

Google Play Store Analysis

Select Year

2012

2022

Select App Category

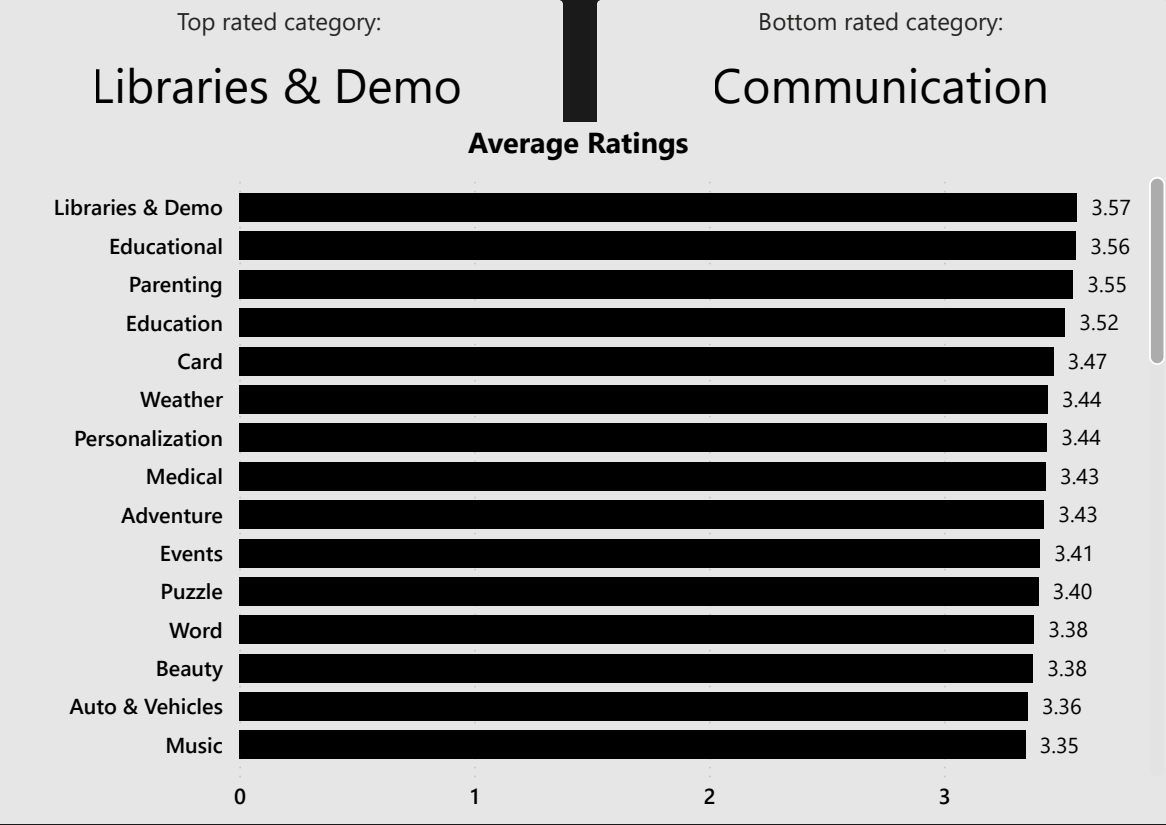
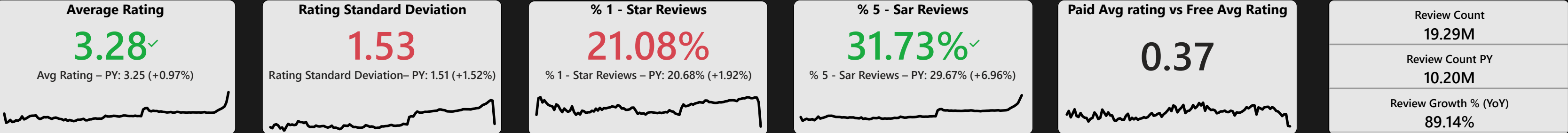
All

Select Price Range

All

Select Price Type

All



Category Name	1	2	3	4	5
Action	20.91%	13.62%	16.35%	20.17%	28.95%
Adventure	18.47%	11.26%	14.84%	20.03%	35.41%
Arcade	20.19%	11.98%	15.71%	20.25%	31.87%
Art & Design	20.41%	12.45%	15.32%	18.93%	32.89%
Auto & Vehicles	21.42%	11.52%	12.71%	18.63%	35.72%
Beauty	20.14%	11.22%	13.53%	20.67%	34.44%
Board	19.59%	12.80%	15.81%	20.06%	31.74%
Books & Reference	19.49%	13.40%	15.85%	20.12%	31.13%
Business	23.78%	13.05%	14.24%	18.56%	30.38%
Card	17.76%	11.10%	14.35%	20.31%	36.48%
Casino	21.30%	12.06%	14.80%	19.10%	32.73%
Casual	19.77%	12.70%	16.00%	19.60%	31.94%
Comics	22.23%	14.56%	15.90%	18.74%	28.56%
Communication	21.87%	16.24%	17.77%	19.23%	24.89%
Dating	27.28%	10.92%	12.27%	14.27%	35.27%
Education	18.80%	9.47%	12.77%	19.22%	39.74%
Educational	20.76%	7.58%	11.04%	15.79%	44.82%
Entertainment	23.45%	15.21%	15.55%	17.74%	28.05%
Events	22.37%	9.20%	10.27%	21.43%	36.73%
Total	21.08%	12.65%	15.13%	19.40%	31.73%

