Ideation Phase
Define the Problem Statements

Date	05-07-2024
Team ID	SWTID1720150432
Project Name	EagerEats - Food Ordering App
Maximum Marks	3 Marks

Customer Problem Statement Template:

Customer Problem Statement Template

I am	I'm trying to	But	Because	Which makes me feel
A busy professional.	Order dinner after a long day at work.	The app is overly complex.	It includes too many unnecessary features.	Frustrated and hungry.
A college student	Order meals that are affordable.	Most options are too costly.	There's no filter for budget-friendly choices.	Discouraged.
A parent with young children.	Order healthy meals for my family.	Nutritional information is hard to find.	The app doesn't emphasize healthy options	Concerned about our diet.
A tech-savvy individual.	Track my food delivery in real-time.	The tracking feature is often inaccurate.	The GPS data is outdated.	Anxious about when my order will arrive.
A person with dietary restrictions.	Find meals that suit my dietary needs.	The app lacks filter options for allergies.	Menu descriptions are not detailed enough	Worried about accidentally eating something harmful.
A night shift worker.	Order food late at night.	Few restaurant options are available.	The app doesn't clearly show which restaurants are open 24/7.	Disappointed and tired.
A fitness enthusiast.	Order high-protein meals.	The app doesn't categorize food by nutritional content.	There is no filter for protein-rich foods.	Unable to maintain my diet.