solution	<ul style="list-style-type: none"> • The system is designed to support a large number of users and orders simultaneously. • It can integrate easily with various third-party services. • Cloud technology will be used to enable dynamic resource scaling. • There is potential for growth through partnerships, franchising, and new revenue streams.