

# **DON ANTONY**

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## **OBJECTIVE**

MBA graduate in Business Analytics and Finance with diverse experience in software development, web design, real estate consulting, and business analysis. Skilled in Salesforce CRM, SQL, Excel, Power BI, and financial analytics, with a proven ability to adapt to multidisciplinary roles. Seeking opportunities in Business Analysis, Finance, Marketing, or HR where I can apply both technical expertise and business acumen to drive growth and innovation.

## **EDUCATION**

Master of Business Administration (Finance & Business Analytics), Kristu Jayanti College, Bengaluru | 2023 – 2025

- Academic Project: “Role of Investment Decision among Gen Z in India” – Presented at KRISYM 2025  
Bachelor of Technology (Computer Science Engineering), Rajagiri School of Engineering & Technology, Kerala | 2016 – 2020

United Indian School, Kuwait | Class 12 – 74% (2015–2016), Class 10 – 81.7% (2014–2015)

## **TECHNICAL SKILLS**

Programming & Databases: Python, SQL, C, C++

Web Technologies: HTML5, CSS3, Bootstrap, REST APIs

Data & Analytics: Power BI, Tableau (Basic), Excel (Advanced), SAS

CRM Tools: Salesforce (Certified Administrator)

Productivity: MS Office (Word, PowerPoint, Excel)

## **CORE COMPETENCIES**

Software Development & Testing | Data Analytics & Visualization | Financial & Risk Analysis | Web & UI Design | CRM & Client Engagement | Project Leadership & Agile Collaboration | Communication & Stakeholder Management

## **STRENGTHS**

Leadership | Strategy | Presentation | Time Management | Accountability | Public Speaking | Problem Solving | Adaptability | Resilience | Detail Orientation

## **PROFESSIONAL EXPERIENCE**

### **Software Developer | IQVIA, Bengaluru | Nov 2021 – Jun 2023**

- Developed and maintained product-service modules using Salesforce CRM.
- Automated data quality checks, cutting report generation time by 30%.
- Supported compliance reporting and delivered client-ready dashboards.
- Collaborated with cross-functional teams under Agile methodology.

### **Web Designer | TrueCode Pvt Ltd., Kerala | Oct 2020 – Nov 2021**

- Designed responsive, SEO-optimized websites using HTML, CSS, and Bootstrap.
- Enhanced website load speed by 25% through code optimization.
- Integrated REST APIs and ensured cross-browser and mobile compatibility.

### **Freelance Realtor | Self-Employed, Bengaluru | Aug 2023 – May 2025**

- Advised clients on market conditions, property values, and legal requirements.
- Negotiated purchase agreements & rental contracts, securing favorable outcomes.
- Organized property showings and open houses, boosting client engagement.
- Built strong client relationships, resulting in repeat and referral business.

## **Business Analyst (Intern) | Changethu Constructions | Sep – Nov 2024**

- Designed Excel and Power BI dashboards to analyze project cost data.
- Identified 3% cost savings opportunities in operational processes.
- Presented actionable insights to senior management for budget optimization.

## **ACHIEVEMENTS & LEADERSHIP**

Overall Champion – Talento Management Fest, Kristu Jayanti College

Team Lead – Synectics National Management Fest

Runner-up – MIME National Management Fest, Jain University

Executive Member – CyberBlitz Committee (2016–2020), Rajagiri College

## **PARTICIPATION & PROJECTS**

National MDP – Ethical & Thought Leadership

HackForTomorrow 2019 – Kerala Startup Mission

Verve 2024 – Business Analytics Summit, St. Joseph Institute of Management

## **CERTIFICATIONS**

Salesforce Certified Administrator

Advanced Excel for Business Analytics (Kristu Jayanti College, 2024)

Power BI for Business Intelligence (Coursera, 2023)

## **RESEARCH & PUBLICATIONS**

“Role of Investment Decision among Gen Z in India” – Presented at KRISYM 2025: The Future of Business Resurgence

## **REFERENCES**

Dr. Joseph Charles – Head of Department, Kristu Jayanti College

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Mr. Sen B Mathew – Director, CECR, Kristu Jayanti College

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