



Select Sales Type

Select Country

Select Date

All

All

7/1/2001

6/30/2004

\$140.65M

Total Revenue

\$40.20M

Total Profit

30.49K

Total Orders

\$4.61K

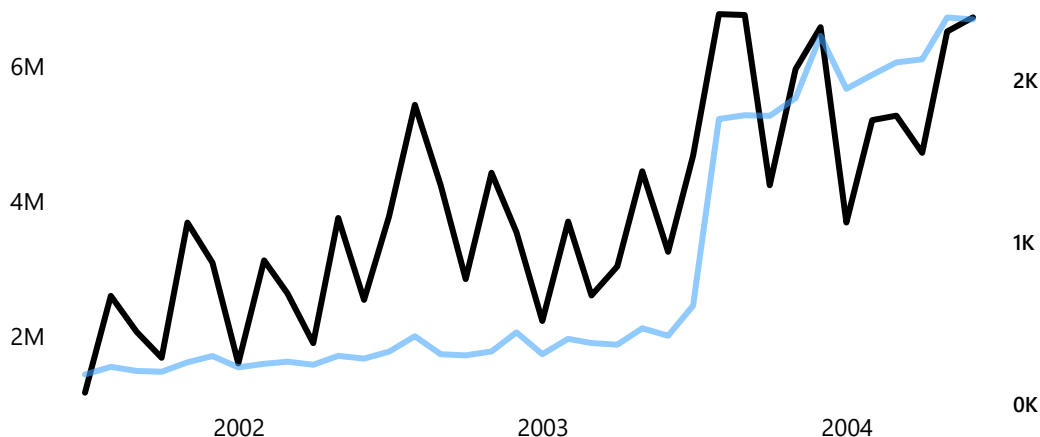
Average Order Value

\$32.14M

YTD Revenue

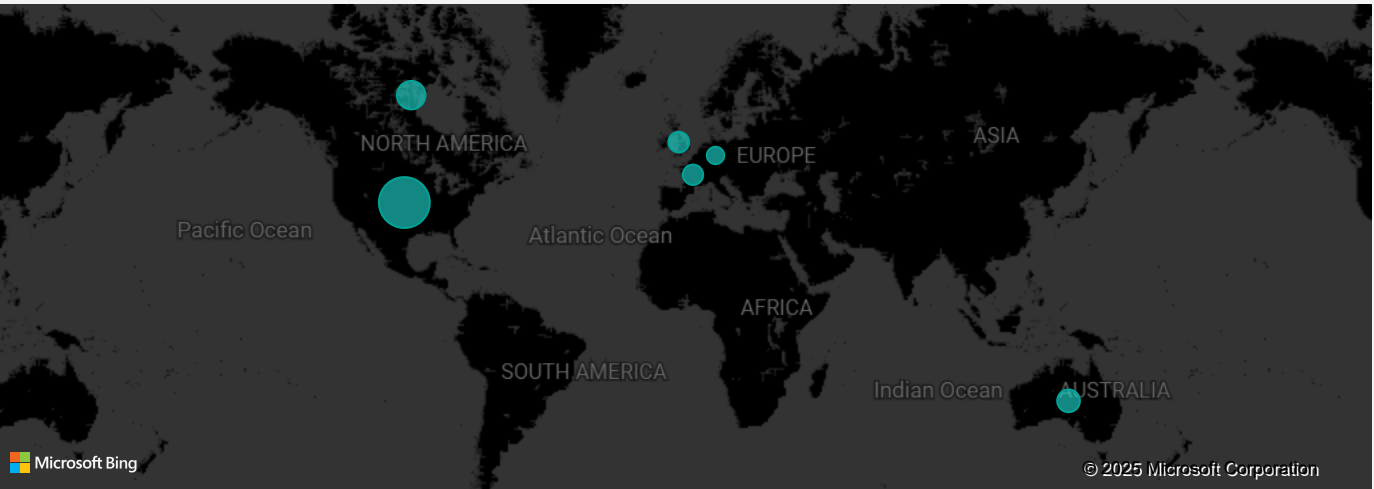
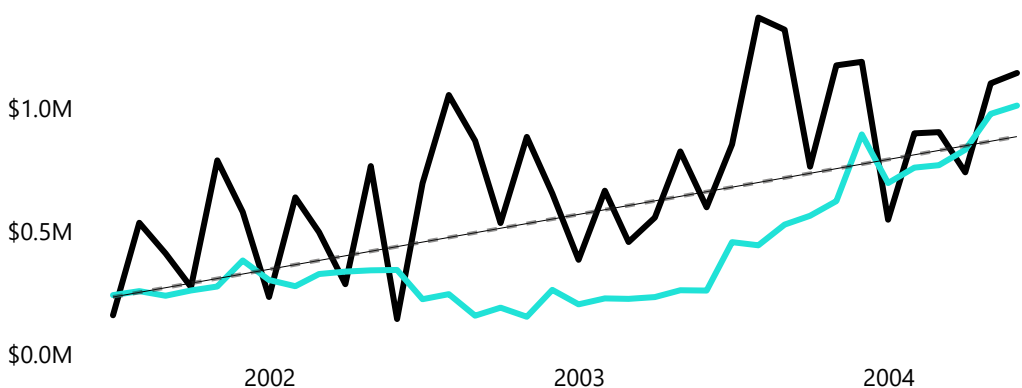
Monthly Sales by Year and Month

● Total Revenue ● Total Orders

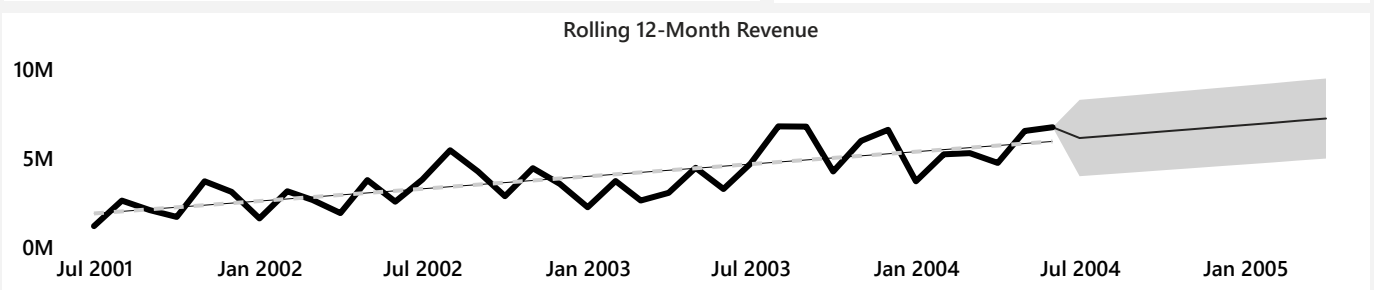


Monthly Profits by Year and Month

Sales Type ● Offline ● Online



Revenue by Country				Total Orders by Sales Type	
Country Name	Offline	Online	Total	Offline	Online
United States	\$72,049,623.60	\$10,354,242.53	\$82,403,866.13	3.8K	26.7K
Canada	\$19,316,293.79	\$2,173,525.32	\$21,489,819.11		
Australia	\$2,185,109.67	\$10,002,202.03	\$12,187,311.70		
United Kingdom	\$5,758,605.52	\$3,743,177.41	\$9,501,782.93		
France	\$6,215,064.83	\$2,917,781.04	\$9,132,845.87		
Germany	\$2,741,548.29	\$3,194,231.86	\$5,935,780.16		





Select Sales Type

Select Country

Select Date

All

All

7/1/2001

6/30/2004

\$140.65M

Total Revenue

\$40.20M

Total Profit

30.49K

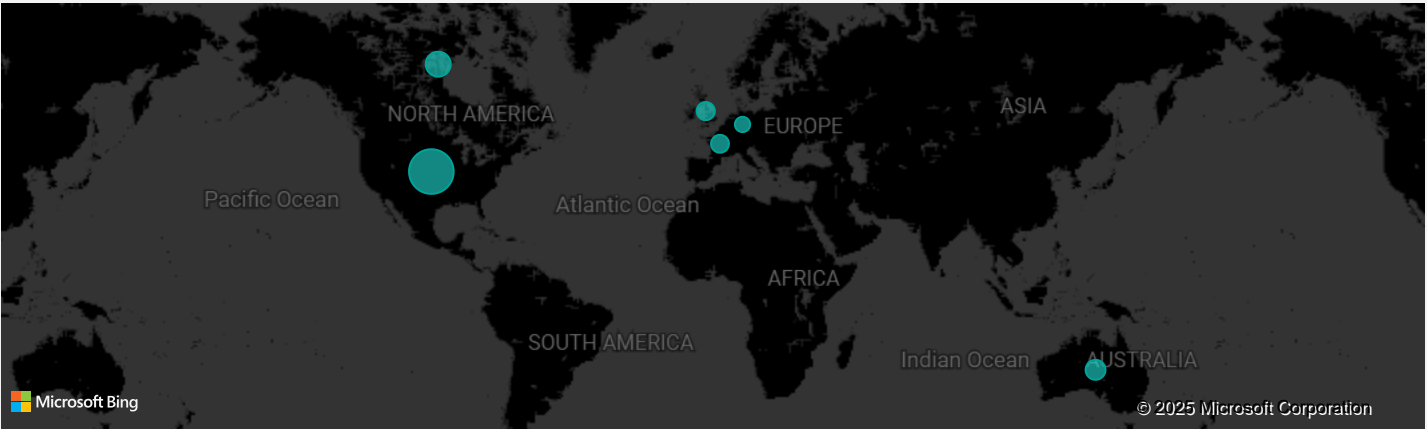
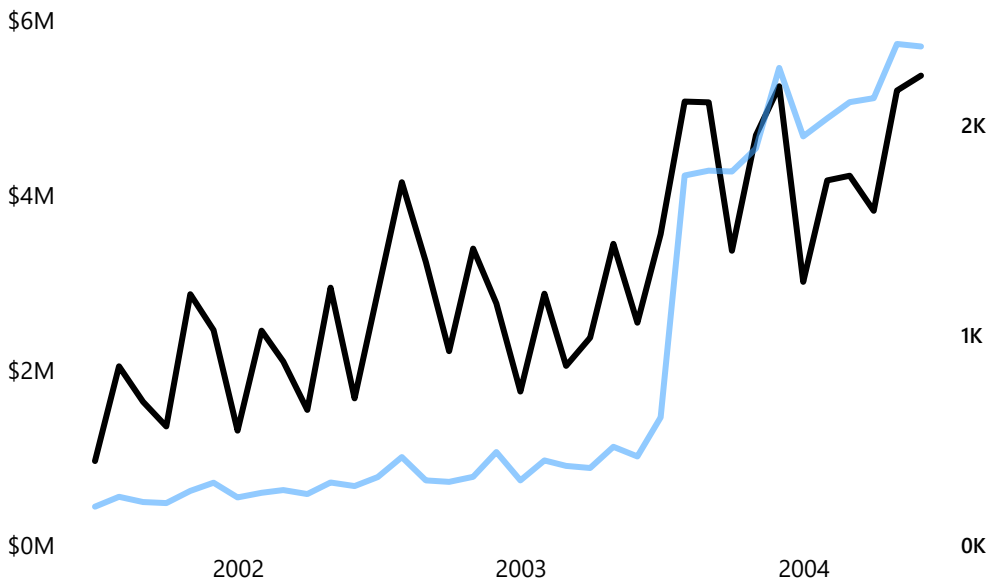
Total Orders

\$4.61K

Average Order Value

Monthly Sales by Year and Month

● Total Revenue ● Total Orders



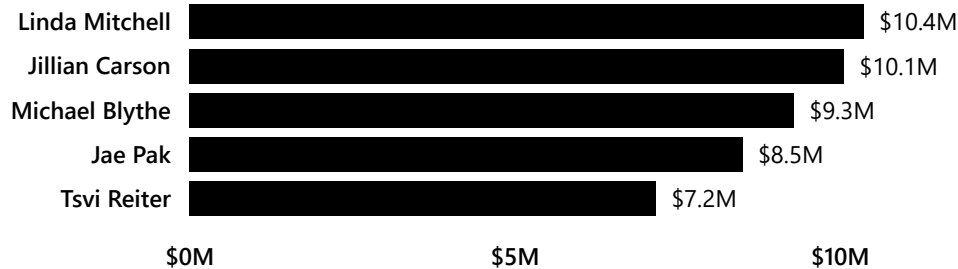
Top 5 Customers by Revenue

Customer Name	Offline	Online	Total
Andrew Dixon	\$853,849.2		\$853,849.2
Reuben D'sa	\$841,908.8		\$841,908.8
Robert Vessa	\$816,755.6		\$816,755.6
Roger Harui	\$877,107.2	\$196.3	\$877,303.5
Ryan Calafato	\$799,277.9		\$799,277.9

Revenue by Country

Country Name	Offline	Online	Total
United States	\$53,607,801.2	\$9,370,355.0	\$62,978,156.2
Canada	\$14,377,925.6	\$1,966,991.2	\$16,344,916.8
Australia	\$1,594,335.4	\$9,051,766.4	\$10,646,101.7
United Kingdom	\$4,279,008.8	\$3,387,490.8	\$7,666,499.6
France	\$4,607,537.9	\$2,640,525.8	\$7,248,063.7
Germany	\$2,021,095.3	\$2,890,707.5	\$4,911,802.8

Top 5 Salespersons by Revenue



Revenue by Product Category



Total Customers by Month

