# KITO CLARK PORTFOLIO DESIGN CAB011822

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# Website Definition

## Problem definition

My goal with this assignment was to create an exciting and yet usable portfolio website that demonstrates my ability to design a web-page and use HTML5 and CSS3.

### Site Audience

This website is intended for prospective employers to view my work. Prospective employers could be large companies, start-up ventures or freelance clientele.

### **User Stories**

- As an employer I should be able to easily navigate the website in order to view past projects of Kito Clark's work.
- As an employer I should be able to easily access Kito's contact details in order to call or email Kito to give him a job.
- As an employer the icons and general UI of the website should be interesting but familiar and intuitive.
- As the designer of the website, I should easily be able to make additions to the portfolio section or amend any images or text sections.

# Design

# Layout Philosophy

I knew early on what direction I wanted to take with my website. From a CSS challenge provided in class I built a template of a iPhone purely from CSS with a functioning home button. I though this would be interesting, out of the box and pretty cool to use as a website for my portfolio.

### Colour Scheme

Initially I intended to use a retro colourful scheme across the site like the images below. However in the end I opted to use a more professional colour scheme of black and white for the phone body and the original colours of the icons from the normal iPhone interface.



# Typography

I opted to use Helvetica as a font for my whole website to keep in line with the iPhone feel.

### Wireframes/Moodboard

See additional folders in DOCS.

## Accessibility Design

Accessibility wasn't high on my list of agendas for this website this time but I acknowledge the importance of creating an accessible website and intend to incorporate more accessibility functions/features in future endeavours.

# Logo Design

I wanted a simple and rounded logo. Initially I wanted to incorporate mountains into my logo and found the design element of that not to be to my taste. In the end I opted for a simplistic design of my initials in a round logo.

# Issues/Challenges

### Phone rotation

I wanted to implement some code that would prevent the user from being able to rotate the screen to landscape if they were in the main menu of the iPhone but failed.

## **Icons**

I failed to provide all the icons I wanted to implement in the website due to time constraints.

#### Mobile devices

I wanted to find out a way to automatically get rid of the bottom bar of the browser for mobile devices to show the whole screen but failed.

#### Code comments

I managed to provide comments for half of my webpages but ran out of time to inject comments into all of the code.