PROJECT REPORT

1.INTRODUCTION

1.1 Overview

BOOK COVER USING CANVA

The "Crafting Compelling Book Covers with Canva" project focuses on designing captivating and professional book covers using Canva. A well-designed book cover not only grabs a reader's attention but also conveys the essence of the book's content and style, ultimately contributing to its marketability and success.
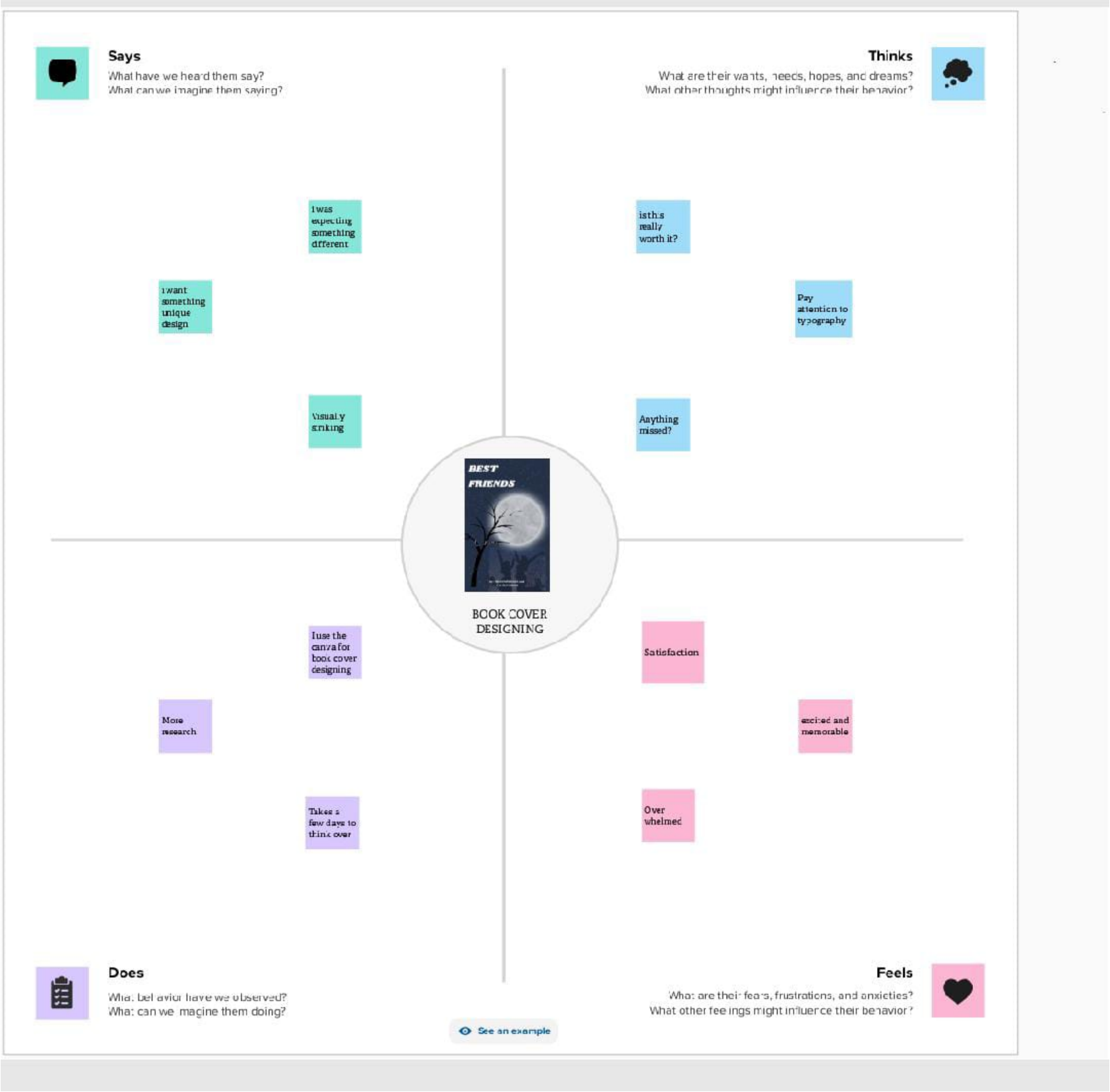
1.2 purpose

A. The purpose of book cover design is to draw the attention of potential readers away from all those other tomes and novellas and sell them on the idea that your page-turner is the next book they need on their nightstand.
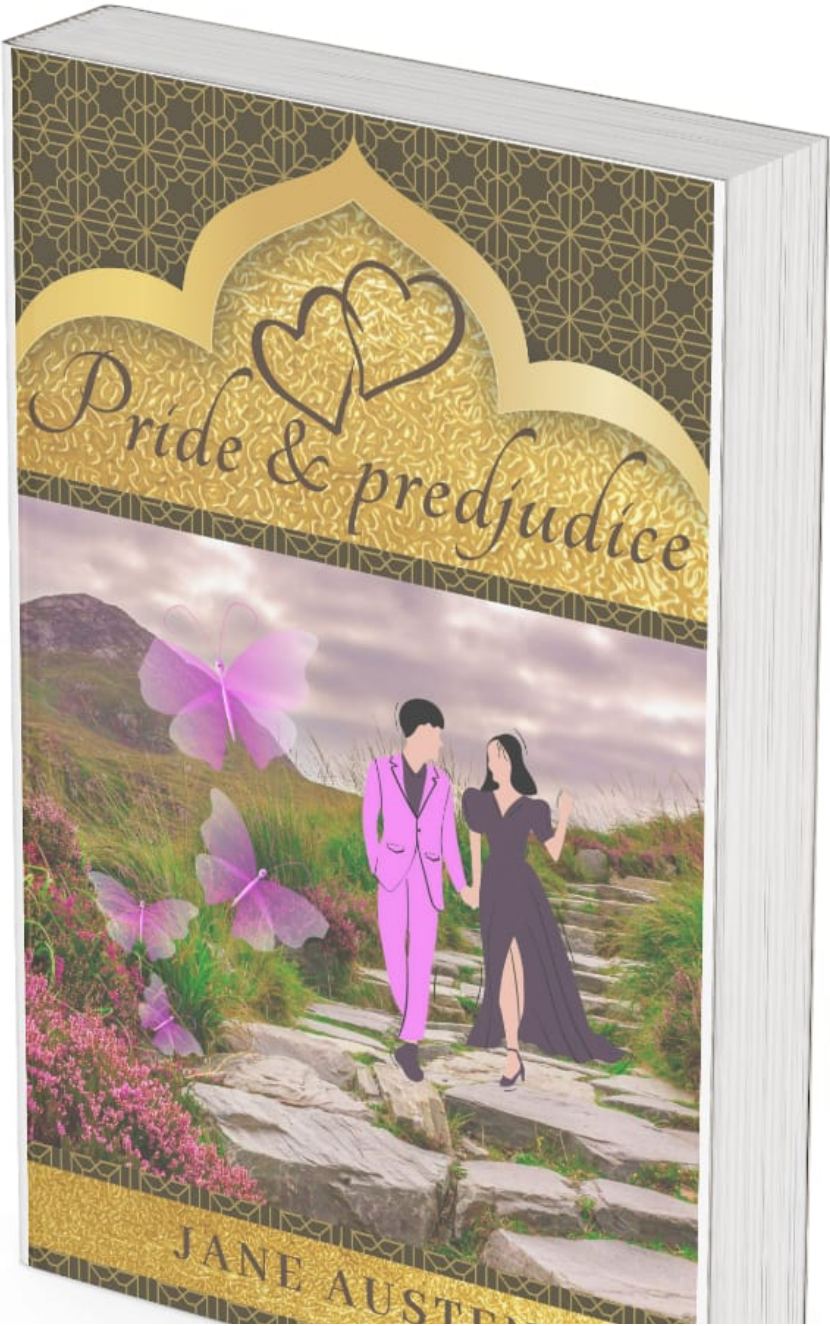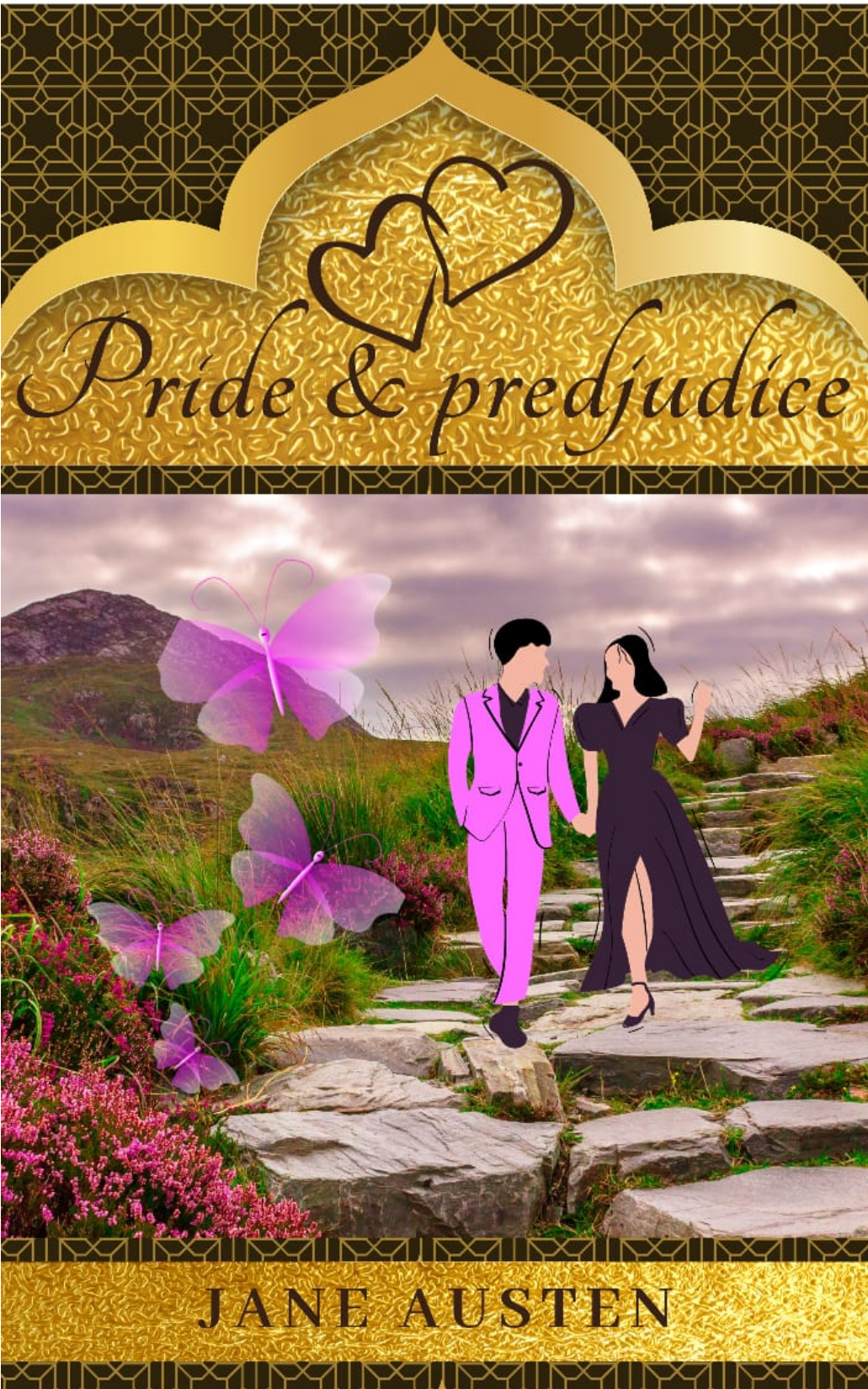
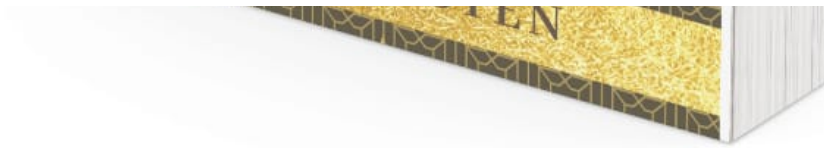B.The purpose of book cover design is to catch the reader's attention.

2.PROBLEM DEFINITION & DESIGN THINKING

2.1 Empathy map

2.2 IDEATION & BRAINSTORMING

3.RESULT
3.1 PROJECT

Pride & predjudice

JANE AUSTEN

Pride & predjudice

JANE AUST[EN]

4. ADVANTAGES & DISADVANTAGES

4.1 ADVANTAGES

A. The typography, color palette, and graphics used on a book cover can help to convey the book's theme and content.For example, a romance novel might use soft colors and flowing typography to convey a sense of romance and intimacy.

B.The cover image is one of the most important elements of the book cover. It should be memorable, eye-catching, and relevant to the book's content.

4.2 DISADVANTAGE

A.Time-consuming: Designing a book cover can be time-consuming, especially if you don't have prior experience or design skills.

B.Covers turn away potential readers when they don't like the cover.

5.APPLICATION

A.Canva app is easy to create book cover design. Many templates,elements, photos and graphics also very useful to create book cover.

B. Book cover create allows to choose from hundreds of layouts, making it easier than ever to create a memorable cover.

6.CONCLUSION

My topic is about book cover which is created in canva app .so for this I have selected the a romance novel pride and prejudice,which was written by Jane Austen.

1. I open the canva,
2.I search book cover template(it shows many template)
3.I select my favourite book cover,example I have selected beautiful book cover template.
4.then i click add page ,now i search for nature background image.
5.it shows nature picture I choose any one of it,example I have selected unique nature background picture for book cover.
6.for the centre of the book cover. I choose butterfly and couple image then I change a colour of image.
7.then I click element golden border and heart shape(example I have a choose one border and double heart symbol then I placed on the top of the book cover.
7.then make a repeat process of the above duplicate option I click,crop and edit it.
8.I write a author name and book cover name,selected unique font style and write book name as pride and prejudice on the top of the book cover then write a author name as jane austen in the last of the book cover.
9.I download PNG then click app smartmockups and I search for soft cover book mockup
10.from many option i select one and paste as a book cover image.
11.I save that project and convert into pdf format.
Impression this canva app is very useful to create book cover easily.